



RFP SENECA GOLF COURSE

#200034



OCTOBER 22, 2019

2300 Pee Wee Reese Road

Dear Committee Persons:

October 8, 2019

Thank you very much for the opportunity to apply for position of Head Golf Professional/operator at the prestigious Seneca Golf Course in the request for proposal #200034.

I have been a Head PGA Professional in the Louisville Public Course system for 22 years and an assistant for 16 years prior to that. In those 38 years I have had some wonderful learning experiences and have grown tremendously as a person. The people make the system great always willing to help when help is needed.

Prior to my 15 years at Seneca Golf Course I spent almost 8 years at Shawnee Golf Course as the PGA Professional. Long Time PGA Professional Eddie Tyree at Seneca Golf Course taught me to be very service oriented and he always said **"You need to put back into the game what you receive out of it"**. Golf has been extremely good to me in a lot of ways, so I have tried very hard to return the joy I have received. I have volunteered my instructional time to seniors, ladies, juniors, local schools and civic organizations. There are weeks in the summer when I work 80-90 hours a week. The Junior Programs are really an enjoyable part of my job, and the kids are just a joy to be around. I try to accomplish a lot of things that go above and beyond my call of duty, and I strive to be the **absolute best PGA Professional I can be**.

I have worked very hard to gain the **confidence and respect** of the golfers in the metro Louisville community. Seneca is a very busy facility hosting over 55,000 rounds annually. One has to be organized and motivated to do his job well. I made a commitment to the PGA of America and the Louisville Community to promote the game of golf to the highest level.

The training and guidance received over the span of 38 years in the golf industry has prepared me for the job as Golf Professional/Operator at Seneca Golf Course. Working for the Metro Parks Golf System for that period has been a rewarding experience and I would very much like to continue. If chosen as the next PGA Professional/operator at Seneca Golf Course, the golfing public will not have any interruption in services.

Sincerely,

Kevin Greenwell

PGA Professional

Diverse Programming

Existing Programs

- Ladies 9 hole League- 110 members, play Wednesday mornings April-September Approximately 70 play on league day; time preference 7:30-10:00 grew by 30 new members this year.
- Ladies 18 hole league- 180 members, play Thursday mornings April-September Approximately 92 play on league day; time preference 7:30-9:30(1 and 10 tees)
- Men's senior Club-90 members, play any weekday; monthly Monday scramble where 40-48 play and have lunch after play.
- Men's club- 180 members play mostly weekends April-October
- Seneca Junior Club and PGA junior league-120 Wednesday afternoons on UPS executive course
- Monday night Recreation league-48 members Monday evening 5:00-6:30 Partners league for FUN non-competitive
- Corporate Leagues- Monday evenings GE 24 players, Tuesday Mercer Consulting 24 players, JLB 24 players, Wednesday evening GE 20 players, U of L hospital every other week 24 players, Thursday evenings Republic Bank 32 players, Baptist hospital 20 players, DSS 16 players.

Retainment of current players

- Monitor pace of play diligently; set course up to be played at a good pace (ex: rough mowed at reasonable height or very little rough at all, underbrush cleared in the wooded areas, yardage clearly marked and visible etc...)
- Selection of the Ranger/Course ambassador is an important decision rendered early in the season. That person must possess great interpersonal skills as well as tremendous understanding of his tasks and duties.
- Make your guest feel IMPORTANT and appreciated for the business they bring to the facility
- **First impressions are very important and need to be done well, such as:** Telephone greeting, reception at the door as they enter the facility, maintaining the parking and surroundings to be neat orderly, attire of personnel etc...
- Try diligently to learn names of guests and patrons, everyone likes to be called by their name
- Offer Food and Beverage specials throughout the golf season

Creating new Players

- Offer a very friendly atmosphere, so beginners are not intimidated and made to feel welcome
- Make every effort to make the affordable and accessible to all people
- Offer a discounted fee for partial rounds to golfers in the twilight hours \$1.00 per hole
- Offer free clinics to families, juniors, seniors and ladies through local civic groups and neighborhood associations
- Make yourself available to the community through golf instruction and willing to assist When asked (high school teams, youth groups etc...)
- Visit your local schools and introduce yourself to the administrators and offer your services in the off season at their school
- When outing/golf events occur offer clinic instruction to non-participants on the day of the event(ex: when Zoeller Pump Co. has their annual United Way fundraiser scramble and the event attracts 120 players and they have 450 employees, through the event coordinator you would offer a free clinic on the day of the event to other employees involved in some way; instead of them getting excluded from a company related function that should be fun and raise money for a good cause

UPS executive course programming

- Offer 5 week clinics(one hour once a week) with a scramble on UPS executive course the last week
- Beginners league on UPS executive course with 15 minute tip before each league night
- Each major (US open, Masters etc..) would have it's own Executive course event with a contest to pick winner of the major
- Family night on executive course \$10 per car load
- Month of May purchase a green fee and receive bucket of range balls for free
- Skills contest night Modeled after BIG BREAK on the golf channel

Partnering with Metro Parks

- Half day camps at the community centers to give those young people an opportunity to learn fundamentals of the game. Inform of opportunities going forward with First Tee of Louisville
- Give a train the trainer program to rec center supervisors so they can continue on with golf program on location without our assistance
- Provide rec centers with indoor practice equipment
- Partner with adaptive leisure and do a clinic/exhibition on the range for their participants
- Offer use of range and UPS executive course
- Happy to continue successful partnership with The First Tee of Louisville

Adult Beginners

- Offer free clinic on Saturday mornings to start in March and conclude at the end of April, Before most Derby activities
- Offer super twilight fee after 8pm on Tuesday's and Thursday's and a simple rules and etiquette seminar. You could charge \$5.00 a person and throw in a drink
- Start a beginner's league on the UPS Executive course
- Set up free clinic program for senior citizen groups, follow up clinic with tournament(scramble) on the back nine early one morning

Special Events

Stockyards Bank and Trust Kentucky Derby Festival Hole-In-One Qualifier	April
Kentucky Junior PGA Tour Spring Classic	May
Catholic School Athletic Association Championship	June
Coors Light Men's Metro Championship	June
Drive Chip and Putt Qualifier	July
Junior Fall Cities Championship	July
First Tee of Louisville Fundraiser	Sept
Boys High School Regional	Sept

Special Events are the best form of **free advertising you can receive.**

Charity Events

<u>Date</u>	<u>Event</u>	<u>\$Raised</u>
April	Stockyards KDF Hole-In-One	\$45,000
May	Binet School	\$ 4,000
May	McDerby Classic (Juvenile diabetes)	\$ 1,000
June	Knights of Columbus	\$ 1,200
July	St. Agnes Hole-in-One	\$ 1,500
July	First Tee Yards Sale	\$ 4,000
August	St. Raphael Men's Club	\$ 3,000
September	Ancient order of Hibernian's	\$ 4,500
September	First Tee Of Louisville	\$38,000
September	Universal woods Vanover	\$ 1,500
September	Suburban Masonic Lodge	\$ 3,000
September	Seneca High School 75" -76" Carol's Kitchen	\$ 3,500
TOTAL		-----
		\$110,200

With hosting charitable events we are *giving back to the Louisville community.*
 The key to success with these events is channeling them to **nonpeak times and days if possible.** Charitable events offer exposure to the media along with free advertising. These events attract a diversified audience and will give some people from the private sector an opportunity to play our course who might not otherwise.

League Letter

To Whom it may concern:

Do you have employees who would like to get involved in a golf league? Have these golfers secured a place to play yet? If not this notice is for you. Seneca Golf Course is actively seeking groups that are interested in playing golf in afternoon or evenings after work. We are located only a few minutes from downtown Louisville, which makes us convenient to many businesses for an after work 9-hole round. The Golf Course is a wonderful Place to relax at the end of the day, bond with fellow co-workers that you might not see on a regular basis, or get to know other people in your company in an environment away from the office.

Seneca Golf Course has many amenities for your company golf league. We have locker rooms, a snack bar with 2 big screen televisions, driving range, putting and chipping greens. We are an 18 hole golf course (par 72) with an 9 hole executive (par 28) course attached. Seneca has 6 sets of tees to challenge golfers of all skill levels. Seneca Golf Course offers a one-of-a-kind form of entertainment at an affordable price-on \$21.50 Before 6PM and \$18.50 twilight.

If you are interested in signing up for a league please contact us by calling 502-458-9298 or email us Golf@senecagc.net . We will be more than happy to answer any of your questions, accommodate your golf league, and work with you to make it an enjoyable experience for everyone. Please contact us at your earliest convenience so we can put your company on our schedule.

Sincerely,

Kevin Greenwell
PGA Professional-Seneca Golf Course

PS: We also do outing events, if you are in need of this service!

Operation Plan

Seneca Golf Course Mission Statement: To operate a well maintained municipal golf course that provides affordable, time efficient golf, as well as excellent service to its clientele

In doing so we will provide community services :

- Superior customer service to all patrons
- Innovative instructional programs to its members and the public, thereby promoting the course and the game of golf
- Promoting golf to its highest standards
- Stock the pro shop with quality merchandise for the cost conscious consumer
- Serve the youth in our community by having the best junior golf program in the state

PERSONAL GOAL

***TO BECOME THE BEST GOLF PROFESSIONAL I CAN BE THROUGH
DEDICATION, DETERMINATION, EDUCATION AND SERVICE TO THE CUSTOMER AND
COMMUNITY.***

Seneca Golf Course

2019

Employee Handbook

The purpose of this handbook is to familiarize you, a new employee, with the basic policies and procedures of Seneca Golf Course

Section 1: Pro Shop Procedures your job will consist of meeting and greeting guest for the first time. General instructions as how to do things and hands on training will be provide. We hope that you enjoy working here, and as a result, we hope our customers enjoy playing here.

