

COMPANY OVERVIEW

Greg Basham, LLC
Dba Cherokee Golf Course
2501 Alexander Road
Louisville, Kentucky 40204
Greg Basham, PGA Head Professional; January 2005 – Present

Established - December 2004

Corporate Headquarters Location – Louisville, Kentucky

Chief Officers – Greg Basham, owner

Number of Employees – 2 full time; 3 part time

Gregory Dale Basham



Professional Experience

CHEROKEE GOLF COURSE

PGA Head Golf Professional (Class A-1)

2005 – Present

Manage all golf operations, coordinate all golf tournaments/outings, supervise entire staff, and direct teaching program.

- Coordinated all golf outings including marketing, contracting, management, advertising on social media, and public announcing.
 - Enhanced outing experience and customer service.
- Managed and increased participation in largest senior league in Louisville.
- Acted as public announcer, starter, rules official and scorekeeper.
- Marked the golf course for league scrambles and charity scrambles.
- Catered food and beverage for league scrambles and charity scrambles.
- Coordinated and managed golf leagues Tuesday through Friday.
 - Provided service to enhance and improve the quality of the leagues.
- Hired and supervised all full and part time employees.
- Managed scheduling of all clubhouse staff.
- Teaching and Junior golf director.
- Taught the use of the POS system to employees, PROShop Tee Times.
- Utilized technology in providing management tools for golf operations, social network marketing, and developed many flyers and other materials for tournaments.
- Created new spreadsheet documents for daily use to control inventory and other management areas.
- Professional club repair and grip installation

Iroquois Golf Course

Assistant Golf Professional

1996 – 2004

- Managed golf operations, coordinate golf tournaments/outings, supervise staff, and direct teaching program.
- Involved in outing coordination and management.
- Supervised staff during peak season.
- Professional club repair and grip installation.

Formal Education

Shawnee High School

1976-1980

Western Kentucky University

1982-1984

Professional Accomplishments

- Became PGA member in September 1995.
- Assistant player of the year 2004
- Qualified for the National Club Pro
- Qualified for the National Senior Club Pro 2016, 2017, 2019

Certifications and relevant licenses held by Greg Basham, LLC

- Public Health and Wellness -- Permit # 35063
- Red Cross First aid/CPR (Adult and Child) / AED certification
- Distinguished in operating P.O.S. system including Proshop TeeTimes (the software used by Louisville Metro Parks)
- Expert in GHIN handicapping software
- Expert in Microsoft Office Suite Programs (Word, Excel, QuickBooks)
- Accomplished in USGA rules of golf officiating and course marketing.
- Club fitting and repair skills



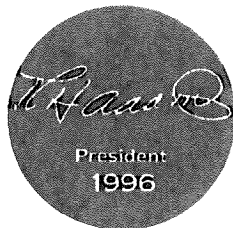
Be it known that

Gregory D. Basham

is a member classified as

Class A

and is entitled to all rights
which attach to said membership under the
Association's Constitution and By-Laws



THE PROFESSIONAL GOLFERS'
ASSOCIATION OF AMERICA

THE PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA
Gregory D. Basham, PGA

Class A

Submit
Photo on
PGA.org

Elected 09/1995

Kentucky Section



PGA

Member for
the year
ending June 30

2020

Suzi Whaley, PGA
President

Jim Dickerson, PGA
Vice President

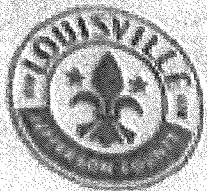
John Lindert, PGA
Secretary

Self Waugh
Chief Executive Officer

STATEMENT OF CERTIFICATIONS AND LICENSES

Certifications and relevant licenses held by Greg Basham, LLC

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Louisville-Jefferson County Metro Government

Department of Codes & Regulations

444 S. 5th Street, Suite 100 - Louisville, KY 40202
Phone: 502.574.3591 Web Site: <https://louisvilleky.gov/government/codes-regulations>

ALCOHOLIC BEVERAGE LICENSE

Licenses: GREG BASHAM, LLC
2501 ALEXANDER ROAD
LOUISVILLE, KY 40204
DBA: CHEROKEE GOLF COURSE

Issue Date: 12/30/2004

Lic No: 7138

Zoning: R1

Location: 2501 ALEXANDER RD
LOUISVILLE, KY 40204

Property Owner: BOARD OF PARK COMM
1297 TREVILLIAN WAY
LOUISVILLE, KY 40213

License Type	No.	Effective Date
NO-1 Retail Malt Beverage Drink	1	11/29/2004

THIS LICENSE MUST BE POSTED AT ALL TIMES

All licenses expire on October 31, 2019

Issued By:

Administrator

Date:

October 15, 2018

This license does not constitute a property or vested right and may be revoked at any time pursuant to law. The above named licensee is authorized to sell alcoholic beverages subject to the laws, rules and regulations of the Commonwealth of Kentucky and the Louisville/Jefferson County Metro Government. The licensee is hereby authorized to make only the types of alcoholic beverages sales listed above on the licensed premises during the period this license is in effect. Not transferable (except as provided in sections 243.630, 243.640 and 243.650 of the Kentucky Revised Statutes).

LOUISVILLE METRO DEPARTMENT of
PUBLIC HEALTH & WELLNESS
SANITATION RATING

A

Passed - This letter grade represents a score of 85-100 with no priority violations.

Facility CHEROKEE GOLF

Permit # 35063

Address 2501 ALEXANDER

Sanitarian 1966 Date 9-19-19

Comments _____

SCORE

98

Previous Scores

100-A

99-A

Sarah S. Moyer, MD

Sarah S. Moyer, MD, MPH, Director

Matt Rhodes, R.S.

