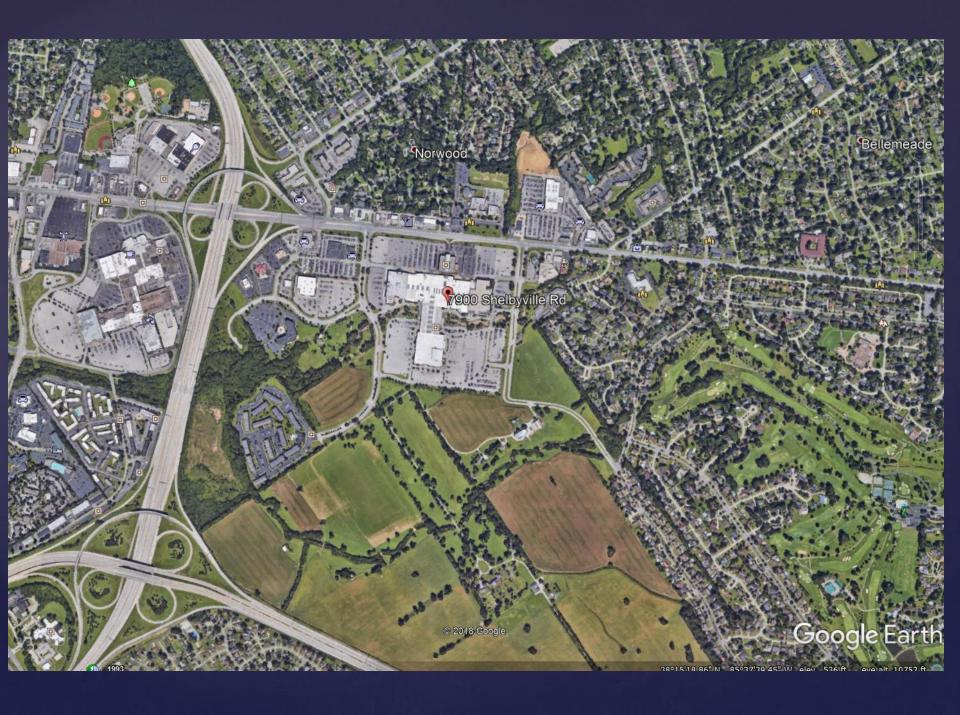


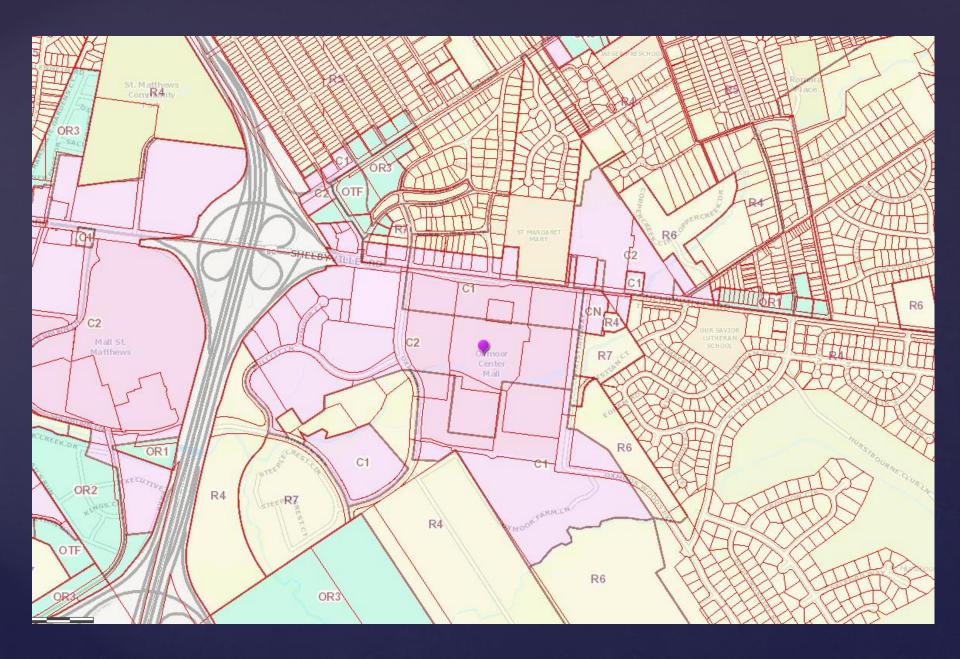
OXMOOR CENTER

www.topgolflouisville.com

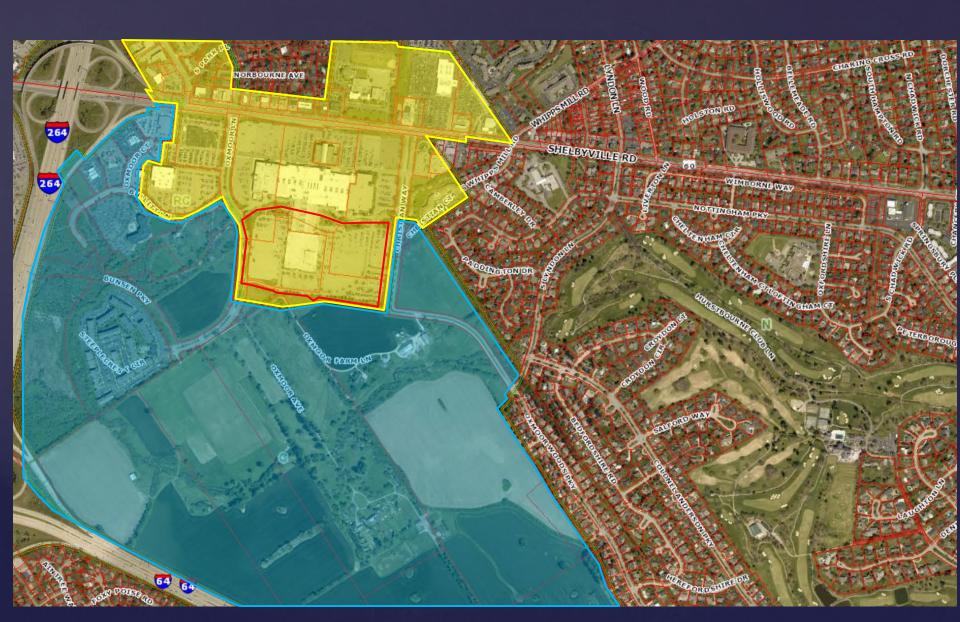
Case No. 18ZONE1014

- ➤ Change in Zoning from C-1 and R-4 to C-2
- > Revised Detailed District Development Plan
- > Conditional Use Permit for Golf Driving Range
- ➤ Variance of 5.3.3.c.2.c, 5.3.3.C.2.a and 4.8.3 to increase maximum allowed height of building accessories; 275' maximum setback for Christian Way and Oxmoor Lane; and, to encroach into the 100' stream buffer
- ➤ Waiver of Chapter 10, Part 2 to encroach into the required VUA LBA along Christian Way and Oxmoor Lane





