NEIGHBORHOOD DEVELOPMENT FUND Not-for-Profit Transmittal and Approval Form

Executive Summary of Request: As a part of its grassroots efforts of enhancing the independent, south Louisville business environment - LIBA will offer the South Points Buy Local Fair on Saturday, July 9th, 2016 - with NDF funding to cover expenses for permits, rentals, printing, advertising, security / EMTs, supplies, stage & sound - as well as bus rentals, presentation materials and facilitation of bus tours - all of which is to benefit the general public and the independent business community. Is this program/project a fundraiser? Is this applicant a faith based organization? Does this applicant a faith based organization? Does this application include funding for sub-grantee(s)? I have reviewed the attached Neighborhood Development Fund Application and have found it complete and within Metro Council guidelines and request approval of funding in the following amount(s). I have read the organization's statement of public purpose to be furthered by the funds requested and I agree that the public purpose is legitimate. I have also completed the disclosure section below, if required. 13	Applicant/Program: Louisville Independent Bu	usinese Allianco			
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Is this program/project a fundraiser? Is this applicant a faith based organization? Does this application include funding for sub-grantee(s)? I have reviewed the attached Neighborhood Development Fund Application and have found it complete and within Metro Council guidelines and request approval of funding in the following amount(s). I have read the organization's statement of public purpose to be furthered by the funds requested and I agree that the public purpose is legitimate. I have also completed the disclosure section below, if required. 13	with NDF funding to cover expenses f EMTs, supplies, stage & sound - as w facilitation of bus tours - all of which is	th Points Buy Loo for permits, renta vell as bus rental	cal Fair or als, printin ls, present	n Saturday, July g, advertising, s tation materials	9th, 2016 - security /
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Primary Sponsor Disclosure List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors. Approved by: Appropriations Committee Chairman Date	organization's statement of public purpose to purpose is legitimate. I have also completed to	approval of funding be furthered by the the disclosure section	g in the follo funds reque on below, if	owing amount(s). I ested and I agree the required.	horro mand the
Primary Sponsor Disclosure List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors. Approved by: Appropriations Committee Chairman Date	District # Council Member Signature				
Appropriations Committee Chairman Date	List below any personal or business relationsh	nip you, your family members of its boar	or your leg	rislative assistant h	ave with this
Appropriations Committee Chairman Date					
	Approved by:				
Clerk's Office Only:	Appropriations Committee Chairman		Date	. •	Ī
		•	2410		
Request Amount: Committee Amended Appropriation:	Clerk's Office Only:		2 4.0		
Original Appropriation: Council Amended Appropriation:	Clerk's Office Only: Request Amount:			riation:	

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Applicant/Program:	L	ΙΒ	Д
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Additional Disclosure and Signatures

Δ	dditions	l Coun	cil Office	Disclosure
/	***************************************			1718131111

List below any personal or business relationship you, your family or your legislative assistant have with this organization, its volunteers, its employees or members of its board of directors.

) /		
12 District #	Council Member Signature	Amount	$\frac{U/Z8/U}{Date}$
Z5 District #	Council Member Signature	7/500.00 Amount	6/29/16 Date
21 District #	Council Member Signature	1,500. Amount	7/5/16 Date
JU District #	Council Member Signature	Amount	7/6/16 Date
District #	Council Member Signature	Amount	
			Date
District #	Council Member Signature	Amount	Date
District #	Council Member Signature	Amount	Date

Legal Name of Applicant Organization: Louisville Independent Business Alliance Program Name and Request Amount: \$12,000 Yes/No/NA Is the NDF Transmittal Sheet Signed by all Council Member(s) Appropriating Funding? Is the funding proposed by Council Member(s) less than or equal to the request amount? Yes Is the proposed public purpose of the program viable and well-documented? Yes Will all of the funding go to programs specific to Louisville/Jefferson County? Yes Has Council or Staff relationship to the Agency been adequately disclosed on the cover sheet? Yes Has prior Metro Funds committed/granted been disclosed? Yes Is the application properly signed and dated by authorized signatory? Yes Is proof of Tax Exempt status of 501(c) 3, 4, 6, 19, 1120-H included? Yes If Metro funding is for a separate taxing district is the funding appropriated for a program outside No the legal responsibility of that taxing district? Is the entity in good standing with: Kentucky Secretary of State? Louisville Metro Revenue Commission? Yes Louisville Metro Government? Internal Revenue Service? Louisville Metro Human Relations Commission? Is the current Fiscal Year Budget included? Yes Is the entity's board member list (with term length/term limits) included? lYes Is recommended funding less than 33% of total agency operating budget? Yes Does the application budget reflect only the revenue and expenses of the project/program? Yes Is the cost estimate(s) from proposed vendor (if request is for capital expense) included? Yes Is the most recent annual audit (if required by organization) included? Yes Is a copy of Signed Lease (if rent costs are requested) included? N/A Is the Supplemental Questionnaire for churches/religious organizations (if requesting organization is No faith-based) included? Are the Articles of Incorporation of the Agency included? Yes Is the IRS Form W-9 included? Yes Is the IRS Form 990 included? Yes Are the evaluation forms (if program participants are given evaluation forms) included? IN/A Affirmative Action/Equal Employment Opportunity plan and/or policy statement included (if required to do so)? Has the Agency agreed to participate in the BBB Charity review program? If so, has the applicant N/A met the BBB Charity Review Standards? Prepared by: Date: ζ

Triplett, Kevin D

From:

Jennifer Rubenstein < jennifer@keeplouisvilleweird.com>

Sent:

Thursday, June 23, 2016 4:40 PM

To: Cc: Welch, Vicki A Triplett, Kevin D

Subject:

LIBA NDF application for 2016/17

Attachments:

LIBA W9 2016.pdf; Articles of Incorporation.pdf; 501c6 IRS Designation.pdf; 2016 LIBA Projected Budget.pdf; 2016 Board List.pdf; LIBA PandL as of June 23 2016.pdf; 2014 Tax Return pw return.pdf; LIBA Staff 2016.docx; LIBA South Lou NDF Request FY 16 17.pdf

HI Vicki -

Hope you are well! I've attached a scan of the NDF application I'm sending in for South Louisville efforts in 2016/17. Thanks so much for sponsoring this! I've also attached all the supporting documentation required. I'll mail hard copies of all this to your downtown office (since I'm out of town till later next week).

Let me know what you think! Also let me know if everything looks to be in order or if I need to address anything. I dated the application June 22, but it is applying for FY 16/17 funds. After I hear from you, I'll send an electronic copy to the other South Louisville council members and let them know your office is handling the paperwork.

Thanks so much for your help!

Jennifer

Jennifer Rubenstein Director Louisville Independent Business Alliance PO Box 4759 Louisville, KY 40204

Office: (502) 473-4687 Cell: (502) 500-4669

Email: <u>jennifer@keeplouisvilleweird.com</u>
Web: <u>www.keeplouisvilleweird.com</u>

Got a minute (and a half)? Celebrate buying local with this video. Then share it!

As a part-time staff person, I am in the office Mondays, Wednesdays and Fridays. Other part-time staff available Mon.-Thu. I check email regularly, but my cell is listed above for urgent matters.



SECTION 1 – APPLICANT INFORMATION						
Legal Name of Applicant Organization: (as listed on: http://www.sos.ku.gov/business/records) Louisville Independent Business Alliance						
integral, integral, patients of the control of the						
		ddress: 1974-A Douglas	s Blvd.	Ste. 101 (40	205), PO Box 4759 (4	10204)
Website: www.keeplou	1		T			
Applicant Contact:		r Rubenstein		itle:	Director	
Phone:	502-47	3-4687	E	mail:	jennifer@keeplo	ouisvilleweird.com
Financial Contact:	same		Ti	tle:		
Phone:				mail:		
Organization's Represe	entative	who attended NDF Trair	ning: Kri	sten Byrnes	3	
GEOGI	RAPHICA	L AREA(S) WHERE PROG	RAM AC	TIVITIES AR	E (WILL BE) PROVIDE)
Program Facility Locati	ion(s):	South Louisville over	all			
Council District(s):		1, 3, 12, 13, 14, 15, 21	& 25 Z i	p Code(s):	40214, 15, 16, 1	19, 58, 72, 40118
		ON 2 – PROGRAM REQU			IFORMATION	
		ep South Louisville Wei	rd Progi	am		
Total Request: (\$)	\$12,000	Total Metro A	ward (t	nis program)) in previous year: (\$)	\$0
Purpose of Request (ch						
1		erally cannot exceed 33%				
		s/events for direct benef				
Capital Project	ct of the	organization (equipment	, furnish	ing, building	g, etc)	
The Following are Requ	uired Att	achments:				
IRS Exempt Status Dete		Letter	☐ Sigr	ned lease if re	nt costs are being reque	sted
Current Year Projected			■ IRS	Form W9		
List of Board of Directo		e term & term limits	Eva	luation forms	if used in the proposed I	program
Current financial state		20.11			equired by organization)	
Most recent IRS Form Articles of Incorporation		2U-H			nization Certification For	m, if required
Cost estimates from pr		endor if request is for	Staf	f including th	ne 3 highest paid staff	
capital expense						
For the current fiscal year ending June 30, list all funds appropriated and/or received from Louisville Metro Government for this or any other program or expense, including funds received through Metro Federal Grants, from any department or Metro Council Appropriation (Neighborhood Development Funds). Attach additional sheet if necessary.						
Source: no	one appli	ed for yet in 16/17 year	Amour	nt: (\$)		
Source: 18	5/16: We	est Lou program	Amour	nt: (\$)	\$6000	
Source: 1	5/16: Or	iginal Buy Local Fair	Amour	nt: (\$)	\$8,900	
Has the applicant conta	cted the	BBB Charity Review for p	participa	tion? Ye	es 🔳 No	
Has the applicant met t	he BBB C	harity Review Standards	? 🗌 Ye	s No		
					. 7/41.1	