Matt Rhodes, RS, MPH, Deputy Director

No person shall move, remove, alter, deface or conceal from public view the placard posted pursuant to Chapter 400 Sanitary Code

COMMONWEALTH OF KENTUCKY

ALCOHOLIC BEVERAGE CONTROL

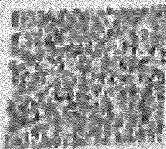
KNOW YE, THAT

PREMISE ADDRESS & SITE ID # 7260
6900 BARNHART LK
DRA. CHURCHES GOLF COURSE
2001 ALEXANDER RD
LOUISVILLE, KY 40204-0900

Having complied with the necessary provisions of Kentucky law and having furnished the satisfactory evidence to the Administrator of the Department of Alcoholic Beverage Control, in hereby granted the following

RCM Retail Bulk Beverage Drink License, 004-0024-1641, 1/01/2018 - 12/31/2019

By law this license does not constitute a property or vested right. These licenses are subject to the regulations and limitations imposed therein, by law, for a period beginning on the date of issue herein, and to continue in force as long as the licensee is entitled thereto, or until suspension, or revocation, by the Alcoholic Beverage Control Board.



ALCOHOLIC BEVERAGE CONTROL
COMMONWEALTH OF KENTUCKY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1001 WEST 101
FRANKFORT, KENTUCKY 40601
BY OFFICIAL
DATE

John J. ...
DEPUTY ADMINISTRATOR

Orville ...
DEPUTY ADMINISTRATOR

Licensee

Commonwealth of Kentucky is authorized to sell alcoholic beverages subject to the law. The license is authorized to make only the types of alcoholic beverages sales listed above on the licensed premises during the period this license is in effect. Not transferable (except as provided in sections 243.630, 243.640 and 243.650 of the Kentucky Revised Statutes.

COMMONWEALTH OF KENTUCKY
DEPARTMENT OF REVENUE
SALES AND USE TAX PERMIT

NAME & ADDRESS GREG BASHAM LLC 2501 ALEXANDER RD LOUISVILLE KY 40204	ACCOUNT NUMBER [REDACTED]	PROCESSING DATA				ISSUE DATE	
	REFER TO THIS NUMBER IN ALL CORRESPONDENCE	BRANCH	COUNTY	SUBJECTS	MONTH	DAY	YEAR
			056	096	12	29	2004

THIS GENERAL BUSINESS LICENSE IS ISSUED PURSUANT TO KRS 152.957.

THIS PERMIT IS ISSUED PURSUANT
TO AUTHORITY OF CHAPTER 139 OF
THE KENTUCKY REVISED STATUTES
AND IS VALID UNTIL CANCELLED OR
REVOKED



THIS PERMIT IS NOT TRANSFERABLE

POST IN A CONSPICUOUS PLACE

GENERAL OVERVIEW

I. GOLF COURSE OPERATIONS

A. Operating Philosophy

1. Operating Goal

- a. Provide quality service in all activities at Iroquois Golf Course to ensure the enjoyment of all users and the enhancement of their experience.

2. Professional Staff Functions

- a. Maintain functions in a manner consistent with the high industry standards and policies of the City, including the following:
 - Pro-Shop sales.
 - Cart rental and maintenance.
 - Lesson promotion and programs.
 - Course marketing activities.
 - Starting, course marshaling, tournament promotion and booking activities.
 - Cleanliness and maintenance of the facility.
 - Customer relations.
 - Maintain accounting and financial information consistent with City Policies in a timely manner.

3. Supervision of Personnel

- Train employees in safety, sustainability, and best business practices.
- Operator shall train all new employees for optimum performance in their positions and train and evaluate incumbent staff annually.

4. Accountability

- Establish and maintain accurate records regarding the following:
 - 1) Starter services.
 - 2) All course related revenues by revenue category.
 - 3) Tournament bookings.
 - 4) Lesson activity.
 - 5) Rounds of golf (paid and comp) by fee category.
 - 6) Cart usage.
 - 7) Daily weather conditions.

5. Customer Relations

- Professional image and courtesy
 - Maintain a well-dressed/groomed appearance at all times. Staff whose primary function is to interact with the public shall wear appropriate golf shirt with golf course logo and name tag.
 - Maintain standards consistent with the policies and procedures outlined in this manual.
 - Address all customers in a friendly and courteous manner.

- Make every effort to greet customers by name anywhere on premises.

6. Responsibilities of the Golf Professional

- Conduct various golf tournaments and initiate/promote golf activities for the golfing public.
- Cooperate with the Recognized Clubs and their various committees, as workload requirements and scheduling permits, and render professional advice, opinions, assistance and services, as necessary.
- Administer and train golf staff, as necessary, to carry out the provisions of the operator agreement.
- Operate and maintain the golf shop for repairs, storage, sales, rentals, and golf services, related equipment/merchandise and carts.
- Be available, as necessary, to attend regular and special meetings of the Recognized Clubs to discuss areas that benefit the Course and the City.
- Supervise the starting of play by golfers, and the proper charging and collecting of green fees and other fees, as necessary and required.
- Operate and supervise a Marshal Program at the Course.
- Plan and schedule assigned personnel to adequately cover a seven-day per week operation.
- Ensure that carts are maintained, cleaned, and in operable and safe condition.
- Implement and maintain appropriate Junior Golf Programs.
- Ensure that a qualified designated representative is on duty at the start and close of the scheduled workday.
- Sell, rent, and/or repair golf equipment; sell clothing and supplies; offer instructional services in golf play; rent golf carts and pull carts; and operate the driving range.
- Represent the Operator/City before civic and private groups for discussion of Course operations.
- Schedule all Golf Course, non-maintenance personnel.

II. GOLF INSTRUCTION/LESSON PROGRAMS

A. Purpose

- Provide a service to all levels of golfers so that they may enjoy golf by improving their individual skill levels.
- Provide a means of introducing new golfers to the game of golf, therefore improving revenue potential and Course usage.
- Provide different types of instruction to meet the needs and desires of all people wanting to play the game of golf.

B. Types of lessons available

- The Operator is required to provide the following types of professional instruction:
- Private instruction available by single lesson, or in a series structure.
- Junior golf classes focusing on skill development for beginners, intermediate, and advanced players on an ongoing basis.