Form District Boundaries



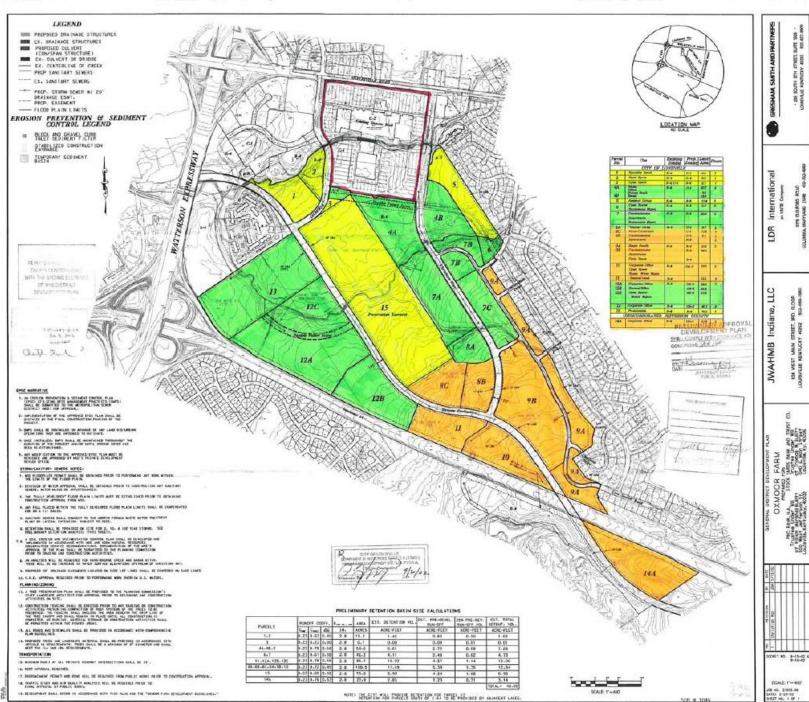
- * "Typically contains a mixture of high intensity uses including regional shopping, office, services [and] entertainment facilities..."
- & "designed to serve a population of at least 100,000"

Regional Center Form District Cornerstone 2020

- Serve "a single or predominant function , often of regional importance"
- & University, hospital or corporate headquarters

