

# *Mid-Century Modern Design*

Mid-20th century developments in modern design, architecture and urban development from roughly 1933 to 1965.

Develop Louisville  
August 18, 2016



# The Start of Modernism

A New Architectural Vocabulary and a Break From Classicism

## International Style



Le Corbusier: Villa Savoye 1928-1931



## The Bauhaus

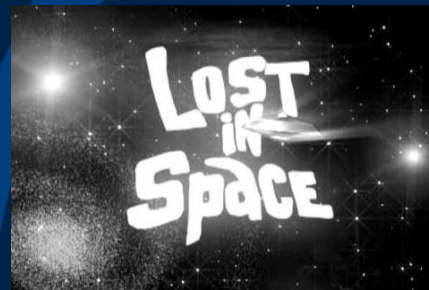
1919-1933



Richard Neutra: Lovell House 1927

# American Culture of The Post World War Era

An optimistic look towards the future and space.



## Important Influences

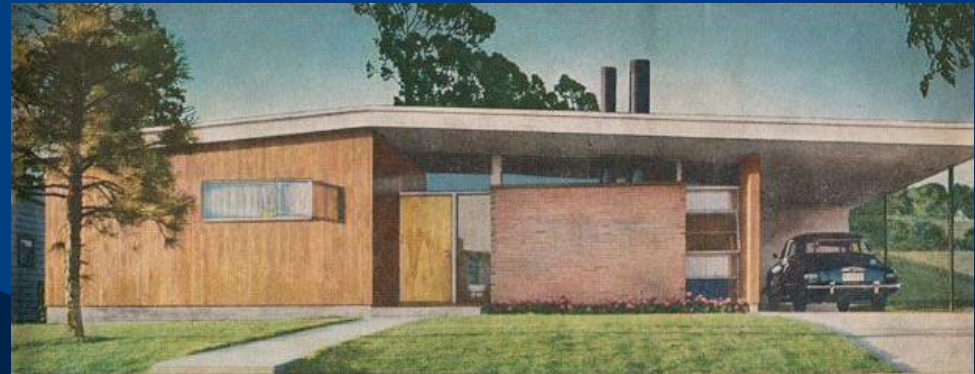
- \* The Bauhaus and International styles before WWII.
- \* Methods of mass production.
- \* New materials Including plastics.
- \* The Atomic Age and the space race with the USSR.



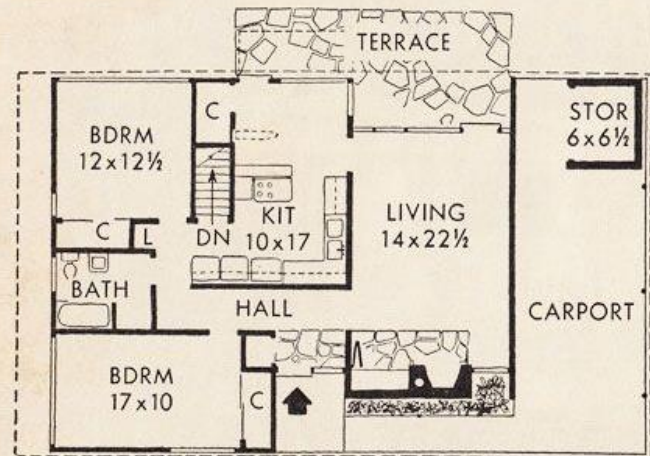


# Typical Mid-Century Modern Design Characteristics

- Use of large glass windows.
- Lack of ornamentation and minimalistic in appearance.
- Dynamic Shapes and Forms.
- Simple floor plan
- Cantilevered roofs and structures.
- Use of non-conventional building materials.
- Interiors spaces are open to the outside.



High window, minimum glass keep interior of home private from street view.



