



# PLAN 2040

A COMPREHENSIVE PLAN FOR LOUISVILLE METRO

# WHAT IS A COMPREHENSIVE PLAN?

Guides future growth and development

Provides a framework for zoning regulations

Cornerstone 2020 is Louisville Metro's current Plan:

- Planning timeframe of 2000 to 2020
- Applies to all local governments in Jefferson Co.
- Contains **Goals, Objectives & Plan Element Policies** that guide development reviews and Land Development Code amendments



## Cornerstone 2020 Comprehensive Plan

Adopted  
15 June 2000  
by the  
Louisville and Jefferson County  
Planning Commission

# PLAN UPDATE: APPROACH

- Build on Cornerstone 2020
- Work collaboratively with the community, local organizations, and other Louisville Metro agencies
- Incorporate provisions of other initiatives, including Vision Louisville, Move Louisville, Sustain Louisville, and Healthy Louisville 2020
- Include a set of principles, identified from other recent planning initiatives
- Include 6 elements:
  - **Community Facilities**
  - **Community Form**
  - **Housing**
  - **Livability & Environment**
  - **Marketplace**
  - **Mobility**

# PLAN UPDATE: TIMELINE

## Data Collection/Analysis

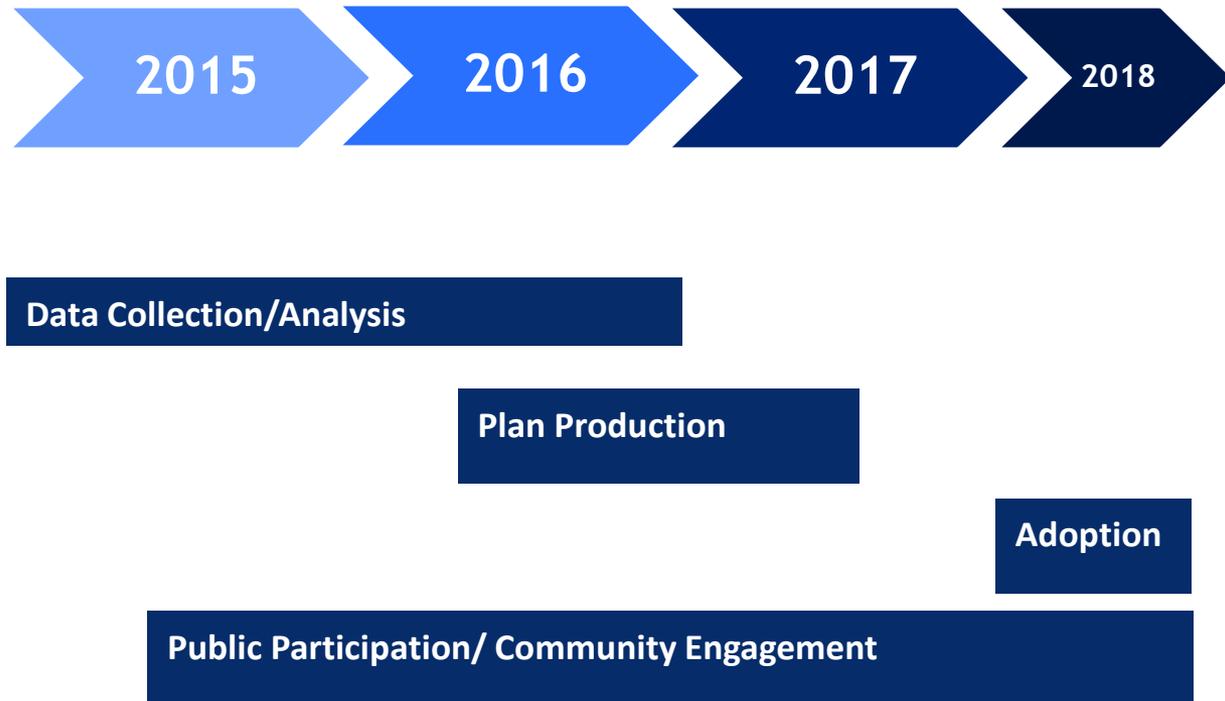
- 1/2015 to 12/2016
- Data Committee

## Plan Production

- 8/2016 to 2/2018
- Advisory Committee
- Work Groups

## Adoption Process

- 2018
- Planning Commission
- Metro Council
- Suburban City Councils  
& Commissions



