

Justification Letter

5 July 2017

Street & Alley Name Change Application  
Planning and Design Services  
444 South 5th Street  
Suite 300  
Louisville, KY 40202

Planning and Design Services,

This Street & Alley Name Change Application has been prepared and submitted to request the naming of a currently unnamed alley between E. Washington Street and Franklin Street, which runs from N. Hancock Street to N. Wenzel Street in honor of Branden Klayko, an outspoken and passionate Louisvillian, who according to Mayor Fischer "challenged us to make the city better."

Through his writing and advocacy work, it is clear that Branden loved the entire city, but he particularly loved Butchertown, where he and his wife Melissa had just had an accepted offer on a condo space on East Washington Street. As a walkable urban neighborhood with momentum, the type of which Branden promoted, and with the announcement of the soccer stadium, this alley will be in the middle of a city and neighborhood transformation. There are already some well-known, established alleyways such as Billy Goat Strut and Nanny Goat Strut that add to the richness of the neighborhood, and it is our belief that Branden Klayko Alley would be a fitting and appropriate addition to that network. We appreciate your consideration.

Sincerely,

Anthony Mattingly  
Urban Planner  
Develop Louisville  
Office of Advanced Planning  
502.574.8272

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