

RFP200034 - Management, Operation and Maintenance of Public Wilson Golf

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewer	GFE forms/documentation Pass/Fail
Alan Cunningham	Pass
Average:	Pass ↓
Calculated:	Pass

Evaluation Group 2 - Preferences

Reviewer	Total / 10 pts	Preferences / 10 pts
Kim Henry	5	5
	Average:	5
Calculated:	5	5

Evaluation Group 3 - Quality of Proposed Services

Reviewer	Total / 45 pts	Quality of Proposed Services / 45 pts
Jeff OBrien	13.5	3 / 10
Benjamin Tipton	9	2710
Margaret Brosko	22.5	5 / 10
Spencer Holt	13.5	3 / 10
Art Williams	22.5	5 / 10
	Average:	3.6 / 10
Calculated:	16.2	16.2

Evaluation Group 4 - Qualifications and Experience

	Total	Qualifications and Experience
Reviewer	/ 45 pts	/ 45 pts
Jeff OBrien	27	6 / 10

And a second sec							
Wilson Golf	50.1	Pass	5	16.2	26.1	2.8	

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Eliminated Submissions

Supplier	GPE forms/documentatio it Pass/Fail	Preferences / 10 pts	Quality of Proposed Services / 45 pts	Qualifications and Experience / 45 pts	Capital Improvement/Invest ment Plan / 10 pts
Billy Casper Golf	Pass	0	36	36.9	5.6
American Golf	Pass	5	28.8	29.7	2.8
GreatLIFE Golf and Fitness	Pass	0	15.75	24.75	0
Olmsted Parks Conservancy	Pass	10	0	0	1

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Benjamin Tipton	18	4 / 10
Margaret Brosko	31.5	7 / 10
Spencer Holt	27	6 / 10
Art Williams	27	6 / 10
Calculated:	Average: 26.1	5.8 / 10 ↓ 26.1

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	3	3 / 10
Benjamin Tipton	1	1 / 10
Margaret Brosko	3	3 / 10



Spencer Holt	3	3 / 10
Art Williams	4	4 / 10
	Average:	2.8 / 10
Calculated:	2.8	2.8

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer	Score	Reason	Comments
Alan Cunningham	Pass	Meets the requirement(s)	Bidder provided GFE.
 An and the second s 	a da ana ang ang ang ang ang ang ang ang an		

Preferences - Reviewer Scores

Revîewer	Score	Reason	Comments
Kim Henry	5	Other	Minimum wage-yes Local vendor-no

Quality of Proposed Services - Reviewer Scores



Margaret Brosko	5 / 10	Mostly complete response	more details needed
Benjamin Tipton	. 2 / 10	Doesn't meet my expectations	Lacking across the board
Jeff OBrien	3 / 10	Poor level of detail in response	Very little detail on operating plan.
Spencer Holt	3 / 10	Poor level of detail in response	Good revenue sharing numbers for the city but no detail about proposed services.
Art Williams	5 / 10	Other	Not enough detail presented

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	7 / 10	Partially meets my expectations	decent experience
Benjamin Tipton	4 / 10	Partially supported claim(s)	Breadth of experience not evident and overall bid is severely lacking detail
Jeff OBrien	6 / 10	Medium level of detail in response	Would like to know more about direct experience in day-to-day management of course.
Spencer Holt	6 / 10	Partially meets my expectations	Has good private club experience. No previous public course experience.



Art Williams	6 / 10	Partially fits desired attributes	No detailed experience

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	3 / 10	Incomplete response	no detailed plans
Benjamin Tipton	1 / 10	Poor level of detail in response	Lacking
Jeff OBrien		Poor level of detail in response	Very little detail in response.
Spencer Holt	3 / 10	Poor level of detail in response	Capital plan and investments limited to painting and Televisions.
Art Williams	4 / 10	Partially fits desired attributes	No plan of generating additional revenue to share.



RFP200034 - Management, Operation and Maintenance of Public (Billy Casper Golf (Eliminated)

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewer	GFE forms/documentation Pass/Fail
Alan Cunningham	Pass
Average: Calculated:	Pass ↓ Pass

Evaluation Group 2 - Preferences

Reviewer	Preferences / 10 pts
Kim Henry	0
Average: Calculated:	0 ↓ 0

Evaluation Group 3 - Quality of Proposed Services

Reviewer	Quality of Proposed Services / 45 pts
Jeff OBrien	9 / 10
Benjamin Tipton	8 / 10
Margaret Brosko	8 / 10
Spencer Holt	9/10
Art Williams	6 / 10
Average:	8 / 10
Calculated:	36

Evaluation Group 4 - Qualifications and Experience

	Qualifications and Experience
Reviewer	/ 45 pts
Jeff OBrien	8 / 10



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Benjamin Tipton	10 / 10
Margaret Brosko	8 / 10
Spencer Holt	8 / 10
Art Williams	7 / 10
Average: Calculated:	8.2 / 10 ↓ 36.9

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	6 / 10
Benjamin Tipton	6 / 10
Margaret Brosko	7 / 10



Spencer Holt	3 / 10
Art Williams	6 / 10
Average:	5.6 / 10 ↓
Calculated:	5.6

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score Reason	Comments
Alan Cunningham Pass Meets the requirement(s) Bio	lidder provided GFE.