# Notable Mid-Century Structures



St. Louis Gateway Arch



Fontainebleau Hotel Miami Beach



LAX Airport Control Tower



TWA Flight Center J.F.K. Airport



# Notable Mid-Century Structures



North Church, Eero Saarinen



Tramway Gas Station, Palm Springs



Farnsworth House, Mies van der Rohe, 1945

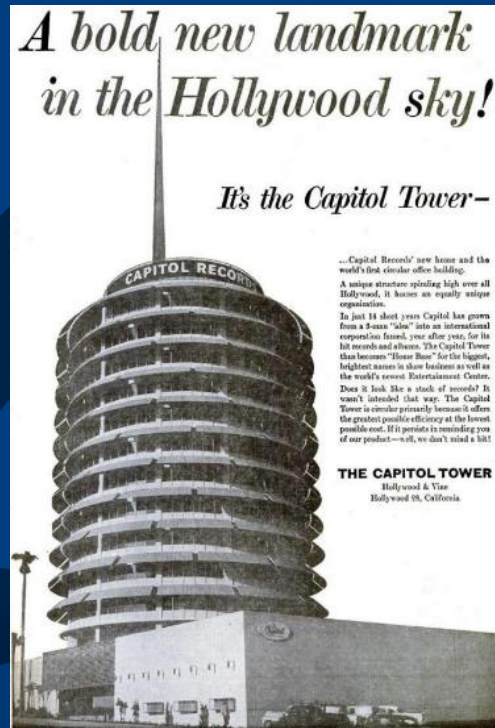


Kaufman House, Palm Springs

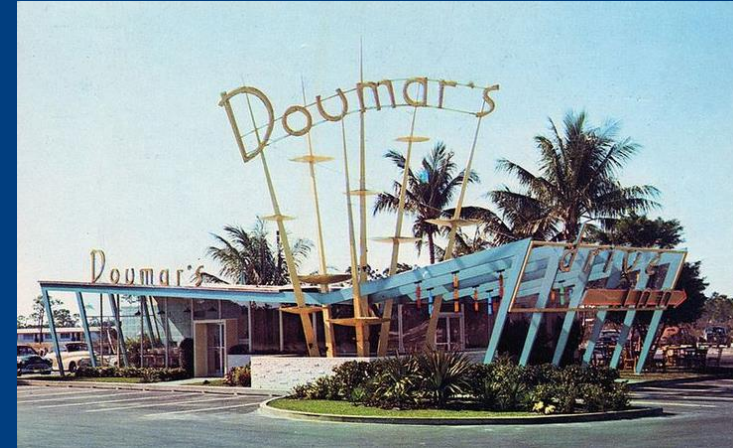
# Notable Mid-Century Structures



Shellborne Hotel , Miami Fl.



Capitol Records, Los Angeles Ca.



Doumars Drive-in Restaurant, Fort Lauderdale Fl.





# Notable Mid-Century Structures



Metropolitan Car Wash, Los Angeles Ca.



McDonald's, Oak Brook IL.



