

BE SMART

Be SMART is a program developed by Everytown for Gun Safety Support Fund to bring together parents and all adults concerned about kids, guns and safety.

BeSMARTforkids.org

Welcome!

Metro Council Community Affairs Committee
November 2, 2022



- ① We all want kids to grow up happy and healthy.
- ② We each have the right to make responsible decisions about how to protect our homes, families, and communities—including whether or not to have a gun in our home.
- ③ If we can prevent even one child gun death or injury, it's our responsibility to do so.



Be SMART is a program to bring together all adults concerned about kids, guns, and safety.



Firearms are the LEADING
CAUSE of death for CHILDREN
in the US.



In incidents of gunfire on school grounds, up to 76% of shooters under the age of 18 obtained the gun(s) they used from their home or the home of relatives or friends.

An American Problem

Local 4 News Detroit

Sheriff: Oxford High School shooter used 9 mm pistol recently purchased by father

Teen accused of shooting, killing 3 students, injuring 8 other people

6 Action News Philadelphia

Officials: 3-year-old shot after being left alone in car with gun in Caln Township

Newsweek

Loaded Gun Brought to Elementary School by 7-Year-Old Days After Uvalde:

An investigation is underway at a Columbia, South Carolina, elementary school after a loaded handgun was found in the backpack of a 7-year-old student.

ABC, Inc., KTRK-TV Houston

Two teenage boys are in the hospital after being shot in what investigators believe to be a murder-suicide attempt in the Spring area.

BE SMART

S

Secure

All guns in your
home and vehicle

M

Model

Responsible
behavior

A

Ask

Unsecured guns
in other homes

R

Recognize

The role of guns
in suicide

T

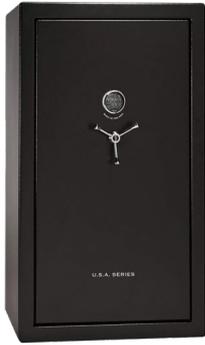
Tell

Your peers to
Be SMART



Secure guns in homes and vehicles

- 13 million households with children contain at least one gun
- One study found that the majority of children in gun-owning households knew where the gun was stored
- Store guns locked up and inaccessible to kids
- Hiding a gun is not “securing” a gun



Full-Size Gun Safe

Storage of multiple guns in one place.
Biometric lock more secure than key
or passcode.
\$200-\$2,000

- Prevents access by children
- Prevents access by unauthorized users
- Prevents theft (if secured to a structure in home)
- Enables fast access



Lock Box/Locker

Smaller and lighter than safe.
Biometric lock more secure than key
or passcode.
\$25-\$350

- Prevents access by children
- Prevents access by unauthorized users
- Provides secure vehicle storage
- Enables fast access



Console/Vehicle Gun Safe

For storage in a vehicle. Biometric lock
more secure than key or passcode.
\$50-\$350

- Prevents access by children
- Prevents access by unauthorized users
- Prevents theft (if secured to a structure in car)
- Provides secure vehicle storage
- Enables fast access



Gun Case

For home or in -transit storage of one firearm. Uses external lock
\$10-\$150

- Prevents access by children
- Prevents access by unauthorized users
- Enables fast access



Trigger Lock

Locks trigger of single weapon. Never use with loaded gun. May be dismantled with minimal tools and skills, so not as effective with older children and teens.
\$10-\$75

- Prevents use by small children
- Enables fast access



Cable Lock

Cable runs through action of single weapon to prevent firing. Ammunition must be removed for lock use. May be dismantled with minimal tools and skills, so not as effective with older children and teens.
\$0 -\$50

- Prevents use by small children
- Enables fast access
- *Often provided free with firearm purchase.



Model Responsible Behavior

- It is always an adult's responsibility to prevent unauthorized access to guns, not a curious child's responsibility to avoid guns
- Make it a part of the normal safety conversation you have with your children
- Keep the language simple; for example: "If you see a gun, don't touch it. Tell an adult right away."



Ask About Unsecured Guns in Other Homes

- Make it a part of your general safety conversation you have when sending your child to any home
- Try email or text
- 4.6 million U.S. children live in a household with at least one loaded, unlocked gun

Be SMART Campaign

Bro.

Junior just told me that he found your gun the other day.

Nah.

It's hidden.

Is it in the shoe box on the second shelf on your closet?

Next to the old console?

You gotta lock that up, man.

It's good to be sure
Secure firearm storage protects your family
besmartforkids.org

BE SMART

Hey, how's Jayden?
He seems really down lately.

I'm worried about him...

He just comes home and shuts himself in his room.

He won't talk to me.

I'll talk to him.

Thanks so much. He always listens to you.

Hey, I spoke with Jayden.
He mentioned your firearm.

Do you have it locked up?

It's good to be sure
Secure firearm storage protects your family
besmartforkids.org

BE SMART

OMG

A kid in Jerome's class got caught with a gun in his backpack.

Oh no.
Is everyone OKAY?

Yes, thankfully everyone is safe. He's in a lot of trouble though.