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SECTION 3 – AGENCY DETAILS

Describe Agency's Vision, Mission and Services:

LIBA's mission is to preserve the unique community character of the Metro Louisville area by promoting locally-owned, independent businesses and to educate citizens on the value of purchasing locally. In order to pursue its mission, LIBA focusses on:

- Informing citizens of the value provided by locally-owned businesses, including their importance to the local economy, culture, and social fabric. The goal is to encourage area residents to view themselves as citizens -- as members of a community rather than merely as consumers.
- Offering group branding, promotion and advertising to LIBA members to elevate the individual and collective profiles of locally-owned businesses in order to provide marketing and exposure advantages chains routinely enjoy.
- Creating strong relationships with local government and media in order to inform local decision-making and give voice to the locally-owned independent business community, and to promote policies that support community-rooted enterprise.

LIBA is also responsible for the Buy Local First and 'keep Louisville weird' campaigns, publishing the Buy Local Guide twice a year, the Buy Local Fair (May), South Points Buy Local Fair (July), Louisville Brewfest (September) and hoLOUdays Shopping Contest (December).





SECTION 4 - PROGRAM/PROJECT NARRATIVE

A: Describe the program/project start and end dates, a description of the program/project and applicable data with regards to specific client population the program will address (attach related flyers, planning minutes, designs, event permits, proposals for services/goods, etc.):

LIBA is requesting funding for our Keep South Louisville Weird efforts 7/1/16 – 6/30/17, as well as the South Points Buy Local Fair on Saturday, July 9, 2016. LIBA leads a grassroots committee who is producing a series of events and programs designed to grow locally-owned, independent businesses in South Louisville. The goals are to achieve stability and growth of current independent businesses in South Louisville, the start of new independent businesses in South Louisville and the expansion of current independent businesses from other areas of town into South Louisville. Recent and planned efforts include:

- A successful Keep South Louisville Weird Summit, where representatives from more than fifteen local business groups and organizations shared their thoughts and made plans together for how to support and grow independent businesses in South Louisville. Another Summit is planned for late 2016.
- Meet South Louisville bus tours and breakfast these events highlight many of the significant and unique things happening in the area. The free tour is designed for current and potential independent business owners to explore an area of Louisville they might not be familiar with, so when it's time to expand or locate, South Louisville will be on the list to consider. The first tour was a partnership with Leadership Louisville, the second tour was targeted to LIBA members. We are planning a tour for the Fall that will be targeted to the restaurant business specifically, since that is high on the list of businesses wanted by area residents.
- Poster/billboard campaign In the coming fiscal year, we would like to distribute materials for display at South Louisville independent businesses, as well as on area billboards, to support two purposes. First, to remind area residents of the importance of buying locally to show South Louisville pride and add to the area's "sense of place," and also to keep more money circulating in the neighborhood. Secondly, to be a visual reminder to both current and potential business owners that they are wanted and the neighborhood supports them.
- The South Points Buy Local Fair will take place on Saturday, July 9 from 4pm-8pm at Iroquois Park Amphitheater. Admission and parking are free. The fair will include a marketplace from South Louisville businesses, an international food court, artists and craftspeople, and community organizations, as well as craft beer and live music. This is the first time the event has been produced, and we hope to continue it on an annual basis. It is being promoted through a combination of paid, sponsored and grassroots advertising. We want to continue to instill pride in area residents as well as have visitors from around the city see all that South Louisville has to offer.

B: Describe specifically how the funding will be spent including identification of funding to sub grantee(s):
Funding will be used to cover some expenses for the South Points Buy Local Fair (permits, rentals, printing, advertising, security/EMTs, supplies, stage/sound), as well as for design, printing, distribution and billboards for the poster campaign. Funds will also cover bus rentals, presentation materials and facilitation for two bus tours.

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C: If this request is a fundraiser, please detail how the proceeds will be spent:
The South Points Buy Local Fair portion of our request is a fundraiser. Funds raised from
this event will continue LIBA's "keep south Louisville weird" efforts, community outreach
that educates the public about the benefits of buying locally, support for our member
businesses, etc. Ideally, this NDF grant and the funds raised from the event will provide
the seed money for hiring additional staff dedicated to our neighborhood efforts.
We will expand our efforts to inform South Louisville residents about the impact of buying
locally, including information from our Indie Impact Study, showing the positive financial
impact (specific to the Louisville area) of buying locally. This study showed that for every
\$100 spent at a Louisville-area independent business, \$55 remains in the local economy,

whereas only \$14 remains when spent at a chain.

D: For Expenditure Reimbursement Only - The grant award period begins with the Metro Council approval date and ends on June 30 of Metro fiscal year in which the grant is approved. If any part of this funding request is for funds to be spent before the grant award period, identify the applicable circumstances:

Effective October 24, 2013, reimbursements should not be made unless an emergency can be demonstrated by the primary council sponsor. The funding request is a reimbursement of the following expenditures (attach invoices or proof of payment):

- Attach a copy of invoices and/or receipts to provide proof of purchase of activities associated with the work plan identified in this application.
- Attach a copy of cancelled checks to provide proof of payment of the invoices or receipts associated with the work plan identified in this application.

The funding request is a reimbursement of the following expenditures that will probably be incurred after the application date, but prior to the execution of the grant agreement:

If selecting this option, the invoice, receipt and payment documentation should not be available as of the date of this application.

The Grantee will be required to submit financial reporting in accordance with the reporting schedule provided in the grant agreement.

South Points Buy Local Fair: permits, rentals, printing, advertising, security/EMTs, supplied,

Stage + Sound.
Applicant's Initials ABK

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E: Describe the program's benefits to those being served (measurable outcomes). Include the program's process for collecting data and the indicators that will be tracked to measure the benefits to those being served:

These initiatives will lead to two positive outcomes:

- 1. General Public: a shift towards spending at locally-owned businesses, which will benefit our local economy. A 2012 study funded by LIBA focused on the economic impact of Louisville-area retailers and restaurants. The results show that for every \$100 spent at a locally-owned, independent business, \$55 is reinvested locally, whereas only \$14 is reinvested when that same money is spent at a national chain. The additional amount that would stay in the Louisville economy if citizens made just a 10% shift from chains to independents would be \$416 million. To view the full survey results, go to our website.
- 2. Independent Businesses: stability and growth of current independent businesses in South Louisville, the start of new independent businesses in South Louisville and the expansion of current independent businesses from other areas of town into South Louisville. These goals will result in a stronger local economy, job growth, neighborhoods with strong characters that are unique and attractive to current residents, visitors and potential residents, etc. Success will be measured by the number of attendees at events, new businesses that open in the area, and demand for posters and other promotional materials.
- F: Briefly describe any existing collaborative relationships the organization has with other community organizations. Describe what those partners are bringing to the relationship in general and to this program/project specifically.

Besides those listed below, LIBA also partners with other area organizations throughout the year, including the Center for Neighborhoods, many area business organizations, the Family Business Center, Louisville Originals, University of Louisville and others.

LIBA has worked closely with the Southwest Dream Team (grassroots promotion, community knowledge, connections to instrumental people), Louisville Metro Dept. of Economic Growth & Innovation (partial funding for staff time in 2013 devoted to effort, connections to city programs, research and resources), the Mayor's Office (promotion of efforts and support of Mayor Fischer), Louisville Metro Council members (committee work, connections to community, promotion of efforts), Dixie Area Business Association (formerly the Shively, PRP and Valley Station Business Associations, promotion through the Discover Dixie event), South Louisville Business Association (connections to area businesses), Fairdale Business Association (connections to area businesses), Jefferson Memorial Forest (general resources for promoting the areas non-business attractions), and the Beechmont Neighborhood Association (business development committee involvement). We continue to seek and partner with other groups in area.

