



LOUISVILLE FORWARD FY20 BUDGET PRESENTATION

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LIVE. WORK. CREATE. INNOVATE.



**CODES AND REGULATIONS
DEVELOP LOUISVILLE
ECONOMIC DEVELOPMENT**

**AIR POLLUTION CONTROL DISTRICT
KENTUCKIANAWORKS
PARC**



Louisville Forward is an integrated approach to economic and community development, combining business attraction, expansion and retention activities, and talent and workforce attraction, with all of the city's real estate development, land use and planning and design functions to present a unified solution for job growth and quality of place.





Job Creation
+
Land Use
+
Permits/Licenses
+
Talent
+
Industry Connections
=
SUCCESS!

LOUISVILLE FORWARD – INTER-AGENCY ADVANTAGES AT WORK

Grainger

- \$273 million investment, 431 new jobs
- Came to Louisville Forward to build major distribution hub; required significant permitting considerations
- Staff coordinated planning calls and reviews between agencies

Distillery Development

- 10 distilleries, \$161 million investment
- Coordination with state and local entities for permitting and licensing

LINAK

- \$23 million investment, 450 new jobs
- Expanding production in Louisville; required road widening and land use approvals
- Staff coordinated to satisfy infrastructure and safety needs

Since 2011...

UNEMPLOYMENT FELL FROM 10% TO 3.9%

80,000 NEW JOBS

2,700 NEW BUSINESSES

Since 2014...

MORE THAN \$14 BILLION IN INVESTMENT



Since 2014...

**20,000 RESIDENTS WORKED THEIR WAY
OUT OF POVERTY**

**17,000 HOUSEHOLDS WORKED THEIR WAY
INTO THE MIDDLE CLASS**



BY THE NUMBERS

- Louisville GDP expanded **31%** since 2011, compared to 26% U.S. (5th best out of 15 peer cities)
- **3.9%** annual unemployment rate for 2018, compared to 3.9% U.S.
- Labor force participation = **65.3%**, compared to 63.2% U.S.
- #1 among peer cities – Louisville's job growth at young firms rose **9.4%** from 2007 to 2017, an indicator of entrepreneurship.