Campus Form District Cornerstone 2020





52

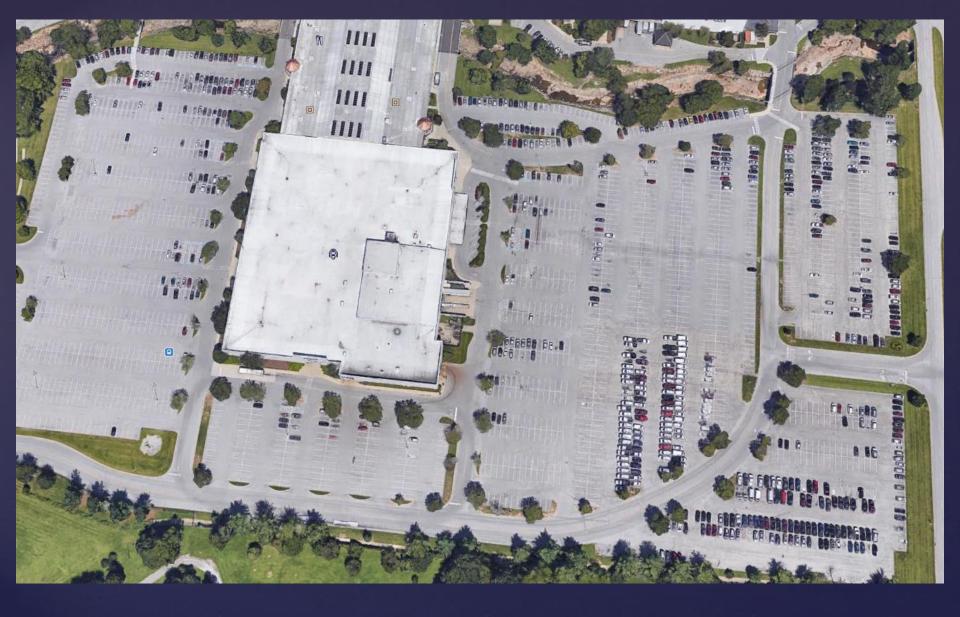
G



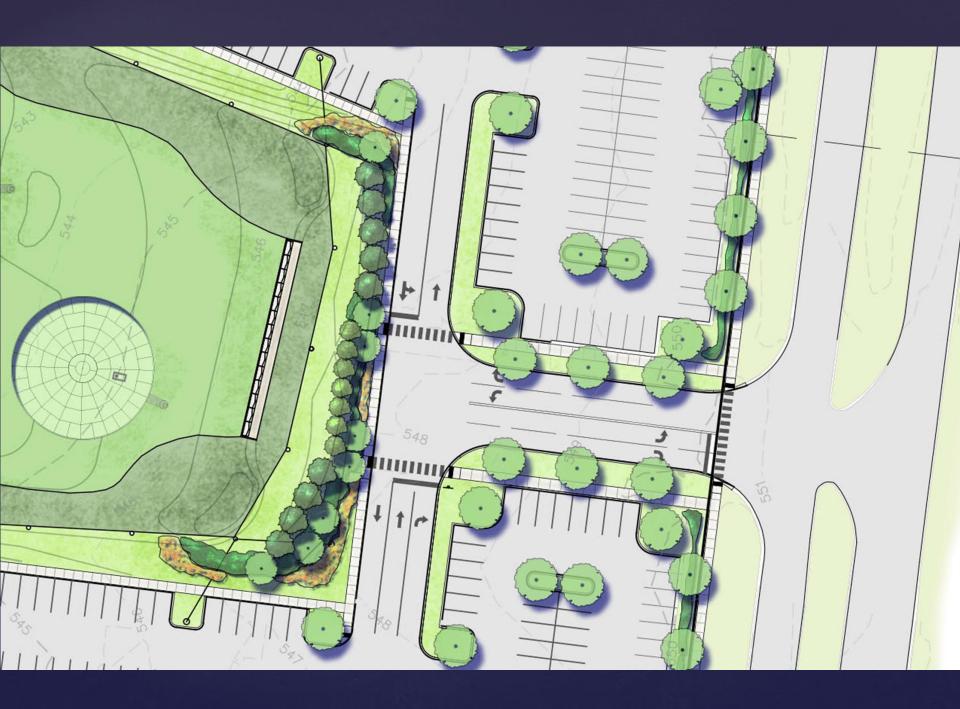
Future context



Additional Landscaping/Tree Canopy



Existing Oxmoor Center South Parking Lot











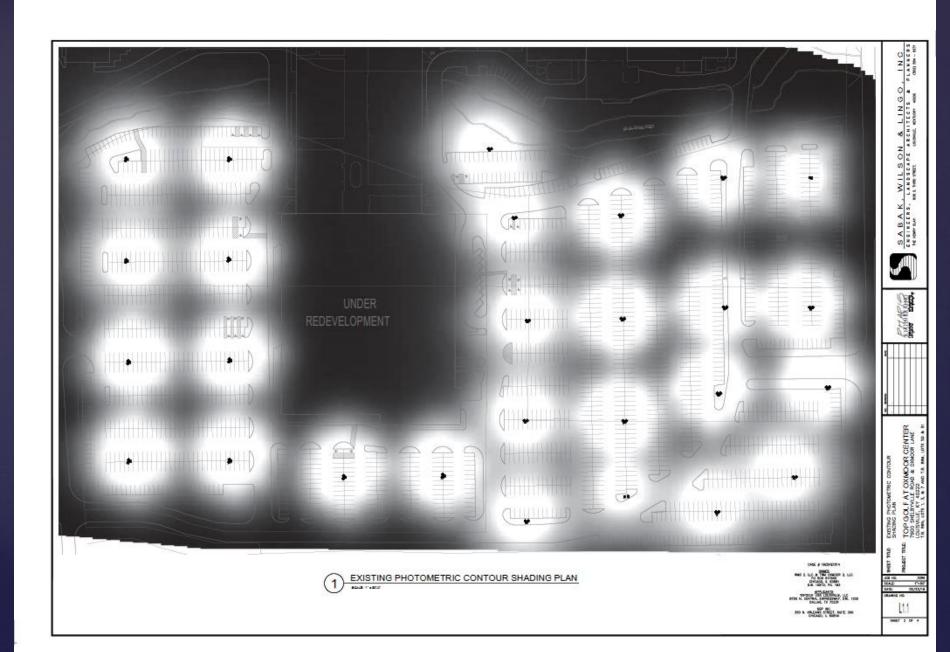


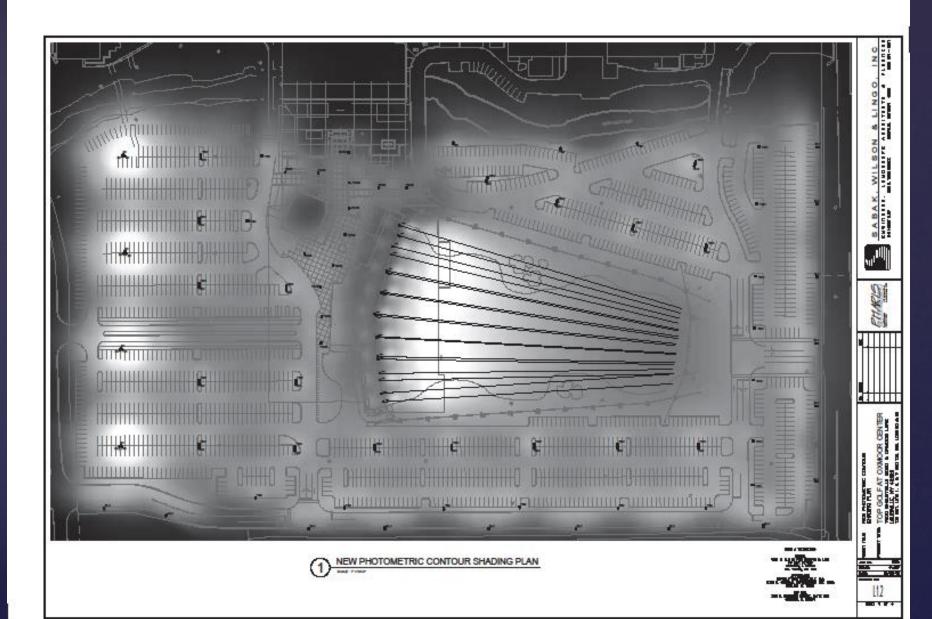






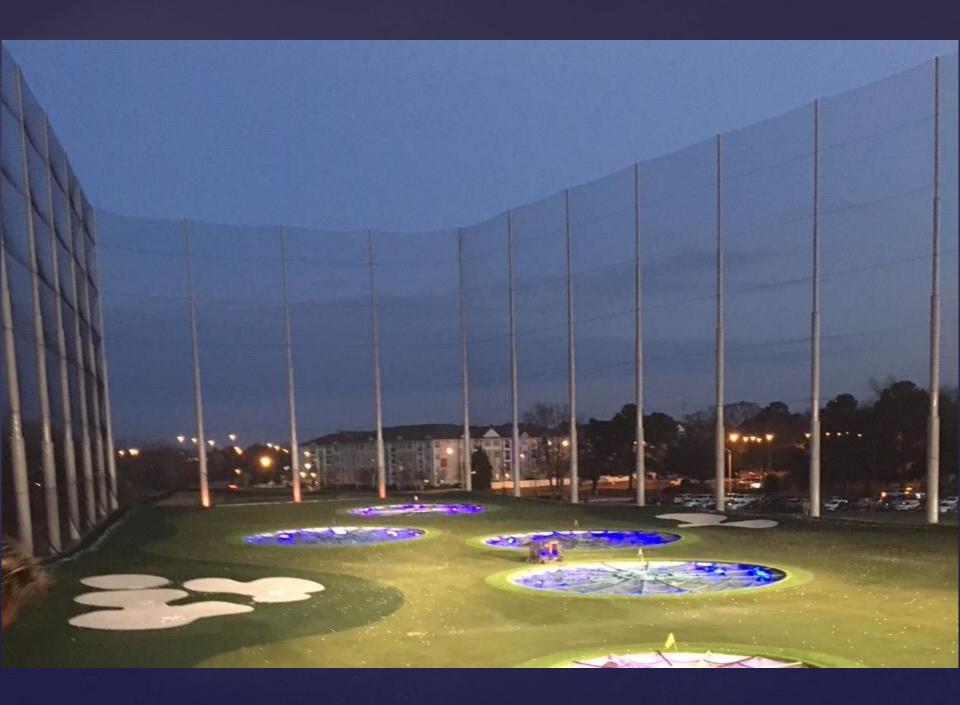
LIGHTING

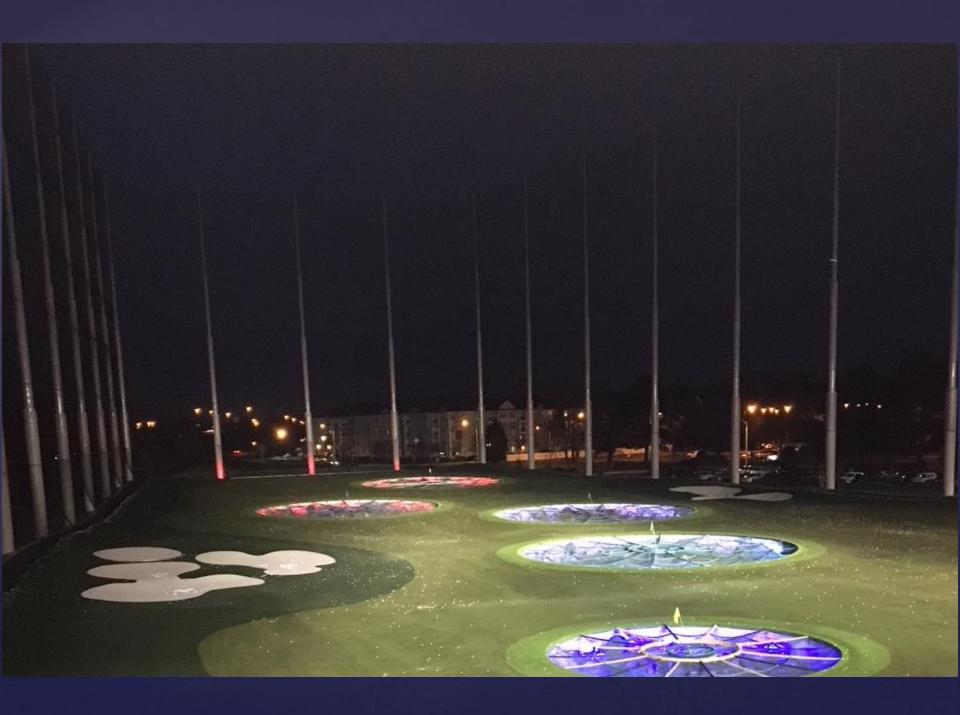












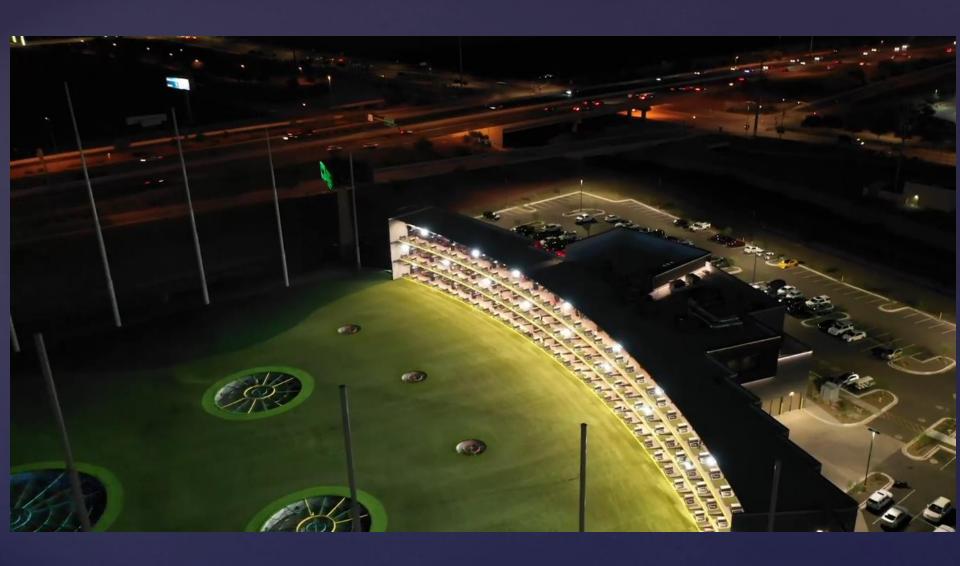
Out with the Old - In with the New (and Improved)