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SECTION 6 – CERTIFICATIONS & ASSURANCES

By signing Section 7 of the Grant Application, the authorized official signing for the applicant organization certifies and assures to the best of his or her knowledge and/or belief the following Assurances and Certifications. If there is any reason why one or more of the assurances or certifications listed cannot be certified or assured, please explain in writing and attach to this application.

Standard Assurances

- 1. Applicant understands this application and its attachments as well as any resulting grant agreement, reports and proof of expenditure is subject to Kentucky's open records law.
- 2. Applicant will establish safeguards to prohibit employees or any person that receives compensation from awarded funds from using their position for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
- 3. Applicant and any sub grantee will give Louisville Metro Government access to and the right to examine all paper or electronic records related to the awarded grant for up to five years of the grant agreement date.
- 4. Applicant assures compliance with the grant requirements and will monitor the performance of any third party (sub-grantee).
- 5. The Agency is in good standing with the Kentucky Secretary of State, Louisville Metro Government, the Jefferson County Revenue Commission, the Internal Revenue Service, and the Louisville Metro Human Relations Commission.
- Applicant understands failure to provide the services, programs, or projects included in the agreement will result in funds being withheld or requested to be returned if previously disbursed.
- Applicant understands they must return to Louisville Metro any unexpended funds by July 31 following the Metro Louisville's fiscal year end
- 8. Applicant understands they must provide proof of all expenditures (canceled checks, receipts, paid invoices). The Applicant understands the failure to provide proof of expenditures as required in the grant agreement could result in funding being withheld or request to be returned if previously disbursed.
- 9. Applicant understands if this application is approved, the grant agreement will identify an award period that begins with the Metro Council approval date, and will end with June 30 of the fiscal year in which the grant is approved. Expenditures associated with this award expected to occur prior to the award period (approval date) must be disclosed in this application in order to be considered compliant with the grant agreement.
- 10. Applicant understands if we choose to incur expenditures prior to the approval of the application by the Metro Council, there is no guarantee that funding will be reimbursed, as the Council may choose not to award the application.
- 11. Applicant understands if the grant agreement is not returned to Louisville Metro within 90 days of its mailing to the applicant, the approval is automatically revoked.

Standard Certifications

- 1. The Agency certifies it will not use Louisville Metro Government funds for any religious, political or fraternal Activities.
- 2. The Agency has a written Affirmative Action/Equal Opportunity Policy.
- 3. The Agency does not discriminate in employment or in provision of any service/program/activity/event based on age, color, disabled status, national origin, race, religion, sex, gender identity or sexual orientation, or Vietnam era veteran status.
- 4. The Agency certifies it will not require clients, recipients, or beneficiaries to participate in religious, political, fraternal or like activities in order to receive services/benefits provided with Louisville Metro Government funds.
- 5. The Agency understands the Americans with Disabilities Act (ADA) and makes reasonable accommodations.

Relationship Disclosure: List below any relationship you or any member of your Board of Directors or employees has with any Councilperson, Councilperson's family, Councilperson's staff or any Louisville Metro Government employee.

SECTION 7 – CERTIFICATIONS & ASSURANCES

I certify under the penalty of law the information in this application (including, without limitation, "Certifications and Assurances") is accurate to the best of my knowledge. I am aware my organization will not be eligible for funding if investigation at any time shows falsification. If falsification is shown after funding has been approved, any allocations already received and expended are subject to be repaid. I further certify that I am legally authorized to sign this application for the applying organization and have initialed each page of the application.

Signature of Legal Signatory:

Legal Signatory: (please print):

Date: 6-22-6

Title: Director

Phone: 502-500-4669

Extension: Email: jennifer@keeplouisvilleweird.com

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SECTION 5 - PROGRAM/PROJECT BUDGET SUMMARY

THE PROGRAM/PROJECT BUDGET SHOULD REALISTICALLY ESTIMATE WHAT AMOUNT IS NEEDED FROM METRO GOVERNMENT AND WHAT IS EXPECTED FROM OTHER SOURCES.

Program/Project Expenses	Column 1 Proposed Metro Funds	Column 2 Non- Metro Funds	Column (1+2)=3 Total Funds
A: Personnel Costs Including Benefits	\$4,320	\$20,680	\$25,000
B: Rent/Utilities	0	\$6,000	\$6,000
C: Office Supplies	0	\$800	\$800
D: Telephone	0	0	0
E: In-town Travel	0	0	0
F: Client Assistance (Attach Detailed List)	0	0	0
G: Professional Service Contracts	0	0	0
H: Program Materials	0	0	0
I: Community Events & Festivals (Attach Detail List)	\$3,230	\$7,730	\$10,960
J: Small Equipment	0	0	0
K: Capital Equipment	0	0	0
L: Other Expenses (Attach Detail List)	\$4,450	0	\$4,450
*TOTAL PROGRAM/PROJECT FUNDS	\$12,000	\$35,210	\$47,210
% of Program Budget	25 %	75 %	100%

List funding sources for total program/project costs in Column 2, Non-Metro Funds:

Other State, Federal or Local Government	
United Way	
Private Contributions (do not include individual donor names)	Memberships: \$24,000
Fees Collected from Program Participants	
Other (please specify)	Event Revenue & Sponsors: \$11,825
Total Revenue for Columns 2 Expenses **	\$35,825

^{*}Total of Column 1 MUST match "Total Request on Page 1, Section 2"

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^{**}Must equal or exceed total in column 2.



Value of Contribution

Method of Valuation

Detail of In-Kind Contributions for this PROGRAM only: Includes Volunteers, Space, Utilities, etc. (Include anything not bought with cash revenues of the agency).

Donor*/Type of Contribution

	Volunteers	\$4,320	8 volunteers average 3 hrs/month, \$15/hour			
	Sts. Mary & Elizabeth Hospital	\$1,000	venue and food for Summits			
	Total Value of In-Kind (to match Program Budget Line Item.	\$5,320				
	Volunteer Contribution & Other In Kind)					
Ag	RSON PER WEEK ency Fiscal Year Start Date: January 1					
	Does your Agency anticipate a significant increase or decrease in your budget from the current fiscal year to the budget projected for next fiscal year? NO YES					
lf '	/ES, please explain:					
	BA continues to grow in membership dget will continue to grow.	and outreach efforts, s	o we expect that our			

Page 7
Effective April 2014

Saturday, July 9, 2016			}	
INCOME				
ATM: our share of fees	\$	25.00		
Refreshment sales: LIBA Portion	\$	5,500.00		The second secon
Merchandise: Souvenir T-shirts	\$	300.00		
Sponsors	\$	6,000.00		
Total	\$	11,825.00		
EXPENSES	LIBA		Propo	sed Council
Advertising: Billboard			\$	1,000.00
ATM	\$	-		
Bands	\$	_		
Media Library	\$	150.00		
Permits: Master Temporary Permit			\$	250.00
Photographer	\$	100.00		
Printing (banners, programs, etc.)			\$	350.00
Rentals			\$	130.00
Security			\$	100.00
Designer Fees	\$	750.00		
Staff: LIBA employees	\$	5,500.00		
Stage & Sound			\$	650.00
Supplies			\$	150.00
Tshirts	\$	550.00		
Venue: Iroquois Amphitheatre	\$	680.00		
Water - Pure Tap	\$	-		
Yellow Ambulance			\$	600.00
Total	\$	7,730.00	\$	3,230.00
NET	\$	865.00		

budget 1062

Keep South Louisville Weird Efforts	
Poster campaign and bus tours	
Poster campaign design	\$ 600.00
Poster campaign printing	\$ 400.00
Poster campaign distribution	\$ 400.00
Poster campaign billboards	\$ 900.00
Bus Tour vehicle rental (2 tours)	\$ 1,400.00
Bus Tour presentation materials & facilitation (2 tours)	\$ 750.00
	\$ 4,450.00

budget 2662

INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

Date: **OCT** 0 7 2009

LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC. 1534 BARDSTOWN RD LOUISVILLE, KY 40205

Employer Identification Number:

DLN:

309173012

Contact Person:

SUSAN Y MALONEY

ID# 31210

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Form 990 Required:

Yes

Effective Date of Exemption:

March 19, 2008

Contribution Deductibility:

---No----

Dear Applicant:

We are pleased to inform you that upon review of your application for taxexempt status we have determined that you are exempt from Federal income tax under section 501(c)(6) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Publication 4221-NC, Compliance Guide for Tax-Exempt Organizations (Other than 501(c)(3) Public Charities and Private Foundations), for some helpful information about your responsibilities as an exempt organization.

