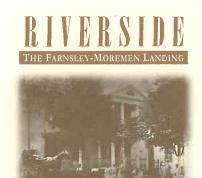
Louisville Metro Council Council Originated NDF

Council Member: Councilwoman Cindi Fowler				
Amount of Request: \$3500.00				
Neighborhood Development Funds will be used for sponsorship of the "200 Years on the Ohio" event at Riverside, The Farnsley-Moremen Landing. Funding will be used to defray the cost of the event, including re-enactors and presentations. The event is free to the public.				
Describe the public purpose: Riverside, The Farnsley-Moremen Landing is a critical piece of Southwest Louisville's history. The historic home is operated in partnership with Metro Parks and Riverside, The Farnsley-Moremen Landing, Inc. Proceeds from the event will support the educational and cultural programs provided by Riverside.				
Attachment required: • Sponsorship of an event: Attach an event flyer and/or details regarding how the event was publicized.				
 Admittance to an Event: Attach a list of persons whose admission was paid by this expenditure. 				
• Fundraiser: Specifically discussed. Signature of Council Member Signature of Council Member		\$875.00 Amount	eeds of this fundraiser will be S/U/15 Date	
		875 Amount	8 4 15 Date	
Signature of Council Member Amount		Amount	8/4//3 Date	
Vicki Oubrey Welch Signature of Council Member		#875 #8	8/6/15 Date	
Signature of Council Member		Amount	Date	
Signature of Council Member		Amount	Date	
Approved by:				
Appropriations Committee Chairman			Date	
,	FOR CLERK'S OFFICE USE ONLY			
	District (s) & Amount			
	To OMB:			
Prepared/Approved by				



RECEIVED

AUG U 2 2015

July 24, 2015

Councilwoman Cindi Fowler District 14 Louisville Metro Council 627 West Jefferson Street Louisville, KY 40202

Dear Councilwoman Fowler,

I am writing to invite you to be a presenting sponsor once again of a wonderful educational event at Riverside, the Farnsley-Moremen Landing called "200 Years on the Ohio: A Living History Timeline Event" scheduled for Saturday and Sunday, September 19 & 20, 2015 (with a day for school children on Friday, September 18).

This weekend of activities includes historical re-enactors representing periods from the early settlement of Kentucky through the World War I Era. Visitors can see the clothing, weaponry, crafts and pastimes represented by the re-enactors. Highlights of the event include: special presentations by "Mr. Lincoln," special presentations by an early 19th century "doctor," as well as an 1860s-style baseball game between the Cincinnati Buckeyes and the Cincinnati Red Stockings on Sunday at 1 PM.

We are asking you to consider sponsorship at the \$3,500 level. Your sponsorship will make it possible for Riverside to share the history of our commonwealth with students and the general public, which is core to the mission of Riverside. We also want to make admission to the event FREE for the first time in an effort to make it available to more families in our area.

Please review the enclosed information about sponsorship opportunities at the "200 Years on the Ohio" event. We hope we can count on **your** support and involvement. If you have any questions, feel free to call Riverside at 935-6809.

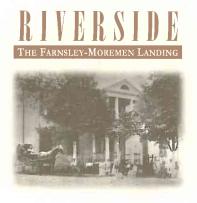
We are so grateful for the support you have given to Riverside over the years. Thank you so much for your consideration of this request.

Sincerely,

Reba Doutrick Chair, Riverside,

the Farnsley-Moremen Landing, Inc.

An Satrick



"200 Years On the Ohio: A Living History Timeline" September 19 & 20, 2015 Riverside, the Farnsley-Moremen Landing, Inc.

Sponsorship Opportunities:

Title Sponsor ~ \$5,000

- Title sponsor listed on all print, media and social media
- Top billing on all published and printed materials (as in "Your Company" presents "200 Years On the Ohio", featuring your logo)
 Includes:
 - o Newsletter mailed to over 3,500 households
 - o Top billing on printed event program
 - Top billing on Posters and sponsor boards at the event
- Free company advertisement in the event program

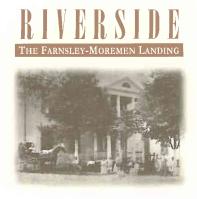
\$3,500 Sponsorship

- Bold listing in the printed newsletter, event program, sponsor board
- Prominent listing on all printed material and social media postings

\$1,000 Sponsorship

- · Listing in newsletter, event program and sponsor board
- Acknowledgement in all social media postings

Riverside, the Farnsley-Moremen Landing, Inc. ~ 7410 Moorman Rd ~ Louisville, KY 40272 Phone: 502/935-6809 E-mail: <u>info@riverside-landing.org</u> ~ www.riverside-landing.org



Riverside, the Farnsley-Moremen Landing, Inc.

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# 200 Years On the Ohio: A Living History Timeline Event Sponsorship Opportunities Saturday & Sunday, September 19 & 20, 2015

| Sponsor Confirmation Form:                                                           |                |
|--------------------------------------------------------------------------------------|----------------|
| Sponsor at the \$5,000 level                                                         |                |
| Sponsor at the \$3,500 level                                                         |                |
| Sponsor at the \$1,000 level                                                         |                |
| op ======                                                                            |                |
| Riverside, the Farnsley-Moremen Landing, Inc. requests a prompt reply to confir      | m sponsorships |
| and meet print and publicity deadlines. Please include a corporate logo slick (if ap | opropriate) or |
| pusiness card for promotional purposes.                                              |                |
|                                                                                      |                |
| A check made payable to Riverside, the Farnsley-Moremen Lar                          | nding, Inc. is |
| enclosed.                                                                            |                |
|                                                                                      |                |
| Please charge my credit card account:                                                |                |
| Amount Account Number:                                                               |                |
| Name on cardExpiration Date:                                                         |                |
| Circle one: Visa Mastercard American Expre                                           |                |
| Contact Name:                                                                        |                |
| Company Name:                                                                        |                |
| Address:                                                                             |                |
| City: Zip:                                                                           |                |
| City:       State:       Zip:          Phone:       E-mail:                          |                |
|                                                                                      |                |

Please return by mail or fax to the address below:

Riverside, the Farnsley-Moremen Landing, Inc. is a 501-c-3 nonprofit organization.

Our Federal ID number is:

**Riverside, the Farnsley-Moremen Landing** 7410 Moorman Road, Louisville, KY 40272

#### Begin forwarded message:

From: "Fowler, Cindi" < Cindi.Fowler@louisvilleky.gov>

Date: August 6, 2015 at 8:26:57 AM CDT

To: "Bowman, Michael" < Michael. Bowman@louisvilleky.gov >

Subject: 200 Years on the Ohio NDF

Michael, Please sign the NDF paperwork for the 200 Years on the Ohio event for \$875. Thanks!

Thank you,
Councilwoman Cindi Fowler
Louisville Metro Council | District 14
p:(502) 574-1114
e: cindi.fowler@louisvilleky.gov

### **Brothers, Cameron**

From:

Yates, David

Sent:

Thursday, August 06, 2015 1:18 PM

To:

Bowman, Michael; Brothers, Cameron; Boles, Brian

Subject:

200 Years on the Ohio NDF

Michael,

Please have Brian sign the 200 Years on the Ohio NDF for me equally splitting the cost between the SW Council offices.

Thank you,

**David Yates**