Community engagement occurs throughout the process

# CHASE PRINCIPLES

## Connected

- Multi-modal
- Access to jobs/housing
- Regional
- Technology
- Natural Environment
- Geographic location

## Healthy

- Active Lifestyles
- Safe Neighborhoods
- Air/Water Quality
- Access to Parks/Open Space
- Healthcare
- Healthy Food

## Authentic

- Unique culture
- Citizen engagement
- Local businesses
- Art/culture
- Historic preservation
- Adaptive reuse

## Sustainable

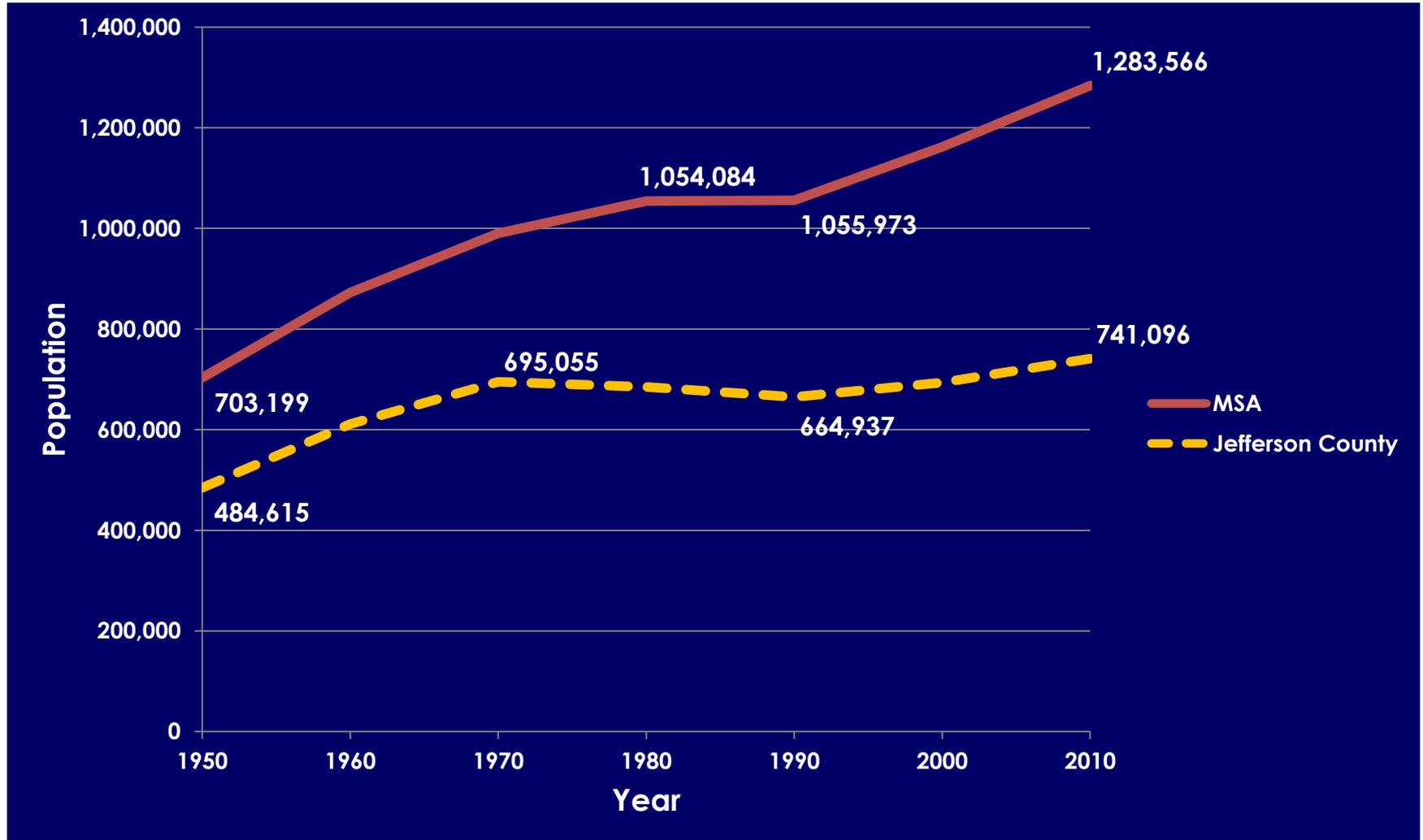
- Resilient
- Green practices
- Development
- Transportation
- Infrastructure
- Walkable communities