Sincerely,

Robert Choi

Director, Exempt Organizations

Rulings and Agreements

Enclosure: Publication 4221-NC

Letter 948 (DO/CG)

10:36 AM 11/19/15 Accrual Basis

Louisville Independent Business Alliance Profit & Loss Budget Overview January through December 2016

Total Events	Events Brewfest Expenses Buy Local First Fair Independents Week Louisville Local Business Expo Shift Your Shopping Expenses	Total Credit Card Fees	Credit Card Fees Fees from credit card companies PayPal Fees Streamline Pmt Merchant Svc Fee	Total Contract Services	Expense Contract Services Accounting Fees Graphic Design	Total Income	Total Special Events Income	Special Events Income Brewfest Buy Local Fair Forecastle Beer Tents hoLOUdays Contest Louisville Local Business Expo	Total Program Income	Profiles Program Service Fees South Louisville Efforts Supporter Status	Business Membership Dues Directory Individual Membership Dues	Merchandise Income	Total Direct Public Grants	Ordinary Income/Expense Income Direct Public Grants Metro Council Overall NDF Funds	
103,500.00	75,000.00 25,000.00 500.00 1,000.00 2,000.00	2,400.00	2,000.00 100.00 300.00	3,400.00	400.00 3,000.00	292,000.00	138,500.00	85,000.00 45,000.00 3,000.00 1,500.00 4,000.00	126,500.00	0.00 2,500.00 1,000.00 1,000.00	65,000.00 56,000.00 1,000.00	2,000.00	25,000.00	25,000.00	Jan - Dec 16

Louisville Independent Business Alliance Profit & Loss Budget Overview January through December 2016

Outreach & Sponsorships	Total Other Types of Expenses	Memberships and Dues Research and Studies Staff/Board Development	Total Membership Materials	Membership Materials Member Lou Mag Subscriptions Membership Materials - Other	Insurance - Liability, D and O	Total Advertising Expenses	Other Types of Expenses Advertising Expenses Membership Recruitment Profile portraits and interview Advertising Expenses - Other	Total Operations	Telephone, Telecommunications Website Domain Names	Software Supplies	Postage, Mailing Service Printing and Copying	Email Distribution Service Internet Service	Total Bank Fees	Operations Bank Fees ACH Activity Fee Bank Fees - Other	Total Merchandise Expense	Merchandise Expense Sales And Use Tax Merchandise Expense - Other	Total Facilities and Equipment	Fixtures and Equipment Fixtures and Office Environment Office Cleaning Rent and Electricity	
2,000.00	18,100.00	800.00 100.00 5,500.00	8,900.00	3,900.00 5,000.00	2,500.00	300.00	300.00 0.00 0.00	9,199.00	700.00 300.00	2,200.00 1,200.00	1,400.00 1,500.00	15.00 720.00 444.00	720.00	180.00 540.00	1,500.00	500.00 1,000.00	13,625.00	1,000.00 625.00 12,000.00	Jan - Dec 16

10:36 AM 11/19/15 Accrual Basis

Louisville Independent Business Alliance Profit & Loss Budget Overview January through December 2016

11,072.00	Net Income
11,072.00	Net Ordinary Income
280,928.00	Total Expense
500.00	Volunteers Orientation
300.00	Total Travel and Meetings
200.00	Mileage
0.00	Travel and Meetings AMIBA Conference Conference Convention Meeting
36,500.00	Total Program Expenses
500.00	West Louisville Efforts
500.00	South Louisville Programs
2,500.00	Monthly Meetings
33,000.00	Program Expenses Directory
89,904.00	Total Payroll Expenses
24,504.00	Taxes
63,900.00	Salary
1,500.00	Bonuses
	Payroll Expenses
Jan - Dec 16	



2016 LIBA Board List

(Term limits are 3 years.)

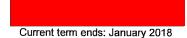
Summer Auerbach

Rainbow Blossom 3738 Lexington Road, Louisville, KY 40207 (502) 498-2351

Summer@rainbowblossom.com
Current term ends: January 2019

Carol Besse

Carmichael's Bookstores
2720 Frankfort Avenue, Louisville, KY 40206
_____(502) 896-6950



Robert W. DeWees III

McClain DeWees, PLLC 6008 Brownsboro Park Boulevard, Suite H Louisville, KY 40207 (502) 749-2388

rdewees@mcclaindewees.com
Current term ends: January 2019

Ali Hawthorne

M2 Maximum Media 105 Iol<u>a Road, Louisville, KY 4</u>0207

Ali@m2maxmedia.com
Current term ends: January 2017

Lauren Hendricks

Alexander + Hughes Adv. & Marketing 414 Baxter Ave., Suite 215, Louisville, KY 40204 (502) 403-8819

> lauren@ahadvertising.com Current term ends: January 2019

Emily McCay

The Diaper Fairy Cottage
1811 Bardstown Rd., Louisville, KY 40205
___(502) 708-1018

diaperfairyinfo@gmail.com
Current term ends: January 2018

Lance Minnis

Commonwealth Financial Advisors 9403 Mill Brook Rd, Ste 100, Louisville, KY 40223 (502) 423-7420

> lance@cfaky.com Current term ends: January 2018

Ashley Parker

Parker & Klein Real Estate 3610 Lexington Road, Louisville KY 40207 (502) 498-4514

Ashley@ParkerAndKlein.com
Current term ends: January 2018

Patrick T. Schmidt

Tilford Dobbins & Schmidt PLLC 401 W. Main Street, Suite 1400 Louisville, KY 40202 (502) 584-1000 office (502) 584-2318 fax pschmidt@tilfordlaw.com Current term ends: January 2019

Tori Thompson

Kertis Creative 786 S. Shelby Street, Louisville, KY 40203 (502) 550-1549

> tori@kertiscreative.com Current term ends: January 2018

Chris Vessels

Total Office Products & Service 3326 Kramers Lane, Louisville, KY 40216 (502) 636-9278

> chris@totalops.com Current term ends: January 2017

LIBA Staff

Jennifer Rubenstein Cell (502) 500-4669 jennifer@keeplouisvilleweird.com Kristen Byrnes
Cell (704) 780-9787
kristen@keeplouisvilleweird.com

Leslie Spanyer Cell (502) 379-2473 leslie@keeplouisvilleweird.com 4:09 PM 06/23/16 Accrual Basis

Louisville Independent Business Alliance Profit & Loss

January 1 through June 23, 2016

	Jan 1 - Jun 23, 16
Ordinary Income/Expense	
Income Merchandise Income	264.82
Program Income Business Membership Dues Directory Individual Membership Dues Program Fees South Louisville Efforts Supporter Status West Louisville Efforts	44,478.16 14,619.89 50.00 1,488.00 500.00 275.00 3,017.00
Total Program Income	64,428.05
Special Events Income Brewfest Buy Local Fair hoLOUdays Contest Louisville Local Business Expo South Points Buy Local Fair	6,250.00 40,959.49 750.00 1,400.00 1,500.00
Total Special Events Income	50,859.49
Total Income	115,552.36
Expense Business Expenses Contract Services Graphic Design	15.00 2,020.00
Total Contract Services	2,020.00
Credit Card Fees Fees from credit card companies Merchant Service Fee PayPal Fees	776.25 457.30 54.56
Total Credit Card Fees	1,288.11
Events Buy Local First Fair hoLOUdays Expenses Louisville Local Business Expo Events - Other	26,783.06 732.55 2,102.52 232.84
Total Events	29,850.97
Facilities and Equipment Office Cleaning Rent and Electricity	200.00 6,355.38
Total Facilities and Equipment	6,555.38
Merchandise Expense Sales And Use Tax Merchandise Expense - Other	4 5.51 119.60
Total Merchandise Expense	165.11
Operations Bank Fees ACH Activity Fee Bank Fees - Other	145.75 337.60
Total Bank Fees	483.35
Business Registration Fees Email Distribution Service Internet Service Postage, Mailing Service Supplies Telephone, Telecommunications	15.00 600.00 222.00 627.77 878.73 297.86
Total Operations	3,124.71