Tee time Policy: 7 days in advance by phone or online(Senecagc.net or Parks App “Best Parks ever”). New in 2020 there will be \$5.00 charge to book online with it credited to your green fee at check in.

Green Fee Rates:	Weekdays	\$15.50
	Weekends	\$19.00
Senior or Junior:		\$10.00
Matinee:	Any day 2-6PM	\$12.00
Twilight:	Weekday after 6PM	\$10.00
	Weekend after 4PM	
	UPS Executive	
12 and under		FREE
First Tee Members		FREE
13-18		\$4.00
60 and over		\$6.00
All others		\$8.00

New in 2020 there will be dynamic pricing for nonpeak times to be determined by PGA Professional. When paying for green fees/cart, we accept cash or credit card only. Pro shop merchandise may be paid for using cash, check or credit card.

Rainchecks are to be given for green fees/carts as opposed to giving a player their money back. Once money goes into cash drawer it is not to come out. If they have a problem with this(and some people will), explain nicely as possible that is the policy of Metro Parks not to give refunds for green fees. Rainchecks can be issued to any player who is unable to complete their round as long as they did not complete the **sixth hole**. Rainchecks are not to be issued in any instance when a group pays for their green **while it is raining**. Tell them at the time of purchase and write NR on receipt.

Green fees are the same whether they play nine or eighteen holes. In fact, it is good for the entire day. These fees are what the walkers pay. For players that ride, they pay a green fee plus a cart rental fee. Cart rental fees are as follows:

Nine Holes: \$19.00 per cart(each person will pay \$9.50). There is a \$1.00 key deposit that is included in the price of the cart that will be returned when they turn in their key after they finished playing.

Eighteen Holes: \$32.00 per cart (each person will pay \$16.00). The key deposit is the same (\$1.00) for eighteen carts as well.

Single Rider rates: Same (Divide regular full cart rate by 2 plus key deposit)

Please ask cart renter to sign the cart rental sheet with name and their cart number.

Pull Carts available for \$3.00. Give them a handle, the rest of the pull cart is outside to the left of the building. There is no deposit for return of the handle.

Driving Range is located across the street (next to StockYards Pavilion). Tokens for the range dispensing machine are purchased at pro shop desk. Cost \$5.00 per token and you receive approximately 40 balls. Range is open 7 days a week daylight to dark except Wednesday's evening it closes early (5:15) for complete ball pick up so the grass can be mowed very early Thursday Morning. Range opens up Thursday morning after mowing around 8:15 AM.

UPS Executive Course (9 holes)- Located between driving range and holes 11-13. Very important to instruct players to go to the Stockyards pavilion and follow orange cones to hole #1. We ask that players follow same route back for their safety.

Lesson Rates: Kevin gives lessons Monday through Friday (no weekends or holidays) anytime from early morning until 2 hours before dark. The lessons are 45 minutes long. Please get a telephone number for anyone that signs up for a lesson, that way if something comes up, Kevin is able to contact them. Charge is \$45.00 for 45 minute lesson, juniors are \$5 less.

Group Lessons are a little different: Kevin can take 8-10 people in a group lesson. They are normally given to adult beginners in the evenings during the summer. The cost of group lesson is \$100 per person. The instruction consists of 5 one-hour lessons, given one night a week for 5 consecutive weeks. In that five week session, he will go over the basic swing fundamentals, including pitching, chipping, and putting, as well as basic rules and etiquette on the golf course.

Try to schedule lessons at least two days in advance, just out of courtesy to Kevin. If you must schedule one for later on that day or sometime the next day, be sure you get a telephone number where the student can be reached, and tell them that if it is a problem, we will call them back to reschedule. Always check with Kevin before signing someone up for a last minute lesson.

The Starting Sheet: Our job running the starting sheet is to get as many people on the golf course as quickly and **organized as possible**, as well as try to keep people moving at a reasonable rate once they are out there. Tee Times are spaced 8 minutes apart. During the busiest times, always try to place 4 people in a group-hook up a couple of twosomes together, or if a scheduled foursome only brings three players, place a single in the group to complete the foursome. Fivesomes are not allowed during the bust season. Every player must have their own set of clubs and play out of their own bag. If they don't have clubs, we have right and left handed rent sets for \$15.00.

Basic procedure for checking in a player who has a tee time: Find out if they have a tee time and what time it is. Get their last name. Ask if everyone in their group will be here-is anyone they signed up not coming? Inquire riding or walking, if riding please sign cart rental sheet. Please let them know if anything special is going on-like carts are on path, starting on #10 etc... . Explain to them you will call their name out over the loud speaker when on deck and on the tee.

Basic procedure for checking in someone that does not have a tee time: Find out if they are by themselves or they brought others. Inquire about name, walking or riding and put last name on singles list. Inform them of about how long you estimate it will be before you assign them to a group. Reassure them that at first available opening, when it their turn on the list, they will be called over the loud speaker. Generally, if It is a busy day and you think it might be awhile before you can get them out with a group tell them to hold off paying their green fees until you have a spot for them; this will save you from having to write a raincheck for someone who paid for a greens fee but to leave because they got tired of waiting.

Ring up greens fees and carts: Point of sale system is very simple to use, it is a point and click. You must make sure are selecting the correct item. If someone is using a Credit card you must click purchased items first and select method of payment, if it is credit card they must ok the purchase before inserting the chip in processor.

When a customer purchases merchandise, you will find items alphabetized in the computer, please use those keys to ring up merchandise. The miscellaneous key is to be used only when you can not find programmed key in computer.

Section 2: Snack Bar Procedures

Working in the food beverage area is pretty simple. When we are busy, we normally like to have someone working in the snack bar, someone in the pro shop, and another person floating back and forth.

A general rule of thumb to remember working at anytime in the pro shop or snack bar is that the friendlier you are to the customer, the friendlier they will be in return. Always treat them with respect and always be courteous, because if not for them none of us would have a job. As an employee in the food and beverage department you will be required to attend the food safety and sanitation class for certification.

Duties and tasks food and beverage department: Emptying all trash bags and taking them to the dumpster(in the back parking lot). Sanitizing table tops and countertops, vacuuming, stocking all items(cups ,beer, soft drinks, snacks etc....). Cleaning of all food prep items, Hot dog machine water has to be drained, cleaned and refilled with water. If the Hot dog steamer is turned on without water in it, the coils will burn up and machine rendered useless. Preparing Coffee machine for next morning(putting a filter along with an uneopened package of coffee inside-this is done out of courtesy for whomever is the first to get coffee ready in the morning. **Just a reminder , if you ever have the opportunity to make the job of a fellow co-worker easier, take it.** We are all here to help each other and to enjoy our work together.

One of the last things you should do before you leave is to make sure the in the stock room is padlocked. Always check all the doors, never assume that someone else has taken care of it, or that someone else will do it.

Section 3: Cart Personnel

Cart Personnel is a very important part of the everyday operating of the golf course, and is an invaluable asset to the staff of Seneca. The Cart staff is needed, and appreciated by other co-workers and also by the customer. Our customer deserves to rent clean well maintained golf cart.

Upon arriving to work in the early afternoon, you need to make sure that the carts parked outside are neatly parked and ready to be rented. Prepare a cart list for pro shop staff so they know which cart is to be rented first. That list is to be updated as necessary for inside staff. When it comes time for driving range to close(just before dusk), or for us to stop renting carts; when one person goes to range(pick up range balls), it is customary for the other person to do other tasks, such as clean restrooms, vacuum pro shop, empty all trash cans.

Keep a watch for carts making the turn to back nine(late in day) who might not have paid for cart for back nine. If you have equipment needs to do your job more efficiently please inform supervisor on staff and we will be happy to meet your needs.

We hope this handbook has given you a general idea of what goes on at Seneca and what your job basically entails. We are happy to have you working with us. We appreciate your hard work and dedication to making this golf course operate and operate well. We would like to think of Seneca as the best public facility in the state of Kentucky, we thank you for your part in making this possible. Thank you for your time in reading this, and we look forward to a great summer and many great summers to follow!