- Adult group lessons for beginning, intermediate, and advanced players on an ongoing basis.
- Periodic clinics for the Recognized Clubs, demonstrating various aspects of golf.
- Playing lessons.
- Prepare quarterly promotional materials for publication in the City Recreation Activities Guide.

III. Merchandising (Pro-Shop)

- Maintain a well-stocked and attractive golf shop offering a variety of brand names and logo merchandise commensurate with the desires and budgets of patrons.
- Operator to provide policy for employee discounts, if any.

IV. Food and Beverage

- Present food, beverages, and services that meet the needs of golfing clientele.
- Provide beverage cart(s) service at appropriate times daily.

V. GOLF CART OPERATIONS

A. Minimum number of carts to be provided by Operator

- The Operator shall provide no fewer than 80 electric carts.
 - **PLEASE SEE ATTACHMENTS**

B. Vehicle Operation

- No vehicles, other than carts supplied by Operator, shall be permitted or leased for tournaments except as required for maintenance purposes.
- No more than two bags and two riders are permitted on a cart.
- Carts must be kept at least 30 feet away from greens and tees, and at least 10 feet away from sand bunkers, when not on paved cart paths.
- Handcarts must not be taken over aprons, greens, tees, sand bunkers, or areas between the greens and traps surrounding the green.
- When play has reached the green, handcarts must be left at least 20 feet away from the side of the green.
- Carts of any kind should not be driven or pulled through wet or muddy areas, or over sprinkler heads.
- It is the responsibility of every golfer to be familiar and comply with the rules and regulations covering the use and operation of golf carts.
- Failure to observe such rules and regulations could result in the denial of golf cart use and/or playing privileges.
- All players using a golf cart will sign an insurance waiver prior to cart being issued.
- Operators of carts must be 18 years of age or older, with a valid drivers license.
- 90-degree cart policy will be in effect at the Course, when appropriate.

VI. LEAGUES/CLUBS

A. Purpose

- To offer a vehicle for organized competition, handicapping and fellowship for Course patrons.
- To establish a nucleus of patrons for the Course.

B. Policy

- The course will recognize, **but not be limited to**, the following clubs:
- One (1) Men's Club.
- One (1) Women's 18 Hole Club; one (1) Women's 9 Hole Club.
- One (1) Senior Club
- One (1) Junior Club
- Church Leagues
- Business Leagues

JUNIOR GOLF PROGRAM

A. Purpose

- Create a future interest in golf by providing opportunities for young people to learn the game of golf.
- Establish guidelines that will enable young golfers to integrate comfortably with adult players on the Course.
- Ensure an ongoing program of education for young people interested in sports (specifically golf) as a contribution to their own personal development.
- Take part in initiatives such as "Grow the Game of Golf" to help foster additional youth participation.

SCHOOL TEAM PLAY

A. Purpose

- To provide young people the opportunity to participate in organized golf competition.
- To provide young people with the opportunity to develop an interest in a lifetime sport through involvement with the schools.
- To grow the game of golf in accordance with USGA, LPGA, and PGA World Golf initiatives.

VII. Non-Profit Scrambles

- Please see attached letters.

VIII. FOOD AND BEVERAGE

The golf professional will develop a food and beverage program with service and delivery of quality food that meets the needs of the patrons.

- The food service shall include the snack bar and on-course beverage cart(s).
- Pricing, menus, signage, marketing and promotional materials shall conform to standards set by the PGA professional.
- Golf and food and beverage will be cross promoted to enhance rounds of golf.

Quarterly and Annual reports

- Please see attachments.

Financial Capacity

- Please see attachments.

Professional References

Mike Thomas
Head Professional Emeritus
Big Spring CC
Harmony Landing Campus
[REDACTED]

Donald Jones
Co-Owner
3 D's Development
[REDACTED]

David Self
President of Shair Inc
[REDACTED]

Mark Jackie
Fleet Sales Manager
Cunningham Golf & Utility Vehicles
[REDACTED]

Golf Cart Operations Attachments

EVENT _____

STARTING HOLE NO. _____

PLAYER NO. 1 _____

PLAYER NO. 2 _____

METHOD OF PLAY _____

EVENT _____ *GREEN*

STARTING HOLE NO. _____ *RED*

PLAYER NO. 1 _____ *BLUE*

PLAYER NO. 2 _____

METHOD OF PLAY _____



13119 Alken Road
Louisville, KY 40223
(502) 244-9244
(800) 456-1577
Fax (502) 244-5807

4007 U.S. Hwy 62
Cahert City, KY 42029
(270) 395-4312
(800) 897-1103
Fax (270) 395-4024

KHP Rental Office
4089 Iron Works Parkway
Lexington, KY 40511
(859) 233-7921
hpark@cunninghamgolfcar.com

October 14, 2019

Mr. Greg Basham

Greg Basham LLC

2501 Alexander Road

Louisville, Kentucky 40214

PRE- APPROVAL LETTER

This letter is intended to assure that Mr. Greg Basham, of Greg Basham LLC, has been preapproved to lease Yamaha Golf cars for the next 5 years. Having done business with Greg Basham for the previous 16 years, we feel confident moving forward as a suppling partner with Mr. Basham, in good faith.

Mark Jackle

A handwritten signature in black ink, appearing to read "Mark Jackle".

Fleet Sales Manager

Cunningham Golf &Utility Vehicles Inc.