4:09 PM 06/23/16 Accrual Basis

Louisville Independent Business Alliance Profit & Loss

January 1 through June 23, 2016

	Jan 1 - Jun 23, 16
Other Types of Expenses Advertising Expenses AAF Ad Campaign Profile portraits and interview Advertising Expenses - Other	79.50 300.00 490.00
Total Advertising Expenses	869.50
Insurance - Liability, D and O Memberships and Dues Research and Studies Staff/Board Development	1,540.68 600.00 100.00 3,313.01
Total Other Types of Expenses	6,423.19
Outreach & Sponsorships Payroll Expenses Bonuses Payroll Processing Fees Salary Taxes	1,501.21 750.00 64.11 28,705.76 11,401.33
Total Payroll Expenses	40,921.20
Program Expenses Directory Monthly Meetings South Louisville Programs West Louisville Efforts	16,112.74 1,517.92 1,163.20 100.00
Total Program Expenses	18,893.86
Travel and Meetings AMIBA Conference Conference, Convention, Meeting Mileage	665.70 13.27 358.97
Total Travel and Meetings	1,037.94
Volunteers Orientation	281.72
Total Expense	112,078.40
Net Ordinary Income	3,473.96
Net Income	3,473.96

***** THIS IS NOT A FILEABLE COPY ***** IRS e-file Signature Authorization OMB No. 1545-1878 Form 8879-EO for an Exempt Organization For calendar year 2014, or fiscal year beginning , 2014, and ending Do not send to the IRS. Keep for your records. Department of the Treasury ► Information about Form 8879-EO and its instructions is at www.irs.gov/form8879eo. | Employer identification number Internal Revenue Service Name of exempt organization Louisville Independent Business Alliance, Inc Name and title of officer Jennifer Rubenstein Director Part I Type of Return and Return Information (Whole Dollars Only) Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b. whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than 1 line in Part I. 1a Form 990 check here X b Total revenue, if any (Form 990-EZ, line 9) ______ 2b ____ 2a Form 990-EZ check here b Total tax (Form 1120-POL, line 22) ______ 3b _____ 3a Form 1120-POL check here b Tax based on investment income (Form 990-PF, Part VI, line 5) 4b 4a Form 990-PF check here ▶ b Balance Due (Form 8868, Part I, line 3c or Part II, line 8c) _____ 5b ____ 5a Form 8868 check here ▶ ____ Declaration and Signature Authorization of Officer Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2014 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal. Officer's PIN: check one box only X | authorize Meyerowitz & King, PLLC 25267 to enter my PIN as my signature on the organization's tax year 2014 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen. As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2014 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen. Officer's signature ▶ ***** THIS IS NOT A FILEABLE COPY *** Date ▶ Part III Certification and Authentication ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN. I certify that the above numeric entry is my PIN, which is my signature on the 2014 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. ERO's signature **ERO Must Retain This Form - See Instructions** Do Not Submit This Form To the IRS Unless Requested To Do So

LHA For Paperwork Reduction Act Notice, see instructions.

Form **8879-EO** (2014)

Extended to August 17, 2015

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Information about Form 990 and its instructions is at www.irs.gov/form990.

A I	For the	e 2014 calendar year, or tax year beginning and e	ending		
В	Check if applicab	C Name of organization Louisville Independent Business		D Employer identif	ication number
	Addre	SS 3174 T			
F	Name				
F	Initial		Room/suite	E Telephone numbe	ar .
F	return Fiṇal	DO Box 4759	10011/30110		500-4667
	return termir ated			G Gross receipts \$	249,128.
Г	Amen			H(a) Is this a group	
F	return Applic)		s? Yes X No
	⊥ltión pendi	PO Box 4759, Louisville, KY 40207	_	H(b) Are all subordinates	
1	Tay-ey	empt status:	r 527		a list. (see instructions)
		te: www.keeplouisvilleweird.com		H(c) Group exemption	
		organization: Corporation Trust Association X Other	I Year		M State of legal domicile: KY
	art I	Summary	12 100	or formation.	in out of logar dominio,
		Briefly describe the organization's mission or most significant activities: Infor	mina	citizens of	the value
Activities & Governance		provided by locally owned businesses.			
na.	1	Check this box if the organization discontinued its operations or dispose	ed of more	than 25% of its net a	ssets
š	1			3	0
ၓ	1	Number of independent voting members of the governing body (Part VI, line 1b)			600
ο O		Total number of individuals employed in calendar year 2014 (Part V, line 2a)			1
įŧį		Total number of volunteers (estimate if necessary)			1 0
댫		Total unrelated business revenue from Part VIII, column (C), line 12			0.
ď	i .	Net unrelated business taxable income from Form 990-T, line 34			
	† 	The difference business and mount of the out		Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)		52,538.	
	1	Program service revenue (Part VIII, line 2g)		158,287.	
š		Investment income (Part VIII, column (A), lines 3, 4, and 7d)		0.	
ď		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0.	0.
		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	-	210,825.	249,128.
		Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	
	i	Benefits paid to or for members (Part IX, column (A), line 4)	F	0.	0.
co	1	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		49,703.	42,223.
Expenses		Professional fundraising fees (Part IX, column (A), line 11e)	-	0.	0.
be	1		0.		
ŵ	1	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		175,887.	209,313.
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		225,590.	
	1	Revenue less expenses. Subtract line 18 from line 12		-14,765.	-2,408.
28				ginning of Current Year	End of Year
Net Assets Fund Baland	20	Total assets (Part X, line 16)		8,594.	6,186.
Y H H	21	Total liabilities (Part X, line 26)		0.	0.
<u>=</u> =	22	Net assets or fund balances. Subtract line 21 from line 20		8,594.	6,186.
	art II	Signature Block			
	•	lties of perjury, I declare that I have examined this return, including accompanying schedules			ny knowledge and belief, it is
true	, correc	t, and complete. Declaration of preparer (other than officer) is based on all information of whi	ch preparer	has any knowledge.	
Sig	ın	Signature of officer		Date	
He	re	Jennifer Rubenstein, Director			W-1918.
		Type or print name and title		Note:	II STN
_	-	Print/Type preparer's name Preparer's signature	1	Date Check Check	IT PTIN
Pai -		Meyerowitz & King, PLLC		self-emplo	ye
	parer	Firm's name Meyerowitz & King, PLLC		Firm's EIN	
Use	Only	Firm's address 9710 Park Plaza Ave., Ste. 208			(AA) EOG AOSA
		Louisville, KY 40241		Phone no. (5	502) 587-9833
Ma	v the II	RS discuss this return with the preparer shown above? (see instructions)			X Yes No

Louisville Independent Business Alliance, Inc

Forn	1990 (2014) Alliance, Inc	Page 2
Pa	rt III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response or note to any line in this Part III	
1	Briefly describe the organization's mission: None	
2	Did the organization undertake any significant program services during the year which were not listed on	
	the prior Form 990 or 990-EZ?	Yes X No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X No
	If "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as n	
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others	s, the total expenses, and
	revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$) (Revenue Informing citizens of the value provided by locally owner.	\$ husinesses
	informing cicizens of the value provided by locally owner	d businesses.
4b	(Code:) (Expenses \$ including grants of \$) (Revenue	
	Offering group branding, promotion, and advertising to L	IBA members.
<u></u>		
4c	(Code:) (Expenses \$ including grants of \$) (Revenue	
	Creating strong relationships with local government and a	media.

4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ including grants of \$) (Revenue \$)
4e	Total program service expenses ▶	

432002 11-07-14

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		х
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
_	during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X			
_	as applicable. Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
a		44		Х
b	Part VI Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	11a		
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	110		
•	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes, " complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a		х
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	202	
		Form	990 (2	2014)

			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			7.7
	Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25a			v
6	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24a		<u> </u>
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	24b		
C		24c		
Ч	any tax-exempt bonds?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	240		
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b		100		
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		<u> X</u>
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		<u>X</u>
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			v
29	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	28c 29		$\frac{x}{x}$
30	Did the organization receive more than \$25,000 in non-cash contributions? If res, complete schedule in	29		
50		30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations?	30		
٠.	If "Yes," complete Schedule N, Part I	31	l	Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	H		
	Schedule N. Part II.	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	ļ	X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?		-	
	If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization		1	
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		_X_
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?		Ţ.	
	Note. All Form 990 filers are required to complete Schedule O	38	X	

Form **990** (2014)

