

APR 25 2015 2:13 PM

**Louisville Metro Council
Council Originated NDF**

Council Member: Vicki Aubrey Welch, District 13

Amount of Request: \$750

Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure:
NDF in the amount of \$750 to ElderSERVE for "Caregiver" sponsorship at the Champion for the Aging Award Luncheon on June 12, 2015 - and the Galt House.

The Caregiver level sponsorship offers 4 tickets to the luncheon w/ name & company included in program. List of attendees are included with additional documentation.

Describe the public purpose:
Support for the continued work and mission of ElderSERVE, offering vital community services and programs to older adults throughout Louisville Metro.

Attachment required:

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

<u><i>Vicki Aubrey Welch</i></u>	<u>\$750.00</u>	<u>3/24/2015</u>
Signature of Council Member	Amount	Date

_____ Signature of Council Member	_____ Amount	_____ Date
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_____ Signature of Council Member	_____ Amount	_____ Date
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Approved by:

_____ Appropriations Committee Chairman	_____ Date
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OFFICE OF METRO COUNCIL CLERK
REVIEWED
DATE 3/25/15 TIME 2:21
Effective December 2011

FOR CLERK'S OFFICE USE ONLY
District (s) & Amount _____
To OMB: _____
Prepared/Approved by _____

Triplett, Kevin D

To: kevintriplett15@yahoo.com
Subject: FW: ElderServe CFA NDF Application
Attachments: Sponsorship Cover Letter.docx; 2015 CFA Sponsorship Opportunities.doc; 2015 Sponsor Commitment Form.doc; save_the_date.pdf

List of attendees:

Councilwoman Vicki Aubrey Welch & husband Mathew Welch – Dick & Ilona Manion, regular members of the Scottsdale Neighborhood Association and active participants of District 13 initiatives.

From: Lisa Cobb [<mailto: LTCobb@elderserveinc.org>]
Sent: Friday, March 20, 2015 2:33 PM
To: Triplett, Kevin D; Welch, Vicki A
Subject: RE: ElderServe CFA NDF Application

See attached. Thanks Kevin and Vicki!

From: Triplett, Kevin D [<mailto: Kevin.Triplett@louisvilleky.gov>]
Sent: Friday, March 20, 2015 2:28 PM
To: Welch, Vicki A
Cc: Lisa Cobb
Subject: Re: ElderServe CFA NDF Application

Good afternoon Lisa -

If possible, could you send us a brochure or a flyer on the event. I'll need some added info to include on our remittance - something electronically will do fine.

Thank you - call us if you need
Kevin

Sent from my iPad

On Mar 20, 2015, at 1:29 PM, Welch, Vicki A <[Vicki.Welch@louisvilleky.gov](mailto: Vicki.Welch@louisvilleky.gov)> wrote:

No app needed. I think Kevin has already submitted my NDF for this. Kevin???

Vicki Aubrey Welch
Councilwoman District 13
574-1113
www.louisvilleky.gov/district13
Sent from iPhone

On Mar 20, 2015, at 11:48 AM, "Lisa Cobb" <[LTCobb@elderserveinc.org](mailto: LTCobb@elderserveinc.org)> wrote:

Happy Friday! I guess my brain is slowing down... I want to make sure that I am not dropping the ball. Do I need to submit a completed application for Champion for the Aging Award sponsorship or is there another process in which the funds would be designated from you? Sorry to have to ask! Thank you. Lisa

Thanks, Lisa

Lisa T. Cobb

Development Director

ElderServe

300 East Market Street, Suite 190

Louisville KY 40202

502.736.3825

www.elderserveinc.org

www.facebook.com/elderserve

Twitter @ElderServeInc

<image002.jpg>

Champion for the Aging Award Luncheon



Sponsorship Commitment Form

Our company would like to sponsor the 2015 Champion for the Aging Award Luncheon at the following level:

<input type="checkbox"/> Champion	\$10,000
<input type="checkbox"/> Gold	\$5,000
<input type="checkbox"/> Silver	\$2,500
<input type="checkbox"/> Bronze	\$1,250
<input checked="" type="checkbox"/> Caregiver	\$750

Sponsorship benefits enclosed

☐ We cannot sponsor the event this year, but would like to make a donation: \$ _____

Thank you for empowering older adults to live independently with dignity!