Preferences - Reviewer Scores

Revîewer	Score	Reason	Comments
Kim Henry	0	Other	Minimum wage-no Local vendor-no

Quality of Proposed Services - Reviewer Scores



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Margaret Brosko	8 / 10	High level of detail in response	good proposal / requires significant city investment
Benjamin Tipton	8 / 10	Well-supported claim(s)	Detailed. Bid to operate only Seneca, Vettiner, Iroquois, Crescent Hill, Shawnee and Quail Chase.
Jeff OBrien	9 / 10	High level of detail in response	Would like to know more about local team managing day-to-day operations of facilities. Would also like to know about proposal if Metro doesn't close the 4 courses listed in proposal.
Spencer Holt	9 / 10	Meets or exceeds my expectations	Has large portfolio in similar markets. Like the "Green" approach proposed
Art Williams	6 / 10	Partially meets my expectations	Solid plan

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	8 / 10	Strongly fits desired attribute(s)	strong overall operation plan
Benjamin Tipton	10 / 10	Well-supported claim(s)	Qualified



Jeff OBrien	8 / 10	Well-supported claim(s)	Would've liked more detail on what was changed in other cities vs. seeing just the bottom line.
Spencer Holt	8 / 10	Meets or exceeds my expectations	Deep experience in golf course management including "public" facilities within the midwest region.
Art Williams	7 / 10	Mostly complete response	Experienced

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	7 / 10	Partially fits desired attributes	requires significate metro portion
Benjamin Tipton	6 / 10	Mostly complete response	Bidder noted that long term capital investments are the responsibility of Metro Govt. However bidder did indicate willingness to invest in equipment, carts and course maintenance (with a detailed plan).
Jeff OBrien	6 / 10	Partially supported claim(s)	Would like more specifics on what would be done at the courses.
Spencer Holt	3 / 10	Poor level of detail in response	Very little detail on capital improvements

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Art Williams	6 / 10	Partially fits desired attributes	Good plan	



RFP200034 - Management, Operation and Maintenance of Public GreatLIFE Golf and Fitness (Eliminated)

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewer	GFE forms/documentation Pass/Fail
Alan Cunningham	Pass
Average:	Pass
Calculated:	Pass

Evaluation Group 2 - Preferences

Techyprocess of the second second	Reviewer	Preferences / 10 pts
an	Kim Henry	0
And the second se	Average:	0 ↓
	Calculated:	0



Evaluation Group 3 - Quality of Proposed Services

Reviewer	Quality of Proposed Services / 45 pts
Jeff OBrien	3 / 10
Benjamin Tipton	4/10
Margaret Brosko	-
Spencer Holt	
Art Williams	-
Average:	3.5 / 10 ↓
Calculated:	15.75

Evaluation Group 4 - Qualifications and Experience

Reviewer	Qualifications and Experience / 45 pts
Jeff OBrien	3 / 10

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Benjamin Tipton	8 / 10
Margaret Brosko	-
Spencer Holt	
Art Williams	-
Average: Calculated:	5.5 / 10 ↓ 24.75

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	0 / 10
Benjamin Tipton	0 / 10
Margaret Brosko	-



Spencer Holt	-
Art Williams	-
Average:	0 / 10 ↓
Calculated:	0

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer	Score	Reason	Comments
Alan Cunningham	Pass	Meets the requirement(s)	Bidder provided GFE.

Preferences - Reviewer Scores

Reviewer	Score	Reason	Comments
Kim Henry	0	Other	Minimum wage-no Local vendor-no

Quality of Proposed Services - Reviewer Scores

Reviewer Score Reason Comments



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Benjamin Tipton	4 / 10	Partially supported claim(s)	Bidder clearly notes that local ord O-321-19 deterred this company from submitting a complete proposal to operate any or all courses.
Jeff OBrien	3 / 10	Doesn't meet my expectations	No operations plan.

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments
Benjamin Tipton	8 / 10	Strongly fits desired attribute(s)	Bidder clearly is capable of golf course management but again O- 321-19 discouraged this company from a detailed response.
Jeff OBrien	3 / 10	Poor level of detail in response	Very little detail about other courses/operations being managed

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Benjamin Tipton	0 / 10	Incomplete response	Council ordinance discouraged company from investing staff time in a detailed proposal.
Jeff OBrien	0 / 10	Incomplete response	Didn't see CIP information.



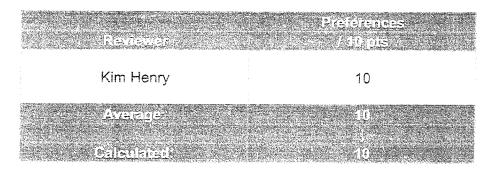
RFP200034 - Management, Operation and Maintenance of Public (Olmsted Parks Conservancy (Eliminated)

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewer	CEPTO	is/documentation Pass/Fat]	
Alan Cunningham		Pass	
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Evaluation Group 2 - Preferences



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Evaluation Group 3 - Quality of Proposed Services

Reviewar	Quality of Proposed Services / 45 pts
Jeff OBrien	-
Benjamin Tipton	0 / 10
Margaret Brosko	-
Spencer Holt	
Art Williams	
Averäge:	0710
Calculated:	Û

Evaluation Group 4 - Qualifications and Experience

Bits/Mesidonscand Equ Reviewer: /45 pis	ana.
Jeff OBrien -	



Benjamin Tipton	0/10
Margaret Brosko	
Spencer Holt	
Art Williams	- - -
Average: Calculated	0/ / 10

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	- · · ·
Benjamin Tipton	1 / 10
Margaret Brosko	-



Spencer Holt	
Art Williams	
Average Calculated:	1710 J 1

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Secre

Alan Cunningham	Pass	Meets the requirement(s)	Bidder provided GFE
Grande Deviewer Co			
ferences - Reviewer Sc	VI 62		
Reviewer Sc	Sixone	Reason	Minimum wage-yes

Ster South

Sammense -



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Benjamin Tipton	0/10		Incomplete response	Cherokee but instead to convert to parkland and manage at no
an a	an and a start of the		والمراجع	cost to Metro

Qualifications and Experience - Reviewer Scores

	Status -		Eximital s
Benjamin Tipton	0 / 10	incomplete response	Not focused on any type of golf operations