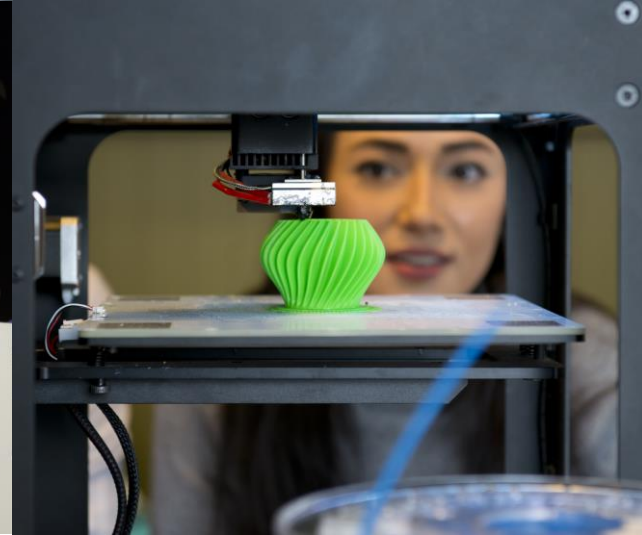
LOUISVILLE FORWARD PROGRESS

FY19 Total to Date

- 45 announced projects
- 2,837 jobs
- \$427 Million investment

Pipeline

- 82 projects
- 12,135 jobs
- \$3.5 Billion investment



RECENT ANNOUNCEMENTS – EXPANSIONS & ATTRACTIONS



300 NEW JOBS

\$7.2 MILLION INVESTMENT



62 NEW JOBS

\$6.7 MILLION INVESTMENT



GE APPLIANCES
a Haier company

400 NEW JOBS

\$200 MILLION INVESTMENT



80 NEW JOBS

\$8 MILLION INVESTMENT



80 NEW JOBS

\$70 MILLION INVESTMENT

RECENT ANNOUNCEMENTS – Small Business



Strategic Alliance Consultants

*Women- and immigrant-owned
expanding business*



*Boutique opened on
South Fourth Street*



*Recently opened retail
storefront in NuLu*



WAY2WORK

getting to work has never been easier

*Start-up pilot
program in J-town*



502-363-3227

*Existing restaurant
expanding into larger space*

WORKFORCE DEVELOPMENT

Training Programs

- KY Manufacturing Career Center (M-TELL program)
- KY Health Career Center

Nia Center

- Food Entrée-preneurship Program
- Exploring Entrepreneurship
- Entrepreneurship Fundamentals
- Etsy Craft Entrepreneurship
- Business Clinic
- Kentucky Career Center



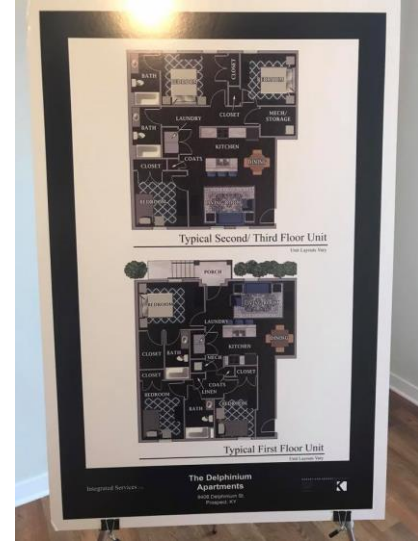
LOUISVILLE AFFORDABLE HOUSING TRUST FUND

- 2,238 total units created or preserved (since April 2014)
- 1,093 housing units for households making 50% or less of AMI

LOUISVILLE CARES REVOLVING LOAN FUND

16 applications received since May 2016

- Combined total funding requests of \$24.7 million
- 2,601 units for residents making less than 50%, 60% and 80% AMI
- 7 projects funded to completely expend the original \$11M loan pool
- 826 total units funded to date
- 1 project complete and online
- 3 projects coming fully online spring 2019.



VAP

Maximizing resources through streamlined processes and targeted initiatives

Since FY12

- 357 properties sold by Landbank Authority
- 808 foreclosure cases initiated
- 552 foreclosure cases closed
- 775 completed demolitions



IN DEVELOPMENT...

- New Dixie Highway
- Butchertown soccer development
- Colonial Gardens
- More than 20 hotels
- 10 Distilleries now open
- 1,000+ new downtown multi-family units



IN DEVELOPMENT...

- **Vision Russell – awarded all 3 Choice Neighborhood Initiative Grants**
 - Planning Grant 2015 (\$425,000)
 - Action Activities 2016 (\$1.375M)
 - Implementation Grant 2017 (\$29.5M)
- **18th Street revitalization**
 - YMCA
 - Bus Rapid Transit
 - OneWest acquisitions
- **Louisville Urban League Sports & Learning Complex**



Development Projects - ROI

9 Local Property Tax TIFs were approved by Metro Council, 2015-16

In 2015, taxable assessed value was \$33 million

In 2018, taxable assessed value was \$178 million

Increase (increment paid) in taxes in 2018 =
\$586,386





Derby guests, 2015-2019

- 11 new projects
- 1,696 new jobs
- \$1,079,190,000 in investment
- Working 17 active projects

2019

- 13 economic development guests
 - Technology
 - Medical Logistics
 - Food & Beverage

**TOP ECONOMIC DEVELOPMENT
ORGANIZATION**
SITE SELECTION MAGAZINE
(5TH YEAR IN A ROW)

PERFECT SCORE – 100
**HUMAN RIGHTS CAMPAIGN'S MUNICIPAL
EQUALITY INDEX**
(4TH YEAR IN A ROW)



