

General Waiver Justification:

In order to justify approval of any waiver, the Planning Commission or Board of Zoning Adjustment considers four criteria. Please answer **all** of the following questions. Use additional sheets if needed. **A response of yes, no, or N/A is not acceptable.**

1. Will the waiver adversely affect adjacent property owners?

This waiver will not adversely affect the adjacent property owners. Beechmont Baptist Church has agreed to turn off the sign at 9:00pm in the evenings, and wait until 8:00am to turn it on in the morning. The sign will also have an auto-dimming feature that will keep it at an appropriate brightness throughout the entire day and evening.

2. Will the waiver violate the Comprehensive Plan?

The waiver will not violate the Comprehensive Plan. Allowing a changing image sign will not alter or negatively impact the community, the tradition or culture of the area and will have no negative impact on home or rental property values. This waiver is requested in full accordance with and absolute respect for the Comprehensive Plan. Beechmont Baptist Church intends to utilize the sign to bring the community together and offer messages of encouragement and happiness year-round.

3. Is extent of waiver of the regulation the minimum necessary to afford relief to the applicant?

The extent of the waiver of the regulation is the minimum necessary to afford relief to the applicant.

RECEIVED
NOV 28 2015
PLANNING &
DESIGN SERVICES

4. Has either (a) the applicant incorporated other design measures that exceed the minimums of the district and compensate for non-compliance with the requirements to be waived (net beneficial effect) or would (b) the strict application of the provisions of the regulation deprive the applicant of the reasonable use of the land or would create an unnecessary hardship on the applicant?

The strict application of the provisions of the regulation would deprive the applicant of the reasonable use of their land. Beechmont Baptist Church is looking to respectfully spread their message to the community using every available opportunity and advantage that is afforded to them. The leadership and members of Beechmont Baptist Church humbly request this waiver as a mechanism to increase community awareness, togetherness and pride.

16 WAIVER 1052