

April 18, 2019

Louisville Metro Public Works 444 South 5<sup>th</sup> Street, Suite 400 Louisville, KY 40202 Attn: Tammy Markert

Dear Tammy:

On behalf of the Lifesavers Conference Board of Directors and Planning Committee, I'm pleased to present a check in the amount of \$5,000 to the *Look Alive Louisville* program.

Pedestrian and bicyclist safety is one of the focus areas of the Lifesavers National Conference on Highway Safety Priorities, so we are pleased that this donation will be used for continued education through the Jefferson County Public Schools and the Transit Authority of River City. Educating children and adults about pedestrian safety best practices, including the importance of conspicuity, is vital for preventing crashes and saving lives.

We were thrilled to hold the 37<sup>th</sup> annual Lifesavers Conference in Louisville and commend the City's leadership for their commitment to making roadways safe for all users. Zero is the only acceptable number when it comes to traffic safety; working together we can achieve this goal.

Sincerely,

John Ulcyzcki Board Chairman

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