

20-SIGNAUTH-0001 826 E. MAIN STREET



Louisville Board of Zoning Adjustment Public Hearing

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June 8, 2020

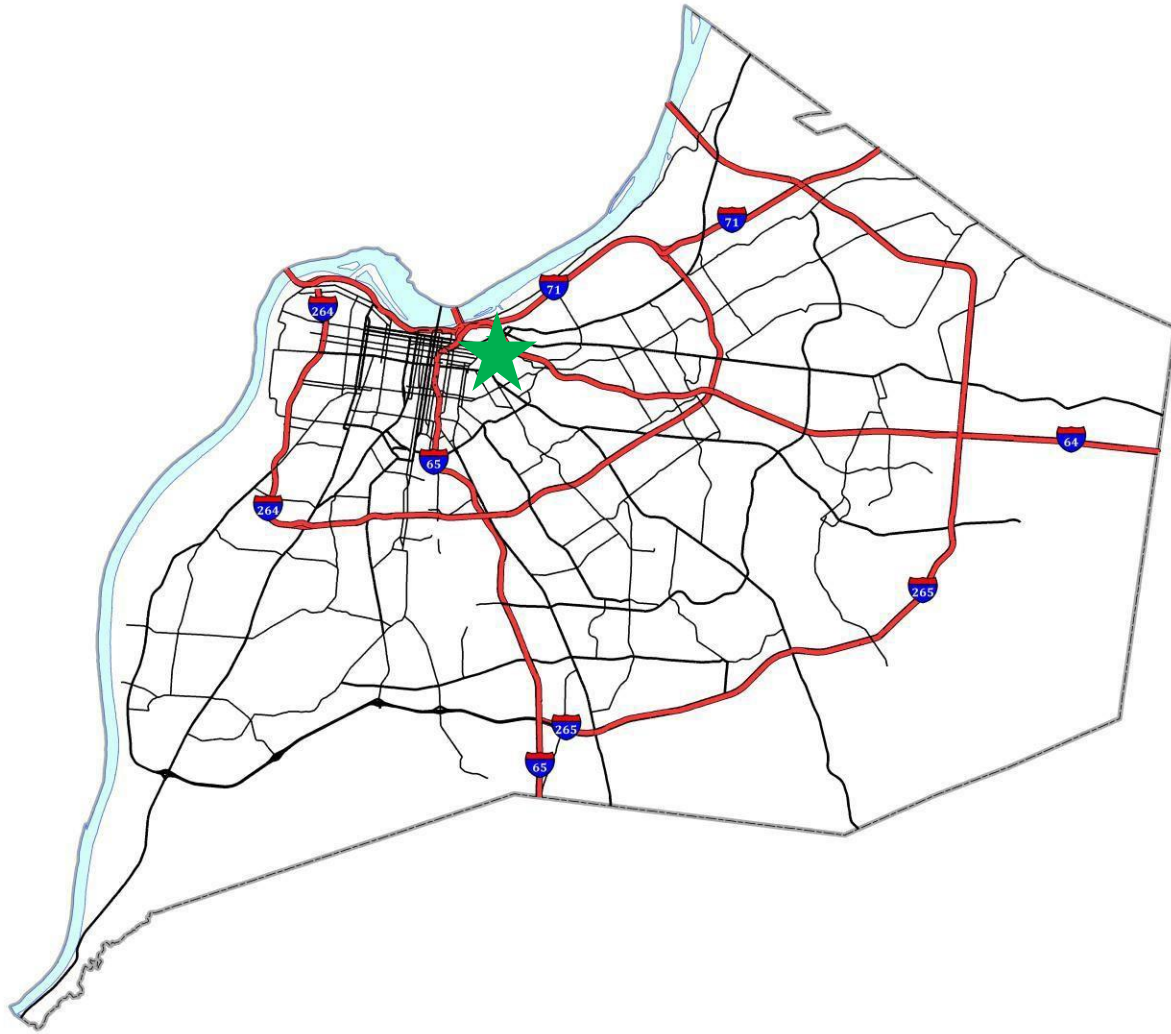
Request

- **SIGN AUTHORIZATION** to permit an Exceptional Sign (LDC 8.4, Appendix 8B)

Case Summary/Background

- Site located on south side of E. Main Street between N. Campbell and N. Shelby Streets
- EZ-1 / Traditional Marketplace Corridor / NuLu Overlay
- Parcels in vicinity vacant or in commercial or multi-family residential use
- Sign located at entrance to off-street parking area serving multiple commercial uses
- Sign is 81 sq ft; based on 961 sq ft supporting structure, up to 170 sq ft would be permitted
- Proposed sign structure designed in cooperation with and approved by Overlay District Administrator
- Notice of hearing sent 5/22/2020