Clubhouse Maintenance Schedule

Daily

Opening:

- ✓ Visual inspection to see if closing crew completed their duties from previous night
- ✓ Check schedule of activities to see if one certain part of the facility is being utilized by an outside(Ex: Banquet room, Locker room, TV room etc...)
- ✓ Check bathroom supplies and cleanliness of facility
- ✓ Clean Glass entrance doors
- ✓ Check condition of shower room and clean if necessary

Closing:

- ✓ Vacuum all carpeted areas, upstairs and downstairs
- ✓ Clean snack bar area tables
- ✓ Sanitize all counter tops and inside of microwave
- ✓ Sweep outside patio area and shoe cleaner areas
- ✓ Place pull carts in proper storage area for the night

Weekly

- ✓ Visual check on all light fixtures to see if any light bulbs need replacing
- ✓ Mop all bathroom and kitchen floors
- ✓ Water all house plants
- ✓ Wash all windows inside and outside

Monthly

- ✓ Inventory all supplies(light bulbs, toilet paper, paper towels, garbage bags etc....)
- ✓ Clean bathroom tile floors with water and diluted muriatic acid
- ✓ Check all furnace filters and replace if needed

Annually

- ✓ Touch up any paint that is needed(spare paint is in back storage area)
 - ✓ Wipe down all walls, carpets cleaned
 - ✓ Assess any damage done during the year that needs to be repaired
- Equipment and supplies I furnish:
Commercial grade vacuum, Wet-dry Vac, Dirt Devil silent Vac, brooms, Dust Pans

10 Year Plan

- ✓ Assess flooring condition to see if any is in need of replacing
- ✓ Check all rooms for condition of paint, if needs painting hire color consultant
- ✓ Check condition of roof

Summary: Condition of the facility is a direct *reflection on our staff*. We feel like we have the best public course facility in the state and work very hard to maintain that image. We take great pride in ourselves and the job we do, by providing a **clean welcome environment for our patrons**. That is one of the most enjoyable facets of an active tournament schedule, the ability to showcase our facility(ex: Men's Metro Champ, Ladies Jefferson Co., Ky. Jr. PGA Tour etc...)

Pro shop Maintenance Schedule

Daily

Opening:

- ✓ Turn on all lights
- ✓ Check scorecard and pencil supplies
- ✓ Organize and straighten up all merchandise
- ✓ Empty all trash cans if needed

Mid-Day

- ✓ Clean trash out of all returned carts
- ✓ Park carts in an orderly manner

Closing:

- ✓ Clean all counter tops
- ✓ Empty all trash cans
- ✓ **All carts must be cleaned and gassed for next day's play**
- ✓ Sweep porch area
- ✓ Wash range balls and fill up ball dispensing machine
- ✓ Close out all Registers and complete balance form
- ✓ Clean bathroom sinks and check supplies
- ✓ Turn off all lights

Weekly

- ✓ Dust all merchandise
- ✓ Rearrange all featured displays
- ✓ Completely clean out the brushes and shoe cleaners at porch area
- ✓ Clean and organize all rental sets

Monthly

- ✓ Use pressure washer to clean golf carts thoroughly
- ✓ Order any necessary supplies from Kirk Brown
- ✓ Clean and organize storage areas behind the pro shop offices
- ✓ Change all furnace filters

Annually

- ✓ Evaluate the condition of all fixtures in the pro shop
- ✓ Condition of paint and or wall decorations
- ✓ Check merchandise to see if any needs to be marked down

Cleanliness is next to Godliness

Greenwell LLC

Experience and qualifications

Greenwell LLC has operated golf courses for 22 years in two different locations in the Louisville area, Shawnee and Seneca. Both facilities prospered and exceeded previous management in that time frame. I was awarded Golf Professional of the Year in 2001 for the Kentucky Section. Award criteria for qualifications and endeavors as a golf professional in the promotion of golf, community and charitable involvement, and dedication to fair play as an outstanding member of the Golf Profession honored and respected.

I have been fortunate to be selected Teacher of The Year for the Kentucky Section in 1999 and 2000. Award criteria promoting the game of golf through outstanding service and expertise in teaching. Also awarded Junior Golf Leader in 1998 for outstanding contributions in the promotion and development of Junior Golf and for reflecting the ideals of those who work with youth.

I have a TrackMan system for fitting and teaching patrons to assist in purchasing the correct golf equipment for their game. We operate a pro shop that sells affordable equipment for the cost conscious customer.

We are fortunate to employ a full time food and beverage manager who has been with us for 25 years in different capacities. We have customers who come to play our facility just for the delicious breakfast sandwiches on a regular basis. Staff does an excellent job of refreshing the menu as needed.

I have managed a staff of 28 employees at peak season and enjoy the challenge of leading a successful team. If awarded contract this team will step up their game to the next level.

My start in golf was as a cart attendant at Iroquois Golf Course in 1979, I was fortunate to learn early on how to take care of golf carts. As an Assistant at Seneca(prior to my time at Shawnee Golf Course) I maintained a fleet of 52 golf cars. I winterized them every year which entailed adjusting brakes, changing oil, replacing spark plug, lubricating all cables and replacing air filter. We now have a fleet of 68 golf cars that are maintained by Cunningham Golf Car Company.

My accounting service is currently working on financials and will be provided at interview with hard copy.

Pro shop Tee Times point of Sale System(local company) is currently being utilized to track revenue/rounds and is efficient for our record keeping needs. Surveillance camera system along with site-based management ensures accurate record keeping. Louisville Parks and recreation could have access to video/surveillance at all times if warranted

For professional references please see attachments.

History

Seneca Golf Course commenced construction in 1934 and opened in 1935 next to Bowman Field Airport. When Seneca opened in 1935 Cherokee Golf Course was changed from an 18 hole golf course down to 9 holes. Seneca is steep in tradition, some of Kentucky's greatest players frequented there the likes of Bobby Nichols, Frank Beard who went on to be PGA Tour players one being a major champion. In 1950 Seneca hosted the National Public Links Championship won by Stanley Bielat. The Kentucky Derby Open was held at Seneca 1957-1959 on the original layout. Grand Slam winner Gary Player won \$2500, his first win in the united states at Seneca in 1958. The course layout was changed in 1966 because of interstate 64 construction.

Seneca Golf Course historically has been recognized as one of the **best and busiest municipal** golf facilities in Kentucky. Seneca received the "Best of Louisville award in 1992. Our operation plan will enhance and preserve this for future generations. There have been only 5 PGA Professionals employed at Seneca and three of the five are Kentucky Golf Hall Of Fame Members(Joe Lally Sr., Eddie Tyree and George Moe Demling).

Seneca will continue to be excited to host prestigious local events such as Men's Metro Championship, Junior Fall Cities, Ladies Jefferson County and all local Junior Golf Tours.

Operating Hours will be 30 minutes prior to daylight and 30 minutes past dark. Staff will be prepared and most welcoming when guests arrive for their day at the course. Pro shop will be neat, clean and fully stocked for customers who have equipment needs. **Customer service will be second to none** and the top reason for patrons frequenting our facility. We believe Seneca Golf Club's current success is attributed to **unparalleled customer service and its consistency through entire staff.**

Hiring Practices and Procedures

I will not discriminate against any employee because of race, creed, color, religion, national origin, handicap or sex and will comply with all local, state and federal regulations prohibiting such discrimination. I feel it is a vital service we provide to the Community to have a diversified workforce. We will accomplish this through assistance from the First Tee of Louisville, Louisville Urban League and other strong organizations in our community. As leaders in the community I feel it is our obligation to expose people from all walks of life to the game of golf. What better way to do this than through employment.

All current clubhouse staff will be retained if fortunate to be awarded contract.

Golf Shop Staffing

Last year staff consisted of: (1) Head Professional (3) Assistant Professional, (1) Part-time bookkeeper, (2) Full-time Food and Beverage, (8) Part Time Cart Attendants, (2) Full-time Shop services staff and (4) Part-time shop services staff. **New for 2020 would be the addition of a PGA Professional under the Director of Golf.**

Organizational Chart

Metro Parks Golf Administrator

└ **Director of Golf**

└ **Head Professional**

└ **1st Assistant-Food and beverage manager**

└ **2nd Assistant - Bookkeeper - 3rd Assistant**

└ **Shop Services Staff**

└ **Cart Attendants**

We will employ a Director of Golf and a PGA Professional to enhance already existing programs. Scheduling is the responsibility of the PGA Professional.

Golf Operations Salary\Wages

1 st Assistant	\$38,000
2 nd Assistant	\$28,000
3 rd Assistant	\$22,000
Food & Beverage (man.)	\$27,000
Shop Services Staff	\$9-10.00 an hour(part time seasonal)
Cart Attendants	\$9-10.00 an hour(part time seasonal)

Approximate payroll= \$245,000

REVENUE SHARING PLAN

Seneca Golf Club

I am offering options to committee for consideration and approval with all options negotiable

Option A:

Louisville Parks and Recreation retains 100% of Greens fees

Louisville Parks and Recreation retains 14% of golf cart revenue(gross)

Louisville Parks and Recreation retains 14% of the food/beverage revenue(gross)

Louisville Parks and Recreation retains 1% of the pro shop merchandise revenue(gross)

Louisville Parks and Recreation retains 14% of the driving range revenues(gross)

Louisville Parks and Recreation retains 5% of lesson revenues of PGA Professional(gross)

With this option the increase in concession payments to Louisville Parks and Recreation would be 27,000-\$30,000 annually raising that figure to over \$100,000.

If fortunate to be awarded 5 year contract I would also contribute \$5,000 towards clubhouse improvements plan ex ;HVAC repair/replacement, painting, landscaping etc... .

Improvements would be upon my suggestion with Louisville Parks and Recreation approval.

Option B:

Concession per centages modified in the winter months Dec., Jan, and Feb. from 14 %

Down to 12% on Carts, Food/beverage, and driving range, 0% on lessons.

With this option concession payment to parks would be in \$95,000 range an increase Of \$24,000-\$25,000.