CHERGOL-01

LYOUNG

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
10/14/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Garrett-Stotz Company 1601 Alliant Ave Louisville, KY 40299	CONTACT Linda K. Young		
	PHONE (A/C, No, Ext): (502) 415-7027	FAX (A/C, No):	
	E-MAIL ADDRESS: lyoung@garrett-stotz.com		
INSURED Greg Basham, LLC 2501 Alexander Rd Louisville, KY 40204	INSURER(S) AFFORDING COVERAGE		NAIC #
	INSURER A: Westfield National Ins Co		24120
	INSURER B: ClearPath Mutual Ins Co		16273
	INSURER C:		
	INSURER D:		
	INSURER E:		
	INSURER F:		

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC OTHER:				5/6/2019	5/6/2020	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 500,000 MED EXP (Any one person) \$ 6,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
A	<input type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY				5/6/2019	5/6/2020	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input checked="" type="checkbox"/> RETENTION \$ 0				5/6/2019	5/6/2020	EACH OCCURRENCE \$ 1,000,000 AGGREGATE \$ 1,000,000
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) <input type="checkbox"/> If yes, describe under DESCRIPTION OF OPERATIONS below		N/A		5/14/2019	5/14/2020	PER STATUTE <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ 2,000,000 E.L. DISEASE - EA EMPLOYEE \$ 2,000,000 E.L. DISEASE - POLICY LIMIT \$ 2,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
Re: Iroquois Golf Course

CERTIFICATE HOLDER

CANCELLATION

Louisville Jefferson Co Metro Govt Finance Dept
Risk Management Division
611 W. Jefferson St, Rm 22
Louisville, KY 40202

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Non-Profit Scrambles Attachments



3532 Ephraim McDowell Drive
Louisville KY 40205

March, 20, 2018

To Whom It May Concern:

This letter verifies that all proceeds of the **13th Annual Mitzi Silliman Memorial Golf Classic on Saturday, June 1st** will benefit Hosparus Health patients and their families. Last year this event raised over \$10,000 - and to date, this fundraiser has generated over \$140,000 to support Hosparus Health patients and their families and has raised a grand total of over \$225,000 to support local charities.

Hosparus Health depends heavily on fundraisers in our community to ensure our ability to care for those who need us most. Your partnership with Hosparus will help care for patients and families who are unable to pay for services. Last year alone we provided over \$1.5 million in charity care for the uninsured. In addition to offering the premier end-of-life care in the region, proceeds from special events help Hosparus provide grief counseling for loved ones, as well as care for our pediatric patients who lack or have inadequate insurance coverage.

Thank you, in advance, for your consideration and for your support of quality hospice care in our community. Your gift allows Hosparus to continue increase the quality of life for those we serve.

With Gratitude,

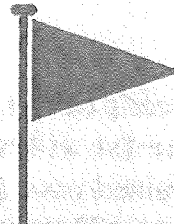
Bob Mueller
Sr. Vice President of Development
Hosparus

Cheryl Hildebrand
Fundraising Coordinator

Deb Burda
Golf Scramble Coordinator

Hosparus (Tax ID: 61-0921718) meets the non-profit criteria established under Section 501(c)(3) of the Internal Revenue Code

The earlier you call, the more we can help.
800-264-0521 | 502-456-6200 | HosparusHealth.org



**SLEEP IN HEAVENLY PEACE -
DERBY CITY**

CHARITY GOLF SCRAMBLE

AND BED BUILD

7 SEPTEMBER 2019

**Cherokee Golf Course
Louisville, Kentucky**

**Registration \$65
Shotgun Start 8 AM**

<https://www.surveymonkey.com/r/YDJMC5F>

Quarterly & Annual Reports Attachments

1:22 PM

10/19/19

Accrual Basis

Greg Basham LLC
Profit & Loss
January through September 2019

	Jan - Sep 19
Income	
Cherokee Golf Course Income	
Cart Rental Income	103,789.00
Food Beverage Sales	29,931.00
Golf Clubs Rental	377.00
Merchandise Sales	12,220.00
Pull Carts	741.00
Total Cherokee Golf Course Income	147,058.00
Total Income	147,058.00
Expense	
Accounting	5,000.00
Auto	5,280.00
Carts	
Alberts Oil Gas for Carts	6,600.00
Golf Cart Lease Expense	21,264.00
Golf Cart Repair	3,000.00
Total Carts	30,864.00
Food Beverage	24,367.00
Ice Machine	2,000.00
Insurance	4,200.00
Interest	3,217.00
Merchandise Vendors	11,000.00
Merchant Fees	6,000.00
Metro Park Fees	9,164.00
Payroll Expenses	7,294.54
Taxes	
Sales Tax	8,841.00
Taxes - Other	787.00
Total Taxes	9,628.00
Utilities	2,661.00
Total Expense	120,675.54
Net Income	26,382.46

Financial Capacity Attachments



Greg Basham LLC
Cherokee Golf

September 12, 2019

To Whom It may Concern

Greg Basham LLC is eligible to apply for a \$50k line of credit here with PNC Bank. Should you have any questions please contact me.

Sincerely,

A handwritten signature in cursive script that reads 'Danielle Anderson'.

Danielle Anderson
Assistant Office Manager
Cherokee Triangle
NMLS ID 581264

PNC Bank
1301 Bardstown rd (x6-k252-01-1)
Louisville ky 40204
(p) 502-561-7560 | (f) 502-238-4154
danielle.anderson@pnc.com

October 16, 2019

Please be advised Greg Basham, LLC, dba Cherokee Golf Course has a current balance in their business account of \$13,000 that will be used as startup costs for Iroquois Golf Course.

LETTER OF TRANSMITTAL

BID #200034

Gregory D. Basham
PGA Golf Professional



October 17, 2019

Dear Committee Persons:

Thank you for reviewing my Request for Proposal for Head Golf Professional at Iroquois Golf Course. It would be an honor to continue serving Metro Parks and our golf community in this position. With sincere interest, I respectfully submit my bid.

I have worked in the public courses in Louisville since 1995. I began as an Assistant to Paul Schuchard at Iroquois Golf Course, where I worked for 9 years until I was named Head Golf Professional at Cherokee Golf Course. Additionally, I have lived in the South End my whole life and practically grew up at Iroquois Golf Course when my late uncle, Eddie Tyree, was the head professional during his career. I have deep ties to the South End and I look forward to promoting the game of golf in the city of Louisville.

If my bid to be the head golf professional at Iroquois Golf Course is not accepted, I would like to be considered for any 18 hole golf course within Louisville Metro Parks, or to remain at Cherokee Golf Course.

I appreciate your time and consideration of my bid.

