



# Landmarks Certificate of Appropriateness & Overlay District Permit

Louisville Metro Planning & Design Services

Case No.: **20-COA-0095**

Intake Staff: **PB**

Date: **06/03/2020**

Fee: \_\_\_\_\_

## Instructions:

For detailed definitions of *Certificate of Appropriateness* and *Overlay District Permit*, please see page 4 of this application.

## Project Information:

Certificate of Appropriateness: ☐ Butchertown ☐ Clifton ☐ Cherokee Triangle ☐ Individual Landmark  
☐ Limerick ☒ Old Louisville ☐ Parkland Business ☐ West Main Street

Overlay Permit: ☐ Bardstown/Baxter Ave Overlay (BRO) ☐ Downtown Development Review Overlay (DDRO)  
☐ Nulu Review Overlay District (NROD)

Project Name: FILSON HISTORICAL SOCIETY - MAIN MARQUEE SIGN

Project Address / Parcel ID: 1 MARQUEE SIGN \* ACROSS 4 PARCEL CAMPUS  
ADDRESSES / PARCELS  
 1312 SOUTH 3<sup>rd</sup> (032E 00 10 0000) \* SIGN ON THIS PARCEL  
 1306 SOUTH 3<sup>rd</sup> (032E 00 9 0000) PROPOSED  
 1309 SOUTH 4<sup>th</sup> (032E 000 40 000)  
 1316 SOUTH 3<sup>rd</sup> (032E 00 11 0000)

Total Acres: 1.6841 (a114)  
 Project Cost (exterior only): \_\_\_\_\_ (SIGN + INSTALL) PVA Assessed Value: \$1,102,600 (a114)

Existing Sq Ft: 0 (0 MARQUEES ON CAMPUS) New Construction Sq Ft: 80 Height (Ft): 5' Stories: NA

Project Description (use additional sheets if needed):

SEE ADDITIONAL SHEETS

**Contact Information:**

**Owner:** ☐ Check if primary contact

**Applicant:** ☒ Check if primary contact

Name: JULIE SCOSKIE

Name: CYNTHIA MILES BROWN

Company: FILSON HISTORICAL SOCIETY

Company: SIGNARAMA DIXIE

Address: 1310 SOUTH 3<sup>RD</sup> STREET

Address: 4436 DIXIE HWY

City: LOUISVILLE State: KY Zip: 40208

City: LOUISVILLE State: KY Zip: 40216

Primary Phone: 502-635-9289

Primary Phone: 502-448-2134

Alternate Phone: —

Alternate Phone: — CELL: 502 802 7100

Email: julie@filsonhistorical.org

Email: cynthia@signaramadixie.com

**Owner Signature (required):** SEE CERTIFICATION STATEMENT BELOW

**Attorney:** ☐ Check if primary contact

**Plan prepared by:** ☐ Check if primary contact

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

**Certification Statement:** A certification statement **must be submitted** with any application in which the owner(s) of the subject property is (are) a limited liability company, corporation, partnership, association, trustee, etc., or if someone other than the owner(s) of record sign(s) the application.

I, CYNTHIA MILES BROWN, in my capacity as SIGNAGE CONTRACTOR, hereby  
representative/authorized agent/other

certify that FILSON HISTORICAL SOCIETY is (are) the owner(s) of the property which  
name of LLC / corporation / partnership / association / etc.

is the subject of this application and that I am authorized to sign this application on behalf of the owner(s).

Signature:  Date: 6-2-2020

I understand that knowingly providing false information on this application may result in any action taken hereon being declared null and void. I further understand that pursuant to KRS 523.010, et seq. knowingly making a material false statement, or otherwise providing false information with the intent to mislead a public servant in the performance of his/her duty is punishable as a Class B misdemeanor.

