

**Louisville Metro Council  
Council Originated NDF**

**Council Member:** Vicki Aubrey Welch, District 13

**Amount of Request:** \$750

**Specifically describe the charge to NDF attaching supporting documentation to fully describe the expenditure:**

This is to cover cost associated with table sponsorship - "Caregiver" level of \$750 to ElderServe - Champion for the Aging Award Luncheon to be held Friday, June 10th, 2016 at the Galt House East Grand Ballroom.

**Describe the public purpose:**

To recognize and support the benefits and services provided by ElderServe, benefiting adult care for the senior residents of district 13 and older adults throughout the Louisville Metro area.

**Attachment required:**

- **Sponsorship of an event:** Attach an event flyer and/or details regarding how the event was publicized.
- **Admittance to an Event:** Attach a list of persons whose admission was paid by this expenditure.
- **Fundraiser:** Specifically disclose how the net proceeds of this fundraiser will be used.

 _____ Signature of Council Member	\$750 _____ Amount	3/22/2016 _____ Date
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_____ Signature of Council Member	_____ Amount	_____ Date
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_____ Signature of Council Member	_____ Amount	_____ Date
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**Approved by:**

_____ Appropriations Committee Chairman	_____ Date
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**FOR CLERK'S OFFICE USE ONLY**

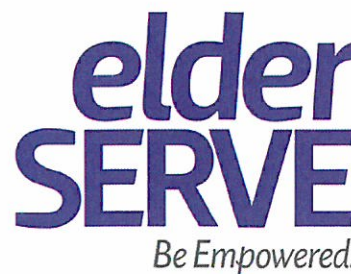
District (s) & Amount \_\_\_\_\_

To OMB: \_\_\_\_\_

Prepared/Approved by \_\_\_\_\_

Effective December 2011

# Champion for the Aging Award Luncheon



## Sponsorship Commitment Form

Our company would like to sponsor the 2016 Champion for the Aging Award Luncheon at the following level.

<input type="checkbox"/> Champion	\$10,000	<input type="checkbox"/> Bronze	\$1,250
<input type="checkbox"/> Gold	\$5,000	<input checked="" type="checkbox"/> Caregiver	\$750
<input type="checkbox"/> Silver	\$2,500	Sponsorship benefits enclosed	

☐ We cannot sponsor the event this year, but would like to make a donation of \$ \_\_\_\_\_

☐ We would like to purchase \_\_\_\_\_ seats @ \$75 each. Total enclosed \$ \_\_\_\_\_  
(\$600 for a table of 8. This event is ticketless. Please register upon arrival.)

The luncheon will be Friday, June 10, 2016 at the Galt House East, Grand Ballroom, 140 North 4th Street, Louisville, KY 40202. 11:30 networking, noon - 1:30 program. Thank you!

Company Name (as you would like it listed in event materials):

Vicki Aubrey Welch Councilwoman District 13

Contact Name: Vicki Aubrey Welch Title: Metro Councilwoman

Email: vicki.welch@louisvilleky.gov Phone: 502-574-1113  
(e-mail required for credit card payment)

Address: 601 W. Jefferson St

City: Louisville State: Ky Zip: 40202

Web address (to be linked to from the ElderServe website):

☒ Please send an invoice  
☐ Check enclosed, payable to ElderServe  
☐ Credit card (circle one) Visa MasterCard American Express Discover

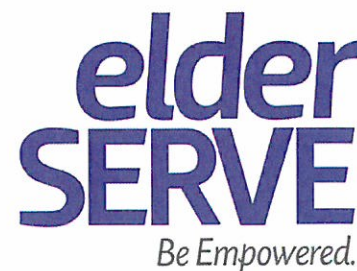
Card Number: \_\_\_\_\_ Expiration: \_\_\_\_/\_\_\_\_ Code: \_\_\_\_\_

Card Holder name (if different than contact): \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

For more information contact Lisa Cobb at 736.3825 or [ltcobb@elderserveinc.org](mailto:ltcobb@elderserveinc.org)  
ElderServe • 300 E. Market St., Suite 190 • Louisville, KY 40202 • [www.elderserveinc.org](http://www.elderserveinc.org)

# Champion for the Aging Award Luncheon



## 2016 Sponsorship Opportunities

June 10, 2016, 11:30 – 1:30, Galt House, East, Grand Ballroom, 140 North 4th Street, Louisville, KY 40202

