

Variance Justification:

In order to justify approval of any variance, the Board of Zoning Adjustment considers the following criteria. Please answer all of the following items. Use additional sheets if needed. A response of yes, no, or N/A is not acceptable.

1. Explain how the variance will not adversely affect the public health, safety or welfare.

No, we are just attaching logo lightbox signs and channel letters on the entrance to identify the new residence

2. Explain how the variance will not alter the essential character of the general vicinity.

These are standard illuminated signs for the sign industry to identify the residence for the public.

3. Explain how the variance will not cause a hazard or a nuisance to the public.

These signs are for branding purposes only ^{they} more the meet the size regulations for the facade of North side

4. Explain how the variance will not allow an unreasonable circumvention of the requirements of the zoning regulations.

The signs are for branding/naming of building only, The meet all size requirements for the size of the structure.

Additional consideration:

1. Explain how the variance arises from special circumstances, which do not generally apply to land in the general vicinity (please specify/identify).

This new building will be a beautiful addition to the area and provide a wonderful option for housing to students, etc.

2. Explain how the strict application of the provisions of the regulation would deprive the applicant of the reasonable use of the land or would create unnecessary hardship.

~~It~~ It would be very difficult to identify the name as well as the entrance for the public and residents. We are only proposing (3) signs for the entire building on the exterior for branding

3. Are the circumstances the result of actions of the applicant taken subsequent to the adoption of the regulation from which relief is sought?

No, we submitted approval for sign permits and we were told to take this course of action to obtain permission