**TOP 10 CITY WHERE
MANUFACTURING
IS THRIVING**

- FORBES

BEST CITY FOR JOBS

- GLASSDOOR

TOP METRO IN 2 REGIONS

- SITE SELECTION MAGAZINE

**CO-MAJOR MARKET OF THE YEAR
(W/NASHVILLE)**

- SOUTHERN BUSINESS & DEVELOPMENT



Questions

CODES AND REGULATIONS



CODES & REGULATIONS MAJOR DIVISIONS



Construction Review



Licenses & Permitting (ABC)



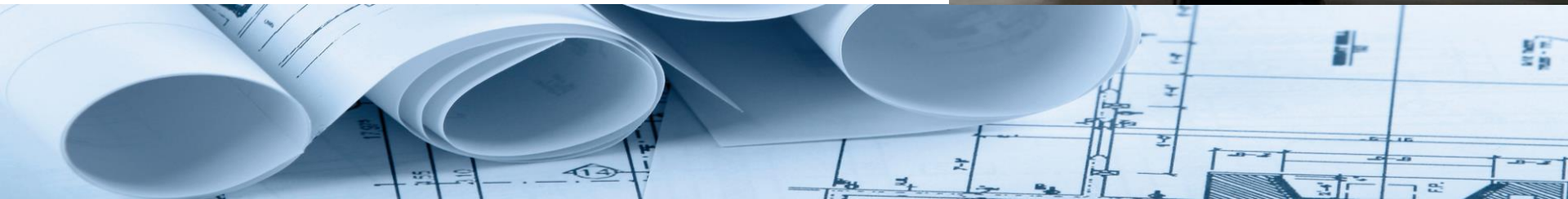
Property Maintenance



Vacant Lots

CONSTRUCTION REVIEW

- Building Permits, Plan Review & Inspections
- Electrical Permits & Inspections
- HVAC Permits & Inspections
- Issued 4,016 Building Permits FY19 to date (4/30/2019)
- Issued 11,197 HVAC Permits FY19 to date
- Issued 9,559 Electrical Permits FY19 to date
- Division performed over 52,500 inspections FY19 to date



LICENSING & PERMITTING (ABC)

- ABC Licenses
- TAXI Licenses
- TAXI Driver Licenses
- Charitable Organizations
- Armed Security Companies
- Armed Security Guards
- Pawn Brokers
- Street Vendors
- Mobile Food Trucks
- Horse Drawn Carriages
- Amusement Devices

Issued 2,981 permits FY19 to date (4/30/2019)

Performed 5,255 inspections FY19 to date

Issued 69 administrative citations FY19 to date



PROPERTY MAINTENANCE

- Responds to 311 service requests regarding Property Maintenance Code concerns
- Conducts Section 8/HQS inspections for LMHA
- Customer Service team schedules hearings and maintains Code Enforcement Board records
- Performed more than 65,800 PM Inspections FY19 to date (5/5/2019)
- Performed more than 16,900 HQS inspections FY19 to date
- Held more than 1,067 Code Enforcement Board appeal hearings



VACANT LOTS

- Division abates property maintenance violation referrals on vacant properties (Boarding & Cleanings)
- Maintains over 600 Metro controlled vacant lots
- Vacant lots completed 11,293 boarding and cleaning work orders FY19 to date (5/5/2019)
- Abates graffiti on vacant & public property
- Responsible for 10 assigned Metro snow routes



Questions

DEVELOP LOUISVILLE



PLACEMAKING & COMMUNITY DEVELOPMENT - IMPROVING HEALTH, SAFETY AND WELFARE



- Office of Advanced Planning
- Office of Housing and Community Development
- Office of Planning and Design Services
- Office of Redevelopment Strategies and Vacant and Public Property Administration
- Office of Sustainability
(Division of Community Forestry)
- Brightside



AFFORDABLE HOUSING IN THE NEWS



NEWS ▾

SHOWS ▾

LIVE ▾



Minimum wage doesn't cover the rent anywhere in the U.S.