## Equitable

- Value diversity
- Citizen engagement
- Safe neighborhoods
- Education
- Jobs
- Housing

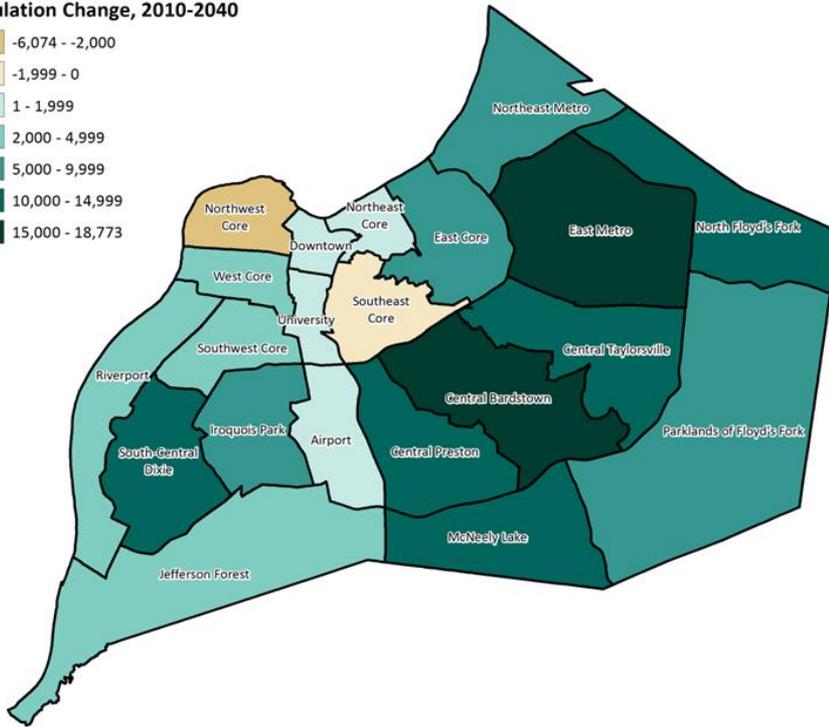
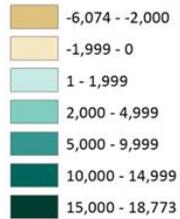
# BACKGROUND DATA: POPULATION

Jefferson Co. & Louisville Metropolitan Statistical Area (MSA)  
1950 to 2010

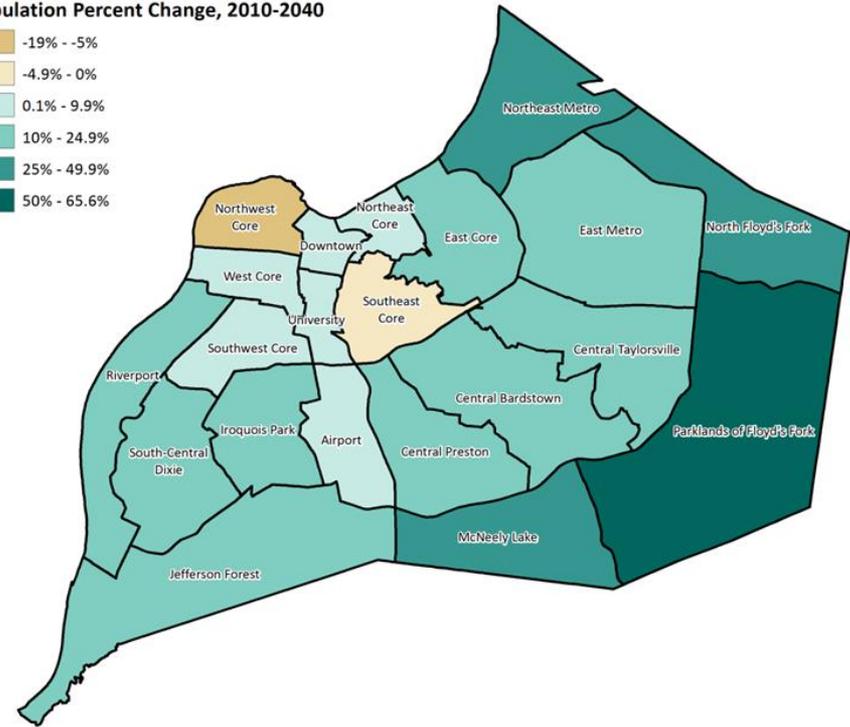
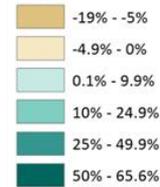