Part V

	Check it Schedule O contains a response of note to any line in this Part V	***************************************			
4-	Fateutho number and die Bos O of Face 4000 Files O Work and India	l _{1a} l 0	N Comment	Yes	No
ıa b	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		á		
C	Political and the second of th	anortable gaming	4		
·	(gambling) winnings to prize winners?		50541735		8888487
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		1c		<i>(</i> 2.000)
	filed for the calendar year ending with or within the year covered by this return	2a 1			
h	If at least one is reported on line 2a, did the organization file all required federal employment tax returns		2b		Х
-	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions		20		988900
За	Did the appropriation become product of the class of the control o	7	3a	476 d Ames).	х
	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule		3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other		US		
	financial account in a foreign country (such as a bank account, securities account, or other financial	-	4a		Х
b	If "Yes," enter the name of the foreign country:				
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A	ccounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		5a	Serby versures	Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa		5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the				
	any contributions that were not tax deductible as charitable contributions?		6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contribut				
	were not tax deductible?	***************************************	6b		
7	Organizations that may receive deductible contributions under section 170(c).				
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and set	vices provided to the payor?	7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	•			
	to file Form 8282?		7с		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of		7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract		7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo	• • • • • • • • • • • • • • • • • • • •	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization		7h	Section 1	90800-090
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained	•			
0			8	28.255.26	
9	Sponsoring organizations maintaining donor advised funds.				
a	Did the sponsoring organization make any taxable distributions under section 4966? Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		9a		
10	Section 501(c)(7) organizations. Enter:	•••••	9b		
а	Initiation fees and capital contributions included on Part VIII, line 12	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	Section 501(c)(12) organizations. Enter:	100 1			
а	Gross income from members or shareholders	11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against				
	amounts due or received from them.)	11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form		12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				
а	Is the organization licensed to issue qualified health plans in more than one state?	••••	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.				
b	Enter the amount of reserves the organization is required to maintain by the states in which the				
	organization is licensed to issue qualified health plans	13b			
С	Enter the amount of reserves on hand	13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?		14a		Х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule	• О	14b		
			Form	990 (2014)

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI			X					
Sec	tion A. Governing Body and Management								
			Yes	No					
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 0								
	If there are material differences in voting rights among members of the governing body, or if the governing								
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.								
b	Enter the number of voting members included in line 1a, above, who are independent 1b 600								
2									
	officer, director, trustee, or key employee?	2		X					
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision								
	of officers, directors, or trustees, or key employees to a management company or other person?	3		Х					
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X					
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X					
6	Did the organization have members or stockholders?	6		X					
7a									
	more members of the governing body?	7a		X					
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or								
	persons other than the governing body?								
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:								
а	The governing body?	8a	Х						
b	Each committee with authority to act on behalf of the governing body?	8b	Х						
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the								
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X					
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)								
			Yes	No					
10a	Did the organization have local chapters, branches, or affiliates?	10a		X					
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,								
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b							
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х						
b									
12a	2a Did the organization have a written conflict of interest policy? If "No," go to line 13								
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b							
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe								
	in Schedule O how this was done	12c							
13	Did the organization have a written whistleblower policy?	13		X					
14	Did the organization have a written document retention and destruction policy?	14		X					
15	Did the process for determining compensation of the following persons include a review and approval by independent								
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?								
а	The organization's CEO, Executive Director, or top management official	15a		X					
	Other officers or key employees of the organization	15b		X					
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).								
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a								
	taxable entity during the year?	16a		X					
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation								
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's								
	exempt status with respect to such arrangements?	16b							
Sec	tion C. Disclosure								
17	List the states with which a copy of this Form 990 is required to be filed ▶KY								
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) a	vailab	le						
	for public inspection. Indicate how you made these available. Check all that apply.								
	Own website Another's website X Upon request Other (explain in Schedule O)								
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	finan	cial						
	statements available to the public during the tax year.								
20	State the name, address, and telephone number of the person who possesses the organization's books and records:								
	Jennifer Rubenstein - 502-500-4669								
	PO Box 4759, Louisville, KY 40204								

Form **990** (2014)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensation of Officers, Directors, Trustees, Marchael Compensation of Officers, Directors, Directors,

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

X Check this box if neither the organization n	or any related	orga	aniza			mpe	nsat	ted any current officer,	director, or trustee.	
(A)	(B)			((2)			(D)	(E)	(F)
Name and Title	Average	(do	not c	POS heck	ITION more	1 than is bot	one	Reportable	Reportable	Estimated
	hours per	box	t, unle cer ar	ss pe	rson irecto	is bot or/trus	th an stee)	compensation	compensation	amount of
	week (list any	\vdash	Τ	-		Ť	Τ	from the	from related organizations	other compensation
	hours for	direct				-		•	(W-2/1099-MISC)	from the
	related	tee or	stae			ensate		(W-2/1099-MISC)	,	organization
	organizations	ş	nal tri		oyee	duo.				and related
	below	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	ia ii			organizations
(1) Summer Auerbach	line) 10.00	Ē	<u>=</u>	통	\$	₹.	횬			
President	10.00	-		х				0.	0.	0.
(2) Ashley Parker	10.00	┢	\vdash	1	┢	├	-	· ·	V •	V •
Vice President	10.00	1	1	x				0.	0.	0.
(3) Carol Besse	10.00	\vdash	\vdash		 	 			•	<u> </u>
Secretary		1	1	х				0.	0.	0.
(4) Toph Bryant	10.00	1				┢				
Treasurer		1		Х				0.	0.	0.
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432007 11-07-14

Part VII Section A. Officers, Directors, Tr		ploy	/ees			ighe	st C	1		
(A)	1 ' '	(B) (C) Average Position						(D)	(E)	(F)
Name and title	Average hours per		not c	heck	more	than is bot		Reportable compensation	Reportable compensation	Estimated
	week					or/trus		from	from related	amount of other
	(list any	ctor	Π					the	organizations	compensation
	hours for	dia				pet		organization	(W-2/1099-MISC)	from the
	related	stee 0	ruste			pensa		(W-2/1099-MISC)		organization
	organizations below	ual Fr	ional		ploye	tcom				and related organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			Organizations
		 =	=		×	1 0				
					Γ					
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		_	<u> </u>		<u> </u>	-	-			
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	-	\vdash	\vdash		\vdash	\vdash	┝			
1b Sub-total		L	L	نــــا			<u> </u>	0.	0	0.
c Total from continuation sheets to Part	VII, Section A						>	0.	0	
d Total (add lines 1b and 1c)								0.	0	0.
2 Total number of individuals (including but	not limited to th	ose	liste	ed at	oove	e) wł	no re	eceived more than \$100	,000 of reportable	
compensation from the organization										12/12/
O Distallar and the state of th								L*-b	t	Yes No
3 Did the organization list any former office line 1a? If "Yes," complete Schedule J for										3 X
4 For any individual listed on line 1a, is the										. 3 X
and related organizations greater than \$1										4 X
5 Did any person listed on line 1a receive o										
rendered to the organization? If "Yes," co					-					5 X
Section B. Independent Contractors										
1 Complete this table for your five highest of									•	nsation from
the organization. Report compensation for	r the calendar y	ear e	endi	ng w	/ith	or w	ithir T		/ear.	
(A) Name and busines	s address	NIC	NE	ď				(B) Description of s	ervices	(C) Compensation
		110	7141				\dashv			our portoation.
						*****	\dashv			
			***************************************						<u> </u>	
							_			
									-	
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Total number of independent contractors	(including but n	ot lir	mite	d to	tho	se lis	L	above) who received m	ore than	
\$100,000 of compensation from the orga		2 · m)		5.5,5 10001100 11		
										Form 990 (2014)

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		(2014) Allia	ince, Inc		t Business		_	Page 9
Ра	rt VII	<u>. 21</u>		or note to any lim	o in this Dout VIII			
		Check if Schedule O cont	ains a response	or note to any in	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	b c d e f		1b	60,657.	60,657.			
Program Service Revenue	b c d e f	Program Service Directory All other program service reverence Total. Add lines 2a-2f	enue		150,481. 37,990.	150,481. 37,990.		
Other Revenue	b c d 7 a b c d 8 a	Less: rental expenses Rental income or (loss) Net rental income or (loss) Gross amount from sales of assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising including \$ contributions reported on line Part IV, line 18	(i) Real (i) Securities (i) Securities g events (not of 1c). See a b	(ii) Personal (iii) Other				
		Gross income from gaming ac Part IV, line 19	a					