Capital Improvement/investment Plan - Reviewer Scores

an an an an Araba an		Reason	e e e e e e e e e e e e e e e e e e e
en en granden er en			investment is not golf oriented but
Benjamin Tipton	1/10	Missing / mismatched attributes	bidder still has a plan of some
3 L		_	kind to improve parkland

RFP200034 - Management, Operation and Maintenance of Public Greg Basham LLC

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewel	GEE forms/documentation Pass/Fail
Alan Cunningham	Pass
Average: Sciencial	Paes Paes

Evaluation Group 2 - Preferences

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Kim Henry	10	10
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Evaluation Group 3 - Quality of Proposed Services

Reviewer	Total / 45 pis	Diality of Propessed Services / 45 pts
Jeff OBrien	36	8 / 10
Benjamin Tipton	31.5	7 / 10
Margaret Brosko	31.5	7 / 10
Spencer Holt	36	8 / 10
Art Williams	27	6 / 10
	Average:	7,27,410
Calculated:	32.4	<u>384</u> 4

Evaluation Group 4 - Qualifications and Experience

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Reviewe	Total / 45 pre	Site i P	Realistics and Davia 1975 give	તે.સા.લ્સ્
Jeff OBrien	36		8 / 10	



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Benjamin Tipton	31.5	7 / 10
Margaret Brosko	40.5	9 / 10
Spencer Holt	36	8 / 10
Art Williams	31.5	7 / 10
Calculated	Average 357-1	7.8710 ↓ 35.1

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	5	5 / 10
Benjamin Tipton	3	3 / 10
Margaret Brosko	4	4 / 10

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Spencer Holt	4	4 / 10
Art Williams	5	5 / 10
Salculated:	Average: 42	4.27.18 1 4.2

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score Reason	Commens
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Alan Cunningham Pass Meets the requirement(s)	Bidder provided GFE.

Preferences - Reviewer Scores

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Reviewer	Seere	MERENA	Sandanis
Kim Henry	10	Other	Minimum wage-yes Local vendor-yes

Quality of Proposed Services - Reviewer Scores

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Margaret Brosko	7 / 10	Partially fits desired attributes	needs more innovation
Benjamin Tipton	7 / 10	Mostly complete response	Effort present. Bid is only for Iroquois.
Jeff OBrien	8./ 10	Well-supported claim(s)	Data and operations plan relatively detailed.
Spencer Holt	8 / 10	Meets or exceeds my expectations	Good plan for increasing play and involving the local community.
Art Williams	6 / 10	Partially meets my expectations	Would like to have seen plan to increase rounds

Qualifications and Experience - Reviewer Scores

Reviewer	Sioore	Reason	Comments
Margaret Brosko	9 / 10	Strongly fits desired attribute(s)	lots of experience
Benjamin Tipton	7 / 10	Mostly complete response	Iroquois losses money. Hard to determine a firm plan to increase revenue & play.
Jeff OBrien	8 / 10	Meets or exceeds my expectations	Would've liked a little more detail about current golf course operations.
Spencer Holt	8 / 10	Strongly fits desired attribute(s)	Strong background with Louisville Public Golf Courses. Knows the Iroquois Course and area well.



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	Art Williams	7 / 10	Mostly complete response	Experienced
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Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Seare	Reason	Sammanis
Margaret Brosko	4 / 10	Partially supported claim(s)	lacks specific numbers
Benjamin Tipton	3 / 10	Doesn't meet my expectations	No different plan from the curren arrangement Metro has with individual operators.
Jeff OBrien	5 / 10	Medium level of detail in response	Need to know more about real
Spencer Holt	4 / 10	Partially meets my expectations	Some cosmetic improvements offered.
Art Williams	5/10	Medium level of detail in response	Decent plan

RFP200034 - Management, Operation and Maintenance of Public George A Demling

Scoring Summary

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Evaluation Group 1 - Initial Evaluation

Reviewer	GFE forms/documentation Pass/Fail	mentioned and the development of the
Alan Cunningham	Pass	
Average:	Pass ↓ Pass	1 Township and the solution of the second states.

Evaluation Group 2 - Preferences

Reviewer	Total / 10 pts	Preferences / 10 pts
Kim Henry	10	10
Caleulated	Average. 10	40. 1 10

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Evaluation Group 3 - Quality of Proposed Services

Reviewer	Total / 45 pts	Quality of Proposed Services / 45 pts
Jeff OBrien	31.5	7 / 10
Benjamin Tipton	22.5	5 / 10
Margaret Brosko	22.5	5 / 10
Spencer Holt	27	6 / 10
Art Williams	27	6 / 10
	Average:	5.8 / 10
Calculated:	<u>26.1</u>	26.1

Evaluation Group 4 - Qualifications and Experience

Reviewer		Total / 45 pts	Quali	fications and Experie / 45 pts	1(9)2.
Jeff OBrien	4 9 9 9 9	36	2 6 1	8 / 10	1

Benjamin Tipton	18	4 / 10
Margaret Brosko	18	4 / 10
Spencer Holt	31.5	7/10
Art Williams	27	6 / 10
Calculated:	Average: 26,1	5.8 / 10 ↓ 26.1

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	3	3 / 10
Benjamin Tipton	2	2 / 10
Margaret Brosko	4	4 / 10



Spencer Holt		4	4 / 10
Art Williams	4	5	5 / 10
Calculated:		Average: 3.6	3.6 / 10 J 3.6

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score Reason Comm	ients
Alan Cunningham Pass Meets the requirement(s) Bidder prov	rided GFE.
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Preferences - Reviewer Scores

Reviewer	S	5016		Reason		Comments
Kim Henry		10	4 A A A A A A A A A A A A A A A A A A A	Other	1 • •	Minimum wage-yes Local vendor-yes

Quality of Proposed Services - Reviewer Scores

Reviewer Score Reason Comments	の思想が
Neviewei cebie	9N'.

Yes.