MARKETING PLAN

Our past success can be attributed to positive ***word of mouth marketing*** from repeat customers. We strive to create a positive experience for all customers.

In the past we have dedicated very little dollars to Marketing. My plan would be to budget \$10,000 to increase rounds of golf. Demographic we are missing out on is the 25-40 year old, use of dynamic pricing will be an asset. We will need an avenue to market the dynamic pricing.

Areas of weakness to be improved Monday-Saturday afternoons(12:30-4:00) , UPS Executive course any time. *Raise in green fee prices* is going to make marketing and dynamic pricing important to facility success.

Marketing driving range in conjunction with UPS Executive course will make smart use of marketing dollars.

Dollar allocation:	Facebook/Instagram	\$5,000
	Google	\$2,500
	Print	\$2,500

These ads would target specific audience , the age group from 20-40 years of age.

We could take advantage of dynamic pricing with college students to fill afternoon voids in our tee sheet. In early spring we will offer inexpensive instructional programs with free use of range and equipment.

Our plan is to implement a program with our men's, women's and senior's to donate equipment they are not going to be using to college students who are in the instructional program.

We could offer discounted rounds with a drink. **I truly believe they are the future of the game at this point.**

We can partner with UPS work force. I believe they have a group of workers that their shift ends in the middle of the afternoon. We could operate and set up a league for them and offer discounts in that nonpeak time. Some people in medical field have flex schedules that also might be interested filling those nonpeak times with discounted rate.

Ideas to create more rounds in slow periods:

- Partner with Derby City Gaming-Coordinate with their marketing department to be the Golf Course of Choice for their guests looking for other recreational activities
- Partner with Convention and Visitors bureau for guest activities
- Partner with all bourbon distilleries within 45 minute drive to offer golf services to group visitors
- Loyalty program for weekday afternoon players
- Develop club brochure with all services offered at our facility to be placed in all hotels within 30 minute drive
- Get more involved in civic activities to help promote our facility

COMMUNITY ENGAGEMENT

I have always made myself and staff readily available to assist any organizations in our community in need of guidance or help in any golf related activity.

After School programs provided for these schools: Holy Trinity, dePaul, Meredith-Dunne, CAL rock creek campus ,and Sacred Heart.

Schools that utilize driving range and Par 3 course regularly: Meyzeek, Atherton, Collegiate, St. X freshman class, St. Raphael, Our Lady of Lourdes, Bellarmine Men's and Women's, Westport Middle, Meredith Dunne, Sacred Heart.

Former golf students who earned scholarships to college:

Brad Lehmann-Florida	Christine Ridenour-Stetson	Rich Schmitt-Louisville
David Jasper-Michigan	Brandon Waldrop-Kentucky	Danny Baron-Louisville
Matt Hermann-Moorehead	Jesse Massie-EKU	Chris Campbell-Louisville
Matt Savage-FSU	Lidnsay King-WKU	Jessica Storch-Bellarmino
Patrick Davidson-Centre	David Payne-Miami of Ohio	Akash Mirchandani-Harvard
Leah Pehlke-Bellarmino	Erik Edwards-Indy	Jared Wolfe-Murray State
Mckenzie Humphreys-WKU	Michael Ann Humphreys-Bellarmino	

In this group of students there are 4 KHSAA champions, 3 state open champions, 3 time mid-amateur champ, top 5 on PGA Latino American tour, Kentucky Assistant Player of the Year and Golf Professional of the Year.

MANAGEMENT HISTORY

Greenwell LLC has been in existence since July of 1997 and began at Shawnee Golf Course. The business operated at Shawnee Golf Course for almost 8 years. We started a Junior Program that began as the Shawnee Junior Club, then Urban Youth Golf Program (see attachment) and later the First Tee of Louisville in 2006.

Shawnee Ladies Club began in 1998 with just a few members and grew to almost 75 when we left in 2004. (see attachment)

Shawnee Golf Course prospered under our management to be the second busiest golf course in the Louisville Parks and Recreation system (see attachment). In our last year of management at Shawnee we came within two rounds of being the busiest facility in the Parks system. The management staff took great pride in serving the entire community and offering plenty of activities for all.

While employed as the PGA Professional at Shawnee Golf Course I was selected as the Golf Professional of The Year (2002) for Kentucky. Also selected Teacher of the Year (twice) and Junior Golf Leader during that time (1997-2004).

Greenwell LLC took over operation of Seneca Golf Course in 2005. Currently we have 24 employees and corporate headquarters located in Louisville Kentucky. Chief officer for Greenwell LLC is PGA Professional Kevin Greenwell doing business as Seneca Golf Course. See Attachment

Rounds of golf in 2004 for Seneca totaled almost 47,000 ,we have been fortunate to grow those rounds to almost 56,000 in 2015 in a tough golf climate. Seneca has been able to turn a Profit of over \$100,000 a year since fiscal year 2014. We strive to operate a very efficient operation with elite customer service.

There are many ways to Market your golf course in today's business world, we pride ourselves on our reputation to serve our customers.

Greenwell LLC(DBA Seneca Golf Course) Currently has malt beverage license(state and local, Health Dept. Food safety certificate, Kentucky resale certificate, revenue commission account, Kentucky Business license.

GOLF COURSE MANAGEMENT, OPERATION AND MAINTENANCE

After 38 years in the golf business /industry I have had the opportunity to experience most every job that is available. My first job in the industry was on the golf course as a seasonal park worker for Iroquois golf course under the supervision of greens superintendent Louis Raizor. That particular job was a great experience in getting me to fully understand how much work and effort goes into maintaining a golf course. In my early years as an assistant Golf Professional I had the opportunity to assist the maintenance staff with some duties when they were short of help. Maintenance equipment was in short supply, so more jobs were done by hand which was much more labor intensive. Pro shop staff and I built the original pitching green at Seneca with an eighteen inch walk behind tiller. We had to add on and renovate it a couple seasons later because of its popularity.

In order to maximize potential for rounds at the course Kirk and staff allow patrons to start at 6:30 AM this is helpful in the very hot part of season. We at Seneca firmly believe if people have a time to play golf we should be there to serve and accommodate, whether very early in the morning or late in the evening. As a PGA Professional I fully understand **the coordination and teamwork that is necessary for the success of the facility** between superintendent and Pro Shop Staff. Superintendent Kirk Brown and I interact on a daily basis with activity schedule and concerns either of us might have. The stress 55,000 rounds of golf puts on the turfgrass can not be overstated so **communication** is of utmost importance.

Superintendent Kirk Brown and Golf Administrator Kirk Dolan(at the time) discussed applying for Audubon Society Certification a few years ago but funding was not available at the time. If awarded a 5 year contract I would be willing to fund that certification going forward if Kirk and Jason are agreeable to it. We are stewards of 225 acres of the most beautiful land in all of Jefferson County.

I have been fortunate to be involved with Seneca Golf Course for a long time and believe its current condition has never been better. The decision to switch from rye to zoysia grass fairways some 15 years ago elevated turfgrass conditions to a new level. Michael Hurdzan's redesign of the course in the early 90's modernized an already good layout. Metro Louisville has made a tremendous investment at Seneca and we strive to provide a great return on that investment.

The Management team(maintenance and Pro shop) work hand in hand every day to provide a positive experience to the players at Seneca. Team work and mutual admiration is stressed every day with staff to continue a successful operation that **we can be proud of.**

EQUIPMENT I HAVE OPERATED:

Tractor, Sod Cutter, Greens Mower, Sand Trap Rake, Hole Cutter, Back Pack Sprayer, Utility Vehicle, Chainsaw, Pole Saw, Tee Mower, Power Seeder, Aertor

FINANCIAL CAPACITY

My wife and I currently (because of being old) own our home on 2136 Eastview Avenue Louisville Kentucky along with a rental property across the street. I have financial support to stock pro shop, Food/beverage, lease 65 golf carts and fund payroll. Any questions or concerns can be addressed to Stockyards Bank and Trust both business and personal accounts are held there. I will gladly provide proof of financials upon request.

Retirement accounts are held with Merrill Lynch, questions can be addressed to Carol Heil. If any other information is required concerning finances, I would be happy to assist.

I have the financial capacity to hire and compensate a professional staff to fulfill all requirements of the golf course. I have the financial to purchase all equipment necessary to operate first class golf facility.

CAPITAL IMPROVEMENT/INVESTMENT PLAN

I believe all capital projects should be negotiated per item fairly between Metro Louisville and the operator.

Capital Improvement Projects that need to be addressed in this 5 year contract:

Items already paid for by me in last 10 years:

- Entrance Doors to clubhouse - \$2800
- Two Back service doors - \$1600
- Window Replacement meeting room - \$1500
- Bottom Cart Shed wall rebuilt - \$ 300
- Supplies this year (light bulbs, furnace filters etc...) - \$1,000

Golf Course:

- Driving Range Grading/leveling - \$4500
- Driving Range Sod - \$ 700
- Irrigation line to pavilion - \$ 200
- Block tee markers - \$1200
- Flags for flagsticks - \$ 400

Clubhouse:

- HVAC- Total replacement of furnaces and AC units, most current unit is 22 years old some are 35 years old. Estimate \$30,000
- Paint-outside of cart storage, maintenance building and clubhouse, could possibly be done by staff if not Estimate \$20,000
- Parking Lot Striping-Estimate \$1,200
- Windows- two windows on back of clubhouse are cracked badly-replacement Estimate \$1100.