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Report finds affordable apartments out of reach for many area workers

Tennessean.

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CIVILITY TENNESSEE

POLITICS

Nashville wages languish amid housing cost jumps

THE WALL STREET JOURNAL.

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U.S.

Homebuilding Isn't Keeping Up With Growth, Development Group Says

The New York Times

As Affordable Housing Crisis Grows, HUD Sits on the Sidelines

courier journal

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USA TODAY

Affordable housing still scarce in Louisville

Tennessean.

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CIVILITY TENNESSEE

POLITICS

MORE ▾

Nashville Mayor David Briley announces \$500M affordable housing push

HOUSING AND COMMUNITY DEVELOPMENT

- In FY19, OHCD invested nearly \$2.3 million in CDBG funds affecting more than 200 households
- Investment includes:
 - 8 owner-occupied homes in Russell
- 40 home owners helped with Down Payment Assistance, representing \$753,400 investment



LOUISVILLE AFFORDABLE HOUSING TRUST FUND FY19 Highlights

- \$7.5 M Committed (75% of funds)
- More than 550 units created/preserved
- 210 units committed to households making 50% or less of AMI



LOUISVILLE CARES REVOLVING LOAN FUND FY19 Highlights

- 2 new commitments
- Over 100 units will be created
- 2 Grand Openings (Riverport Family & Bristol Bluffs)



VAP

Maximizing resources through streamlined processes and targeted initiatives

- 90 properties sold by Landbank Authority to date FY19
- 124 foreclosure cases initiated to date FY19
- 112 foreclosure cases closed to date FY19
- 112 completed demolitions to date FY19



CLEAN & GREEN BY THE NUMBERS

- 24,000 volunteers participating in neighborhood cleanups
- 1,190 new canopy trees planted
- More than 1,400 trees given to residents
- 2,977 trees planted with partners
- 58 BrightSites maintained
- 55 tons of litter removed
- 23 registered through Green Living Neighborhood Program
- The daffodils are back! 215,000 new bulbs planted in fall 2018.



2018 DEVELOPMENT ACTIVITY

- 2,878 Applications Rec'd (25% Increase)
- 5,123 Residential Units Approved
- 4.8 Million Square Feet of Non-Residential Development Approved
- 4,583 Zoning Inspections completed (200+% Increase)



PLANNING FOR OUR FUTURE

- Adoption of Plan 2040 (Award Winning)
- Land Development Code Updates
 - Trees
 - Short Term Rentals
- Neighborhood Plans
 - Jefferson Square Master Plan
 - Bowman Field Area Plan
 - Fairdale (Award Winning)
 - California, Smoketown, Butchertown - Phoenix Hill - NuLu
- Corridor Plans
 - Broadway Master Plan
 - W. Kentucky Street Corridor (Award Winning)
 - Library Lane
 - Bardstown Rd. Safety Study
 - Story and Main
- Dixie Highway BRT comes on line Dec 2019
- Public Art
 - Cultural Pass celebrates its 6th year!
 - The Knot
 - Imagine Louisville Mural Festival
 - Love in the Streets (Poetry in 4th St. Streetscape)
- Brownfields
 - \$350,000 Revolving Loan Fund Subgrant to Urban League
 - \$883,000 Remediation at former Louisville Chemical Building



Questions

ECONOMIC DEVELOPMENT



ECONOMIC DEVELOPMENT

- Business attraction/retention/expansion
- Small business loans
- Business outreach and small business services
- Globalization
- International economic development



A large, diverse group of people of various ages and ethnicities standing together, representing a cross-section of society. The group includes men and women of different ages, from young adults to seniors. They are dressed in a variety of clothing, including business attire, casual wear, and professional uniforms like scrubs and a nurse's coat. Some individuals are wearing hats, such as a graduation cap and a pilot's cap. The group is posed in several rows against a plain white background, with some people standing and others slightly crouching or sitting in the front. The overall impression is one of a multicultural and multi-generational community.