Level	Benefits
<b>Champion \$10,000</b>	<ul style="list-style-type: none"><li>▪ Two tables for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends.</li><li>▪ Your logo displayed on the invitation, ElderServe's website and Facebook, with a direct link to your company's home page.</li><li>▪ Podium recognition and premier signage at luncheon.</li><li>▪ Recognition throughout the year at ElderServe events.</li><li>▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and ElderServe's newsletter.</li><li>▪ Your logo included in multi-media presentation at luncheon.</li></ul>
<b>Gold \$5,000</b>	<ul style="list-style-type: none"><li>▪ One table for 8 (preferred seating) at the Champion for the Aging Award Luncheon for employees and friends.</li><li>▪ Your logo displayed on ElderServe's electronic invitation, website, and Facebook, with a direct link to your company's home page.</li><li>▪ Recognition throughout the year at ElderServe events.</li><li>▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe's newsletter.</li><li>▪ Your logo included in multi-media presentation at luncheon.</li></ul>
<b>Silver \$2,500</b>	<ul style="list-style-type: none"><li>▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends.</li><li>▪ Your logo displayed on ElderServe's website and Facebook.</li><li>▪ Inclusion in all appropriate media promotions for the Champion for the Aging Award Luncheon, in the event program, and in ElderServe's newsletter.</li><li>▪ Your logo included in multi-media presentation at luncheon.</li></ul>
<b>Bronze \$1,250</b>	<ul style="list-style-type: none"><li>▪ One table for 8 at the Champion for the Aging Award Luncheon for employees and friends.</li><li>▪ Your logo displayed on ElderServe's website, Facebook and in the event program.</li><li>▪ Your name or your company name included in multi-media presentation at luncheon.</li></ul>
<b>Caregiver \$750</b>	<ul style="list-style-type: none"><li>▪ Four seats to the Champion for the Aging Award Luncheon for employees and friends.</li><li>▪ Your name or your company name included in the event program.</li></ul>

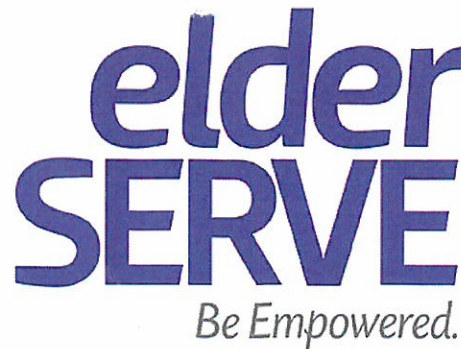
For more information, contact Lisa Cobb, at [ltcobb@elderserveinc.org](mailto:ltcobb@elderserveinc.org) or 502.736.3825.

ElderServe • 300 E. Market St., Suite 190 • Louisville, KY 40202



February 16, 2016

Councilwoman Vicki A. Welch  
Louisville Metro Council District 13  
601 West Jefferson Street  
Louisville, KY 40202



Dear Vicki,

Imagine being 72 years old, you've just had a stroke, and you need to pay for rehabilitation. You turn to your family for help – only to find out that your family has been stealing from you for years. That's what happened to Carole. She reached out to ElderServe because she didn't know what else to do. Angela, a Care Manager with ElderServe, guided Carole in regaining control of her own finances. In working with Carole, Angela discovered that Carole was due back pay in Veteran's Administrations benefits. She was also eligible for benefits that would allow her to move to a safer place and receive in-home support for rehab.

As the former First Lady of Louisville, I have heard too many stories like Carole's that didn't have a happy ending. I am keenly aware of the growing need for the services provided by ElderServe and consider my role as the 2016 Chair for the *Champion for the Aging Award* Luncheon both a privilege and a challenge. **Join me in challenging our community to improve the lives of older adults by becoming a sponsor of our 2016 event Friday, June 10 at the Galt House, East.** We must speak up for those seniors who are abused, neglected, and abandoned and support ElderServe in their mission to empower older adults to live independently with dignity – because isn't that what we all want for ourselves?

Your support also celebrates the work and dedication of this year's *Champion for the Aging Award* recipient, Christian Davis Furman, MD, MSPH, AGSF, Medical Director for the Institute for Sustainable Health & Optimal Aging at the University of Louisville. She is a Professor of Geriatric and Palliative Medicine and holds the Smock Endowed Chair for Geriatric Medicine. Dr. Furman is dedicated to providing the highest level of care for all her patients, and actively helps ensure their older years are the most fulfilling and active they can be.

The funds raised through this luncheon are vital for the advancement of our mission in the community. Thank you for considering this request. Sponsorship benefits are enclosed.

Sincerely,

A handwritten signature in blue ink that reads "Madeline".

Madeline Abramson  
Chair

Thank you Vicki!  
Hope you will consider  
being a Caregiver Sponsor  
again this year!  
Lise

300 E. Market Street, Suite 190 Louisville, KY 40202 502.587.8673  
fax 587.0222 [www.elderserveinc.org](http://www.elderserveinc.org)



**Helton, Jessamyn**

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**From:** Welch, Vicki A  
**Sent:** Friday, March 25, 2016 10:15 AM  
**To:** Helton, Jessamyn  
**Cc:** Triplett, Kevin D; Ott, Stephen; Wagner, David B; Whitlock, Mary  
**Subject:** Re: Approval Tracking - Alternate Approver Not Available

Attendees for ElderServe Champion for Aging 4 seats:

Vicki Aubrey Welch

Mark Fox

Ilona Manion

Richard Manion

Vicki Aubrey Welch

Louisville Metro Council

District 13 Councilwoman

502-574-1113

Sent from my iPhone