Capital Improvement Projects that need to be done in the next 10 years:

Golf Course:

- Cart Path repaving (last paved in 2005)
- Irrigation system upgrade: System put in 50 years ago
- Cart Path bridge work on holes 11 and 12
- Cart Path redesign on hole 8(around green to improve flow of traffic for entrance and exit)

Dear Interview Committee persons:

If you have any questions concerning my proposal, may we could meet and discuss it, at your convenience. I am very easy to reach at Seneca Golf Club (502)458-9298 or (502)526-6606. Please feel free to give me a call if I can be of any help.

Thanks for your time and consideration, I know it is not easy slipping away from your busy schedules.

Sincerely,

Kevin Greenwell

PS

If you ever need assistance with your golf game, I know a good instructor that would be more than willing to help!

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- E. History**
- F. Staffing**
- G. Revenue Sharing**
- H. Marketing**
- I. Community Engagement**
- J. Maintenance**
- K. Financial capacity**
- L. Capital Improvements**



ALCOHOLIC BEVERAGE CONTROL

KNOW YE, THAT

PREMISES ADDRESS & SITE ID # 2127
GREENWELL LLC
DBA: SENECA GOLF COURSE
2300 PEE WEE REESE RD
LOUISVILLE, KY 40205-0000


having complied with the necessary provisions of Kentucky law and having produced the satisfactory evidence to the Administrator(s) of the Department of Alcoholic Beverage Control, is hereby granted the following:

NQ4 Retail Malt Beverage Drink License, 056-NQ4-1453, 11/01/2018 - 10/31/2019

2019

By law this license does not constitute a property or vested right. These licenses are subject to the obligations and limitations imposed thereon, by law, for a period beginning on the date of issue herein, and to continue in force as long as the licensee is entitled thereto, or until suspension, or revocation, by the Alcoholic Beverage Control Board.




ALCOHOLIC BEVERAGE CONTROL
COMMONWEALTH OF KENTUCKY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1003 Twilight Trail
Frankfort, Kentucky 40601-0400
502-564-4000 phone
502-564-1442 fax
<http://abc.ky.gov>

Irina Summers
DISTILLED SPIRITS ADMINISTRATOR

Carol A. Nester
MALT BEVERAGE ADMINISTRATOR



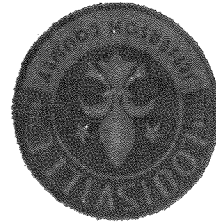
PERMIT #
34602 LM
EXPIRATION DATE
12/31/2019

Deputy Director
Louisville Metro Public Health & Wellness

THIS PERMIT IS NON-TRANSFERABLE AND SHALL EXPIRE ON December 31, 2019
AUTHORIZATION IS HEREBY GRANTED TO OPERATE A FOOD SERVICE ESTABLISHMENT
SENECA GOLF COURSE SNACK BAR
2300 PEE WEE REESE RD
IN COMPLIANCE WITH CHAPTER 118 Food Service Establishments

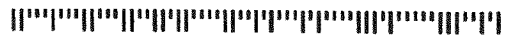
*** FOOD PERMIT ***

DEPARTMENT OF
PUBLIC HEALTH
AND WELLNESS



Cut Along This Line

KEVIN GREENWELL
SENECA GOLF COURSE SNACK BAR
2300 PEE WEE REESE RD
LOUISVILLE KY 40205-2316





Louisville-Jefferson County Metro Government

Department of Codes & Regulations

444 S. 5th Street, Suite 100 - Louisville, KY 40202

Phone: 502.574.3591 Web Site: <https://louisvilleky.gov/government/codes-regulations>

ALCOHOLIC BEVERAGE LICENSE

Issue Date: 01/31/2005

Licensee: GREENWELL LLC
2300 PEE WEE REESE ROAD
LOUISVILLE, KY 40205-

DBA: SENECA GOLF COURSE

Lic No: 7185

Zoning: R1

Location: 2300 PEE WEE REESE RD
LOUISVILLE, KY 40205

Property Owner: METRO PARKS, LOUISVILLE METRO

License Type	No.	Effective Date
NQ4 Retail Malt Beverage Drink	1	01/31/2005

THIS LICENSE MUST BE POSTED AT ALL TIMES

All licenses expire on January 31, 2020

Issued By:

Administrator

Date:

January 07, 2019

This license does not constitute a property or vested right and may be revoked at any time pursuant to law. The above named licensee is authorized to sell alcoholic beverages subject to the laws, rules and regulations of the Commonwealth of Kentucky and the Louisville/Jefferson County Metro Government. The licensee is hereby authorized to make only the types of alcoholic beverages sales listed above on the licensed premises during the period this license is in effect. Not transferable (except as provided in sections 243.630, 243.640 and 243.650 of the Kentucky Revised Statutes.

PGA

Kentucky Section

PRESENTED TO

KEVIN GREENWELL

IN RECOGNITION OF YOUR SERVICE

AS

DISTRICT 2 DIRECTOR

2007-2008





KENTUCKY
SECTION

THE PROFESSIONAL GOLFERS'
ASSOCIATION OF AMERICA

PRESENTS TO

KEVIN GREENWELL

IN RECOGNITION OF BEING AWARDED THE
JUNIOR GOLF LEADERSHIP AWARD
KENTUCKY SECTION
FOR OUTSTANDING CONTRIBUTION TO THE PROMOTION
AND DEVELOPMENT OF JUNIOR GOLFERS
THE IDEALS OF THOSE WHO WORK WITH YOUTH

2004

Wm. Anderson
PRESIDENT

Kevin M. Starnes
VICE PRESIDENT

Brian L. Hitt
SECRETARY

John A. P. [Signature]
CHIEF EXECUTIVE OFFICER



GREELLC-01

LYOUNG

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

10/14/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Garrett-Stotz Company 1601 Alliant Ave Louisville, KY 40299	CONTACT NAME: Linda K. Young
	PHONE (A/C, No, Ext): (502) 416-7027 FAX (A/C, No):
	E-MAIL ADDRESS: lyoung@garrett-stotz.com
	INSURER(S) AFFORDING COVERAGE NAIC #
	INSURER A : Ohio Security Ins Co. 24082
	INSURER B : ClearPath Mutual Ins Co 16273
	INSURER C :
	INSURER D :
	INSURER E :
	INSURER F :

INSURED
Greenwell, LLC
Kevin L. Greenwell
2300 Pee Wee Reese Rd.
Louisville, KY 40205

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER			BKS53203630	3/1/2019	3/1/2020	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Fa occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Fa accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED \$ RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) Y/N <input type="checkbox"/> If yes, describe under DESCRIPTION OF OPERATIONS below		N/A	8159	6/28/2019	6/28/2020	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 2,000,000 E.L. DISEASE - EA EMPLOYEE \$ 2,000,000 E.L. DISEASE - POLICY LIMIT \$ 2,000,000
A	Equipment Floater			BKS53203630	3/1/2019	3/1/2020	Golf Carts 406,080

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER

CANCELLATION

Louisville Jefferson Co Metro Govt Finance Dept
Risk Management Division
611 W. Jefferson St, Rm 22
Louisville, KY 40202

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

ACORD 25 (2016/03)

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The Professional Golfers' Association of America
Presents to

KEVIN GREENWELL

in recognition of being awarded

GOLF PROFESSIONAL OF THE YEAR
Kentucky Section PGA

for qualifications and endeavors as a golf professional
in the promotion of golf, community and charitable
involvement, and dedication to fair play as an outstanding
member of the golf profession honored and respected

2001



The Professional Golfers' Association of America
Presents to

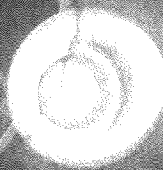
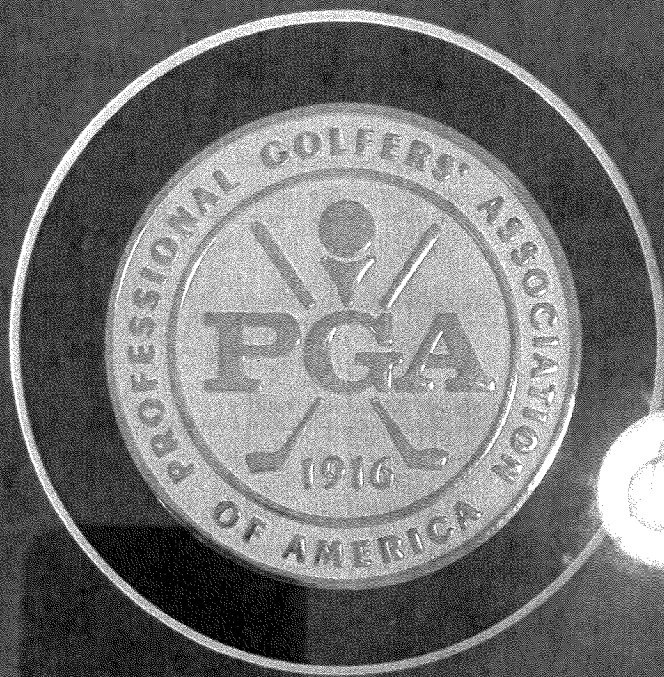
KEVIN GREENWELL

in recognition of being awarded

TEACHER OF THE YEAR
Kentucky Section, PGA

for promoting the game of golf through
his service and expertise in teaching

1999



The Professional Golfers' Association of America

present to

DAVID N. GREENWELL

for his exceptional contribution to the game of golf through

TEACHER OF THE YEAR

Norfolk Section PGA

for his exceptional contribution to the game of golf through
his exceptional contribution to the game of golf through

