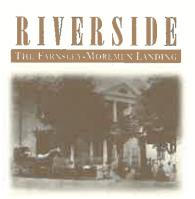
Louisville Metro Council Council Originated NDF

Council Member: Counci	lwoman C	indi Fowler		
Amount of Request: \$50	000.00			
Forage Day event to be he The event is open to the p	eld on Satu oublic and	urday, June 20 th . Riverside is partne	eonsorship of the Riverside Farm a ering with the Jefferson County vide learning opportunities.	and
of Southwest Louisville's	history an e is opera	d provides learnin	Moremen Landing is a critical pied g and cultural opportunities to ou with Metro Parks and Riverside, T	ır
Attachment required: • Sponsorship of an event was publicize	event: A	ttach an event flye	r and/or details regarding how the	,
 Admittance to an I this expenditure. 	Event: Att	ach a list of persor	ns whose admission was paid by	
Pirk Balwell	fically disc	lose how the net process in the second secon	proceeds of this fundraiser will be S-구 15 Date	;
Vicke Cubrey W Signature of Council Mem	lech ber	Amount	<u> </u>	
Signature of Council Mem	B	Amount	<u>5-22-15</u> Date	
Signature of Council Mem	ber	Amount	Date	
Signature of Council Mem	ber	Amount	Date	
Signature of Council Mem	ber	Amount	Date	
Approved by:				
Appropriations Committee Chairman			Date	
TRO COUNCIL CI TILE	FOR CLE	RK'S OFFICE USE O	NLY	
TEVIEWED	District (s) & Amount To OMB:			-
115 TIME 12:29		Approved by		



March 9, 2015

Councilwoman Cindi Fowler District 14 Louisville Metro Council 627 West Jefferson Street Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor of an exciting brand-new event at Riverside, the Farnsley-Moremen Landing called "Family Farm & Forage Day" scheduled to take place on Saturday, June 20, 2015. At Family Farm & Forage Day, Riverside will celebrate its rich history as a historic farm site and simultaneously explore present-day sustainable farming with its partners, the Jefferson County Cooperative Extension Services and the University of Kentucky's College of Agriculture, Food and Environment.

This family-friendly event will include tours of the historic home and gardens as well as children's activities like, a farm animal petting zoo, horse-drawn wagon rides, flower planting, and more! The day also features workshops on topics ranging from constructing a high tunnel, growing fruit and forage crops to raising chickens and goats to the role of insects in agriculture. Activities begin at 10 am and will run until 4 pm. The entire day is free and open to the public.

We are asking you to consider sponsorship at the \$2,500 level. Your sponsorship will make it possible for Riverside to offer a program completely in keeping with its mission "to promote, preserve, restore, and interpret historic farm life on the Ohio River."

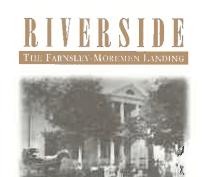
Please review the enclosed information about sponsorship opportunities at this **new event**. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,

Reba Doutrick Chair, Riverside,

the Farnsley-Moremen Landing, Inc.



Riverside, the Farnsley-Moremen Landing, Inc.

Family Farm & Forage Day Sponsorship Opportunities Saturday, June 20, 2015

Sponsor Confirmation	<u>Form</u>
$\sqrt{\text{Sponsor}}$ at the \$5,000	
Sponsor at the \$2,500	level
Sponsor at the \$1,000	level

Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confirm sponsorships and meet print and publicity deadlines. Please include a corporate logo slick (if appropriate) or business card for promotional purposes.

A check made payable to Riverside, the Farnsley-Moremen Landing, Inc. is enclosed.

Please charge i	ny credit ca	ard account:			
Amount	Ac	count Number			
Name on card		Expiration Date:			
Circle one: Vi	isa	Mastercard	American Express		
Contact Name:					
Company Name:					
Address:					
City:	State:	Zip:_			
Phone:	E-mail:				

Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization. Our Federal ID number is: 61-1243762.

Please return by mail or fax to the address below:

Riverside, the Farnsley-Moremen Landing 7410 Moorman Road, Louisville, KY 40272

Family Farm & Forage Day June 20, 2015 Riverside, the Farnsley-Moremen Landing

Sponsorship Opportunities:

Title Sponsor ~ \$5,000

- Title sponsor listed on all print, media and social media
- Top billing on all published and printed materials (as in "Your Company" presents "The Family Farm & Forage Day, featuring your logo)
 Includes:
 - o Newsletter mailed to over 3,500 households
 - Top billing on printed event program
 - o Top billing on Posters and sponsor boards at the event
- Free company advertisement in the event program

\$2,500 Sponsorship

- Free advertisement for your business in the printed program at the event
- Bold listing in the printed newsletter, event program, sponsor board
- Prominent listing on all printed material and social media postings

\$1,000 Sponsorship

- Listing in newsletter, event program and sponsor board
- Acknowledgement in all social media postings

Bowman, Michael

From:

Fowler, Cindi

Sent:

Friday, May 22, 2015 12:11 PM

To:

Bowman, Michael

Subject:

Riverside Farm and Forage Sponsorship NDF

Michael,

I will not be able to get down to the office today.

Please sign the Farm and Forage NDF paperwork on my behalf.

Thanks Cindi

Thank you,
Councilwoman Cindi Fowler
Louisville Metro Council | District 14
p:(502) 574-1114

e: cindi.fowler@louisvilleky.gov