RAISE WAGES

IN THE PIPELINE...

82 active attraction/expansion opportunities

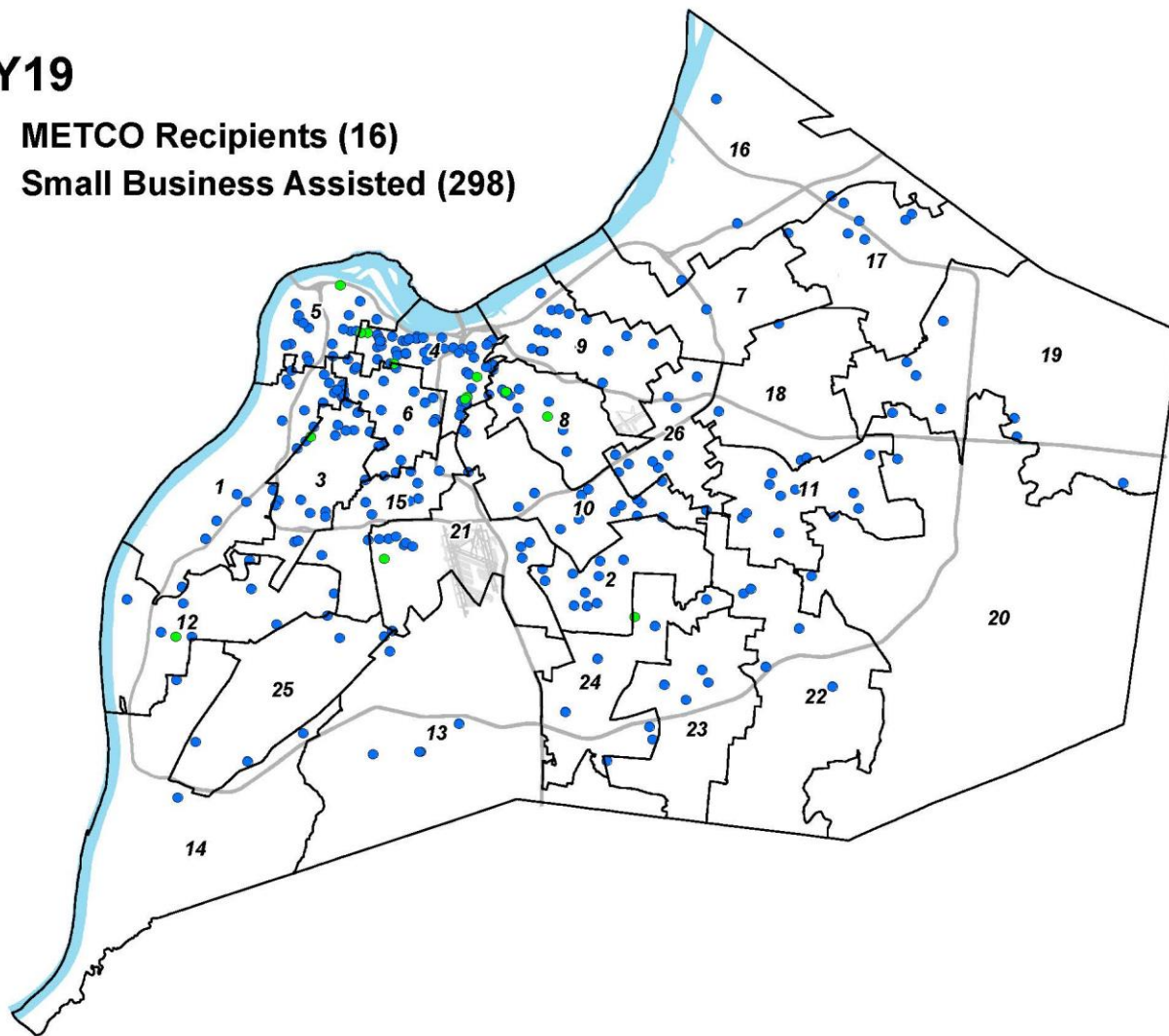
12,135 potential jobs