2000

Sales Summary by Dept

Sales Between 1/1/2019 and 3/31/2019

Seneca Golf Course

	Quantity	Total Sales
Department Seneca Golfshop		
Sub Department		
Category: Cart Fees totals:	5533	\$822.59
Category: Food and Bev totals:	293	\$77.49
SubDept: totals:	5826	\$900.08
Sub Department Cart Fees		
Category: Cart Fees totals:	3488	\$43,239.41
SubDept: Cart Fees totals:	3488	\$43,239.41
Sub Department Club Rental		
Category: Rental Fees totals:	6	\$56.58
SubDept: Club Rental totals:	6	\$56.58
Sub Department Food & Beverage		
Category: Beer totals:	87	\$229.71
Category: Food and Bev totals:	6852	\$19,834.17
SubDept: Food & Beverage totals:	6939	\$20,063.88
Sub Department Merchandise		
Category: Merchandise totals:	594	\$10,744.82
Category: MerchandiseOld totals:	214	\$1,054.51
SubDept: Merchandise totals:	808	\$11,799.33
Sub Department Pullcart		
Category: Cart Fees totals:	48	\$135.84
SubDept: Pullcart totals:	48	\$135.84
Sub Department Range		
Category: Rental Fees totals:	1698	\$10,117.36
SubDept: Range totals:	1698	\$10,117.36
Dept: Seneca Golfshop totals:	18813	\$86,312.48

Department Metro Parks
Sub Department Green Fees

Monday, October 21, 2019

8:50 PM

Page 1 of 2

	Quantity	Total Sales
Category: Cart Fees totals:	66	\$297.00
Category: Teetime totals:	36	\$891.48
Category: Weekday Fees totals:	4014	\$34,373.50
Category: Weekend Fees totals:	1849	\$23,381.50
SubDept: Green Fees totals:	5965	\$58,943.48
Dept: Metro Parks totals:	5965	\$58,943.48
Grand totals:	24778	\$145,255.96

To whom it may concern,

It is my pleasure to recommend Kevin Greenwell to continue to operate Seneca Golf Course for the Louisville Metro Department of Parks and Recreation. I have known Kevin as the head golf professional at Seneca for well over a decade. I began as simply a patron of the golf course where Kevin never ceased to greet me warmly and make me feel welcome, even though he had no idea who I was. When I barely knew him, he arranged for a foursome of my friends to play Valhalla Golf Club for my best friend's bachelor party. I have seen him perform similar acts for other patrons of the golf course that he has just met. This attitude and willingness to help every single person that walks in the door cultivates an atmosphere like no other I have ever experienced. Everyone who plays Seneca walks away feeling like they have a golf professional as a friend.

For the last two years, I have worked closely with Kevin as the President of the Seneca Men's Club. During this time, I have been exposed to the inner workings of the golf course, and it has done nothing but increase my admiration for Kevin as the professional. I can honestly say that Kevin Greenwell is not successful because he was put in charge of the already successful Seneca Golf Course...Seneca is successful because it has Kevin Greenwell running it. He does everything in his power to increase play on the course, maintain relationships with regular players, and make sure every player has the most positive experience possible while at the course.

Kevin is also continuing a great tradition of the Louisville Metro Parks Golf Courses by training the next generation of the best golf course professionals in the business. Kevin learned the job under the tutelage of Eddie Tyree, who produced many of the finest golf professionals and general managers of both public and private golf courses around the city. In his relatively short time as a head golf professional, Kevin already has former assistant professionals that are head professionals at courses in the area. He is demanding of his assistants, but he is also exceptionally fair in that he pays all fees and travel costs associated with his assistant professionals becoming PGA Class A professionals. I have had the pleasure of meeting and interacting with several generations of professionals that grew up in the Metro Parks golf system, were trained by current and former professionals in the Metro Parks system, and have continued that tradition by training the next generation. It is truly the most unique system I have ever encountered, and Kevin is dedicated to its continuation.

Please feel free to contact me at [REDACTED] should you like to discuss Kevin's qualifications and experience further. I'd be happy to expand on my recommendation.

Thank you,



Daniel Wilhelm
President, Seneca Men's Club
Member, Kentucky Golf Association Board of Directors

**Metro Parks
Golf Course
Daily Balance Form**

Course Seneca Golf Course

Date Monday, October 21, 2019

Prepared By:

Louisville Metro Cash Deposit:

Check to City :

Check Number:

Total Metro Parks Deposit:

Proshop Total:

Total Sales (with sales tax) where dept not 'Metro Parks' and
LMPField not 'NotReported' - Key Deposit

Gift Cards Tendered:

Amount paid with giftcard

Net Proshop:

Proshop Total - Gift Card Tendered

Proshop Credit Cards:

Amount paid with Credit Card

Paid Out:

Cash Deposit:

Net Proshop - Proshop Credit Cards

Over / Short:

Notes:

Metro Parks - Golf Course - Daily Balance Form

Starting #		Course	Seneca Golf Course
Ending #		Date	Monday, October 21, 2019
Total 9+18 Rentals	\$638.00	Z Reading	

	# of rental	\$ per rental/sale	total rental/sale	%	total due parks
18-Hole Rentals	43	x	\$536.00	x 9.43	\$50.54
9-Hole Rentals	12	x	\$102.00	x 9.43	\$9.62
Additional Play		x		x 0	\$0.00
Golf Now Carts		x		x 0	\$0.00
Merchandise			\$290.56	x 0.943	\$2.74
Food			\$328.27	x 9.43	\$30.96
Pull Cart Rental	1	x	\$2.83	x 9.43	\$0.27
Clubs		x		x 0	\$0.00
Range	11	x	\$51.92	x 9.43	\$4.90
		x		x 0	\$0.00
Other		x		x 0	\$0.00

Total Cash Deposit (Including waived fee)

\$99.03

Course Tax Collected

\$40.34

Weather or Comments:

Metro Parks - Golf Course - Daily Balance Form

Course Seneca Golf Course Date Monday, October 21, 2019

# of Players	Rate	Total Due Metro Parks
4	x	\$62.00
5	x	\$65.00
	x	
Reg. Play Wkends		
	x	\$410.00
41		
Seniors		
	x	
Adult Fee w/Annual		\$159.50
29		
Jr Fee w/Annual		\$4.00
2		
Twilight		\$10.00
1		
Cart Trail Fee		\$4.50
1		
Rsvd Tee Times		
	x	
Youth Course Free		
	x	
Youth Course Jr		
	x	
Youth Course Adult		
	x	
Youth Course Sr		\$6.00
1		
Discount Book Rnd		
	x	
Tee Time Golf Pass		
	x	
Golf Special		
	x	
Tournament 9		
	x	
Tournament 18		
	x	
Outing Rounds		
	x	
Foot Golf Wkday		
	x	
Foot Golf Wkend		
	x	
Foot Golf Mainee		
	x	
Foot Golf Jr/Sr		
	x	
Youth on Course		
	x	
Total Players		83
Add Subtract Voids		
Disc Book		
	x	
Youth Course Check		
	x	
Total Cash Deposit (Including waived fee)		\$721.00
Sales Tax		\$0.00
Grand Total		\$721.00

In Amt Due but not player count.

FINANCIAL PROJECTIONS

The following are projections for revenue generated for Louisville Parks and Recreation over five years and Greenwell LLC's entire Pro Forma for 5 years at Seneca Golf Course. The revenue sharing is based on the negotiable revenue sharing agreement in this RFP.

STATEMENT

There are many factors that influence these projections such as but not limited to: Weather, course conditions, economy, affordability and ease of access. My expertise in the business help shape this pro forma.

FACTORS

With this entire proposal there are many ideas to enhance the level of play and service at Seneca Golf Course. I am projecting to play 54,000 in the first year of the new contract. I believe rounds will grow at 1% per after the first year.

GREEN FEES

Seneca currently averages \$12.21 per round for green fees. I believe there is opportunity for revenue growth with price increase that goes into effect in 2020. I project that number to be \$15.96 per round.

