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PLANNING &
DESIGN SERVICES

Christopher T. White
119 W. Ormsby Ave.
Louisville, KY 40203

ph: 502-637-2476
e: hdrctw34@bellsouth.net

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To Director of Planning or to whom it may concern:

This letter is my notice of intent to appeal to the Landmarks Commission a September 14, 2016 decision by the Old Louisville Architectural Review Committee [ARC], case 16COA1167; subject site address is 1202 S. 3rd St. Louisville 40203. The ARC's decision approved a COA for an applicant's design plan to remove from an historic structure an existing Art Deco 1930s period facade and to replace it with new, fabricated, ersatz Victorian style elements.

The Architectural Review Committee

- granted a COA to the applicant's design after two contentious review hearings
- is on record saying that the proposed design did not meet a handful of design guidelines
- decision turned on one vote, with 3 votes for the design and 2 votes against it.

The Urban Design staff

- preferred not to make a recommendation to the ARC because of circumstances unique to the case
- issued a report identifying ten guidelines that were not met or were deemed incompatible or not fitting with the applicant's design; the ARC, in summary, acknowledged this contradiction of appropriateness.

The Dept. of Interior Design Guidelines indicate the applicant's design proposal

A. "DOES NOT MEET GUIDELINES" or "IS NOT COMPATIBLE" or "DOES NOT FIT" with

- D1 and D3
- M1
- ST5
- W13
- PO1, PO5, PO6, PO11, PO15

B. raises CONDITIONAL ISSUES ON GUIDELINES...

- D12
- W2

The Wischemeyer Arrasmith Elswick 1930s design: The historical significance of the existing Art Deco period building facade is acknowledged by both Staff and ARC; this is incontestable. Matters of taste in this regard are irrelevant and out of order here. The September 14 decision by the Old Louisville ARC granting a certificate of appropriateness to what are arguably inappropriate falsely-historical design changes to an existing, historically significant facade is wrong and ill-considered. I request the ARC decision be reviewed by the full Landmarks Commission. Thank you.



Christopher T. White

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