5	Royalties		>				
		(i) Real	(ii) Personal				
6 a	Gross rents						
b	Less: rental expenses						
C	Rental income or (loss)						
d	Net rental income or (loss)						
7 a	Gross amount from sales of	(i) Securities	(ii) Other				
	assets other than inventory						
b	Less: cost or other basis						
	and sales expenses						
С	Gain or (loss)						
d	Net gain or (loss)						
8 a	Gross income from fundraising	g events (not					
	including \$	of					
	contributions reported on line	1c). See					
	Part IV, line 18	a					
b	Less: direct expenses	b					l
С	Net income or (loss) from fund	raising events					
9 a	Gross income from gaming act	tivities. See					
	Part IV, line 19	a					
b	Less: direct expenses	b					
	Net income or (loss) from gami		>				
10 a	Gross sales of inventory, less r	returns					
	and allowances	а					
b	Less: cost of goods sold	b					
С	Net income or (loss) from sales	of inventory	>				
	Miscellaneous Revenue	9	Business Code	•			
11 a							
b							
С							
d	All other revenue						
е	Total. Add lines 11a-11d						
12	Total revenue. See instructions.			249,128.	188,471.	0.	0.
9 14				_			Form 990 (2014)
		_		9		_	
$r \sim 0$	120721 0701	2	01 4 020 4 I	^ T	·	3 t- D t	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). X Check if Schedule O contains a response or note to any line in this Part IX (A) Total expenses (B) Program service (C) (D) Do not include amounts reported on lines 6b, Management and Fundraising 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses expenses Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Other salaries and wages 29,556. 29,556. 7 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits 12,667. 12,667. 10 Payroll taxes Fees for services (non-employees): a Management **b** Legal 1,561. 1,561. Accounting d Lobbying Professional fundraising services. See Part IV, line 17 Investment management fees Other, (If line 11g amount exceeds 10% of line 25, 163,773. 163,773. column (A) amount, list line 11g expenses on Sch O.) 8,999. 8,999. Advertising and promotion 12 7,576. 7,576. 13 Office expenses Information technology 14 15 Royalties 10,962. 10,962. 16 Occupancy 17 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 1,846. 1,846. Conferences, conventions, and meetings 19 20 Payments to affiliates 21 Depreciation, depletion, and amortization 22 Insurance 23 Other expenses. Itemize expenses not covered 24 above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.) 11,363. 11,363. Miscellaneous 3,233. 3,233. Bank Fees b C d All other expenses e 251,536. 251,536. Ō. 0. Total functional expenses. Add lines 1 through 24e 25 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720)

Form **990** (2014)

Form 990 (2014)

Part X | Balance Sheet

Pa	rt X	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X			
	·		(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	0 F04	1	C 196
	2	Savings and temporary cash investments	8,594.	2	6,186.
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net		4	
	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees. Complete			
		Part II of Schedule L		5	2-
	6	Loans and other receivables from other disqualified persons (as defined under			
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
ş		employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net		7	
₹	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges		9	
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a			
	b	Less: accumulated depreciation 10b		10c	
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	8,594.	16	6,186.
	17	Accounts payable and accrued expenses		17	
	18	Grants payable		18	
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
s)	22	Loans and other payables to current and former officers, directors, trustees,			
ij		key employees, highest compensated employees, and disqualified persons.			
Liabilities		Complete Part II of Schedule L		22	presentation of the second conservation of the s
Ï	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X of			
		Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	0.	26	0.
	1-0	Organizations that follow SFAS 117 (ASC 958), check here ▶ □ and			
s		complete lines 27 through 29, and lines 33 and 34.			
če	27	Unrestricted net assets		27	en en en en en en en en en en en en en e
<u>a</u>	28	Temporarily restricted net assets		28	
Ä	29	B II Literaturatura		29	
ŭ	20	Organizations that do not follow SFAS 117 (ASC 958), check here			
Ē		and complete lines 30 through 34.			
S S	20	· · · · · · · · · · · · · · · · · · ·	0.	30	
se	30	Capital stock or trust principal, or current funds Paid-in or capital surplus, or land, building, or equipment fund	0.	31	0.
Net Assets or Fund Balances	31	Retained earnings, endowment, accumulated income, or other funds	8,594.	32	6,186.
Š	32	•	8,594.	33	6,186.
	33	Total lie bilities and not essets (fund balances	8,594.	34	6,186.
	34	Total liabilities and net assets/fund balances	U,35±6	<u> </u>	Form 990 (2014)

Form **990** (2014)

Trey Grayson
Secretary of State
Received and Filed
03/19/2008 3:07:04 PM
Fee Receipt: \$8.00

ARTICLES OF INCORPORATION OF LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.

The undersigned incorporator executes these Articles of Incorporation for the purpose of forming and does hereby form a non-profit corporation under the laws of the Commonwealth of Kentucky, KRS 273 (the "Act"), in accordance with the following provisions.

ARTICLE I

The name of the Corporation is **LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.** ("Corporation").

ARTICLE II PURPOSES AND POWERS

The purposes for which this Corporation is organized are limited to any legal activity which is permitted to be undertaken by such form of corporation under the Act and pursuant to Section 501(c)(6) of the Internal Revenue Code of 1986, as amended (the "Code").

ARTICLE III MEMBERS

The Corporation shall not have voting members. The management and affairs of the Corporation shall be at all times under the direction of a Board of Directors, as allowed by statute and the Bylaws of the Corporation.

ARTICLE IV

The business and affairs of the Corporation shall be governed by a Board of Directors. The initial Board of Directors shall have seven (7) members who shall serve until the first annual election of Directors and until their successors are elected and

qualified. The number of Directors may be increased or decreased from time to time as stated in the Bylaws of the Corporation. The names and mailing addresses of the initial Directors are attached as Exhibit A.

ARTICLE V REGISTERED OFFICE AND REGISTERED AGENT

The street address of the initial registered office of the Corporation is 1534 Bardstown Road, Louisville, Kentucky 40205 and the name of the initial registered agent at that address is John D. Timmons.

ARTICLE VI PRINCIPAL OFFICE

The mailing address of the principal office of the Corporation is 1534 Bardstown Road, Louisville, Kentucky 40205.

ARTICLE VII BYLAWS

The Bylaws of the Corporation shall be adopted, and may be amended or repealed, by the Board of Directors.

ARTICLE VIII OFFICERS

The Bylaws shall identify and provide for the method of election or appointment of the Officers of the Corporation.

ARTICLE IX INDEMNIFICATION

Each person who is or was a Director, or Officer of the Corporation, whether elected or appointed, and each person who is or was serving at the request of the Corporation as a Member, Director, or Officer of another entity, whether elected or appointed, including the heirs, executors, administrators, or estate of any such person, shall be indemnified by the Corporation against any liability, and the reasonable cost or expense (including attorney fees, monetary or other judgments, fines, excise taxes, or penalties and amounts paid or to be paid in settlement) incurred by such person in such person's capacity for the Corporation, subject to limitations contained from time-to-time in the Bylaws of the Corporation.

The Corporation may maintain insurance, at its own expense, to protect itself and any such person against any such liability, cost, or expense, whether or not the Corporation would have the power to indemnify such person against such liability, cost, or expense under the Kentucky Non-Profit Corporation Act or under this Article, but it shall not be obligated to do so.

The indemnification provided by this Article shall not be deemed exclusive of any other rights which those seeking indemnification may have or hereafter acquire under any bylaw, agreement, statute, vote of Members or Board of Directors, or otherwise. If this Article or any portion thereof shall be invalidated on any ground or by any court of competent jurisdiction, the Corporation shall nevertheless indemnify each such person to the full extent permitted by any applicable portion of this Article that shall not have been invalidated or by any other applicable law.

ARTICLE X LIMITATION OF DIRECTOR LIABILITY

No Director shall be personally liable to the Corporation for monetary damages for breach of his or her duties as a Director except for liability: (a) for any transaction in which the Director's personal financial interest is in conflict with the financial interests of the Corporation; (b) for acts or omissions not in good faith or which involve intentional misconduct or are known to the Director to be a violation of law; or (c) for any transaction from which the Director derives an improper personal benefit.

If the Kentucky Revised Statutes (now or in the future) authorize corporate action further eliminating or limiting the personal liability of Directors, then the liability of a Director of the Corporation shall be deemed to be eliminated or limited by this provision to the fullest extent then permitted by the Kentucky Revised Statutes, as so amended. Any repeal or modification of this Article shall not adversely affect any right or protection of a Director of the Corporation existing at the time of such repeal or modification.

ARTICLE XI LIMITATION ON DISTRIBUTIONS

No part of the net earnings of the Corporation shall inure to the benefit of, or be distributable to, the Corporation's Members, Directors, Officers, or other private persons, except that the Corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article II above. Notwithstanding any other provision of these Articles, the Corporation shall not carry on any other activities not permitted to be carried on by a corporation exempt from federal income tax under Section 501(c)(6) of the Internal Revenue Code.

ARTICLE XII DISSOLUTION

Upon the dissolution of the Corporation, assets shall be distributed as directed by the Board of Directors according to the Act so long as such direction does not violate the Code. Any such assets not so disposed of shall be disposed of by a court of competent jurisdiction of the county in which the principal office of the Corporation is then located, exclusively for such purposes or to such organization or organizations as said court shall determine, which are organized and operated exclusively for such purposes.

ARTICLE XIII DURATION

The Corporation shall have a perpetual existence.

ARTICLE XIV AMENDMENT

These Articles of Incorporation may be amended, altered or repealed by the Corporation's Board of Directors.

ARTICLE XV INCORPORATOR

The name and address of the Incorporator is John D. Timmons, 1534 Bardstown Road, Louisville, Kentucky 40205.

Signed by the Incorporator at Louisville, Kentucky this 17 day of MARCH, 2008.