LOUISVILLE METRO PARKS REVENUE FORECAST (5 YEARS)

	FISCAL YEAR					TOTALS				
	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
REVENUES	1	2	3	4	5					
Green Fees	\$ 861,840.00	\$ 870,458.00	\$ 879,157.00	\$ 887,951.00	\$ 896,801.00	\$ 4,396,207.00				
Cart Fees to Metro Parks	\$ 60,660.00	\$ 61,267.00	\$ 61,880.00	\$ 62,449.00	\$ 63,074.00	\$ 309,330.00				
Food/Beverage to Metro Parks	\$ 29,411.00	\$ 29,705.00	\$ 30,002.00	\$ 30,302.00	\$ 30,605.00	\$ 150,025.00				
Merchandise to Metro Parks	\$ 1,300.00	\$ 1,313.00	\$ 1,326.00	\$ 1,339.00	\$ 1,352.00	\$ 6,630.00				
Range fees	\$ 9,380.00	\$ 9,474.00	\$ 9,569.00	\$ 9,665.00	\$ 9,762.00	\$ 47,850.00				
Lease Fee Per Agreement	\$ 100,751.00	\$ 101,759.00	\$ 102,770.00	\$ 103,755.00	\$ 104,793.00	\$ 513,828.00				
TOTAL METRO PARKS REVENUE	\$ 1,063,342.00	\$ 1,073,976.00	\$ 1,084,704.00	\$ 1,095,461.00	\$ 1,106,387.00	\$ 5,423,870.00				



10/15/2019

Kevin Greenwell
Seneca Golf Course
2300 Pee Wee Reese Rd
Louisville, KY 40205

To whom it may concern,

This letter is a reference and endorsement for Kevin Greenwell as the Head Golf Professional and The First Tee of Louisville facilitator at Seneca Golf Course. At the First Tee, our mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. Mr. Greenwell has been an active volunteer, facilitator, and important asset for The First Tee of Louisville since 1998 with the Louisville Urban League and the inception of the local chapter for The First Tee in 2004. Mr. Greenwell plays a major role in creating golfers through our program by providing opportunities for youth to learn and play the game. Kevin's future as the Head Golf Professional at Seneca Golf Course is important to the long term success and sustainability for The First Tee of Louisville.

Sincerely

A handwritten signature in cursive script, reading "D'Shawn Johnson".

D'Shawn Johnson
Executive Director
The First Tee of Louisville

Reply To: ☐ 3500 National City Tower • Louisville, Kentucky 40202 • 502.587.3513
☐ 460 Northwestern Parkway • Louisville, Kentucky 40212 • 502.772.9494

October 9, 2019

Metro Parks and Recreation
1297 Trevillian Way
Louisville, Ky 40213

It is with great pleasure that I recommend Kevin Greenwell to be reappointed as the golf professional at Seneca Golf Club. It has been my good fortune to have a career in the golf industry for almost 50 years as an executive in the golf industry and an officer of the Kentucky Golf Association. This gave me the opportunity to know and observe golf professionals in Kentucky, around the United States and the world.

The public course golf professional is a crucial part of the game today and always has been. Kevin Greenwell embodies all the attributes of an outstanding professional.

He runs a very sound and efficient business which provides many amenities for his members. He's considered an excellent teacher of the game and that is evidenced by the number of pupils that seek him out. Many of these lessons and clinics are done at no gain for him, just to promote golf and Seneca Golf Course.

Kevin reaches out and listens to his players. His men's club and women's group are two of the largest in the area. He consistently has more handicap subscribers at Seneca than any other public facility in the area. It is a proven fact that golfers tend to play more golf once they have a handicap, so his efforts benefit all facilities.

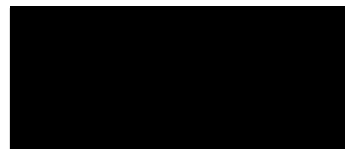
But he goes above and beyond the normal duties. He is an active part of the Drive, Chip, and Putt Competition at Seneca, he organizes several PGA Jr. League teams that compete for Seneca, he is active in the Jr. Falls City Competitions, and many more growth of the game activities that I can't name.

Additionally, he frequently assists and advises the Ky. Golf Association on initiatives they may be undertaking.

In short, Kevin Greenwell is a consummate professional. He is a credit to Seneca, to the PGA, and to this community. I highly recommend him for this position.

Sincerely

Phil Armbruster



ATTACHMENT A

Yr. Ending 6/30/04

Golf Course	Regular Rounds	Sr./Jr. Rounds	Annual Rounds	Twilight Rounds	Total Rounds	Parks Green Fee Receipts	Private Cart Trail Usage
Seneca 2	26,991	7,264	9,372	3,099	46,726	\$387,250.00	93
Shawnee 1	27,836	7,063	9,061	2,764	46,724	\$393,092.00	1,13
Iroquois 3	27,338	4,941	9,493	2,104	43,876	\$376,713.00	2,65
Cherokee 6	14,234	3,537	4,238	3,327	25,336	\$180,550.50	30
Crescent Hill 6	15,812	4,564	3,571	3,651	27,598	\$233,674.00	36
Long Run 7	14,901	2,977	3,620	3,052	24,550	\$199,702.50	54
Sun Valley 5	13,322	6,147	7,400	3,581	30,450	\$238,851.50	1,96
Bobby Nichols 4	8,201	2,819	8,213	1,966	21,199	\$92,440.00	1,89
Charlie Vettiner 4	17,457	2,872	9,198	3,668	33,195	\$313,265.00	2,03

Yr. Ending 6/30/03

Golf Course	Regular Rounds	Sr./Jr. Rounds	Annual Rounds	Twilight Rounds	Total Rounds	Parks Green Fee Receipts	Private Cart Trail Usage
Seneca 2	27,840	7,695	10,653	3,637	49,825	\$404,010.00	1,020
Shawnee 1	29,959	7,710	7,351	3,310	48,330	\$418,576.00	1,050
Iroquois 3	27,212	4,717	9,088	2,149	43,166	\$370,772.50	2,740
Cherokee 8	14,135	3,714	3,926	3,544	25,319	\$180,564.50	30
Crescent Hill 6	16,786	4,121	3,402	3,783	28,092	\$239,614.00	30
Long Run 7	17,711	3,972	3,710	2,582	27,975	\$231,277.50	56
Sun Valley 5	14,864	6,517	7,838	3,813	33,032	\$260,986.00	2,04
Bobby Nichols 9	9,914	2,341	7,370	2,140	21,765	\$103,883.00	1,54
Charlie Vettiner 4	17,187	2,994	8,508	2,623	31,312	\$298,487.00	2,01

Yr. Ending 6/30/02

Golf Course	Regular Rounds	Sr./Jr. Rounds	Annual Rounds	Twilight Rounds	Total Rounds	Parks Green Fee Receipts	Private Cart Trail Usage
Seneca 1	32,441	8,460	11,443	4,029	56,373	\$458,764.00 /	1,159
Shawnee 2	31,596	8,541	7,410	3,730	51,277	\$440,309.50	921
Iroquois 3	30,259	4,921	9,791	3,342	48,313	\$415,218.00	3,339
Cherokee 8	15,815	3,972	4,969	4,154	28,910	\$200,983.50	28
Crescent Hill 7	17,195	4,763	3,596	4,038	29,592	\$250,079.00	33
Long Run 6	19,488	5,222	4,735	3,725	33,170	\$266,239.00	64
Sun Valley 5	17,027	7,006	8,192	5,941	38,166	\$304,970.50	2,229
Bobby Nichols 9	10,188	3,667	8,116	1,810	23,781	\$111,066.00	1,49
Charlie Vettiner 4	17,762	3,443	8,744	3,744	33,693	\$321,325.50	2,32

2019 Seneca Men's Club Schedule

March 30th	Opening day skins game (make your own tee time)
April 3rd	Masters Par 3 (minimum 20 players 1 week out)
April 1-7	Strike 3
April 8-14	4-Man blind draw
April 15-21	Odd or Even
April 22-28	Low gross-Low net (Presidents trophy qualifying)
April 29- May 5	Blind 9
May 6-12	Nassau (\$5 skins game Saturday, make own tee time)
May 16-17	Men's Club vs. Women's Club (additional fee)
May 17-19	Member-Guest (additional fee)
May 20-26	Stableford
May 27-June 2	Closest to handicap
June 3-9	Low Putts
June 10-16	4 man blind draw one gross one net
June 17-23	Beat the Pro
June 24-30	No event (Men's Metro June 29-30 Seneca)
July 1-7	Red White Blue
July 8-14	Nassau
July 13	Senior Club Championship (make own tee times)
July 15-21	Low gross-Low net

July 27-28	Club Championship (additional fee)
July 29- Aug 4	T and F (\$5 skins game all day Saturday)
Aug 5-11	Criss-Cross
Aug 12-18	Odd or Even
Aug 19-25	Stableford
Aug 26- Sept 1	4 man 2 best balls
Sept 2-8	Low gross-Low net
Sept 9-15	Blind 9
Sept 16-22	Non-Winners
Sept 23-29	Nassau (Saturday \$5 skins make your own tee time)
October 5	Shootout Finals (Top 18 money winners)
October 26	Tombstone Event (additional fee)
November 1	Banquet
November 30	Chili Scramble (morning start)

*all events in bold must be posted as tournament score, see golf professional on staff if you have any questions on how to do this.

Additional fees will apply to Member-Guest, Member-Member, Club Championship, Men vs. Women, and the Tombstone. The fees will increase the prize pool for these events.

Seneca Men's Golf Club Rules for Weekly Events
(Revised January 13, 2019)

1. You **MUST** sign up on the sheet **PRIOR** to teeing off. It is not permissible to erase your name and try another time once you have started the round.
2. To be eligible for a tournament award:
 1. Once you have completed your round, post your hole-by-hole score on the

score sheet, the tees played, and your adjusted handicap (see table below).
 2. Post your USGA adjusted score in the GHIN system for the tees played. Use the computer at the course to be sure the scorer can verify the posted score.
 3. Have your scorecard signed and attested by your group (names and totals must be legible).
 4. Place your scorecard in the wooden box by the computer.
Failure to do any of these items will result in disqualification from the event.