Sincerely,

Gregory D. Basham
PGA Professional



DESCRIPTION OF PROPOSAL
BID #200034

Please be advised this bid, in response to the Request for Proposal, to operate Iroquois Golf Course is being made for Concessions of all golf operations. Metro Parks will be responsible for all maintenance pertaining to the golf course and professional services to the clubhouse.

Revenue Sharing Plan	Percentage (%)
Golf Cart Revenue	Less than 28,000 rounds - 12% 28,001 – 31,000 rounds – 13% 31,000 and above - 14%
Concession Revenue	10%
Merchandise	1%
Credit Card Fees	75% (operator) / 25% (Metro Parks)
	*If needed, percentages are negotiable

OPERATING PLAN

BID #200034

Pro Shop and Clubhouse

Daily Schedule

Opening

- Turn off alarm.
- Turn on lights.
- Visually inspect to see if closing shift completed all duties from the previous night.
- Get carts out of garage in an orderly and accessible manner.
- Begin making coffee.
- Unlock safe, prepare POS system for the day.
- Check bathrooms (sink, commodes, etc.)
- Check deposit from the night before.
- Check water fountains.
- Check for weekly and monthly events.
- Empty outside trash cans.

Closing

- Check restrooms for supplies and cleanliness.
- Check outside area in front of the clubhouse.
- Check spike cleaner.
- Vacuum carpeted areas.
- Mop and sweep the bathroom floors.
- Wipe off all the tables.
- Clean all glass displays and merchandise.
- Empty all trash cans.
- Clean bathroom sinks.
- Clean soft drink dispenser.
- Close the registers and complete deposit paperwork.
- Double check daily to do sheet.
- Gas and visually inspect every cart.
- Pressure wash and scrub every cart.

Weekly

- Check light fixtures for broken bulbs.
- Check furnace filters.
- Dust all pictures and decorations.

- Clean bathroom floors, walls and baseboards.
- Clean windows and surrounding areas.
- Rotate and inventory merchandise.

Monthly

- Inventory supplies
- Clean exhaust fans.
- Clean and organize storage rooms.

Annually

- Wipe down walls.
- Wipe floor boards.
- Wipe down tables and chairs.
- Touch up paint.
- Clean light fixtures.
- Repair doors, ceilings, vents, or walls as needed.

STAFFING PLAN

Bid #200034

Iroquois Golf Course Staffing

- Head PGA Golf Professional
- Assistant Professional
- Shop Services (5)
- Cart Attendants (4)
- Course Marshall (1)

I will use my PGA resources, such as PGA Job Finder, to hire pro-shop staff who are qualified employees that like to work with people in a busy atmosphere. Pro-shop help will need to be friendly, knowledgeable, reliable and problem solvers. I will also utilize my relationships with local high school golf coaches to hire junior golfers in the community for shop services and cart attendants.

MAINTENANCE PLAN

BID #200034

Greg Basham LLC will assume responsibility of the interior of the pro shop, to include, but not limited to:

- Light bulbs
- Janitorial Services (toilet paper, hand towels, soap, and pest control)
- Painting (interior only)
- Table and chairs
- Ice machine
- Beer coolers
- Vacuum
- TV's
- Cable
- Internet

REPAIR AND MAINTENANCE PLAN

BID #200034

Greg Basham LLC will make the following repairs and/or maintenance to Iroquois Golf Course club house:

- \$1,500 to landscape around clubhouse
 - Flowers
 - Shrubs
 - Mulch
- Two (2) new water cooler stations and landscape

**Marketing Plan
Iroquois Golf Course
Bid #200034**

Iroquois Golf Course offers a lot of opportunity to market the game of golf. My goal is to increase memberships, leagues, outings, along with promoting the course and game to younger clientele through local universities and high schools. The increase in play will have a direct effect in increasing revenue in concessions and merchandising, as well as, rounds played.

I will use Facebook, Twitter, and Instagram to reach out and connect with a larger clientele. Through these social media outlets I will promote leagues, scrambles and offer weekly specials to increase play during slower periods. These social media opportunities will come with minimal cost and reach a large audience. I will be able to “boost” my advertisements to reach the desirable audience I am intending to reach with a minimal cost to the business.

“Basham Bucks”, which can only be used at Iroquois Golf Course, will be sold for gift certificates for holidays, birthdays or special occasions. Also, they will be used for prizes during scrambles.

Additionally, I will utilize Proshop TeeTimes’ database to reach area golfers with weekly, daily or monthly promotions. Also, Iroquois Golf Course will continue to partner with Louisville Metro Parks Marketing department.

In addition to above, I will also implement the following to increase play at Iroquois Golf Course:

- Contact area businesses about possible leagues.
- Place club information in local hotels, churches and schools.
- I will be more involved with the community to represent the PGA, Metro-Parks and Iroquois Golf Course.
- Have fun and interesting tournaments throughout the year for the members and non-members to participate in.
- Promote ladies, men’s and juniors clubs.
- Offer instructional programs to beginning players. (Inform them slower periods of play)
- Provide flexible instructional schedule to students.
- Have a pleasant and family oriented facility to welcome people.

2020 Financial Projections
BID #200034

Projected Fee Revenue for Iroquois Golf Course

2018 Calendar Year
 Rounds Played 24,649
 Greens Fees Revenue \$277,346
 Pro Shop Sales \$404,566
 Pro Shop Revenue Paid to City of Louisville \$35,412

Total Revenue paid to City of Louisville \$312,758

Maintenance Budget \$360,522.00
Profit/Loss (\$47,764.00)

2020 Calendar Year (Projected)
 Projected Rounds Played 24,649 * with \$5.00 increase
 Greens Fee Revenue \$400,591 * increased \$123,245
 5% increase in rounds 1,232
 Revenue from 5% increase \$20,625
 2020 Projected Greens Fee Revenue \$421,216

2020 Projected Pro Shop Fees 2% increase \$8,091
2020 Projected Pro Shop Revenue Paid to City of Louisville \$43,503

Total Revenue paid to City of Louisville \$464,719
 Projected Maintenance Budget \$360,522.00