Old Metal Halide System: (12) Metal Halide fixtures mounted on (6) 10' poles above roof; 1000W per fixture

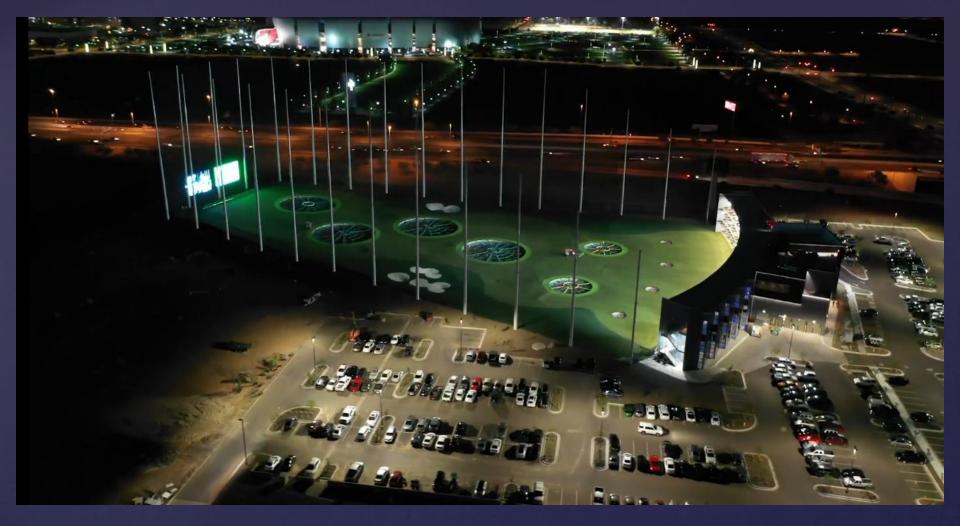
New LED System: (16) LED fixtures mounted to building façade below roof line; 500W per fixture

	Old Metal Halide System	New LED System	Measured Reduction
Total Watts (all lights)	12,000	8,000	25% ↓
Total Lumens (all lights)	1,320,000	928,000	30% ↓
Lumens per Light	220,000	58,000	74% ↓
Mounting Height	54'	42' / 27'	12' / 27' ↓
Background of Fixture	Black Sky	Illuminated Bldg Interior	