Howard Johnson's Motor Lodge and Restaurant



Sears Department Store

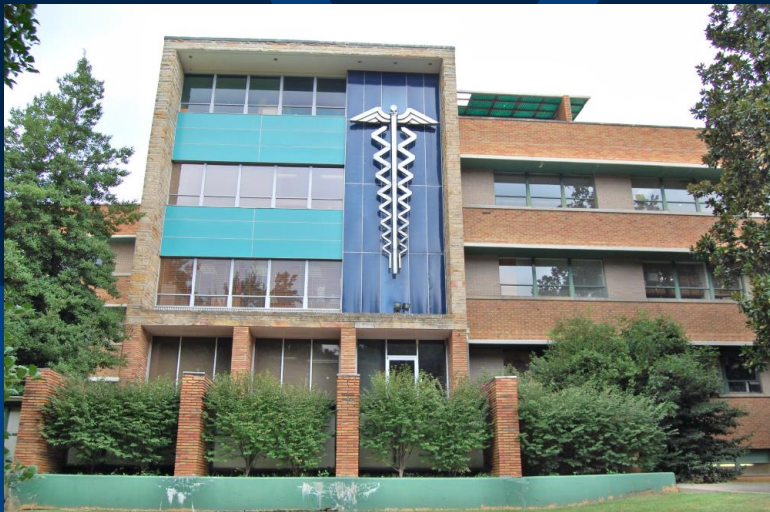


# Local Commercial and Public Building Forms





# Local Commercial building forms





# Local Public and Religious Building Forms



Public Shelter, Broadway

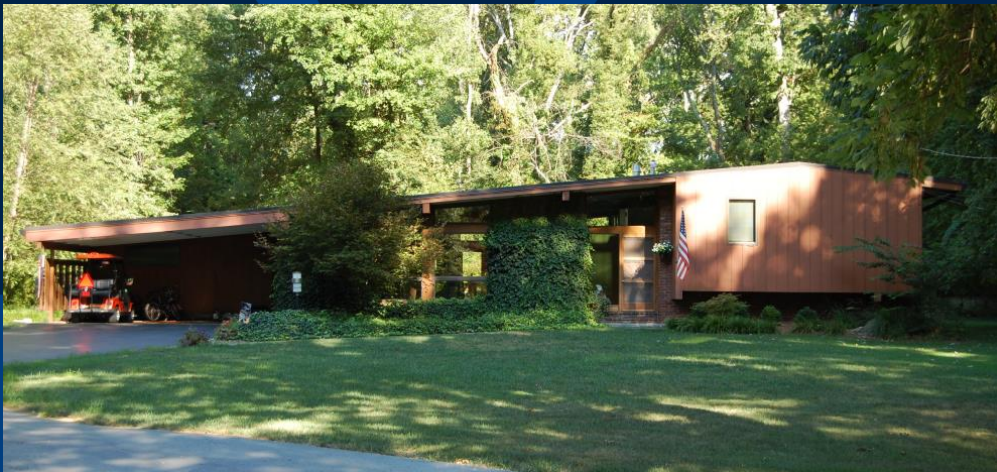


Immanuel United Church of Christ, Taylorsville Road

Parabolic Roof Structures

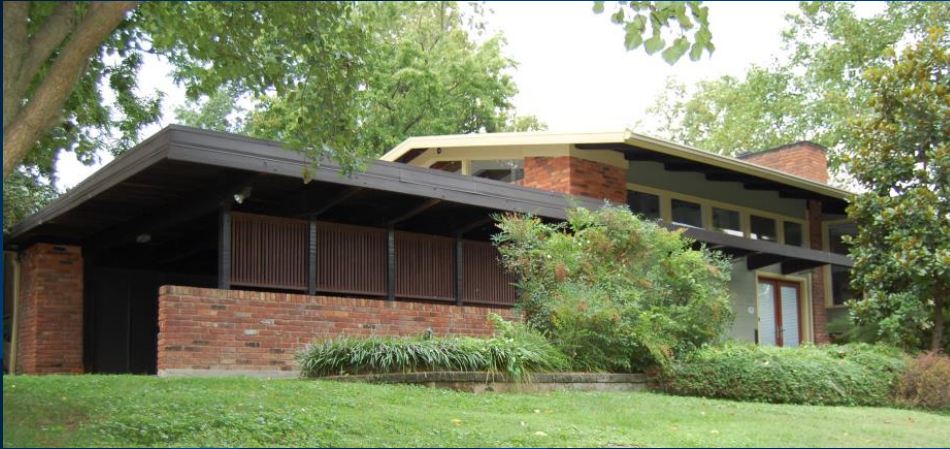


# Local Residential Building Forms





# Local Residential Building Forms





# Mid-Century Modern Signs





# Mid-Century Modern Furniture Design

Great Design that is Timeless



Mies van der Rohe Barcelona Chair



Eames Chair and Ottoman



Noguchi Table



Eero Saarinen Tulip Chair



# Mid-Century Modern Interiors



Residential

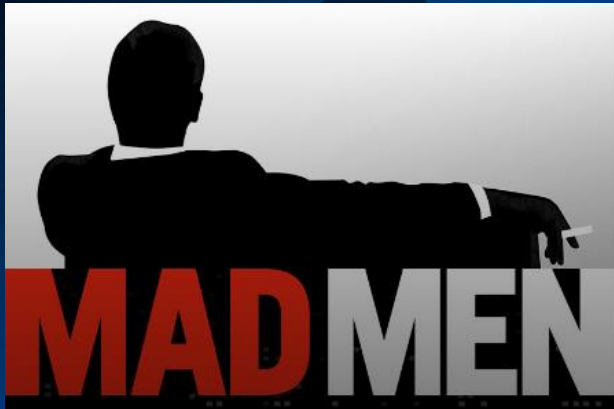


Public





# Mid-Century Modern's Retro Influence



Architecture

Pop Culture