\$3.5 Billion in potential investment



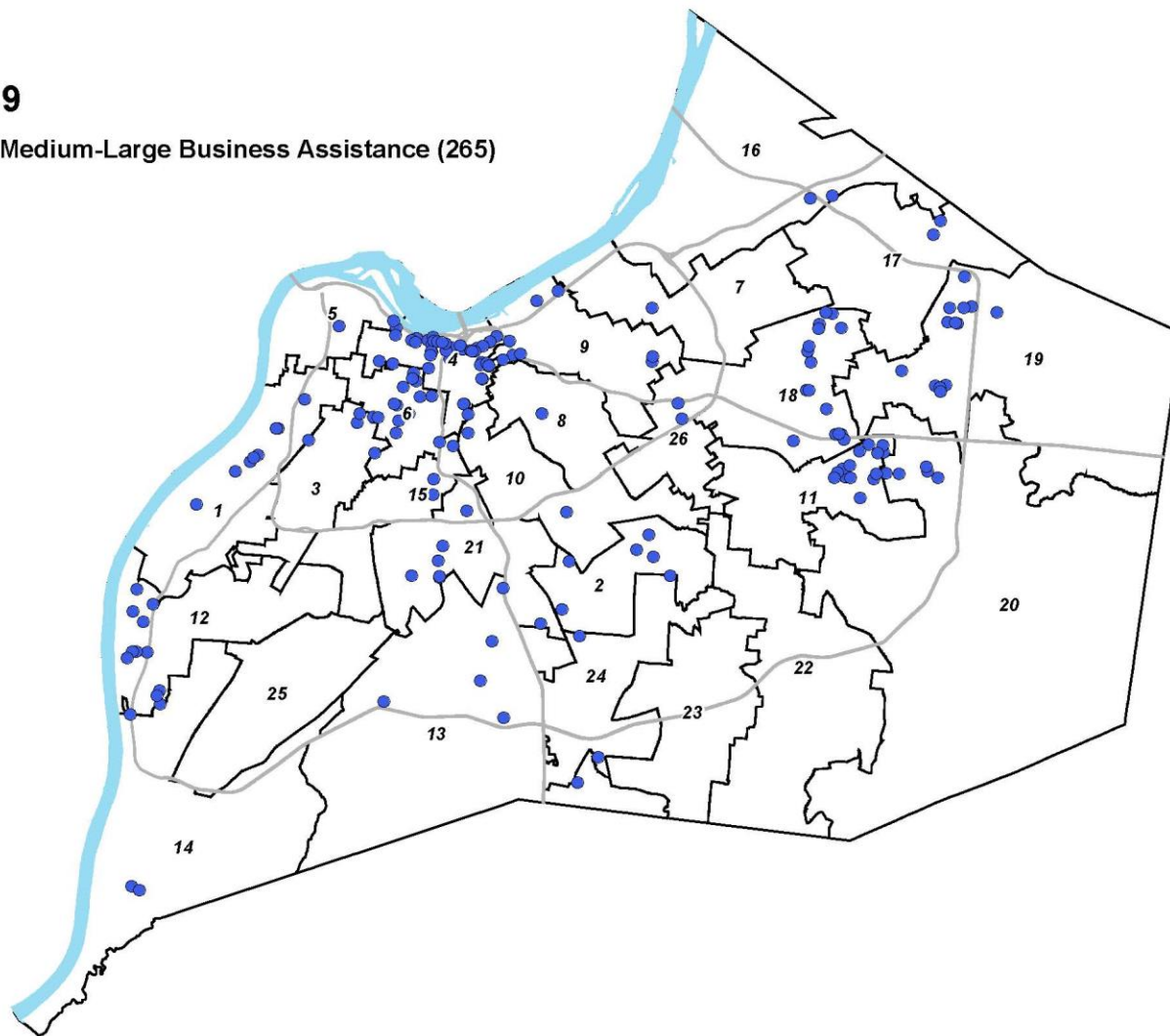
FY19

- METCO Recipients (16)
- Small Business Assisted (298)