Lighting system comparison



Glendale, AZ
New lighting system



Glendale, AZ
New lighting system

VISIBILITY STUDY



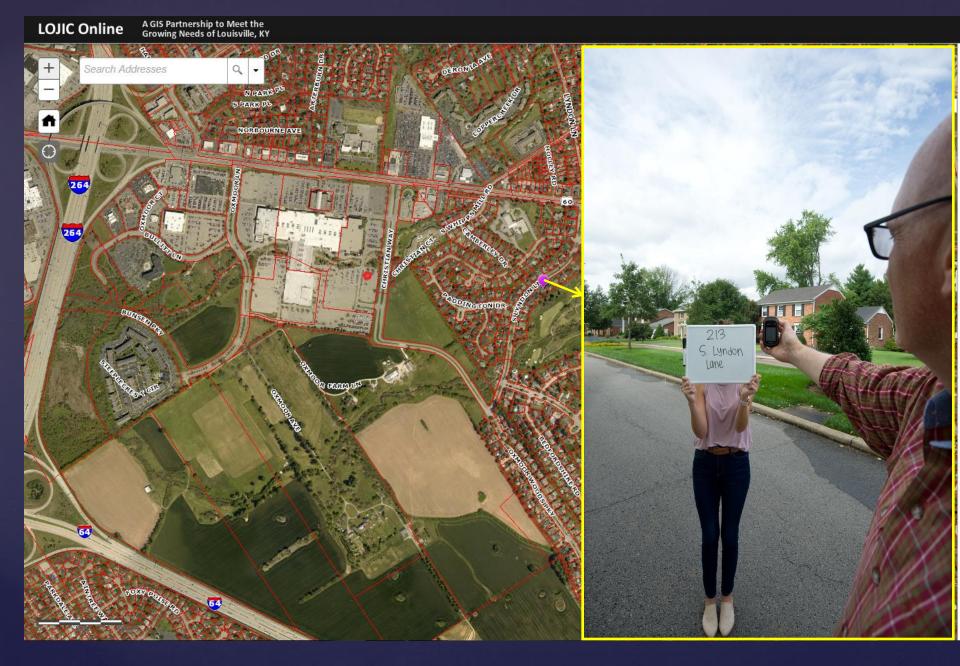
Method of Study



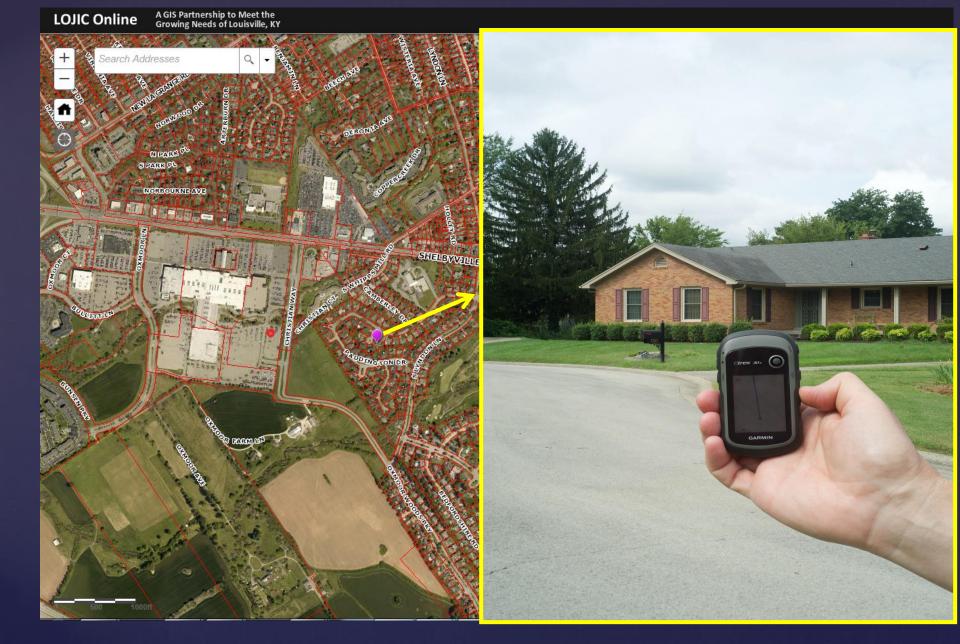
View from Soccer Fields



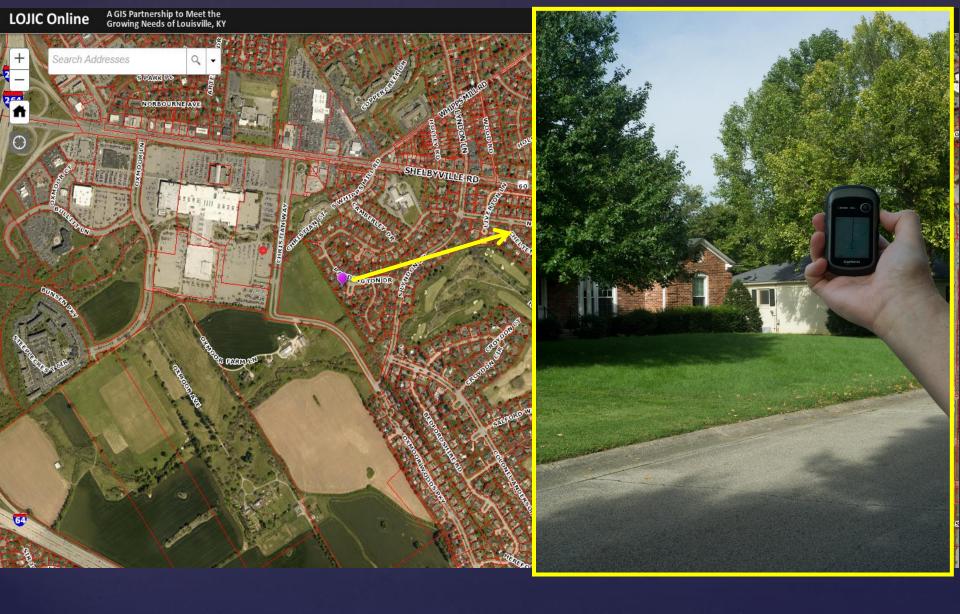
View from Hurstbourne Country Club



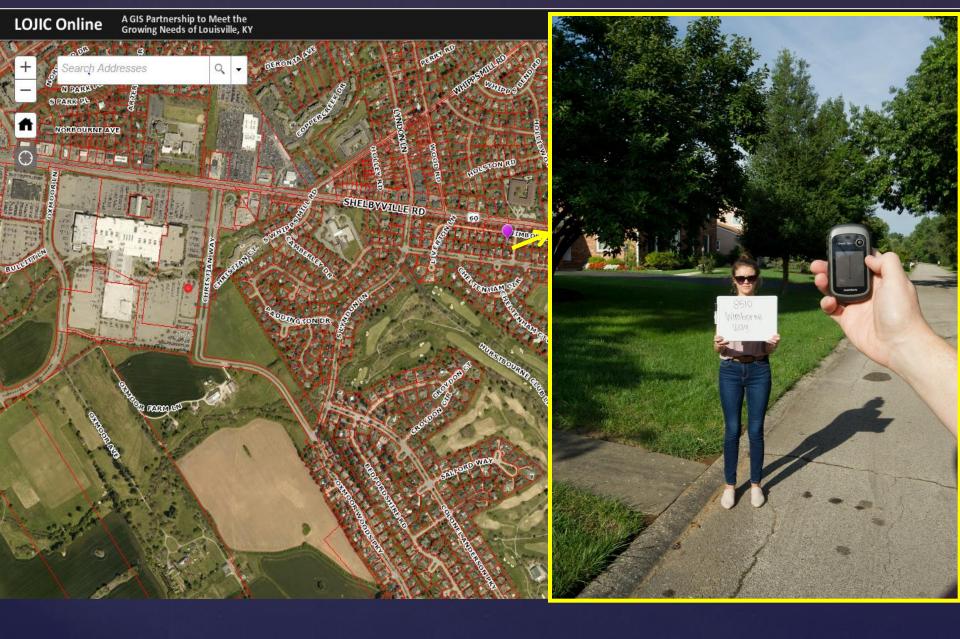
213 S Lyndon Lane



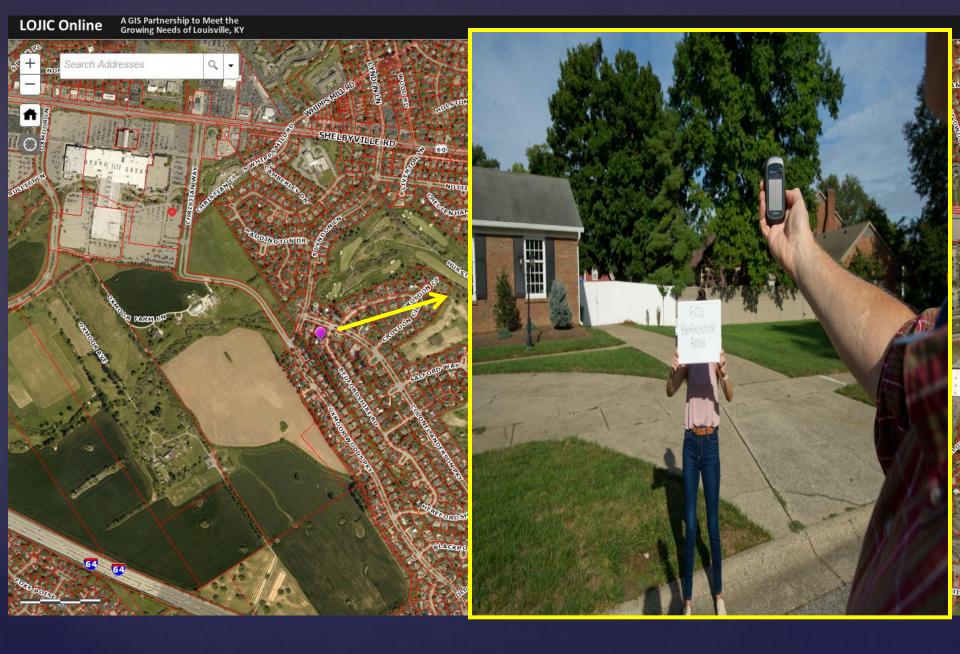
303 Canton Court



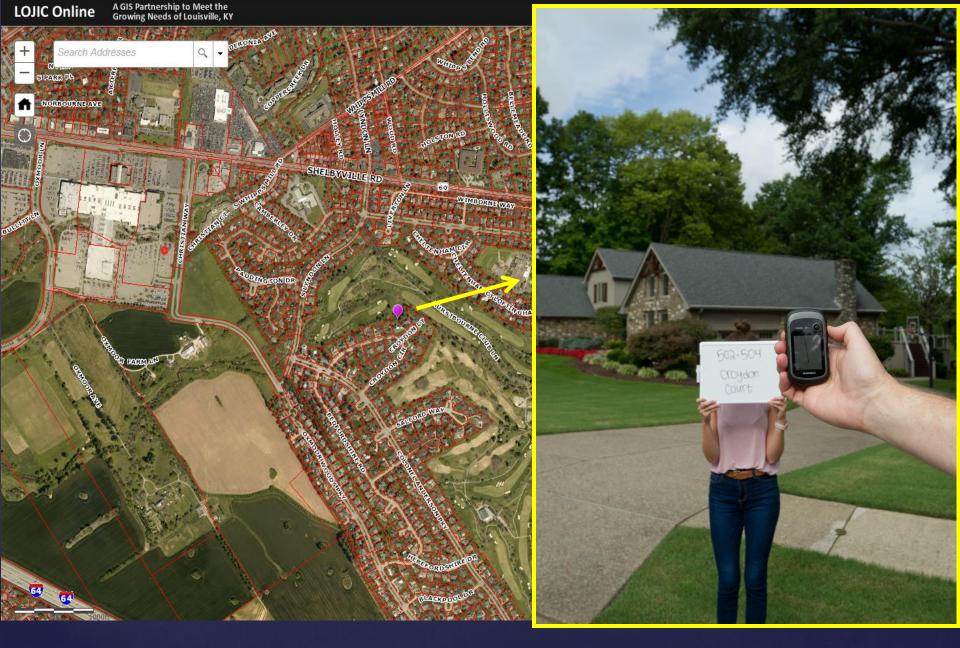
8212 Paddington Drive



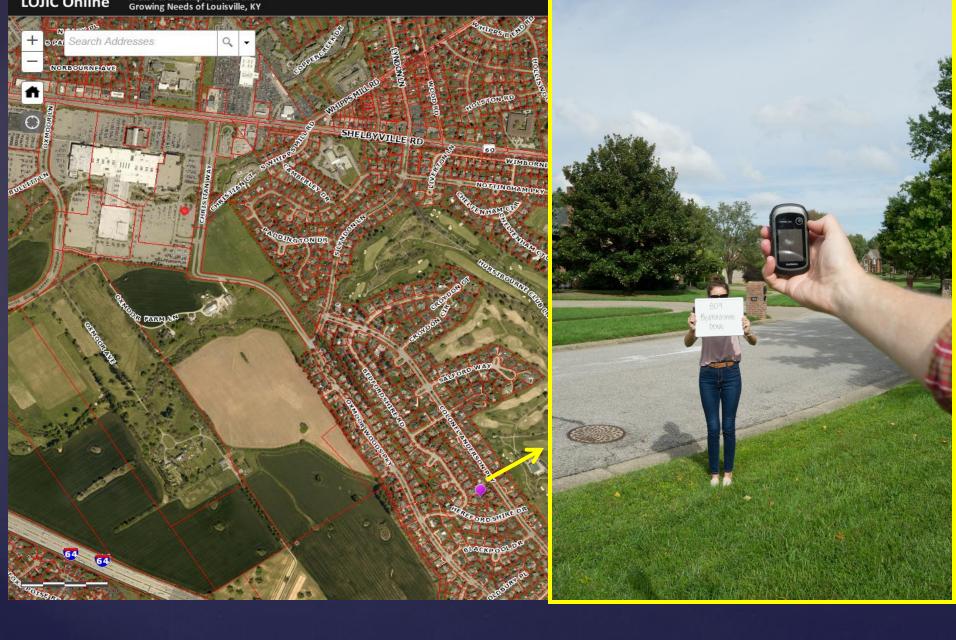
8510 Wimborne Way



502 Bedfordshire Road



502-504 Croydon Court



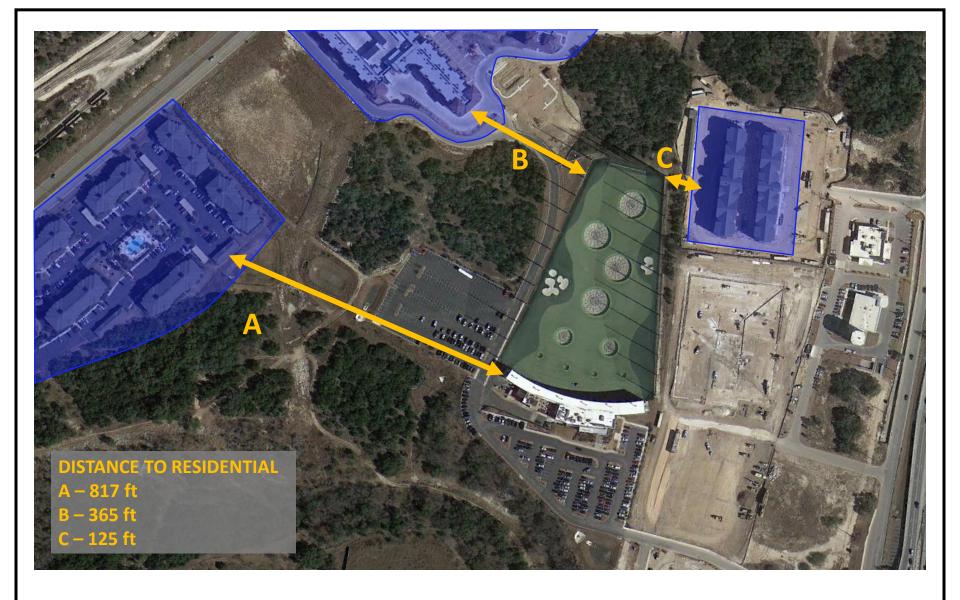