3. USGA rules apply. Local Rule: Play the ball up in your own fairway, one club length no closer to the hole. Ball is to be played as it lies everywhere else.
4. All putts must be holed out.
5. GHIN Tournament scores: The (*) on the schedule indicates that the score should be posted as a "Tournament" score in the computer. If you have any questions, please ask a member of the staff for help.

6. Tee OPTIONS for Men's Club Weekly Events (played from the white tees):

Tee Played	Awards Available	Adjustment to Handicap*
- Tee Played	Awards Available	Adjustment to Handicap*
Blue	Gross and Net	Blue Tee Handicap + 3
White	Gross and Net	White Tee Handicap
Yellow 62-69	Gross and Net	Yellow Tee Handicap - 3
Green 70-79	Net Only	Green Tee Handicap - 6
Red 80 and over	Net Only	Red Tee Handicap - 8

*Must be designated age to compete for gross

****Adjustments based on USGA course ratings using white tees as the base***

7. Ties will be broken using USGA guidelines: totals for holes 10-18 (last nine), 16-18, 13-15, 10-12, 1-9 (first nine), 7-9, 4-6 and 1-3.
8. All tournaments will be explained next to the score sheet.
9. Report any rules violations to the handicap chairman (Golf Professional) and/or the tournament committee (President and Vice President). It is up to everyone to "protect the field" from rules violations.



2018 Monday Night League

\$53 per player includes GHIN handicap and weekly prizes

***This is a partners league, you may sign up with a partner or we will
assign partners if need be***

April 16	Partner Scramble Format (tee times)
April 23	Partner Alternate shot (tee times)
April 30	Shamble Foursome (tee times)
May 7	Par 3 tournament (shotgun start)
May 14	Team best ball (tee times)
May 21	Best 9 scores between partners (tee times)
May 28	Most Fairways (tee times)
June 4	Low putts (tee times)
June 11	Par 3 tournament (shotgun start)
June 18	Scramble (tee times)
June 25	Best Ball (tee times)
July 2	Red White Blue (tee times)
July 9	Alternate shot tee it forward (tee times)
July 16	Scramble Foursome (tee times)
July 23	Par 3 Scramble Partners (shotgun)

July 30 Chapman Alternate shot (tee times)
August 6 Scramble Championship (shotgun start)
August 13 Shamble Foursome (tee times)
August 20 Par 3 tournament net skins game (shotgun start)
August 27 Low Net Championship (shotgun start)

League Rules

- **Improve your lie 1 club length everywhere**
- **Lost ball or out of bounds 1 shot penalty and drop close to where it was lost**
- **Have fun!!**
- **Tee it forward, play one set off tees up from normal**
- **Turn scorecards into pro shop upon completion of play**
- **League includes GHIN handicap, you may post scores at Seneca or through the GHIN app**

Seneca Little Linkers 2019

The Little Linkers program here at Seneca is designed for those junior's completely new to the game of golf. We will cover all the basic aspects of the game of golf from etiquette to how to hit the driver. After one summer participating in Little Linkers the Junior golfer should be ready to move on to PGA Jr League next season. Little linkers is open to children ages 6-11 with little to no previous golf experience. All golfers will leave our program with a basic understanding of the game of golf. Cost for little linkers is \$125 for the entire summer and includes the 6 classes professionally taught and other opportunities to get out on the golf course. We look forward to seeing everyone on the course!

Class Schedule

June 4th	Teacher introduction/putting
June 11th	Short game day
June 18th	Range day irons/wedges
July 9th	Drivers at the range
July 16th	Etiquette and how to behave on the course
July 23rd	Play day (all juniors will have the chance to play the youth course with our instructors)

***all classes will be from 10:15-11:30, we ask that everyone please meet at the bleachers directly across the street from the clubhouse at least 15 minutes prior to class beginning.**

Member Benefits

- Discounted price of \$3 per range token (35-40 balls)
- Private 30 minute golf lesson with Kevin Greenwell, PGA \$35
- Private 30 minute golf lesson with Grant Hummel \$25
- Access to Youth Course free for kids under 13 (please check in at the golf shop prior to using the course)

Little Linkers registration

Name: _____

Parent/Guardian name: _____

Phone number: _____

Email address: _____

Childs age: _____

Cost for Little Linkers is \$125.00, payment made be made using cash, card, or check made out to Seneca Golf Course

Seneca Ladies 18 Hole League 2017

Phone: 458-9298

Revised: February 27, 2017

Date	Game	Events
April 6	Twinkle Twinkle	First day of Play
April 13*	Baker's Dozen	
April 20	Criers & Whinners	Sign-up for Spring Hdcp Tourn.
April 27 *	TEAM EVENT: 4 Lady/2 Best Balls	Team event
May 4	NO PLAY AT COURSE	Play @ Polo Fields/Lunch
May 11-June 29		Spring Hdcp Match Play Begins
May 16 & 17	Gibson Bay G. C. Richmond, Ky	Spring Overnight Outing
May 11	NO Putts	
May 18	Keep Your Nose Clean	
May 25*	TEAM EVENT: Big 6	
June 1	I Feel Boxed In	
June 8 *	Odd Woman Out	
June 15	The Goose Drank Wine	
June 22*	TEAM EVENT: 1-2-3	
June 29	Pick Your Posion	GUEST DAY /Last Day Spring Hdcp Tourn
June 29 – Aug 3		Begin President Vice-President Tourn.
July 6	Who Let the Dogs Out	
July 13	A Good Round is Hard to Find	
July 20	Easy Peasy	
July 24-25	Jeff Co Tourn	Jefferson Co. Tourn./ Vettiner
July 27*	TEAM EVENT: Pink Ball Tourn.	
Aug 3	Nine in a Row	
Aug 10*	Eau De Toilet	Last Day of Pres/VP Tourn.
Aug 17	Odds & Evens	
Aug 24-25*		Club Championship (Snacks)
Aug 24	Driving Miss Daisy	
Aug 31	You're Really Put Together Nicely	Board & Committee Meeting/Shotgun Start
Sept 7*	Better Out Than In	INTERCLUB @ Seneca
Sept 14	S*#T	
Sept 21*	TEAM EVENT: Quota	7:45 Shotgun
Sept 28	Dang It, I Never Win	Fall Member Meeting/Shotgun Start
Oct 5	TEAM EVENT: Scramble	Luncheon and Awards

* Kevin makes pairings

INTERCLUB SCHEDULE

DATE	LOCATION	TIME
May 10	Vettiner	8:45
June 13	Long Run	8:30
July 7	Iroquois	8:00
Aug 7	Shawnee	8:00
Sept 7	Seneca	8:30

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- Private 30 minute golf lesson with Kevin Greenwell, PGA \$35
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- Access to Youth Course free for kids under 13 (please check in at the golf shop prior to using the course)

Little Linkers registration

Name: _____

Parent/Guardian name: _____

Phone number: _____

Email address: _____

Childs age: _____

Cost for Little Linkers is \$125.00, payment made be made using cash, card, or check made out to Seneca Golf Course



Seneca PGA Jr League 2019

For those golfers with at least one year of experience Seneca offers one of the top PGA Jr League programs in the state. PGA Jr League is a team format where kids play scramble format as part of a team. This is a program for kids to compete in a relaxed yet competitive environment. Seneca will be partnering in a league with The First Tee of Louisville and matches and practices will be held on Wednesday's in the summer. The team will be professionally coached by PGA Professional, Kevin Greenwell PGA Associate, Grant Hummel, and PGA Professional, Blake Hardesty. Cost for membership will be \$250 and includes 2 team jerseys, a golf hat, bag tag, lunch each week, and all matches and instruction. To register for PGA Jr League please go to www.pgajrleague.com and search for team Seneca 17u. This program is open to all junior golfers aged 17 and under. All players will be split up into teams following the June 1st kickoff, one "traveling" team will play in a league with South Park, Heritage Hill, and Woodhaven. Players will be placed on the traveling team based on coach evaluations. All other players will be a part of the Seneca/First Tee league where we will prepare you to be a part of the traveling team in the future. We look forward to seeing everyone out on the course!

Junior League Schedule

June 1st	Kickoff day with contests and prizes 3:00pm
June 5th	Practice 11:00-11:45am Match 12:30pm

June 12 th	Practice 11:00-11:45am Match 12:30pm
June 19 th	Practice 11:00-11:45am Match 12:30pm
July 10 th	Practice 11:00-11:45am Match 12:30pm
July 17 th	Practice 11:00-11:45am Match 12:30pm
July 24 th	Practice 11:00-11:45am Match 12:30pm

*practices and matches will be held on the dates listed above. Lunch is included in membership and will be available between practice and the match. Please meet at the chipping green bleachers 15 minutes before practice begins.

Membership Benefits

- Range tokens at a discounted rate of \$3.00 each (regular \$5 each)
- 30 minute trackman lesson \$50 (regular \$100)
- 30 minute private lesson with Kevin Greenwell, PGA \$35
- 30 minute private lesson with Grant Hummel \$25
- Use of equipment or training aids

Discounted Golf for kids

Metro Parks offers a junior golf annual that costs \$90 and allows kids 18 and under to play Monday-Friday for a small fee of \$2.00 each time. www.metroparksgolf.net for more information.

Register at www.youthoncourse.org for access to golf for \$5 or less at more than 1000 golf courses around the country.