Margaret Brosko	5 / 10	Partially meets my expectations	very little detail
Benjamin Tipton	5 / 10	Medium level of detail in response	Lacking detail. Bid for Long Run only
Jeff OBrien	7 / 10	Partially supported claim(s)	Would like more detail on proposed increase in rounds.
Spencer Holt	6 / 10	Partially fits desired attributes	Standard Proposal maintaining status quo. Good cart sharing numbers for the city.
Art Williams	6 / 10	Partially fits desired attributes	Detailed plan

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	4 / 10	Partially meets my expectations	lacks performance measures
Benjamin Tipton	4 / 10	Medium level of detail in response	For a course that struggles with activity, little thought on how to increase usage and revenue.
Jeff OBrien	8 / 10	Well-supported claim(s)	Lots of experience running this course.



2 Bornel (K. Angeletikeren (Keine, K 2 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Art Williams	6 /	10	Partially fits desired attributes	dated. Experienced in Metro Policies
	Spencer Holt		10	Mostly complete response	current or recent management/operation activity. Many photos provided seem very
	Crosser Lielt			84	Good management history for sure but would like to see more information or detail about more

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	4 / 10	Partially supported claim(s)	one area
Benjamin Tipton	2 / 10	Doesn't meet my expectations	Lacking
Jeff OBrien	3 / 10	Poor level of detail in response	Virtually no detail provided here.
Spencer Holt	4 / 10	Partially meets my expectations	expanded practice tee idea but no plan for implementation.
Art Williams	5 / 10	Medium level of detail in response	More detail needed



RFP200034 - Management, Operation and Maintenance of Public (Youth Golf Coalition Inc, dab The First Tee of Louisville

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewer	GFE forms/documentation Pass/Fail
Alan Cunningham	Pass
Average: Calculated:	Pass Pass

Evaluation Group 2 - Preferences

Reviewer	Total / itt ots	Preferences / 10 pts	
Kim Henry	10	10	
Calculated:	Awenage 10	10 ↓ 10	

Evaluation Group 3 - Quality of Proposed Services

Reviewer	Total / 45 pts	Quality of Proposed Services / 45 pts
Jeff OBrien	31.5	7 / 10
Benjamin Tipton	13.5	3 / 10
Margaret Brosko	40.5	9 / 10
Spencer Holt	22.5	5 / 10
Art Williams	31.5	7 / 10
	Average	6.2 / 10
Calculated:	27.9	273

Evaluation Group 4 - Qualifications and Experience

Reviewer	Total / 45 pis	Qualifications and Experience / 45 pts
Jeff OBrien	36	8 / 10
n n Television (no. 1) a statistical metalemeta		



Benjamin Tipton	13.5	3 / 10
Margaret Brosko	36	8 / 10
Spencer Holt	13.5	3 / 10
Art Williams	27	6 / 10
	Average:	5.6 / 10
Calculated:	<u>25.2</u>	25.2

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	5	5 / 10
Benjamin Tipton	1 1	1 / 10
Margaret Brosko	8	8 / 10

Beneveral childra 26, 2199 40 52 444 E67 4 244 Henry Rege 3 of 7



Spencer Holt	6	6 / 10
Art Williams	6	6 / 10
Paleulated:	Average: 5.2	5.2 / 10 ↓ 5.2

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score	Reason Comments
Alan Cunningham Pass	Meets the requirement(s) Bidder provided GFE.
Alan Cunningham Pass	

Preferences - Reviewer Scores

Reviewer	Score	रिल्लाजुभा	Cominiants
Kim Henry	10	Other	Minimum wage-yes Local vendor-yes

Quality of Proposed Services - Reviewer Scores

Reviewer Score Reason Comments
REVIEWEI SIGULE ANELSON AND AND AND AND AND AND AND AND AND AN



Margaret Brosko	9 / 10	Well-supported claim(s)	new approach
Benjamin Tipton	3 / 10	Doesn't meet my expectations	Little detail provided. Bid for Shawnee
Jeff OBrien	7 / 10	Medium level of detail in response	Really needed more detail on specific operations plans.
Spencer Holt	5 / 10	Partially meets my expectations	I like the general ideas but need more specifics.
Art Williams	7 / 10	Mostly complete response	Lack Day to day operation of golf course experience.

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	8 / 10	Strongly fits desired attribute(s)	knowledgeable
Benjamin Tipton	3 / 10	Doesn't meet my expectations	First Tee is already involved at several courses and has a narrow golf focus. Ability to operate all areas of a course is not evident much less generate a level of revenue required to make the course a success.



Jeff OBrien	8 / 10	Meets or exceeds my expectations	Unique experience and program that could help attract more people to game that wouldn't otherwise be interested.
Spencer Holt	3 / 10	Poor level of detail in response	No personnel listed or resume's to review.
Art Williams	6 / 10	Partially fits desired attributes	Lacking day to day operational experience.

Capital Improvement/Investment Plan - Reviewer Scores

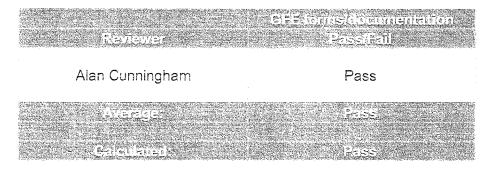
	Reviewer	Seore	Reason	Comments
	Margaret Brosko	8 / 10	Well-supported claim(s)	sponsor based
6	Benjamin Tipton	1 / 10	Doesn't meet my expectations	Lacking
	Jeff OBrien	5 / 10	Medium level of detail in response	Need more details on planned investment
8	Spencer Holt	6 / 10	Partially meets my expectations	Would like more specifics on future investments and needs.
	Art Williams	6 / 10	Medium level of detail in response	Not much detail in capital improvement plan.



