Mr. David James, President Metro Council 601 West Jefferson Street Louisville, KY 40202

Dear President James:

In accordance with Louisville Metro's Complete Streets Policy, I am appointing the following:

Name		Term
David M Orosco	appointment	October 31, 2024

Pursuant to Section 5.A.2.c.III.a of the Complete Street Policy, this appointment shall be reviewed by the Public Works Committee and affirmed by Metro Council.

Your prompt action of this appointment is most appreciated.

Sincerely,

Vanessa Burns

Director of Public Works

cc: Councilmember Nicole George Public Works Committee Chair Name

**David M Orosco** 

### **Complete Streets Coalition**

Submitted by: Anonymous user

Submitted time: Jun 15, 2022, 8:48:18 PM

Date of Application
Jun 15, 2022
Which neighborhood do you live in?
Portland
Which Council District do you live in?
District 5 - Donna Purvis
Home Zip Code
40212
Email Address
Primary Phone Number
Ethnicity
Party Affiliation
Employer
Mattel Television

Occupation

#### **Operations Management**

What is your age?

• 55 64

#### Explanation of Interest

I am very interested in getting involved in what happens in my city and my neighborhood. I think it is important to be part of the solution and not part of the problem. I have actively participated in activities when I lived in California. Now that I have bought a home here in the Portland neighborhood. I would like to be apart of the voice that speaks out for change, resolution and more importantly make the view of the people be heard.

It is my goal to see that our neighborhood improves and not only preserves the history parts of Portland but that I help champion the change necessary for there to be a much better community for all that live in here.

#### Metro Government Involvement

Have you ever served on any City and County Boards and Commissions? If yes, please list board/commission info, as well as dates of service.

# Not as of yet! But I am not ruling it out. Are you Employed by Louisville Metro Governemnt

#### No

Do you or a member of your immediate family have ownership interest in any company that does business with Louisville Metro Government?

#### Νo

Do you or a member of your immediate family have ownership interest in any property that is the subject of a condemnation proceeding, planning and zoning proceeding or any other administrative or court proceeding in which Louisville Metro Government or its agencies are interested parties?

#### No

Do you have any contract or matter pending before any Louisville Metro Government agency?

#### No

Have you ever been sued by the former City of Louisville, Jefferson County or Louisville Metro Government?

#### No

Have you ever sued the former City of Louisville, Jefferson County or Louisville Metro Government?

No

Please attach your resume

PDF David Orosco -082021\_RESUME.pdf
1.1MB

Electronic Signature

signature-20220615204812134.jpg

David O



#### **PROFILE**

A creative operations leader experienced in operations and execution of in-house and agency environments. Leader of project management operations of creative departments which includes creative design, production design, digital and photo studio resourcing. Experienced in elevating project workflows by evaluating processes and organizational structure to optimize project timelines. Capable of handling the challenging operations needs with ease and making execution seamless.

#### CONTACT

PHONE: | LOCATION: | EMAIL: |



#### **SKILLS**

Team Leader
Creative Problem Solving
Photo/Video Studio Management
Digital and Print Management
Project Management
Creative Resourcing
Vendor Management
Off-Shore Resourcing
Asset Management (DAM)
Process Improvement
Planning & Scheduling
Agile workflows

#### TOOLS

Adobe Creative Suite Tools Microsoft Office Suite Tools Project Management Tools Workfront/Jira/Assana Confluence Asset Management solutions

REFERENCES
Supplied on request.

# DAVID OROSCO

#### SENIOR PROJECT MANAGEMENT CONSULTANT

#### **WORK EXPERIENCE**

#### **DM Consulting I Senior Operations Consultant** April 2020 – Present

- Project management resource
- · Process improvement optimization review
- Asset management solutions and execution
- Implementation specialist for tool solutions
- · Workflow review and recommendations

#### Cella Inc. I Operations Systems & Process Consultant August 2019– March 2020

- Review and recommend on current systems and processes
- Reviewed current internal client proofing and made recommendations
- · Reviewed server and file storage and implement best practices
- Implement DAM system and developed timeline for completion
- · Project management on client digital projects.

## **BrookSource Placement Agency I Operations Consultant at Humana** February 2018 – January 2019

- Implemented a process change in the asset repository which improved team access and search abilities.
- Launched an automation tool to create marketing collateral
- Implemented and trained on Cloud sharing solution for internal team
- Managed the implementation of internal and external team tools

#### **OneKreate I Director of Operations Creative Services**

November 2016 - January 2018

- Implemented agencies project management tool rollout
- Onboarding new client integration into agency workflows
- Review of new client workflows to find process efficiencies
- Resource management of off-shore and freelance teams
- Managed resource trainings on creative toolsets
- Metrics both strategic and operational
- Managed the digital, print execution teams

#### Humana I Operations/Production Studio Manager

May 2015- October 2016

- · Build production team and team processes
- Implemented and Managed Mac server environment
- Developed project timeline workflow
- Resource management of freelance team members
- Improved turn-around times on projects
- Ensure projects meet Corporate Brand & Legal Standards

#### LINKEDIN PROFILE

www.linkedin.com/in/david-orosco-agencyoperatonsconsultant