809 Bedfordshire Drive





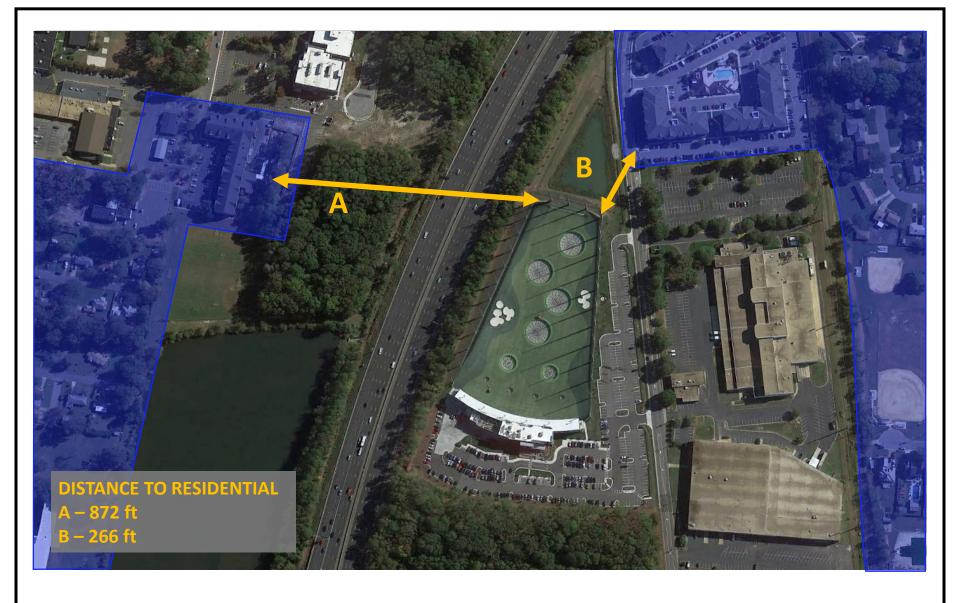
EDISON, NEW JERSEY







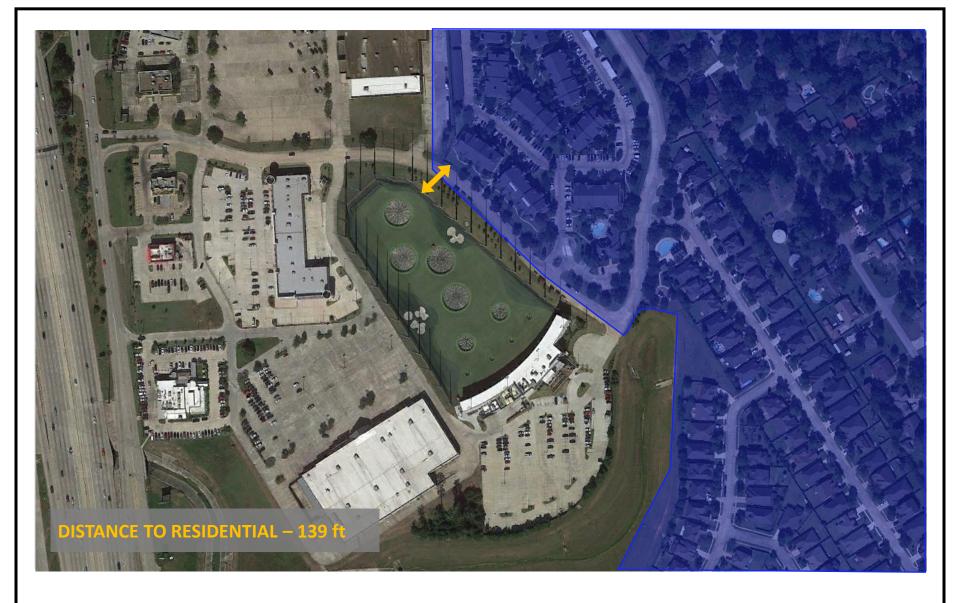






VIRGINIA BEACH, VIRGINIA





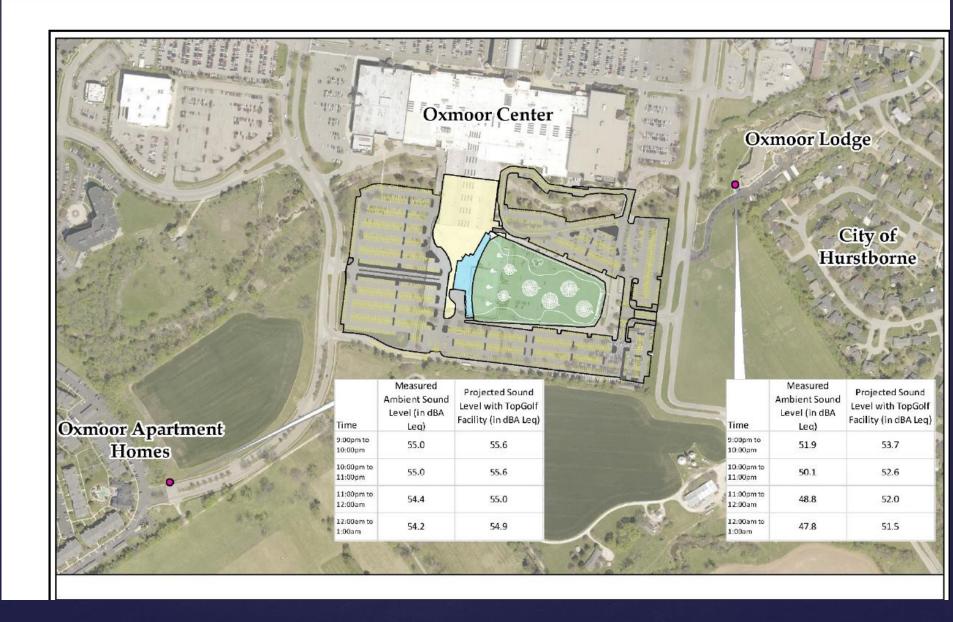


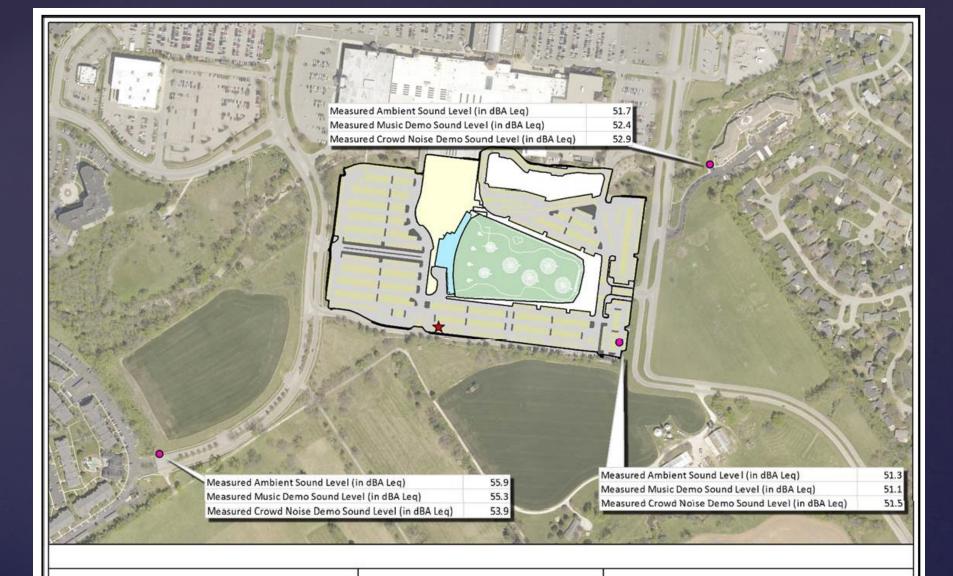
SPRING, TEXAS



SOUND







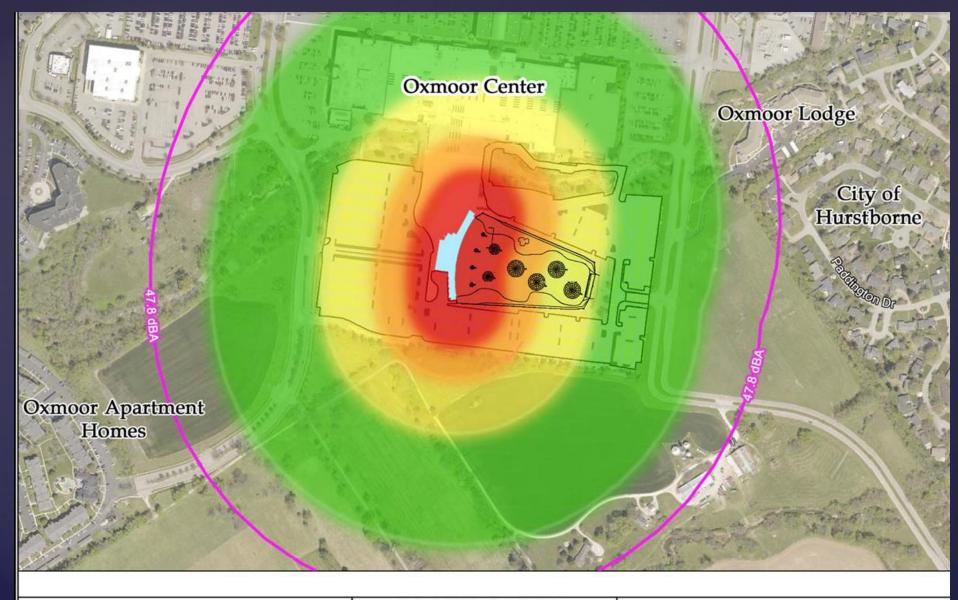


★ Noise Demonstration PA Location

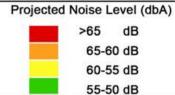
Noise Measurement Location

0 250 500 Feet

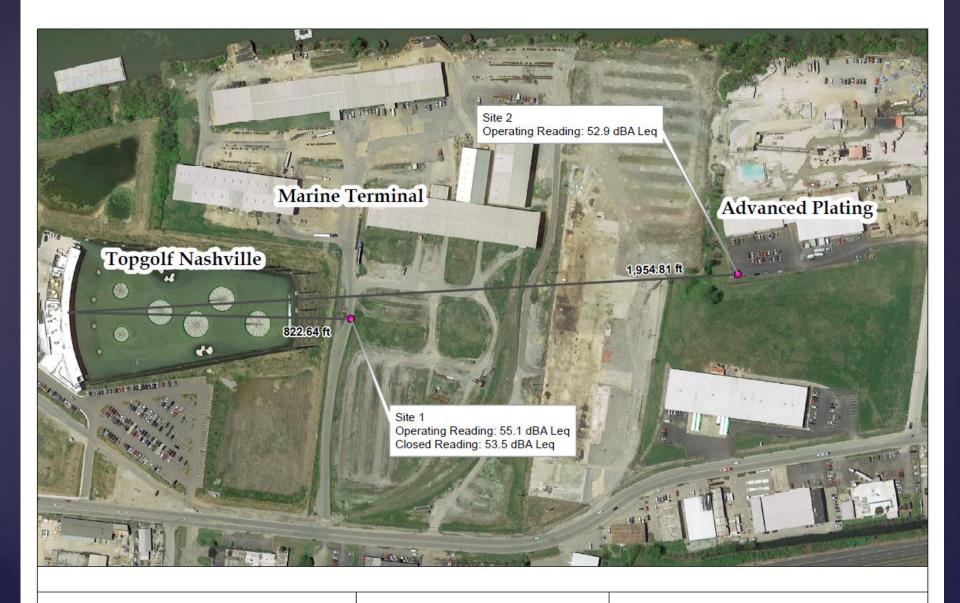






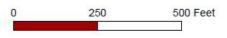








Noise Measurement Location





TRAFFIC

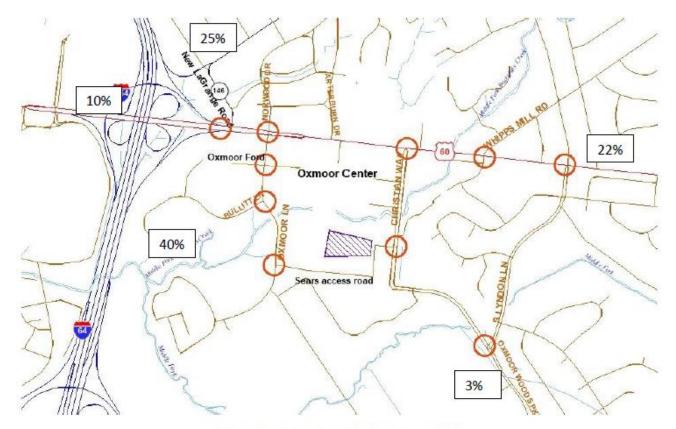


Figure 4. Trip Distribution Percentages

Diane B. Zimmerman Traffic Engineering, LLC.

Page 6

Comparing trip generation for a fully occupied shopping center with the trip generation associated with the revised center and a Topgolf site is an additional measure to evaluate the impact of the proposed development. The current Gross Leasable Area (GLA) of Oxmoor Center is 930,334 square feet. The proposed changes will total 783,003 square feet, plus the Topgolf site. The Topgolf site is not included in the GLA of the new center for this comparison. The proposed plan will generate 4.4 percent less traffic on a typical day. **Table 2** summarizes this comparison.