# BACKGROUND DATA: POPULATION

Population Change, 2010-2040



Population Percent Change, 2010-2040



By **2040**, the population of Jefferson Co. will be **872,231**  
(131,135 person (+17.7%) increase from 2010)

By **2040**, the number of households in Jefferson Co. will be **374,600**  
(65,425 household (+21%) increase)

# PUBLIC ENGAGEMENT

Over **6,000** voices contributed to the development of the plan update

Over **165** meetings and events including:

- 9 Data Committee Meetings
- 4 CHASE Workshops
- 9 Community Forums
- 52 Work Group Meetings
- 18 Advisory Committee Meetings
- 60+ Meetings with Community Organizations and Groups
- 14 Meetings in-a-Box
- 2 Surveys



# PUBLIC ENGAGEMENT: PROCESS

## BACKGROUND

- **Cornerstone 2020** – Review existing format, principles, goals, objectives, and policies
- **Peer Cities** – Review plans from other cities
- **Data** – Carry out demographic & economic projections and analyze other land use data

## ANALYSIS

- **Preserve/Add/Remove (PAR) Exercise** – What works, what doesn't, and what's missing in Cornerstone 2020
- **Summarize** – Recognition of the recurring concepts of the PAR exercise
- **Themes** – Categorize the PAR concepts into topics

## GOALS

- Broad, aspirational statements that set the course for the next 20 years

## OBJECTIVES

- **Goal Oriented** – Statements that better define each of the goals
- **Implements Guiding Principles** –CHASE

## POLICIES

- **Implementation** - Specific actions that help achieve the goals and objectives

# COMMUNITY FACILITIES

## Highlights Include:

- More focus on **long-range needs** of community
- Improved language around **design and community engagement**
- Introduction of **sustainability and resilience**

# COMMUNITY FORM

## Highlights Include:

- Maintains **hybrid zoning** with some small modifications to **form districts**
- **Encourages redevelopment** and land use flexibility
- Makes adjustments to form districts to **contemplate nodal density**
- Incorporates recommendations from the **Historic Preservation Advisory Task Force**
- Introduces concepts to improve access to **arts and creativity**

# HOUSING

## Highlights Include:

- **Consolidates housing policies** from Cornerstone 2020 and adds new policies
- Adds language and policies around “**fair and affordable housing**”
- Formalizes policy for **including affordable housing** when **financial incentives** are given to developments with housing
- **Promotes affordable housing programs** (Louisville CARES and Affordable Housing Trust Fund)
- Promotion of **flexibility and housing programs** for **vacant lots** and areas formerly **redlined**

# LIVABILITY & ENVIRONMENT

## Highlights Include:

- Introduces language around **tree preservation** and **tree canopy enhancement**
- Directly address **public health** – including access to **fresh food** and **health care** as well as designing places for **health and safety**
- Directly addresses **equity** in the community planning process
- Encourages **waste reduction & energy conservation** practices

# MARKETPLACE

## Highlights Include:

- Supports **small and mid-sized business**
- Promotes **enhancement of infrastructure** (including technology) to support economy
- **Encourages investment** in areas facing disinvestment
- Promotes **housing near employment centers**

# MOBILITY

## Highlights Include:

- Carries forward **multi-modal policies** from Cornerstone 2020
- Promotes **freight movement**, including access to Louisville International Airport
- Includes more definition around **Complete Streets**
- Aligns with **Move Louisville** goal to **increase investment** in the transportation network
- **Promotes nodal density** and encourages transit-oriented development

# NEXT STEPS

## Adoption Process

- Metro Council
- Suburban City Councils & Commissions

**Public comment continues throughout the adoption process**