

General Waiver Justification:

* In order to justify approval of any waiver, the Planning Commission or Board of Zoning Adjustment considers four criteria. Please answer all of the following questions. Use additional sheets if needed. A response of yes, no, or N/A is not acceptable.

* 1. **Will the waiver adversely affect adjacent property owners?**

The property at 6100 Moorman Rd is located 189' from the location of the d/f sign. This property is Residential but being used as a non-residential purpose as is a church. The property across the street at 11800 Dixie Hwy is 218.8' from the sign location to the corner of the property at Flowervale. The 300' viewing distance would be 82' going south on Dixie on that same property. Approximate distance from the pole sign to 11801 E Orell Rd is 517' and to 11805 E Orell Rd, distance is 579'.

* 2. **Will the waiver violate the Comprehensive Plan?**

The waiver will not violate the comprehensive plan.

* 3. **Is extent of waiver of the regulation the minimum necessary to afford relief to the applicant?**

The waiver has been minimized as it is located at the existing sign location of the site and therefore is not intended to exacerbate conditions by selecting a new sign location - this will allow us to utilize the existing steel pole that is in place currently for the sign.

* 4. **Has either (a) the applicant incorporated other design measures that exceed the minimums of the district and compensate for non-compliance with the requirements to be waived (net beneficial effect) or would (b) the strict application of the provisions of the regulation deprive the applicant of the reasonable use of the land or would create an unnecessary hardship on the applicant?**

The electronic message center sign will have automatic dimming capabilities to promote responsibility during dark periods.

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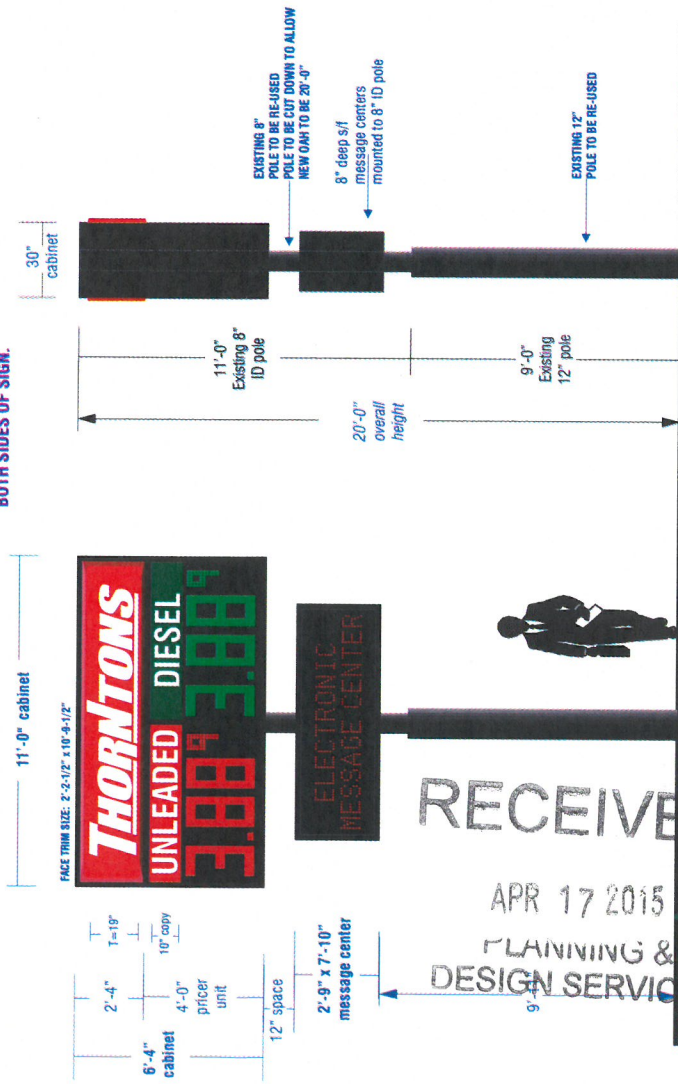
15WAIVER1009

D/F ILLUMINATED PYLON

Scale: 1/4" = 1'-0"

69.7 main cabinet
21.5 EMU
91.2 total square feet

NOTE TO INSTALLER- UNLEADED MUST
BE POSITIONED CLOSEST TO STREET ON
BOTH SIDES OF SIGN.