Table 2. Trips Generation Comparison

	A.M. Peak Hour	P.M. Peak Hour	Daily
Shopping Center GLA 930,334 sf	617	2,831	27,396
Proposed Center GLA 783,003 sf + Topgolf 102 bays	575	2,675	26,202
Percent change	-6.8%	-5.5%	-4.4%

ANALYSIS

The qualitative measure of operation for a roadway facility or intersection is evaluated by assigning a "Level of Service". Level of Service is a ranking scale from A through F, "A" is the best operating condition and "F" is the worst. Level of Service results depend upon the facility that is analyzed. In this case, the Level of Service is based upon the total delay experienced at an intersection.

To evaluate the impact of the proposed development, the vehicle delays at the intersections were determined using procedures detailed in the <u>Highway Capacity Manual</u>. Future Level of Service and seconds of delay were determined for the intersections using the Synchro (version 10) software. The Level of Service and seconds of delay are summarized in **Table 3**.

Overall traffic reduction

Topgolf Community Involvement



OUR CORE VALUES



FUN

Topgolf exists to entertain our guests! We are the life and soul of the party, connecting the dots with everyone we meet. Our **ENERGY** & **PASSION** are contagious. You can count on us for smiles, laughter, high-fives, fist bumps and playfulness.



ONE TEAM

We are all Topgolf Associates united and driven by our shared Mission. We are flexible and agile, always evolving and always progressing. We are **SUPERHEROES** of change – and **NEVER VICTIMS** of it.



EXCELLENCE

"Good enough" is not in our vocabulary. We continuously strive to be best in class. We are passionate about the work we do, and we don't settle for anything less than greatness. **WE GET IT DONE**.



EDGY SPIRIT

We are trendsetters. We are **BOLD** and **BRAVE**. Every challenge is an adventure. We show curious intelligence and push the limit of what we think is possible. We hustle. We persist. We go where our competitors won't or can't.



CARING

We look out for the safety and well-being of our Topgolf family, our guests and our communities. We are generous with our **KINDNESS**, **EMPATHY** and **CHARITABLE ASSUMPTIONS**. We are empowered to make things right for our guests and Associates.



IN 2017, **\$1 MILLION** VALUE DONATED TO CHARITIES

TOPGOLF doing good

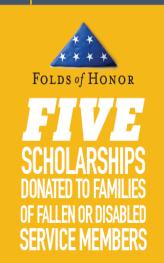


EQUIPMENT DONATED TO MILITARY TROOPS SERVING OVERSEAS





273 -----YARDS OF TURF



HEROES DISCOUNT 509,650 visits

BY ACTIVE-DUTY SERVICE MEMBERS AND VETERANS, FIRE, POLICE AND EMS PERSONNEL



Free Game Play for High School Golf Teams & Charities Serving Youth

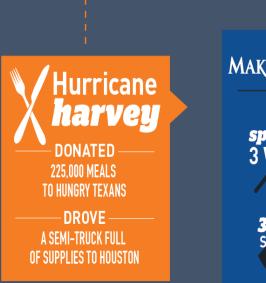
X 809 free
PRACTICE SESSIONS





TOPGOLF doing good

\$1 MILLION VALUE DONATED TO CHARITIES IN 2017





MD Anderson Cancer Network® RAISED FUNDS FOR CANCER PREVENTION RESEARCH



Shining light
ON IMPORTANT CAUSES
5 MILLION IN FOCUS VIDEO VIEWS



Dinsmore & Shohl LLP • Legal Counsel 101 South Fifth Street Suite 2500 Louisville, KY 40202

Dear Mr. Ashburner,

Thank you for reaching out to me regarding my experiences as an elected official working to bring Topgolf, and like developments, to West Chester Township, OH.

Before I address the impact Top Golf has made in West Chester, I'd like to share a little about our community. West Chester Township is a northern suburb of Cincinnati and has a population of about 63,000 people. We are the largest township in Ohio and are known to be 'business friendly' and a 'first to market in Ohio' destination for national entertainment and retail businesses. Our Comprehensive Land Use Plan designates 40% of our thirty-five square mile geography to commercial/business development and 60% to residential. This balanced approach has worked well to stabilize our tax base and provide lifestyle amenities to our residents, businesses and property owners.

Seven times West Chester Township has been named by Money Magazine one of the "Best Places to Live in America"! Just this month, September 2018, West Chester was ranked #38 on the Best Places to Live in America list.

Topgolf, like the Main Event, Duluth Trading, Chuy's Tex-Mex Grill, Matt the Miller, AMC Theaters and more are part of our' Streets of West Chester' entertainment district. With over a dozen restaurants and family and adult friendly establishments, plus the upscale, urbanesque Savoy Apartments, the area offers a quasi-urban lifestyle in suburbia. In 2017, the township invested \$5.2 million to complete Civic Centre Blvd in preparation for a 150,000 sf Bass Pro Shop facility on the 17.5 acres they own in the Streets of West Chester. Worth mentioning is the very successful IKEA location less than a quarter mile away, but not located in the Streets. We have found Topgolf to be a great addition to our Township and a great neighbor to our citizens living nearby. We have had no complaints about Topgolf operations, even though we have several hundred residents within 900' of the hitting bays.

My point is that success begets success. West Chester Township has a reputation of working with developers, businesses and entrepreneurs for win:win solutions. This "can do" attitude has served us well over the years to ensure that West Chester Township remains competitive, marketable and sustainable for the generations that follow us. With regard to Topgolf itself, our experience in West Chester has been uniformly positive.

Sincerely.

Mark Welch

Trustee, West Chester Township

Mr. Joel Dock RE: CASE #18ZONE1014 Metro Planning & Design 444 South Fifth Street, Suite 300 Louisville, KY 40202

Planning Commissioners:

As a Hurstbourne resident and supporter of Topgolf, I wish I could have attended tonight's hearing in person. However, I was scheduled for the night shift at Jewish East where I work as an emergency room Physician Assistant. Thank you for taking the time to consider my views.

Despite his claims, Steve Porter does not represent me or my opinion. Hurstbourne is not united in opposition and like many others, I am disappointed to see my tax dollars being wasted opposing a development that is outside my city limits.

Hurstbourne is close to most of the major roadways and the perhaps the largest commercial district in Jefferson County—all desirable, property value-enhancing traits. Adding Topgolf at Oxmoor Center—the right spot for this investment—will only improve Hurstbourne's appeal.

On the other hand, a vacant mall will only hurt the property values of our neighborhood. Adding an entertainment complex and additional restaurants will bring customers and vitality to Oxmoor Center.

At 47 years, Oxmoor Center has been operating longer than most residents have lived in Hurstbourne. Anyone moving to the area knows that Oxmoor Center is close. That development should seek to locate there—as Louisville specifically decreed—should not be a surprise.

Topgolf has demonstrated willingness to work with Hurstbourne. They revised their plan and studied it. Those studies show that even the closest homes will experience no disruption in their daily lives.

The opposition is especially stunning compared to Hurstbourne's recent decision to unanimously approve multiple apartment complexes, a new hotel, three restaurants, and a strip mall inside the City. Yet opponents would have you believe that Topgolf at Oxmoor Center, outside the City of Hurstbourne, would have greater impact than development inside our borders.

I am looking forward to Topgolf opening at Oxmoor Center and will be glad to have a high quality entertainment option close by. Hurstbourne should be thrilled to have one and I expect many of the so-called opponents in the crowd tonight will be there opening weekend.

I urge the Commission to prioritize the facts of this case over the unfounded concerns of a misinformed minority. Louisville must shake the reputation of being the city of no, and I encourage the Commission to approve this proposal based on the facts, which are squarely in Topgolf's favor.

Sincerely,

Candy Fischbach Hurstbourne Resident 1228 Hogarth Drive

Fischlade

Hurstbourne, KY 40222