



## 2015 Ken-Ducky Derby Sponsorship Opportunities

**Ken-Ducky Derby Kick-Off (Feathers & Friends Gala) Sponsor – Investment \$15,000 SOLD to Zoeller Company**  
**Benefits:**

Identification in all promotional materials and press coverage  
Participation in select TV and radio promotional programs

Company logo placed prominently on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)
- Feathers & Friends materials- invitations, program, banners

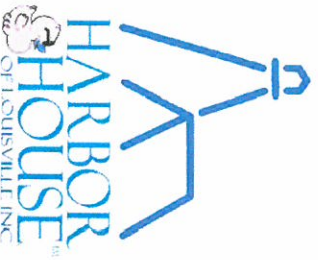
Six (6) invitation to Race Day VIP Area

Opportunity to have a booth to display or sell products on Race Day

Heavy presence in Social Media Campaign

Company recognized in Annual Report

Six (6) tickets to Feathers and Friends on August 13<sup>th</sup>, 2015 (Additional tickets available for purchase)  
50 single entries to duck race to be used at company's discretion (\$250 face value)





## 2015 Ken-Ducky Derby Sponsorship Opportunities

### Appreciation Celebration Sponsor - Investment: \$12,000

#### **Benefits:**

Identification in all promotional materials and press coverage

Participation in select TV and radio promotional programs

Company logo placed prominently on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- Official Ken-Ducky Derby website (with link to your company's site)
- Appreciation Dinner materials- invitations, program, banners

Six (6) invitation to Race Day VIP Area

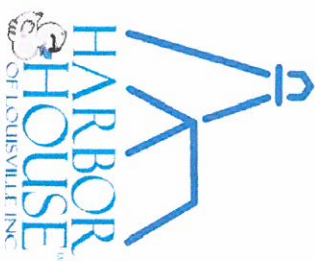
Banner and signage at event and on all programs

Opportunity to have a booth to display or sell products on Race Day

Heavy presence in Social Media Campaign

Company recognized in Annual Report

Six (6) tickets to Feathers and Friends on August 13<sup>th</sup>, 2015 (Additional tickets available for purchase)  
50 single entries to duck race to be used at company's discretion (\$250 face value)





## 2015 Ken-Ducky Derby Sponsorship Opportunities

### Platinum Duck Sponsor - Investment: \$10,000

#### **Benefits:**

Identification in all promotional materials such as press release, radio spots, TV appearances as available  
Participation in select TV and radio promotional programs

Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)

Six (6) Invitations to VIP area on Race Day

Opportunity to have company name associated with a festival activity (i.e.): Duck Pond, Children's section, etc.

Opportunity to have a booth to display or sell products on Race Day

Company recognized in Annual Report

Heavy presence in Social Media Campaign

Six (6) tickets to Feathers and Friends on August 13<sup>th</sup>, 2015 (Additional tickets available for purchase)

50 free single entries to duck race to be used at company's discretion (\$250 face value)







## 2015 Ken-Ducky Derby Sponsorship Opportunities

### Million Dollar Duck Sponsor - Investment: \$7,000

#### **Benefits:**

Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)

Four (4) Invitations to Race Day VIP Area

Identification in all promotional materials such as press release, radio spots, TV appearances as available  
Presence in Social Media Campaign

Opportunity to have a booth to display or sell products on Race Day

Company recognized in Annual Report

Four (4) tickets to Feathers and Friends on August 13<sup>th</sup>, 2015 (Additional tickets available for purchase)  
40 single entries to duck race to be used at company's discretion(\$200 face value)

### Finish Line Sponsor - Investment: \$5,000

#### **Benefits:**

Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Finish Line Banner
- Race Day banner
- On official Ken-Ducky Derby website (with link to your company's site)

Four (4) Invitations to VIP area on Race Day

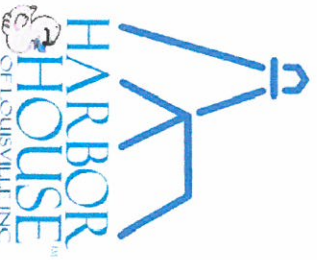
Opportunity to have a booth to display or sell products on Race Day

Company recognized in Annual Report

Company recognized in our social media

Four (4) tickets to Feathers and Friends on August 13<sup>th</sup>, 2015 (Additional tickets available for purchase)

30 single entries to duck race to be used at company's discretion (\$150 face value)







## 2015 Ken-Ducky Derby Sponsorship Opportunities

### **Gold Duck Sponsor - Investment: \$5,000**

#### **Benefits:**

Company logo placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- Official Ken-Ducky Derby website (with link to your company's site)

Four (4) Invitations to VIP area on Race Day

Opportunity to have a booth to display or sell products on Race Day

Company recognized in Annual Report

Company recognized in our social media

Four (4) tickets to Feathers and Friends on August 13<sup>th</sup>, 2015 (Additional tickets available for purchase)  
30 single entries to duck race to be used at company's discretion (\$150 face value)

### **Silver Duck Sponsor - Investment: \$2,500**

#### **Benefits:**

Company name placed on:

- 100,000 entry forms
- All posters, flyers and t-shirts
- Race Day banner
- Official Ken-Ducky Derby website (with link to your company's site)

Two (2) Invitations to VIP area on Race Day

Opportunity to have a booth to display or sell products on Race Day

Company recognized in Annual Report

Company recognized in our social media

Two (2) tickets to Feathers and Friends on August 13<sup>th</sup>, 2015 (Additional tickets available for purchase)  
20 single entries to duck race to be used at company's discretion (\$100 face value)