COMPLETE FIELD SURVEY OF EXISTING FOUNDATION AND POLES
REQUIRED TO ENSURE THEY WILL SUPPORT WEIGHT OF NEW CABINETS

PRESENTATION PURPOSES ONLY
Drawing not intended for manufacturing purposes at this time

Existing Conditions



All existing cabinets to be removed.
Existing support poles to be re-used if possible

CABINET:
30" deep alum. construction w/ 2" stay-in-place & 2" divider bar - all painted Black;
Cabinet to sleeve overtop existing 8" internal support & saddle weld
into place as required. Sign cabinet provided to Thorntons by
Sunshine Electronic Displays

**HEADER
FACE:**
(2) Two gloss painted polycarbonate faces w/ reverse
sprayed graphics to match colors shown provided by MC Sign Company
commodity panels. Power supplies to be housed within cabinet

ILLUM.:
Internal White Sunshine LED lightstrips to illuminate header unit and
commodity panels. Power supplies to be housed within cabinet

**PRICING
UNIT:**
Sunshine double price unit - 30" deep - Character
height = 28" Red & Green LED digit colors; Commodity panels are flat white
polycarbonate panels w/ reverse weeded red & green vinyl overlays

**MESSAGE
CENTER:**
**EMC supplier, cabinet size, mm, and monochrome or RGB display options to be
confirmed by Thorntons**
Aluminum cladding to be provided and installed to top, bottom & sides of EMC
and painted black by sign installer.

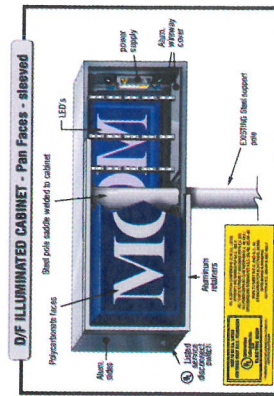
**COMMUNICATION
REQUIREMENTS:**
Price sign to have wireless communication. Thorntons to advise whether EMC will be wireless or
hard wired to fiber ethernet cable.

SUPPORT:
Top cabinet to sleeve overtop internal existing 8" ID support. Existing 8" pole
stubs into existing 12" external support pole; Existing 8" support pole to be cut down
to allow new 11'-0" OAH

All poles to be repainted gloss Black

COLOR MATCHING	
Griffins 588 Flame Red	UNLEADED:
3M 3630-143 Poppy Red	DIESEL:
3M 3630-76 Holly Green	Black

ALL PAINT FINISHES TO BE HIGH GLOSS
UNLESS OTHERWISE SPECIFIED



Corporate Office:
8959 TYLER BLVD.
MENTOR, OHIO 44060
440-298-8200

Manufacturing Facility:
334 INDUSTRIAL PARK RD.
BLUEFIELD, VA 24605
877-778-9877

www.mcsgn.com

Thorntons

STORE #049
1170 S. DIXIE HWY
LOUISVILLE, KY 40272

NOTE: PRINTS ARE THE EXCLUSIVE PROPERTY OF MC SIGN COMPANY. ANY UNAUTHORIZED USE OR DUPLICATION WILL RESULT IN A 20% CHARGE PER OCCURRENCE PER THE VALUE OF THE DISPLAY. © MC SIGN CO. 1998

Sign On.
Partner with the best.

CLIENT SIGNATURE & APPROVAL DATE:

REVISIONS:

PAGE NUMBER	TICKET NO.	DATE	REVISIONS
7	307255	02/20/15	Removed option A of rework to cabinet
		3/18/15 SJ	Revised sign to be 20'-0" OAH. Revised notes. Revised side detail to show sleeved pole

DESIGNER: AF

PROJECT MANAGER: STEFANIE DENSTON

ELECTRONIC FILE NAME: THORNTONS2015KY049 - LOUISVILLE

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11700 Dixie Hwy

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This map is not a legal document and should only be used
for general reference and identification.

From price sign to corner
of lot 11800 - 219.4'

15W AVER 1009

Photos from edge of pavement across Dixie Hwy



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15WATER/009