RFP200034 - Management, Operation and Maintenance of Public Seneca Golf Course

Scoring Summary

Evaluation Group 1 - Initial Evaluation



Evaluation Group 2 - Preferences

Reviewer	Totel / f0.pts	Preferences / 10 pts
Kim Henry	10	10
Salebaners	Average: 10	90 1 10

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Evaluation Group 3 - Quality of Proposed Services

Reviewer	Tonal / 45 pts	Dealiny of Proposed Services / 45 pts
Jeff OBrien	36	8 / 10
Benjamin Tipton	22.5	5 / 10
Margaret Brosko	45	10 / 10
Spencer Holt	45	10 / 10
Art Williams	31.5	7 / 10
	Average	8 / 10
Calculated:	30	316 316

Evaluation Group 4 - Qualifications and Experience

Noted Chalifications and Experience Reviewer / 45 pts / 45 pts						
Jeff OBrien	40.5	- 2 1	9 / 10			



Benjamin Tipton	31.5	7 / 10
Margaret Brosko	45	10 / 10
Spencer Holt	45	10 / 10
Art Williams	31.5	7 / 10
Calenkings	Average: 38.7	8.67/10 ↓ 38.7

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	8	8 / 10
Benjamin Tipton	6	6 / 10
Margaret Brosko	9	9 / 10



Spencer Holt	8	8 / 10	1999 - 1997 - 1999 - 1999 - 1999 - 1 999 - 1999 -
Art Williams	7	7 / 10	
Signification	Average: 7.6	7.6 / 10 ↓ 7.6	

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score Reason Corona	6.15 <u>5</u> 7
Alan Cunningham Pass Meets the requirement(s) Bidder provid	ed GFE.

Preferences - Reviewer Scores

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Reviewer	Spore	Reason	<u>Commenz</u>
Kim Henry	10	Other	Minimum wage-yes Local vendor-yes

Quality of Proposed Services - Reviewer Scores



Margaret Brosko	10 / 10	Meets or exceeds my expectations	good plan
Benjamin Tipton	5 / 10	Partially meets my expectations	Bid for Seneca only. Marketing plan shows little effort or ability to create a solid marketing plan. Bidder admitted little investment made in the past in Marketing. Financials were not provided.
Jeff OBrien	8 / 10	Meets or exceeds my expectations	Would've liked a bit more information on financials.
Spencer Holt	10 / 10	Meets or exceeds my expectations	Impressive programming and operation.
Art Williams	7 / 10	Mostly complete response	Good plan

Qualifications and Experience - Reviewer Scores

	Reviewer	Score	Reason	Comments
	Margaret Brosko	10 / 10	Strongly fits desired attribute(s)	proven results
	Benjamin Tipton	7 / 10	Medium level of detail in response	Detail is lacking. Has experience but little information on a plan to increase revenue much less detail on other pertinent aspects.
la tradición de la consequenciamente	Jeff OBrien	9 / 10	Meets or exceeds my expectations	Successful experience managing a high-use course.



Spencer Holt	10 / 10	Meets or exceeds my expectations	I like the commitment to serving the public in a complete and professional manner. So much positive coming from this operation.
Art Williams	7 / 10	Mostly complete response	Plenty of experience

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	9 / 10	Meets or exceeds my expectations	detailed plan
Benjamin Tipton	6 / 10	Partially meets my expectations	At least offered some level of detail with dollar amounts and items.
Jeff OBrien	8 / 10	Meets or exceeds my expectations	Good detail on needs for course.
Spencer Holt	: 8 / 10	Meets or exceeds my expectations	Shows commitment with past personal investments in the course and solid plans for future improvements.
Art Williams	7 / 10	Partially meets my expectations	Solid plan



RFP200034 - Management, Operation and Maintenance of Public Sun Valley Golf Services

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewers	GFE touris/documentation: Pass/Fail
Alan Cunningham	Pass
ententer Philetietter	Pass Pass

Evaluation Group 2 - Preferences

Reviewer	Te 7 4	otal Ligis	Preferences / 10 pts
Kim Henry		10	10
Calculated	A./2	rage: It	10 1 1 10

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Evaluation Group 3 - Quality of Proposed Services

Reviewer	Totel (45 pic	Quality of Proposed Services / 45 pts
Jeff OBrien	31.5	7 / 10
Benjamin Tipton	13.5	3 / 10
Margaret Brosko	22.5	5 / 10
Spencer Holt	27	6 / 10
Art Williams	22.5	5 / 10
Galoutated	Average: 23.4	5,27,40 1 25,4

Evaluation Group 4 - Qualifications and Experience

Total Outsilitestions and Experience Reviewer 145 pts 145 pts			
Jeff OBrien	1	36	8 / 10



Benjamin Tipton	18	4 / 10
Margaret Brosko	36	8 / 10
Spencer Holt	36	8 / 10
Art Williams	27	6 / 10
er-ifeitestes	Average: 	6.8710 30.6

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 18 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	6	6 / 10
Benjamin Tipton	1	1 / 10
Margaret Brosko	1	1 / 10

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Spencer Holt	3	3 / 10
Art Williams	5	5 / 10
Mainulated	Average: 3.2	3.2 / 10 ↓ 3.2

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score Reason	Solutionis
Alon Cunningham	
Alan Cunningham Pass Meets the requirement(s)	Bidder provided GFE.

Preferences - Reviewer Scores

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Reviewer	Score	राज्यहर्ण	Comments
Kim Henry	10	Other	Minimum wage-yes Local vendor-yes

Quality of Proposed Services - Reviewer Scores

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Néorgarat Drocko	5 / 10	Partially supported claim(s)	limited plan
Margaret Brosko			Bid for Sun Valley OR Vettiner
Benjamin Tipton	3 / 10	Doesn't meet my expectations	with emphasis on Sun Valley. Lacking in real detail/plan.
Jeff OBrien	7 / 10	Mostly complete response	Would've liked more detail about the plan to grow the number of rounds. Operations plan was detailed.
Spencer Holt	6 / 10	Medium level of detail in response	Would like to see more specific details of how to increase play and reverse the decline.
Art Williams	5 / 10	Partially fits desired attributes	Need more detailed plan

Qualifications and Experience - Reviewer Scores

Reviewer Margaret Brosko	8 / 10	Other	experience
			As the current operator of Sun Valley it is evident that financial success at this course is failing.
Benjamin Tipton	4 / 10	Partially supported claim(s)	This bidder should have addressed this challenge with an in-depth marketing/pricing/revenue enhancement plan.