2020 Projected Profit/Loss \$104,197.00

Proposed Revenue Sharing Plan BID #200034

Revenue Sharing Plan	Percentage (%)
Golf Cart Revenue	Less than 28,000 rounds - 12% 28,001 – 31,000 rounds – 13% 31,000 and above - 14%
Concession Revenue	10%
Merchandise	1%
Credit Card Fees	75% (operator) / 25% (Metro Parks)
	*If needed, percentages are negotiable

Capital Improvements and Other Investments

BID #200034

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 - Flowers
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 - Mulch
- Two (2) new water cooler stations and landscape

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- Light bulbs
- Janitorial Services (toilet paper, hand towels, soap, and pest control)
- Painting (interior only)
- Table and chairs
- Ice machine
- Beer coolers
- Vacuum
- TV's
- Cable
- Internet

Metro Parks will assume the responsibility of Capital Improvements to the clubhouse and golf course.

- AC/Heating
- Window Repair
- Roof repair/Damage
- Plumbing
- Painting exterior of Clubhouse
- Cart path repair and maintenance

Growth of the Game

Bid #200034

DIVERSE PROGRAMMING

As the head golf professional at Iroquois Golf Course I will provide programs for many diverse groups that will be marketed effectively. Concentrating on women's and juniors to grow the game is extremely important. Golf can be used as a family social activity and this is an area where we can see great gains if it is marketed effectively. Creating a family friendly environment for these programs will be beneficial to the business, as well as, the golf community.

- **First Responders of Louisville**

First responders of Louisville will be offered a discounted cart rental any day or time, however, they are obligated to pay for the full green fee.

- Through this initiative, we will work to form a weekly league of first responders of Louisville.

- **Junior Golf Program**

A weekly program for 6 weeks in the summer open to all juniors in the area.

- Focus on improving golf skills, etiquette, physical wellness, and having fun while playing golf.
- Have morning instruction and play (3-9 holes could be played)
- Request high school or college players to volunteer to help with the clinics to ensure the kids have enough attention.
- Have extra equipment to distribute to junior players who need it.
- Let the kids learn in a friendly atmosphere.
- PGA Junior League teams at the facility will be fun and attract families.
- Get the men's, women's, and senior club to show their support by having a Ryder Cup format between the clubs.
- Have a family day, including a scramble, cook-out and awards banquet for the members.

- **Men's Club**

Men's club will play on Tuesday, Thursday and Saturday's. The men's league at Iroquois Golf course used to have a membership of 200 members. The goal is to get that number back up to where it was in years past.

- Offer a yearlong schedule for the members and access to the USGA handicap. (GHIN)
- Coordinate events, schedules, tournaments, and outings so that play is maximized to its fullest potential.
- Provide a professional environment at the events, have willingness to participate, and have plenty of rules knowledge.

- **Ladies League**

Ladies club will play one night a week.

- Introduce a ladies club schedule and offer access to the USGA handicap (GHIN)

- Coordinate events, schedules, tournaments, and outings so that play is maximized to its fullest potential.
- Provide a professional environment at the events, have willingness to participate, and have plenty of rules knowledge.
- **Senior League**
Currently, there is not a senior league at Iroquois Golf Course. At Cherokee Golf Course I have one of the largest senior leagues in the city of Louisville. I will work with our local community to create a successful and fun senior league at Iroquois Golf Course.
 - Senior league will play Thursday and Friday mornings.
 - Coordinate events, schedules, tournaments, and outings so that play is maximized to its fullest potential.
 - Provide a professional environment at the events, have willingness to participate, and have plenty of rules knowledge.
- **Golf Lessons/Free Clinics**
Lessons will be available for anyone who is interested in improving their skills in a safe environment. One hour free clinic will be offered once a week for beginners who are looking to learn the game.
 - Individual lessons will be offered daily for men, women, seniors and juniors.
 - Small group lessons will be offered weekly.
 - Free golf clinic will be offered once a week to anyone who is wanting to learn the game and rules of golf.

Plan to Increase Rounds

Bid #200034

Iroquois Golf Course offers a lot of opportunity to market the game of golf. My goal is to increase memberships, leagues, outings, along with promoting the course and game to younger clientele through local universities and high schools. The increase in play will have a direct effect in increasing revenue in concessions and merchandising, as well as, rounds played.

I will use Facebook, Twitter, and Instagram to reach out and connect with a larger clientele. Through these social media outlets I will promote leagues, scrambles and offer weekly specials to increase play during slower periods. These social media opportunities will come with minimal cost and reach a large audience. I will be able to “boost” my advertisements to reach the desirable audience I am intending to reach with a minimal cost to the business.

“Basham Bucks”, which can only be used at Iroquois Golf Course, will be sold for gift certificates for holidays, birthdays or special occasions. Also, they will be used for prizes during scrambles.

Additionally, I will utilize Proshop Tee Times’ database to reach area golfers with weekly, daily or monthly promotions. Also, Iroquois Golf Course will continue to partner with Louisville Metro Parks Marketing department.

In addition to above, I will also implement the following to increase play at Iroquois Golf Course:

- Contact area businesses about possible leagues.
- Place club information in local hotels, churches and schools.
- I will be more involved with the community to represent the PGA, Metro-Parks and Iroquois Golf Course.
- Have fun and interesting tournaments throughout the year for the members and non-members to participate in.
- Promote ladies, men’s and juniors clubs.
- Offer instructional programs to beginning players. (Inform them slower periods of play)
- Provide flexible instructional schedule to students.
- Have a pleasant and family oriented facility to welcome people.

CLUBS/LEAGUES INITIATIVE TO INCREASE PLAY

- **First Responders of Louisville**
First responders of Louisville will be offered a discounted cart rental any day or time, however, they are obligated to pay for the full green fee.
 - Through this initiative, we will work to form a weekly league of first responders of Louisville.

- **Junior Golf Program**

A weekly program for 6 weeks in the summer open to all juniors in the area.