Company Name (as you would like it listed in event materials) :

Councilwoman Vicki Aubrey Welch

Contact Name: Vicki Aubrey Welch Title: Councilwoman
Louisville Metro Council

Address: 601 W. Jefferson St

City: Louisville State: Ky Zip: 40214

Email: vicki.welch@louisvilleky.gov Phone: 574-1113

Web address (to be linked to from the ElderServe web site):
www.louisvilleky.gov/District 13

☒ Check enclosed, payable to ElderServe

☐ Credit card (circle one) Visa MasterCard American Express Discover

Card Number: _____ Exp: ____/____ Code: _____

For more information contact Lisa Cobb at 736.3825 or ltcobb@elderserveinc.org
ElderServe • 300 E. Market St., Suite 190 • Louisville, KY 40202 • www.elderserveinc.org

Champion for the Aging Award Luncheon



Sponsorship Opportunities

Level	Benefits
Champion \$10,000	<ul style="list-style-type: none"> Two tables for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site and Facebook, with a direct link to your company's home page. Podium recognition and premier signage at Luncheon. Recognition throughout the year at all ElderServe events. Inclusion in all appropriate media promotion for the Champion for the Aging Award Luncheon, in the event program, and ElderServe's newsletter. Your logo included in multi-media presentation at Luncheon.
Gold \$5,000	<ul style="list-style-type: none"> One table for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site and Facebook, with a direct link to your company's home page. Recognition throughout the year at all ElderServe events. Inclusion in all appropriate media promotion for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe's newsletter. Your logo included in multi-media presentation at Luncheon.
Silver \$2,500	<ul style="list-style-type: none"> One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site and Facebook. Featured as Silver Sponsor at the Champion for the Aging Award Luncheon and in the event program. Your logo included in multi-media presentation at Luncheon.
Bronze \$1,250	<ul style="list-style-type: none"> One table for 8 at the Champion for the Aging Award Luncheon for employees and friends. Your logo displayed on ElderServe's web site, Facebook and in the Luncheon program. Your name or your company name included in multi-media presentation at Luncheon.
Caregiver \$750	<ul style="list-style-type: none"> Four tickets to the Champion for the Aging Award Luncheon for employees and friends. Your name or your company name included in program at Champion for the Aging Award Luncheon.

For more information, contact Lisa Cobb, at ltcobb@elderserveinc.org or 502.736.3825.
ElderServe • 300 E. Market St., Suite 190 • Louisville, KY 40202



Save the Date
**Champion for the Aging
Award Luncheon**
on June 12



Reverend Ron Loughry has been named the 2015 Champion for the Aging and will be honored at the award luncheon on June 12 at the Galt House Hotel. Please join us in recognizing his more than 30 years of working with older adults as an advocate, aging services provider and champion of compassion in the Metro Louisville community. He currently serves as the Executive Director of the Fern Creek/Highview United Ministries.



The event will be chaired by Alice Houston, president and CEO of Houston-Johnson, Inc. Alice has spent many years as an volunteer in the community and now serves on the boards for 55, 000 Degrees and 15K initiative, Simmons College of Kentucky, the James Graham Brown Foundation, TARC and Greater Louisville, Inc.

Visit www.elderserveinc.org for sponsorship and ticket information.

March 24, 2015



Dear Friend,

Sixty-five year-old Mary had been in an abusive marriage for 45 years when she was diagnosed with Parkinson's disease. Because stress makes the symptoms worse, she was getting weaker each day and could barely walk. Mary realized that she had to get out of her situation. Connie, an advocate at ElderServe, was there to help her each step of the way through the legal process. Today Mary is safe, has peace of mind, and her Parkinson's symptoms are minimal. Last fall she even went on a bird watching trip with her sister!

As an active volunteer and 2015 Chair for the *Champion for the Aging Award Luncheon* I understand the great need for services for the increasing population of older adults in Louisville. **I invite you to show your support for seniors like Mary and become a sponsor of our 2015 event Friday, June 12 at the Galt House, East. 11:30am networking noon – 1:30pm program.** Serving 3,000 older adults a year throughout Metro Louisville, ElderServe empowers older adults to live independently with dignity. They provide much needed services including care management, homecare, telephone reassurance, companion services, crime victim services and a senior community center.

I am proud to announce Reverend Ron Loughry as this year's Champion for the Aging Award recipient. Reverend Loughry serves as the Executive Director of the Fern Creek/Highview United Ministries, and as a minister within the Christian Church Disciples of Christ. Reverend Loughry has worked with older adults for more than 30 years as an advocate and an aging services provider in Louisville.

The funds raised through this luncheon are vital for the advancement of our mission in the community. Thank you for considering this request. Sponsorship benefits are enclosed.

Sincerely,

A handwritten signature in blue ink that reads "Alice K. Houston".

Alice K. Houston
President & CEO, Houston-Johnson, Inc.

300 E. Market Street, Suite 190 Louisville, KY 40202 502.587.8673
fax 587.0222 www.elderserveinc.org