Jeff OBrien	8 / 10	Strongly fits desired attribute(s)	Highly experienced w/ details to back up claims.
Spencer Holt	8 / 10	Strongly fits desired attribute(s)	Long history working within the Louisville Park System.
Art Williams	6 / 10	Partially fits desired attributes	Experienced in golf course operations

Capital Improvement/Investment Plan - Reviewer Scores

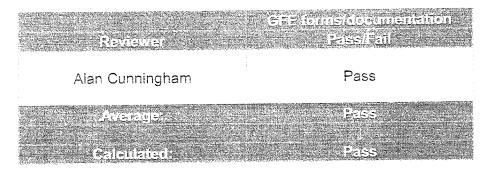
Reviewer	Score	Reason	Comments
Margaret Brosko	1/10	Doesn't meet my expectations	no detailed amount
Benjamin Tipton	1 / 10	Doesn't meet my expectations	Lacking
Jeff OBrien	6 / 10	Medium level of detail in response	Would like to see more in terms of actual capital investment. Too much focus on surface items (TVs, etc).
Spencer Holt	3 / 10	Doesn't meet my expectations	No detail of needed capital improvements
Art Williams	5 / 10	Medium level of detail in response	Would like to see more detail ir the plan to increase rounds at course and overall maintenance



RFP200034 - Management, Operation and Maintenance of Public Grant Hummel

Scoring Summary

Evaluation Group 1 - Initial Evaluation



Evaluation Group 2 - Preferences

Reviewer	Tokil / 10 pis	Preferences /10 pts
Kim Henry	5	5
national and the state of the	Average: 5	5] 5



Evaluation Group 3 - Quality of Proposed Services

Кемінун	Total / 45 pts	Quality of Proposed Services / 45 pts
Jeff OBrien	27	6 / 10
Benjamin Tipton	18	4 / 10
Margaret Brosko	36	8 / 10
Spencer Holt	36	8 / 10
Art Williams	27	6 / 10
	Average	6.4 / 10
Calculated:	23.8	28.8

Evaluation Group 4 - Qualifications and Experience

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Ret/ence	Totat /45 ats	Qualifications and Experience / 45 pts
Jeff OBrien	22.5	5 / 10
ana sa ang kang kang kang kang kang kang kang		

Benjamin Tipton	27	6 / 10
Margaret Brosko	36	8 / 10
Spencer Holt	31.5	7 / 10
Art Williams	22.5	5 / 10
Calculated	Average: 27,9	5.2710

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	3	3 / 10
Benjamin Tipton	2	2 / 10
Margaret Brosko	5	5 / 10



Spencer Holt	-	7	7 / 10	
Art Williams	- - - 	5	5 / 10	
Calculated		Average: 4:4	4.4 / 10 J 4.4	

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score Reason	Cerninanis
Alan Cunningham Pass Meets the requirement(s)	Bidder provided GFE.
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Preferences - Reviewer Scores

<u>ਜੈਂਬਅੰਦਰਬ</u> ਾ	Sports	Reason	Polnimens
Kim Henry	5	Other	Minimum wage-yes Local vendor-no

Quality of Proposed Services - Reviewer Scores

Reviewer Source

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Margaret Brosko	8 / 10	Strongly fits desired attribute(s)	realistic financials
Benjamin Tipton	4 / 10	Medium level of detail in response	Lacking depth. Conflicting bid - one page is to operate Crescent Hill OR any other course. Later narrative in bid is to operate only either Crescent Hill OR Cherokee.
Jeff OBrien	6 / 10	Medium level of detail in response	Needed more detail on financial proposal.
Spencer Holt	8 / 10	Strongly fits desired attribute(s)	A lot of good ideas for diverse programming. Enthusiastic marketing and community engagement.
Art Williams	6 / 10	Partially fits desired attributes	Solid plan

Qualifications and Experience - Reviewer Scores

	Reviewer	Score	Reason	Comments
	Margaret Brosko 8 / 10		Strongly fits desired attribute(s) strong resume	
joarnar sassar a	Benjamin Tipton	6 / 10	Medium level of detail in response	Lacking indication of plans to drive revenue/profits.
	Jeff OBrien	5 / 10	Partially fits desired attributes	Not a lot of direct experience managing day-to-day operations of a GC.



Spencer Holt	7 / 10	Partially fits desired attributes	good experience as assistant but no head professional experience. Not Class A professional yet.
Art Williams	5 / 10	Partially fits desired attributes	Ok experience

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	5 / 10	Mostly complete response	no specific amounts
Benjamin Tipton	2 / 10	Doesn't meet my expectations	Lacking
Jeff OBrien	3 / 10	Poor level of detail in response	No detail for proposed improvements and how those would be made
Spencer Holt	7 / 10	Mostly complete response	Shows commitment to help make needed upgrades to the clubhouse and cart buildings.
Art Williams	5 / 10	Medium level of detail in response	More detail



RFP200034 - Management, Operation and Maintenance of Public Patrick Vadden

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Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewer	Gr	E forms/documentatio Pass/Fail)n
Alan Cunningham		Pass	
Average: Calculated:		Pass J Pass	

Evaluation Group 2 - Preferences

Reviewer	Total / 10 pts	Preferences / 10 pts
Kim Henry	5	5
Calculated:	Average: 5	S S S S S S S S S S S S S S S S S S S

