

METRO COUNCIL VACANCY APPLICATION FORM

KRS 67C.103(6) provides that a person must satisfy the following criteria) to serve as a member of Metro Council:

No person shall be eligible to serve as a member of a consolidated local government council unless he or she is at least eighteen (18) years old, a qualified voter, and a resident within the territory of the consolidated local government and the district that he or she seeks to represent for at least one (1) year immediately prior to the person's election. A council member shall continue to reside within the district from which he or she was elected throughout the term of office.

Please provide the following information:

Full Legal Name * Benjamin Jay Reno-Weber

Date of Birth * [REDACTED]

Current Residential Address * 
1621 Dundee Way
Louisville, KY 40205
United States

Length of residence at current address 12 years, 9 months

*

Attach your resume *  [brw_metro_council_cv_feb_2023.docx](#) 28.09 KB ·
DOCX

Name * Benjamin Reno-Weber

Email * [REDACTED]

By submitting this form, I hereby certify that the above information is true and correct, and I meet all the statutory and constitutional qualifications for the vacant office for which I am applying.

Benjamin Reno-Weber

Louisville Metro Council
601 W. Jefferson Street
Louisville, KY 40202

Ben Reno-Weber
1621 Dundee Way
Louisville, KY 40205

February 27, 2023

Esteemed Metro Council Members,

I am excited to submit my application seeking appointment to represent District 8 for the remainder of Cassie Chambers Armstrong's term.

I grew up in what is now District 8, and after leaving Louisville to study and work on the east coast and overseas, I returned and have been raising my family here for 12 years. In that time, I have been deeply involved in tracking our city's progress (or lack thereof) with the Greater Louisville Project, and I have been fortunate enough to run businesses and nonprofits here, as well as working at various points for Metro Government and philanthropy. Through each experience, I've gained a deeper understanding of the complexities of creating vital communities.

I call myself a social entrepreneur because I believe entrepreneurship is a mindset, not a sector. I believe that the issues we face are best understood by the people closest to the problems, regardless of whether those people are community members, businesspeople, nonprofit leaders, or government employees. I also believe that collaboration, innovation, and entrepreneurship should be at the heart of how we address our collective challenges.

I am seeking this appointment because I believe Metro Council is and should be a platform for working on the most pressing issues we face as a community together. At a moment when we are still grappling with the ramifications of COVID, the opioid crisis, and an overdue racial reckoning, we have the opportunity of a new Mayor, ten new Metro Council members, and leadership transitions at many key institutions to help us work on them.

In my current role at the University of Louisville supporting businesses and innovations that close health equity gaps in Louisville, I get to see the underutilized potential of many parts of our community. I believe that as a Metro Council member I can work with each of you to help resource, connect, and support those solutions, and the innovators who drive them, to achieve our common goals, which is why I am interested in the position.

My wife and I have been deeply involved in supporting the key institutions in our community, including the JCPS schools our children attend. The opportunity to continue that support by serving on Metro Council would be an honor.

I'm attaching my resume, and I look forward to speaking with you on March 13th.

Best,

Ben Reno-Weber

Ben Reno-Weber

I am a social entrepreneur committed to creating opportunities for all people to reach their full potential. I believe that doing good leads to communities that do great. My career has centered around forging high-performing organizations that are people-centric, data-driven, and cause-focused. I have been privileged to work with organizations that have spanned community, business, education, non-profit, government, academia, and entrepreneurship.

Experience

- 2021-present **UNIVERSITY OF LOUISVILLE.** LOUISVILLE, KY
Deputy Director, Humana Health Equity Innovation Hub
- Launching ground-breaking partnership between Humana, the Humana Foundation, and UofL to reduce health inequities and scale health innovations by leveraging interconnections between our research 1 university, entrepreneurial ecosystems, corporate innovators, and the community.
- 2019-2021 **MICROSOFT FUTURE OF WORK INITIATIVE** LOUISVILLE, KY
Director
- Founding director for a diversity-focused workforce initiative created to establish Louisville as an inclusive hub for Artificial Intelligence, Data Science, and the Internet of Things.
- 2014-2021 **GREATER LOUISVILLE PROJECT** LOUISVILLE, KY
Project Director
- Led consortium of 16 major local philanthropies representing more than \$2BN in funds under management. Shifted the organization's reporting to focus on health, multi-dimensional poverty, and inclusive economics.
- 2015-2019 **MOBILESERVE, LLC** LOUISVILLE, KY
CEO (2015-2019), Executive Chairman (2019-present)
- Co-founder and CEO of a fast-growth social enterprise that was the second B-Corp in KY. The company focused on using mobile technology to track, verify, and communicate social good, increasing organizational engagement with volunteers, employees, and consumers, particularly in the education and health care spaces, and currently serves more than 400 customers and over 200,000 users per month across the country.
- 2010-2016 **KENTUCKY YMCA YOUTH ASSOCIATION** FRANKFORT, KY
CEO/Executive Director
- Led the turnaround of a ~\$1.4M and shrinking nonprofit into a financially sustainable ~\$3.5M social enterprise focused on developing a diverse cadre of socially responsible civic leaders. Grew diversity focused-financial aid program to serve more than 30% of all students. Launched Metro Youth Advocates Program that engaged every high school in Louisville with local issues.
- 2009-2010 **BOSTON CONSULTING GROUP** WASHINGTON, DC
Management Consultant
- Worked with top management of major national political, education, and governmental organizations to assess their organizational needs, develop strategy, and guide organizational change. Clients included the national NCAA, College Board, the FDIC, and others.
- 2002-2005 **WORLD BANK GROUP** WASHINGTON, DC & SARAJEVO, BOSNIA
Donor Coordinator and Metrics & Evaluation Director
- Worked to grow micro, small, and medium businesses in developing countries by connecting them to resources, skills, and networks.

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Education **HARVARD BUSINESS SCHOOL, MBA** CAMBRIDGE, MA
Areas of Focus: Social Entrepreneurship, Entrepreneurial Finance, Strategy

HARVARD KENNEDY SCHOOL OF GOVERNMENT, MPA CAMBRIDGE, MA
Areas of Focus: Public-Private Partnerships, Impact Analysis, Data-driven leadership

THE GEORGE WASHINGTON UNIVERSITY, BA WASHINGTON, DC
Areas of Focus: Political Science, History, International Economics
Phi Beta Kappa, *Magna Cum Laude*, University Graduation Speaker, Captain GW Rugby Team

Volunteer Leadership Louisville Bingham Fellows Steering Committee (2019, 2022-2023), Amplify Louisville Board (2020-2021), UofL LODI Center Board (2020-2021), UofL I2A Implementation Committee (2020-2021), Bellarmine Rubel School of Business Advisory Board (2020-2021), 55,000 Degrees Steering Committee (2015-2018), Federal Reserve Bank of St. Louis Board, (2015-2021), Awesome Foundation Board (2014-2021), Greater Louisville Inc's EnterpriseCorps Advisory Board (2012-2018), McConnell Center for Political Leadership Advisory Board (2010-2016), regular guest lecturer in a variety of University of Louisville and Bellarmine University classes.

Fun Facts My first real job was as a Metro Parks summer camp counselor.

I enjoy travel, running, reading, and improv comedy.

I speak conversational Bosnian and Spanish.

I hoodwinked my Yankee better half to move to Louisville in 2010, where we are raising our three kids Paul (12), Sophia (12), and Ava (9) with the help of their Gammy (80), Momo the dog (1), JCPS, and a lot of others.