FY19

- Medium-Large Business Assistance (265)



METCO

FY15 – FY19 Total

- 110 loans
- \$8.9M loaned
- \$74.8M leveraged



FY19 – to date

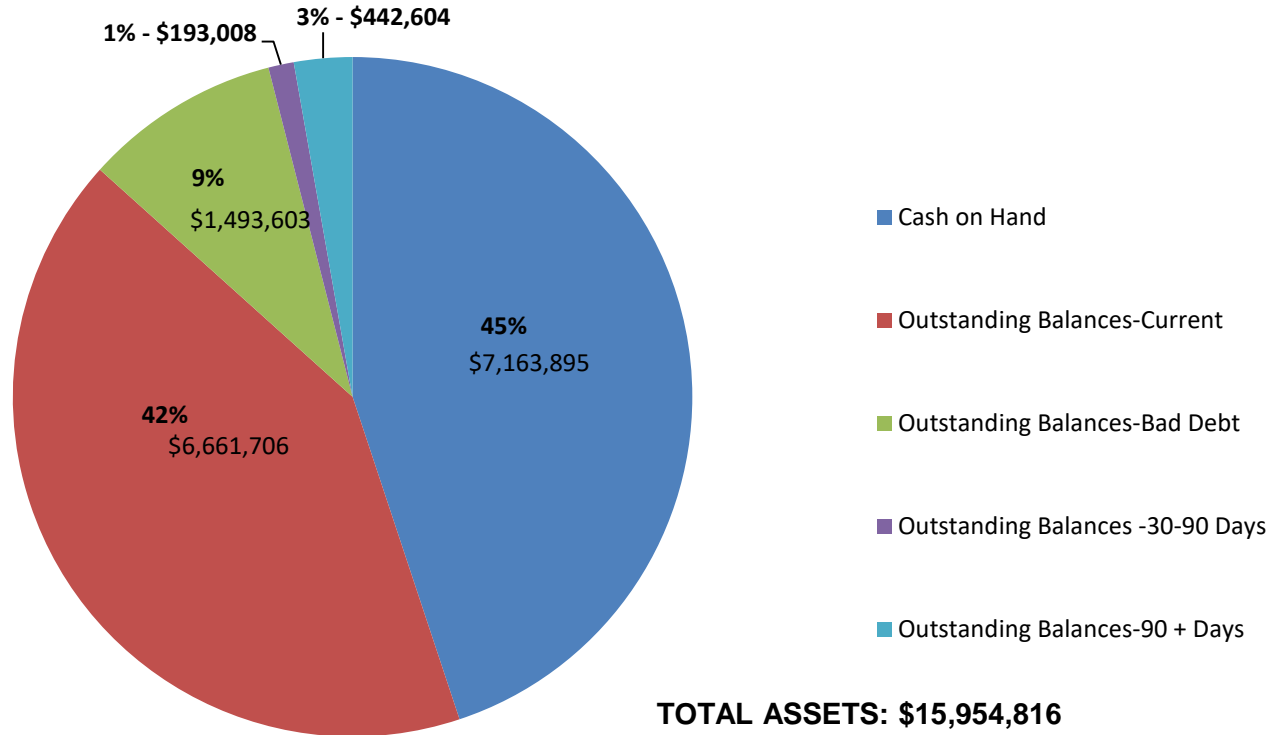
- 17 loans
- \$1.5M loaned
- \$9.6M leveraged



Peace, Love and Eggrolls



METCO PORTFOLIO - FY'19



Questions



LOUISVILLE

LIVE. WORK. CREATE. INNOVATE.