Generated on Nov 26, 2019 10:12 PM EST - Kim Henry Page 1 of 7

Evaluation Group 3 - Quality of Proposed Services

Reviewer	Total / 45 pts	Quality of Proposed Services / 45 pts
Jeff OBrien	22.5	5 / 10
Benjamin Tipton	13.5	3 / 10
Margaret Brosko	40.5	9 / 10
Spencer Holt	36	8 / 10
Art Williams	22.5	5 / 10
	Average:	6 / 10
Calculated:	27	27

Evaluation Group 4 - Qualifications and Experience

Reviewer	Total / 45 pts	Qualificatio	ons and Experience / 45 pts
Jeff OBrien	22.5		5/10



Benjamin Tipton	31.5	7 / 10
Margaret Brosko	36	8 / 10
Spencer Holt	40.5	9 / 10
Art Williams	22.5	5 / 10
Calculated:	Average: 30.6	6.8 / 10 ↓ 30.6

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts		
Jeff OBrien	5	. 5 / 10		
Benjamin Tipton	4	4 / 10		
Margaret Brosko	5	5 / 10		



Spencer Holt	7	7 / 10
Art Williams	5	5 / 10
Calculated:	Average: 5.2	5.2 / 10 ↓ 5.2

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Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score Reason	Comments
Alan Cunningham Pass Meets the requirement(s)	Bidder provided GFE.

Preferences - Reviewer Scores

Reviewer	Seens	Reason	Formers
Kim Henry	5	Other	Minimum wage-yes Local vendor-no

Quality of Proposed Services - Reviewer Scores

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Margaret Brosko	9/10	Strongly fits desired attribute(s)	good plan
Benjamin Tipton	3 / 10	Doesn't meet my expectations	Lacking detail. Bid confusing - letter states proposal is for Vettiner but later also includes references to operating Long Run and Iroquois. Unclear.
Jeff OBrien	5 / 10	Medium level of detail in response	Lacked specifics on operation plan and financials.
Spencer Holt	8 / 10	Meets or exceeds my expectations	Has good ideas for growing the game and increasing play.
Art Williams	5 / 10	Partially meets my expectations	Decent plan

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	8 / 10	Strongly fits desired attribute(s)	good experience
Benjamin Tipton	7 / 10	Partially fits desired attributes	Capable but at a level to provide Metro with success at any of the courses the bidder referenced? Not clear.
Jeff OBrien	5 / 10	Partially supported claim(s)	Didn't see a lot about operations and knowledge of growing rounds.



Spencer Holt	9 / 10	Meets or exceeds my expectations	Great references and great experience in public and private golf.
Art Williams	5 / 10	Partially fits desired attributes	Need more detail

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	5 / 10	Mostly complete response	no specific amount
Benjamin Tipton	4 / 10	Partially meets my expectations	No specific dollar amounts quoted. Narrative stated bidder would invest in clubhouse renovations at Vettiner; Long Run or Iroquis. Same statement made regarding improvements to landscape at Iroquois and Vettiner. Long Run is noted for improvements to driving range.
Jeff OBrien	5 / 10	Medium level of detail in response	Little detail on how/what specific improvements would be made
Spencer Holt	7 / 10	Partially meets my expectations	Renovation of golf shop would make good first impression.
- Art Williams	5 / 10	Medium level of detail in response	Need more detail of plan



Scoring Summary

3

Evaluation Group 1 - Initial Evaluation

Reviewer	GFE forms/documentation Pass/Fail
Alan Cunningham	Pass
Average: Calculated:	Pass ↓ Pass

Evaluation Group 2 - Preferences

Reviewer	Total / 10 pts	Preferences / 10 pts	
Kim Henry	5	5	
Calculated:	Average: 5	5 5	

Generated on Nov 26, 2019 10:12 AM EST - Kim Henry Page 1 of 7

Evaluation Group 3 - Quality of Proposed Services

Reviewer	Total / 45 pts	Quality of Proposed Services / 45 pts
Jeff OBrien	40.5	9 / 10
Benjamin Tipton	36	8 / 10
Margaret Brosko	40.5	9 / 10
Spencer Holt	40.5	9 / 10
Art Williams	31.5	7 / 10
	Average:	8.4 / 10 ↓
Calculated:	37 <u>.8</u>	37.8

Evaluation Group 4 - Qualifications and Experience

Reviewer	Total / 45 pts	Quali	fications and Expe / 45 pts	rîence
Jeff OBrien	 36		8 / 10	

Benjamin Tipton	27	6 / 10
Margaret Brosko	36	8 / 10
Spencer Holt	36	8 / 10
Art Williams	27	6 / 10
Calculated:	Average; 32.4	7.2 / 10 J 32.4

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Total / 10 pts	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	5	5 / 10
Benjamin Tipton	3	3 / 10
Margaret Brosko	8	8 / 10

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Spencer Holt	6	6 / 10
Art Williams	6	6 / 10
	Average:	5.6./ 10
Calculated:	5.6	5.6

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer Score	Reason Comments
Alan Cunningham Pass	Meets the requirement(s) Bidder provided GFE.

Preferences - Reviewer Scores

	Reviewer		Score	Reason	Comments	
* 	Kim Henry	-	5	Other	 Minimum wage-no Local vendor-yes	

Quality of Proposed Services - Reviewer Scores

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Margaret Brosko	9 / 10	High level of detail in response	good plan
Benjamin Tipton	8 / 10	Other	Bid for Vettiner. Current operator of Nichols. Effort to detail proposal is mostly evident.
Jeff OBrien	9 / 10	High level of detail in response	Very detailed reports
Spencer Holt	9 / 10	High level of detail in response	Well thought out and detailed response.
Art Williams	7 / 10	Partially meets my expectations	Solid plan of action

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	8 / 10	High level of detail in response	worked way up
Benjamin Tipton	6 / 10	Partially meets my expectations	As current operator of Nichols and the historical challenges with generating play & revenue at this course I would have hoped to see this bidders acknowledgment of that. Vettiner is not lacking in interest thus the bidders plan is guestionable.