- Focus on improving golf skills, etiquette, physical wellness, and having fun while playing golf.
- Have morning instruction and play (3-9 holes could be played)
- Request high school or college players to volunteer to help with the clinics to ensure the kids have enough attention.
- Have extra equipment to distribute to junior players who need it.
- Let the kids learn in a friendly atmosphere.
- PGA Junior League teams at the facility will be fun and attract families.
- Get the men's, women's, and senior club to show their support by having a Ryder Cup format between the clubs.
- Have a family day, including a scramble, cook-out and awards banquet for the members.

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Men's club will play on Tuesday, Thursday and Saturday's. The men's league at Iroquois Golf course used to have a membership of 200 members. The goal is to get that number back up to where it was in years past.

- Offer a yearlong schedule for the members and access to the USGA handicap. (GHIN)
- Coordinate events, schedules, tournaments, and outings so that play is maximized to its fullest potential.
- Provide a professional environment at the events, have willingness to participate, and have plenty of rules knowledge.

- **Ladies League**

Ladies club will play on Wednesday and Thursday nights each week.

- Introduce a ladies club schedule and offer access to the USGA handicap (GHIN)
- Coordinate events, schedules, tournaments, and outings so that play is maximized to its fullest potential.
- Provide a professional environment at the events, have willingness to participate, and have plenty of rules knowledge.

- **Senior League**

Currently, there is not a senior league at Iroquois Golf Course. At Cherokee Golf Course I have one of the largest senior leagues in the city of Louisville. I will work with our local community to create a successful and fun senior league at Iroquois Golf Course.

- Senior league will play Friday mornings.
- Coordinate events, schedules, tournaments, and outings so that play is maximized to its fullest potential.
- Provide a professional environment at the events, have willingness to participate, and have plenty of rules knowledge.

- **Golf Lessons/Free Clinics**

Lessons will be available for anyone who is interested in improving their skills in a safe environment. One hour free clinic will be offered once a week for beginners who are looking to learn the game.

- Individual lessons will be offered daily for men, women, seniors and juniors.
- Small group lessons will be offered weekly.
- Free golf clinic will be offered once a week to anyone who is wanting to learn the game and rules of golf.

Tee times and Pace of Play

Bid #200034

As the head golf professional at Iroquois Golf Course I will utilize the Proshop Tee times program to schedule and track tee times from clientele. My staff will ensure the tee times are being confirmed correctly and patrons are not getting "bumped" out of scheduled times. Additionally, we will take tee-times over the phone. The reservations will be secured as a first come, first serve basis.

My plan is to employ a full time Marshall who will monitor the course and manage any issues with the pace of play. As stated earlier, I will educate and inform novice players of the best times to play (slower times), while they learn the game of golf.

Metro Parks - Golf Course - Daily Balance Form

Starting #		Course	Cherokee Golf Course
Ending #		Date	Saturday, October 19, 2019
Total 9+18 Rentals	\$0.00	Z Reading	

	# of rental	x	\$ per rental/sale	=	total rental/sale	x	%	=	total due parks
18-Hole Rentals	0	x	0	=	0	x	0	=	\$0.00
9-Hole Rentals	0	x	0	=	0	x	0	=	\$0.00
Additional Play	0	x	0	=	0	x	0	=	\$0.00
Golf Now Carts	0	x	0	=	0	x	0	=	\$0.00
Merchandise					0	x	0	=	\$0.00
Food					0	x	0	=	\$0.00
Pull Cart Rental	0	x	0	=	0	x	0	=	\$0.00
Clubs	0	x	0	=	0	x	0	=	\$0.00
Range	0	x	0	=	0	x	0	=	\$0.00
	0	x	0	=	0	x	0	=	\$0.00
Other	0	x	0	=	0	x	0	=	\$0.00

Total Cash Deposit (Including waived fee)

\$0.00

Course Tax Collected

Weather or Comments:

**Metro Parks
Golf Course
Daily Balance Form**

Course Cherokee Golf Course

Date Saturday, October 19, 2019

Prepared By:

Louisville Metro Cash Deposit:

Check to City :

Check Number:

Total Metro Parks Deposit:

Proshop Total:

Total Sales (with sales tax) where dept not 'Metro Parks' and
LMPField not 'NotReported' - Key Deposit

Gift Cards Tendered:

Amount paid with giftcard

Net Proshop:

Proshop Total - Gift Card Tendered

Proshop Credit Cards:

Amount paid with Credit Card

Paid Out:

Cash Deposit:

Net Proshop - Proshop Credit Cards

Over / Short:

Notes:

Metro Parks - Golf Course - Daily Balance Form

Course Cherokee Golf Course

Date Saturday, October 19, 2019

	# of Players		Rate		Total Due Metro Parks	
Reg. Play Wkday	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Matinee	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Reg. Play Wkends	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Senior	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Juniors	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Adult Fee w/Annual	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Jr Fee w/Annual	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Twilight	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Cart Trail Fee	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	<i>In Amt Due but not player count.</i>
Rsvd Tee Times	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Youth Course Free	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Youth Course Jr	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Youth Course Adult	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Youth Course Sr	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Discount Book Rnd	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Tee Time Golf Pass	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Golf Special	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Tournament 9	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Tournament 18	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Outing Rounds	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Foot Golf Wkday	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Foot Golf Wkend	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Foot Golf Matinee	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Foot Golf Jr/Sr	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Youth on Course	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Total Players	0					
Add Subtract Voids					<input style="width: 50px;" type="text" value="?"/>	
Disc Book	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Youth Course Check	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	
Total Cash Deposit (Including waived fee)					\$0.00	
Sales Tax					\$0.00	
Grand Total					\$0.00	

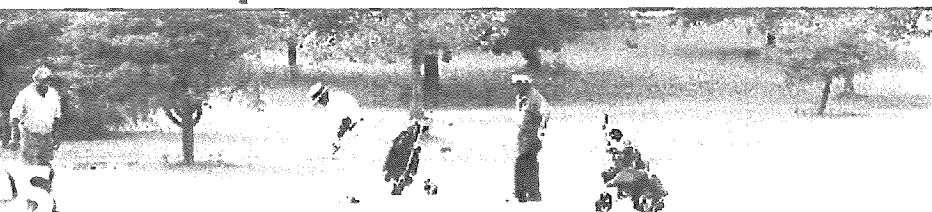
Fee Structure

Bid #200034

The fee structure for Iroquois Golf Course and all other Metro Golf Courses are set by the Louisville Metro Council. I have attached last year's 2018-19 Louisville Parks and Recreation Golf Rates, however, a new rate increase for greens fees was recently approved and will be implemented in the 2020. (Please see attached).