John D. Timmons, Incorporator

THE FOREGOING ARTICLES OF INCORPORATION PREPARED BY:

LAKIN LAW OFFICE

Attorney at Law

11003 Bluegrass Parkway, Suite 500A

Louisville, Kentucky 40299

(502) 267-8221

EXHIBIT A

NAMES AND MAILING ADDRESS OF INITIAL DIRECTORS

- 1. John Timmons, ear X-tacy inc., 1534 Bardstown Road, Louisville, KY 40205
- 2. Mike Mays, Heine Brothers' Coffee, 2714 Frankfort Ave., Louisville, KY 40206
- 3. Carol Besse, Carmichael's Bookstores, 2720 Frankfort Ave., Louisville, KY 40206
- 4. Rebecca Cornwell, ear X-tacy inc., 1534 Bardstown Road, Louisville, KY 40205
- 5. Don Burch, 2330 Quest Outdoors, Frankfort Ave., Louisville, KY 40206
- 6. Summer Auerbach, Rainbow Blossom, 3738 Lexington Road, Louisville, KY 40207
- 7. Scott Roussell, Bluegrass Brewing Company,636 E Main St., Louisville, KY 40202

Form W-9 (Hev. December 2011) December of the Treasury

mierza Perenus Sanica

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

	Marre las shown on your require tax return)							
Print or type Specific Instructions on page 2.	Louisville Independent Business Alliance							
	Rusiness name/disregarded entity name, if different from above							
	Check appropriate box for Indexal tax classification: Check appropriate box for Indexal tax classification: Individual/sorie propriator S Corporation Partnership Truss/estate Limited listelity company. Enter the fax classification (C+C corporation, S+S corporation, Papartnership)							
e =	Other (see instructions) P Artifiess (number, street, and opt, or systems.)	Requester's rismat and address (optional)						
2	1974-A Douglass Boulevard, Suite 101	and the state of t						
40	City, state, and ZIP code							
8								
, mile 1/2	Louisville, KY 40205							
	ែជ account number(s) here (cpticnat)							
200 - 775700								
Pal		3.2 - 12.20 (E. 10.20 (E.						
	your TIN in the appropriate box. The TIN provided must match the name given on the "Name aid backup withholding. For individuals, this is your social security number (ISSN). However, for							
	int alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other							
	es, it is your employer identification number (EIN). If you do not have a number, see How to gr							
	праде 3.							
	If the account is in more than one name, see the chart on page 4 for guidelines on whose	Employer Identification auniber						
สนุดกร	or to entes.							
Pan	Certification							
Mental Committee	ponathos of perjury, I certify that;							
	e number shown on this form is my correct taxpayer identification number (or Lam waiting fo	a number to be issued to me), and						
2. la	m not subject to backup withholding because (a) I am exempt from backup withholding, or (i	old have not been notified by the Internal Revenue						
.367	nace (IRS) that I am subject to backup withholding as a result of a failure to report all interest longer subject to backup withholding, and							
3. I a	m a U.S. citizen or other U.S. person (datined below).							
beca. Intere genor	lication instructions. You must cross out item 2 above if you have been notified by the IRS tags you have failed to report all interest and dividends on your tax return. For real estate transist paid, acquisition or abandonment of secured property, cancellation of debt, contributions adly, payments other than interest and dividends, you are not required to sign the certification of page 4.	actions, item 2 does not apply. For mortgage to an individual retrement arrangement (IPA), and						

General Instructions

Signature of

U.S. person F

Section references are to the Internal Revenue Code unless otherwise notes.

Purpose of Form

Sign

Here

A person who is required to file an information return with the IRS must obtain your correct texpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alen), to provide your correct TIN to the person requesting if (the requester) and, when applicable, to:

- Contify that the TIN you are giving is correct (or you are waiting for a number to be issued),
 - 2. Certify that you are not subject to backup withholding, or
- 3. Claim exemption from harkup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your shockile share of any partnership income from a U.S. trade or business is not subject to the withholding fax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal fax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. chizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States;
- An estate (other than a foreign estate), or

Date ≥

A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

LIBA Staff 2016:

Jennifer Rubenstein

Cell (502) 500-4669 jennifer@keeplouisvilleweird.com
Pay: \$22.31/hour, 30 hours/week. Will be \$22.75/hour.

Kristen Byrnes

Cell (704) 780-9787 <u>kristen@keeplouisvilleweird.com</u> Pay: \$15.50/hour, 25 hours/week

Leslie Spanyer

Cell (502) 379-2473 leslie@keeplouisvilleweird.com Pay: \$13/hour, 25 hours/week

LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.

General Information

Organization Number 0688397

Name LOUISVILLE INDEPENDENT BUSINESS ALLIANCE, INC.

Profit or Non-Profit N - Non-profit

Company Type KCO - Kentucky Corporation

Status A - Active
Standing G - Good

State KY

 File Date
 3/19/2008

 Organization Date
 3/19/2008

 Last Annual Report
 3/25/2016

Principal Office 1974-A DOUGLASS BOULEVARD, SUITE 1

LOUISVILLE, KY 40205

Registered Agent SUMMER AUERBACH

3738 LEXINGTON RD. LOUISVILLE, KY 40207

Current Officers

PresidentAshley ParkerVice PresidentSummer Auerbach

SecretaryEmily McCayTreasurerChris VesselsDirectorCarol BesseDirectorAli Hawthorne

Director <u>Jennifer Beaird Rubenstein</u>

DirectorRobert DeWeesDirectorLance MinnisDirectorLauren HendricksDirectorEmily McCayDirectorTori Thompson

Individuals / Entities listed at time of formation

Director JOHN D TIMMONS

DirectorMIKE MAYSDirectorCAROL BESSE

Director REBECCA CORNWELL

Director DON BURCH

DirectorSUMMER AUERBACHDirectorSCOTT ROUSSELLIncorporatorJOHN D TIMMONS

Images available online

Documents filed with the Office of the Secretary of State on September 15, 2004 or thereafter are available as scanned images or PDF documents. Documents filed prior to September 15, 2004 will become available as the images are created.

Annual Report Annual Report	3/25/2016 4/23/2015	1 page 1 page	PDF PDF	
Annual Report	2/6/2014	1 page	PDF	
<u>Principal Office Address</u> <u>Change</u>	4/30/2013 2:30:45 PM	1 page	PDF	
Annual Report Amendment	4/30/2013	1 page	<u>PDF</u>	
<u>Annual Report</u>	1/14/2013	1 page	PDF	
Registered Agent name/address change	2/17/2012 5:54:54 PM	1 page	PDF	
<u>Principal Office Address</u> <u>Change</u>	2/17/2012 5:49:18 PM	1 page	PDF	
Annual Report	2/17/2012	1 page	PDF	
Annual Report	2/21/2011	1 page	<u>PDF</u>	
<u>Principal Office Address</u> <u>Change</u>	8/10/2010 12:52:44 PM	1 page	PDF	
Registered Agent name/address change	8/10/2010 12:44:35 PM	1 page	PDF	
Annual Report	5/13/2010	1 page	<u>PDF</u>	
Annual Report	9/29/2009	1 page	<u>PDF</u>	
Articles of Incorporation	3/19/2008	6 pages	tiff	<u>PDF</u>

Assumed Names

Activity History

Filing	File Date	Effective Date	Org. Referenced
Annual report	3/25/2016 2:53:28 PM	3/25/2016 2:53:28 PM	
Annual report	4/23/2015 3:14:20 PM	4/23/2015 3:14:20 PM	
Annual report	2/6/2014 4:59:46 PM	2/6/2014 4:59:46 PM	
Amendment to annual report	4/30/2013 2:47:34 PM	4/30/2013 2:47:34 PM	
Principal office change	4/30/2013 2:30:45 PM	4/30/2013 2:30:45 PM	
Annual report	1/14/2013 2:54:02 PM	1/14/2013 2:54:02 PM	
Annual report	2/17/2012 5:58:16 PM	2/17/2012 5:58:16 PM	
Registered agent address change	2/17/2012 5:54:54 PM	2/17/2012 5:54:54 PM	
Principal office change	2/17/2012 5:49:18 PM	2/17/2012 5:49:18 PM	
Annual report	2/21/2011 2:52:54 PM	2/21/2011 2:52:54 PM	
Principal office change	8/10/2010 12:52:44 PM	8/10/2010 12:52:44 PM	

Registered agent address change	e 8/10/2010 12:44:35 PM	8/10/2010 12:44:35 PM
Annual report	5/13/2010 3:06:43 PM	5/13/2010 3:06:43 PM
Annual report	9/29/2009 4:13:22 PM	9/29/2009 4:13:22 PM
Add	3/19/2008 3:07:04 PM	3/19/2008

Microfilmed Images