Jeff OBrien	8 / 10	Well-supported claim(s)	Good evidence w/ experience to raise performance at BN GC.
Spencer Holt	8 / 10	Strongly fits desired attribute(s)	Great experience within Louisville Park System and good ideas to move things in the right direction.
Art Williams	6 / 10	Partially meets my expectations	Decent experience

Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	8 / 10	High level of detail in response	specific amounts
Benjamin Tipton	3 / 10	Doesn't meet my expectations	lacking any detail at all. Did note willingness to increase revenue sharing to generate possible capital investment funds.
Jeff OBrien	5/10	Medium level of detail in response	Would like more specifics on what improvements would be made and how revenue-sharing links to those.
Spencer Holt	6 / 10	Partially meets my expectations	Shows commitment to maintain and improve clubhouse area.
Art Williams	6 / 10	Partially meets my expectations	Ok plan



RFP200034 - Management, Operation and Maintenance of Public (American Golf (Eliminated)

Scoring Summary

Evaluation Group 1 - Initial Evaluation

Reviewer	GFE forms/documentation Pass/Fail
Alan Cunningham	Pass
Average:	Pass
Calculated:	Pass

Evaluation Group 2 - Preferences

Reviewer	Preferences / 10 pts
Kim Henry	5
Average: Calculated:	5 J 5

Generated on Nev 26, 2019 10/12 AM EST - Kim Henry Page 1 of 7

Evaluation Group 3 - Quality of Proposed Services

Reviewer	Quality of Proposed Services / 45 pts
Jeff OBrien	4 / 10
Benjamin Tipton	8 / 10
Margaret Brosko	7 / 10
Spencer Holt	8710
Art Williams	5 / 10
Average:	6.4 / 10
Calculated:	↓ 28.8

Evaluation Group 4 - Qualifications and Experience

Reviewer	Qualifications and Experience / 45 pts
Jeff OBrien	7 / 10



Benjamin Tipton	10 / 10
Margaret Brosko	5 / 10
Spencer Holt	6 / 10
Art Williams	5 / 10
Average: Calculated:	6.6 / 10 ↓ 29.7

Evaluation Group 5 - Capital Improvement/Investment Plan

Reviewer	Capital Improvement/Investment Plan / 10 pts
Jeff OBrien	3 / 10
Benjamin Tipton	2 / 10
Margaret Brosko	3 / 10



Spencer Holt	1 / 10
Art Williams	5 / 10
Average: Calculated:	2.8 / 10 ↓ 2.8

Scoring Comments

GFE forms/documentation - Reviewer Scores

Reviewer	Score	Reason	Comments
Alan Cunningham	Pass	Other	Bidder submitted complete
Alan Calificignam	<u>Γαδο</u>	Conter Conter	response 10/25/2019.

Preferences - Reviewer Scores

Reviewer	Seare		Reason		Comments	
Kim Henry	5	Allena - Al	Other	5 - - - - - - - - - - 	Minimum wage-yes Local vendor-no	

Quality of Proposed Services - Reviewer Scores

Margaret Brosko	7 / 10	Medium level of detail in response	no detailed plans
Benjamin Tipton	8 / 10	High level of detail in response	Detailed. Open to manage all courses.
Jeff OBrien	4 / 10	Partially supported claim(s)	Information too general and no proposed detail about Louisville courses?
Spencer Holt	8 / 10	Meets or exceeds my expectations	Comprehensive List showing effective use of technology to improve services
Art Williams	5 / 10	Partially fits desired attributes	ok plan

Qualifications and Experience - Reviewer Scores

Reviewer	Score	Reason	Comments	
Margaret Brosko 5 / 10		Partially fits desired attributes	equipment concerns	
Benjamin Tipton	10 / 10	Well-supported claim(s)	Qualified	
Jeff OBrien	7 / 10	Medium level of detail in response	Clearly an experienced group, but the proposal was too general to tell how/if experience would translate to LMG Courses.	
Spencer Holt	6 / 10	Partially meets my expectations	Limited experience in this type of public golf market	



Art Williams	5 / 10	Partially fits desired attributes	Experienced	
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Capital Improvement/Investment Plan - Reviewer Scores

Reviewer	Score	Reason	Comments
Margaret Brosko	3 / 10	Poor level of detail in response	no specific or estimated amount listed
Benjamin Tipton	2 / 10	Doesn't meet my expectations	Metro will be responsible for all capital improvements
Jeff OBrien	3 / 10	Poor level of detail in response	No detail was provided here.
Spencer Holt	1 / 10	Poor level of detail in response	No proposed plan for capital improvements
Art Williams	5 / 10	Medium level of detail in response	More detail

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RFP200034 - Management, Operation and Maintenance of Public Golf Courses Scoring Summary

Active Submissions

Supplier	Total / 118 pts	GFE forms/documentatio n Pass/Fail	Preferences / 10 pts	Quality of Proposed Services / 45 pts	Qualifications and Experience / 45 pts	Capital Improvement/Invest ment Plan / 10 pts
Seneca Golf Course	92.3	Pass	10	36	38.7	7.6
Greg Basham LLC	81.7	Pass	10	32.4	35.1	4.2
T Betz Golf LLC	80.8	Pass	5	37.8	32.4	5.6
Youth Golf Coalition Inc, dab The First Tee of Louisville	68.3	Pass	10	27.9	25.2	5.2
Patrick Vadden	67.8	Pass	5	27	30.6	5.2
Sun Valley Golf Services	67.2	Pass	. 10	23.4	30.6	3.2
Grant Hummel	66.1	Pass	5	28.8	27.9	4.4
George A Demling	65.8	Pass	10	26.1	26.1	3.6