LOUISVILLE PARKS AND RECREATION

Golf Rates



	COURSE	SEASON	WEEKDAY RATE	MATINEE/ ACTV DUTY	WEEKEND RATE	JR/SR/ TWILIGHT	ANNUAL PASS FEE	
							ADULT	JUNIOR
9 HOLE	Bobby Nichols	SUMMER	\$13	\$9.75	\$14	\$7.50	\$4	\$2
		WINTER	\$10		\$10	\$6.50	\$4	\$2
	Cherokee	SUMMER	\$13	\$9.75	\$14	\$7.50	\$4	\$2
		WINTER	\$10		\$10	\$6.50	\$4	\$2
	Crescent Hill	SUMMER	\$14	\$12	\$16	\$8.50	\$5	\$2
		WINTER	\$11		\$12.50	\$7.50	\$5	\$2
18 HOLE	Charlie Vettiner	SUMMER	\$15.50	\$13	\$19	\$10	\$5.50	\$2
		WINTER	\$12.50		\$14	\$9	\$5.50	\$2
	Iroquois	SUMMER	\$14	\$12	\$17	\$8.50	\$5	\$2
		WINTER	\$11		\$12.50	\$7.50	\$5	\$2
	Long Run	SUMMER	\$14	\$12	\$17	\$8.50	\$5	\$2
		WINTER	\$11		\$12.50	\$7.50	\$5	\$2
	Shawnee	SUMMER	\$14	\$12	\$17	\$8.50	\$5	\$2
		WINTER	\$11		\$12.50	\$7.50	\$5	\$2
	Sun Valley	SUMMER	\$14	\$12	\$17	\$8.50	\$5	\$2
		WINTER	\$11		\$12.50	\$7.50	\$5	\$2
	Seneca	SUMMER	\$15.50	\$13	\$19	\$10	\$5.50	\$2
		WINTER	\$12.50		\$14	\$9	\$5.50	\$2

SUMMER SEASON • March 1 to November 30 **WINTER SEASON** • December 1 to February 28

MATINEE • Weekdays from 4-6 p.m. during Summer season only

TWILIGHT • Twilight begins at 6 p.m. on weekdays and 4 p.m. on weekends during the Summer season; it begins at 2 p.m. every day during Winter season

SENIOR • 62 or over before 2 p.m. weekdays **JUNIOR** • 18 and under, weekdays only

PRIVATE CARTS • Private golf cart trail fee of \$4.50 per person, per round, 18 holes or less

GOLF CART DISCOUNT CARD • \$75 per year plus fee of \$11 per round

ANNUAL PASSES • 7-DAY ADULT: \$375

JUNIORS WEEKDAYS ONLY: \$90

WEEKDAY ADULT: \$270

YOUTH TEAM (TEAM SEASON ONLY): \$60

• Covers greens fees for a calendar year; a small user fee is assessed each time the pass is used.



Food and Beverage Operations

Bid #200034

I. Food and Beverage Operations

The golf professional will develop a food and beverage program with service and delivery of quality food that meets the needs of the patrons.

- The food service shall include the inside snack bar and on-course beverage cart(s).
- Hot food will be available
 - Hamburger/Cheeseburgers
 - Hot dogs
 - Bratwurst
 - Any other items PGA Professionals adds
- Food and beverage is sold at all times the clubhouse is open.
- One employee must have a current Louisville Metro Health Department Sanitation Course Certificate and the certificate posted.
- Pricing, menus, signage, marketing and promotional materials shall conform to standards set by the PGA professional.
- Golf and food and beverage will be cross promoted to enhance rounds of golf.
- Concessions will be available at all times course is open.
- Present food, beverages, and services that meet the needs of golfing clientele.
- Provide beverage cart(s) service at appropriate times daily.
- An employee must be 20 years old to serve beer.
- Alcohol sales will only be made to person(s) 21 years of age or older
 - Proof of age will be asked of anyone under 40 years of age.

Golf Carts

Bid #200034

GOLF CART OPERATIONS

Minimum number of carts to be provided by Operator

- The Operator shall provide no fewer than 55 gas carts.

Vehicle Operation

- No vehicles, other than carts supplied by Operator, shall be permitted or leased for tournaments except as required for maintenance purposes.
- No more than two bags and two riders are permitted on a cart.
- Carts must be kept at least 30 feet away from greens and tees, and at least 10 feet away from sand bunkers, when not on paved cart paths.
- Handcarts must not be taken over aprons, greens, tees, sand bunkers, or areas between the greens and traps surrounding the green.
- When play has reached the green, handcarts must be left at least 20 feet away from the side of the green.
- Carts of any kind should not be driven or pulled through wet or muddy areas, or over sprinkler heads.
- It is the responsibility of every golfer to be familiar and comply with the rules and regulations covering the use and operation of golf carts.
- Failure to observe such rules and regulations could result in the denial of golf cart use and/or playing privileges.
- All players using a golf cart will sign an insurance waiver prior to cart being issued.
- Operators of carts must be 18 years of age or older, with a valid drivers license.
- 90-degree cart policy will be in effect at the Course, when appropriate.

Capital Improvements and Other Investments

BID #200034

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- Painting (interior only)
- Table and chairs
- Ice machine
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- Vacuum
- TV's
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- Window Repair
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- Plumbing
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- Cart path repair and maintenance