Site Location



Zoning / Form District

Subject Site

EZ-1/Traditional Marketplace Corridor
NuLu Overlay District

Adjoining Sites

North: EZ-1/Traditional Marketplace
Corridor

South/East/West: EZ-1/Traditional
Marketplace Corridor
NuLu Overlay District



Land Use

Subject Site

Off-Street Parking, Commercial

Adjoining Sites

North: Vacant, Commercial

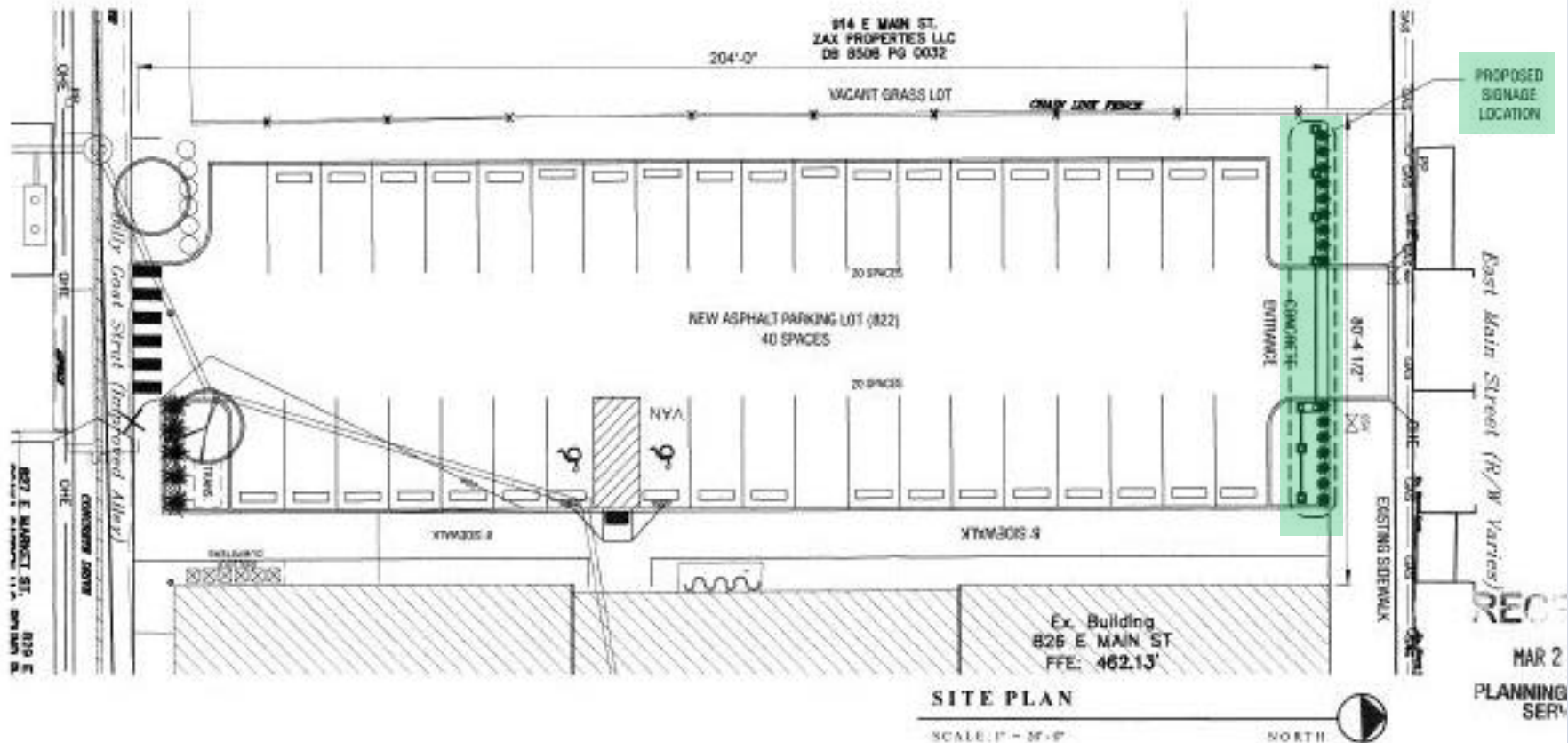
South: Commercial

East: Multi-Family Residential

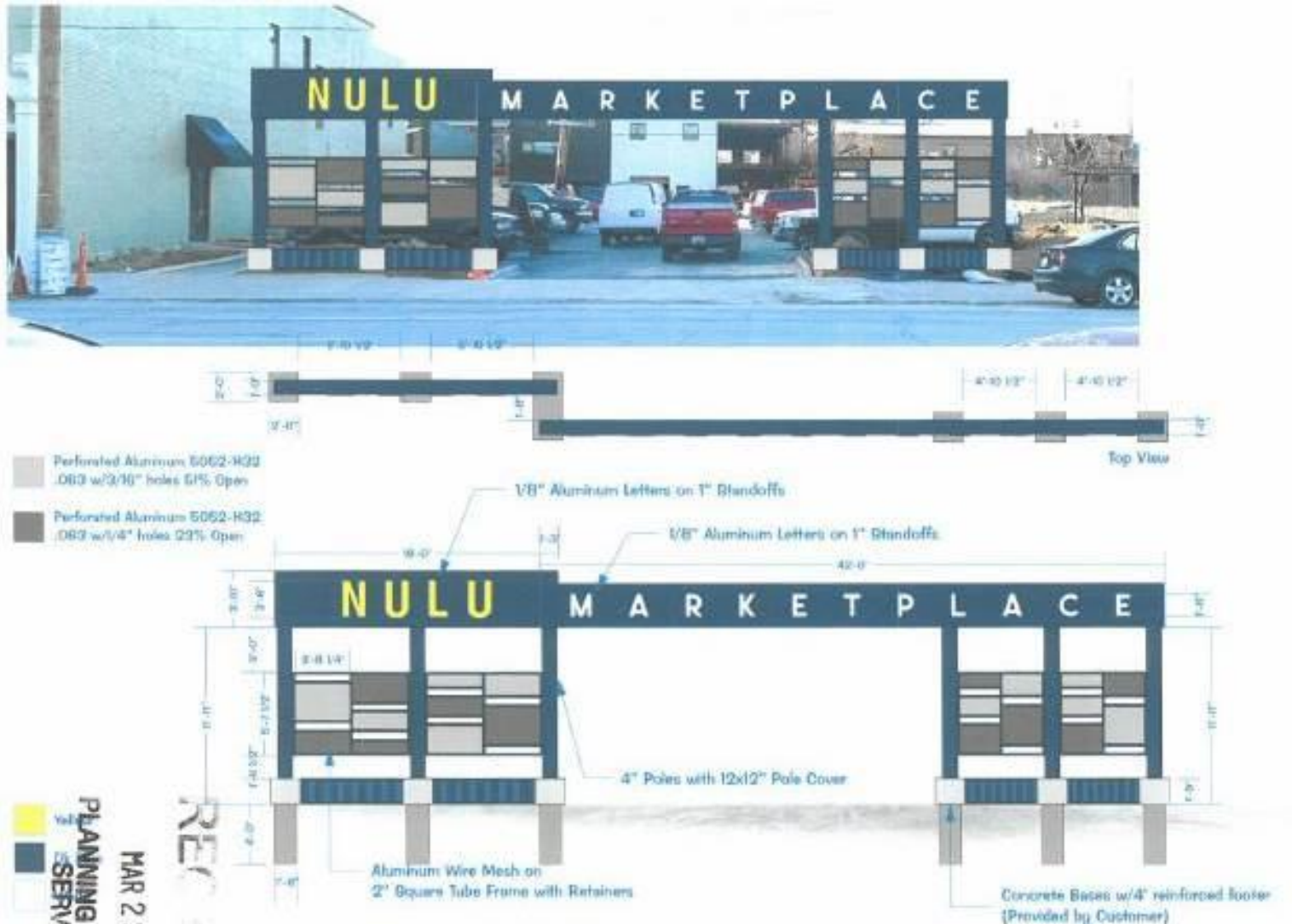
West: Vacant



Site Plan



Sign Rendering



Site Photos



Site Photos



Site Photos



Site Photos



Site Photos



Site Photos



Site Photos



Conclusions

- Staff finds that the proposed Exceptional Sign meets the Waiver Standard of Review and applicable LDC design guidelines
- Proposal has been reviewed and approved for NuLu Overlay District compliance

Required Action

Approve/Deny

- **SIGN AUTHORIZATION** to permit an Exceptional Sign (LDC 8.4, Appendix 8B)