The kid took it from his grandma's nightstand.

She kept it in her nightstand???

This is why everyone should lock up their guns.

It's good to be sure
Secure firearm storage protects your family
besmartforkids.org

BE SMART

Bro.

Junior me acaba de decir que encontró tu pistola el otro día.

Noooo.
Está escondida.

¿Está en una caja de zapatos en la segunda tablilla de tu closet?

¿Al lado de la consola vieja?

Tienes que guardar eso bajo llave, socio.

Es bueno estar seguro
Mantener las armas bajo llave protege a tu familia
besmartforkids.org

BE SMART



R

Recognize the Role of Guns in Suicide

- Most people who attempt suicide do not die —unless they use a gun
- 90% of suicide attempts with a gun result in death—a much higher fatality rate than any other means of self harm
- This contributes to the fact that 41 percent of child suicides involve a gun

A survey of High School students found that 20% had seriously considered attempting suicide within the last year.

And one study showed that 41% of adolescents in gun-owning households report having “easy-access” to the guns in their home.

Resources Contact Info

National Suicide Prevention Line
1 (800) 273-8255
(24 hours/day)

988 Suicide & Crisis Lifeline
can be reached by calling or texting
988, or chatting on
<http://988lifeline.org>



Trevor Project
*The LGBTQIA+ Youth Suicide
Prevention Line*

TrevorLifeline
1 (866) 488-7386

Text “Home” to 741-741
From anywhere in the United States,
anytime, about any type of crisis



Tell Everyone You Know to Be SMART

- Your voice, and all voices are critical. How will you commit to Be SMART today?
- Consider at least THREE people that you want to share the Be SMART message with right now
- Share Be SMART within your community
- Text SMART to 64433 to learn more

Contact Info

State BeSMART Lead
Rhea Vidrine
rheav06@yahoo.com

**Secure gun storage
can save lives.
TEXT SMART
TO 644-33
to learn how
you can help.**



BeSMARTforKids.org

Thank You!

Speaker's Endnotes

1. Centers for Disease Control and Prevention. National Center for Health Statistics. WONDER Online Database, Underlying Cause of Death. Data from 2019. Children and teenagers aged 1 to 17, Black defined as non-Hispanic, number of deaths by known intent (homicide, suicide, unintentional deaths). Age 0 to 1, calculated separately by the CDC because leading causes of death for newborns and infants are specific to the age group.
2. Centers for Disease Control and Prevention. National Center for Health Statistics. WONDER Online Database, Underlying Cause of Death. A yearly average was developed using five years of most recent available data: 2015 to 2019. Analysis includes children aged 0 to 17, homicide includes legal intervention.
3. Centers for Disease Control and Prevention. National Center for Health Statistics. WONDER Online Database, Underlying Cause of Death. A yearly average was developed using five years of most recent available data: 2015 to 2019. Analysis includes children aged 0 to 17, homicide includes legal intervention.
4. Azrael D, Cohen J, Salhi C, Miller M. Firearm storage in gun-owning households with children: Results of a 2015 national survey. *Journal of Urban Health*. 2018; 95(3): 295-304. Study defined children as under the age of 18.
5. Fowler KA, Dahlberg LL, Haileyesus T, Gutierrez C, Bacon S. Childhood Firearm Injuries in the United States. *Pediatrics*. 2017; 140(1).
6. Guohua L, et al. Factors Associated with the Intent of Firearm-Related Injuries in Pediatric Trauma Patients. *Archives of Pediatric & Adolescent Med*. 1996; 1160, 1162.
7. Grossman DC, Mueller BA, Riedy C, et al. Gun storage practices and risk of youth suicide and unintentional injuries. *JAMA: The Journal of the American Medical Association*. 2005; 293(6): 707-714.
8. Hemenway D, Azrael D, Miller M. Whose guns are stolen? The epidemiology of gun theft victims. *Journal of Injury Epidemiology*. 2017; 4(1): 11.
9. Stolzenberg L, D'Alessia SJ. Gun availability and violent crime: New evidence from National Incident-Based Reporting System. *Social Forces*. 2000; 78(4): 1461-1482.
10. Everytown analyzed data obtained by *The Trace* from 1,054 law enforcement agencies in 36 states and Washington, DC. For the yearly comparison, Everytown narrowed the analysis of local data obtained by *The Trace* to 39 cities in 16 states based on the availability of data for all years between 2006 and 2015. Available at: <https://bit.ly/2UmQhUX>.
11. Baxley F, Miller M. Parental misperceptions about children and firearms. *Archives of Pediatrics & Adolescent Medicine*. 2006; 160(5): 542-547.
12. Hardy, MS. Teaching firearm safety to children: Failure of a program. *Journal of Developmental & Behavioral Pediatrics*. 2002; 23, 71-76.
13. Grossman DC, Mueller BA, Riedy C, et al. Gun storage practices and risk of youth suicide and unintentional injuries. *JAMA: The Journal of the American Medical Association*. 2005; 293(6): 707-714.