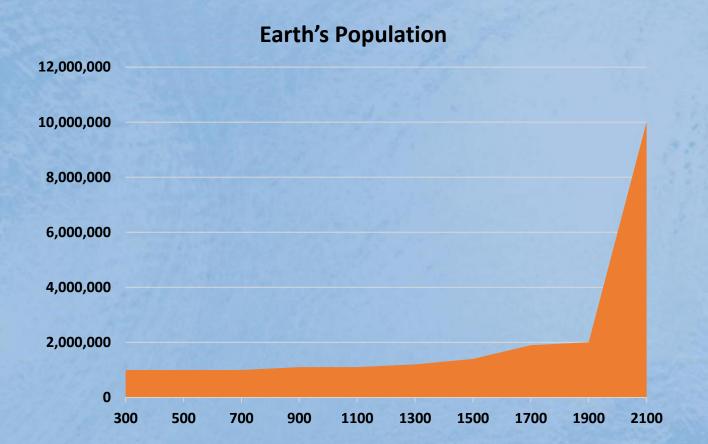




"There has never been a more important time in the history of civilization for the role of an accredited zoo."

Today we share the world with 7.5 billion people

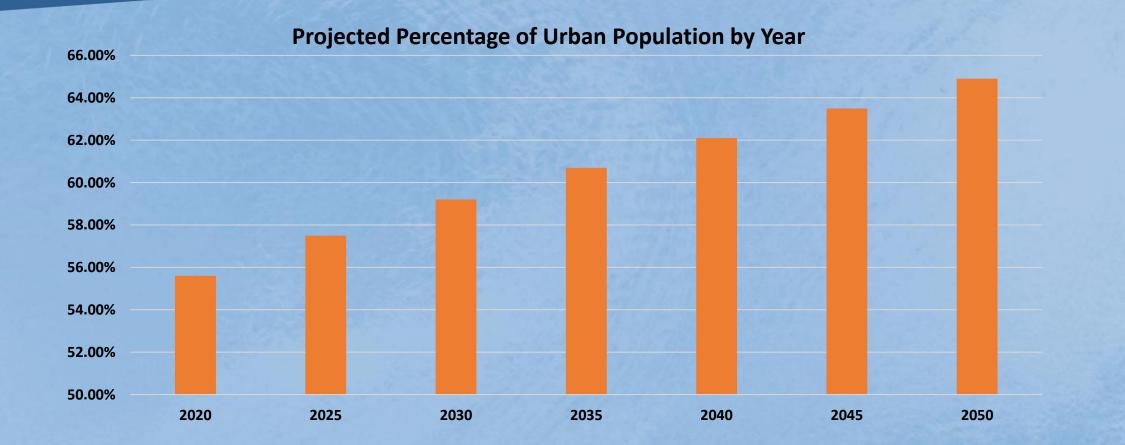
- Since 1950 the population has TRIPLED.
- In 2050, we will be NEARLY 10 BILLION.
- The Earth has lost more than HALF ITS WILDLIFE in just the last 40 years.



Connectedly Disconnected



Human Population is increasingly urbanizing



Reconnecting Citizens to the Natural World



HEART *Making Memories*





X

SOUL Conservation Education

- Camps
- Field Trip Classes
- Informal Education
- Community Outreach





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- 12,485 attended discounted Mondays and Earth Day through our Party for the Planet sponsored by LG&E and KU

Thank you for your support of your Zoo.