**TO: Katherine Groskreutz**  
Historic Preservation Specialist, Planning and Design Services, Department of Develop Louisville

**RE: Filson Historical Society Proposed Signage – MAIN ENTRANCE MARQUEE SIGNAGE**  
**SPECIFICS FOR CERTIFICATE OF APPROPRIATENESS**  
1310 South Third Street, Louisville KY 40208

Katherine-

Per our emails and discussions, please find attached documents you have requested for Certificate of Appropriateness for the Signage for the Filson Historical Society. **This outlines the proposed MAIN MARQUEE and gives an overview of the campus proposed updates.**

The document includes site plans, views from different angles, signs from which the Filson received inspiration, etc. I've also included the email from the Filson about the approval from the Old Louisville Neighborhood Association.


Because of the Filson's odd location in that it spans a block with an alleyway in the middle, that the main entrance is blocked from Ormsby by buildings on adjacent parcels, and that their primary "drive" is difficult to find, they would like some additional signage for their patrons to use; as well as have their location better recognized by the community.

**The Filson owns 4 adjoining parcels. The MARQUEE SIGN will be placed on two (1) of the Parcels. It is indicated by an asterisk (\*) on the application.**

**Thanks you so much for you guidance on this Certificate of Appropriateness. I truly appreciate your help.**  
***Please let me know if you need any other clarifications for approvals.***

Please call or email with any questions. Office: 502-4487-2134, etc. 107. Cell: 502-802-7100

Thanks again,



Cynthia Miles Brown  
Signarama Dixie



## FILSON HISTORICAL SOCIETY PROPOSED SIGNAGE

Exhibit A shows in Green are the **Four Parcels owned by the Filson** Historical Society. (Marked Parcel's A, B, C, and D) – Included are the Land Development Reports indicating the Marked Parcels (A, B, C, and D)

Exhibit B shows Existing Signage on 1 of those parcels. The parcel at the corner of Ormsby and 4<sup>th</sup> (Parcel A) has one sign: "Owsley Brown II Historical Center" (see photo and existing location marked)

### The Filson Historical Society would like to:

Add a **Main Entrance Marquee Sign on Parcel C** above the primary entrance of the Filson Historical Society.

(Shown in Exhibit C- attached site plan and proposed proof).

- This main entrance sign will complement the existing signage on the next-door parcel, but clearly identify which door is the main entrance to the Filson.
- The Filson has difficulty due to the layout of the building, and their parking, for clients to know which door is the main entrance.
- Currently there is no large signage which indicates the Main Doors to the Filson Historical Society.

### The Filson Historical Society Campus Plan:

The Marquee is part of an overall proposed Campus Signage Update plan which also includes two Monument Signs on the opposite sides of the 4-parcel campus. The Monument Signs are being submitted in a separate proposal per Planning and Design, Develop Louisville's request. However, those monument renderings are shown in the **ADDITIONAL INFORMATION** section so the overall campus plan may be understood.

The Filson Historical Society met with the Old Louisville Neighborhood Association in January and received complimentary feedback on the interest in keeping with the Old Louisville look as well as approval from the Old Louisville Neighborhood Association on their designs. They received a followup email from the Old Louisville Neighborhood Association. That is included in the ADDITIONAL INFORMATION section as well. At that time, the "monument" signs were "post and panel" signs. However, after meeting with Metro Sign Permitting office, those post and panels were changed to monument signs per code regulations.

**EXHIBIT A – Four parcels owned by Filson Historical Society**



Four Parcels Owned by the Filson Historical Society. Expands across an alleyway, as well as expands between 3<sup>rd</sup> and 4<sup>th</sup>, but building blockages on part of the visible frontage from Ormsby. Is a very oddly shaped "campus" compared to most any other business in Old Louisville.



## Land Development Report

June 3, 2020 11:27 AM

About LDC

PARCEL A.

### Location

Parcel ID: 032E00040000

Parcel LRSN: 8204605

Address: MULTIPLE ADDRESSES (1309 SOUTH 4<sup>th</sup> STREET)

### Zoning

Zoning: TNZD

Form District: TRADITIONAL NEIGHBORHOOD

Plan Certain #: NONE

Proposed Subdivision Name: NONE

Proposed Subdivision Docket #: NONE

Current Subdivision Name: NONE

Plat Book - Page: NONE

Related Cases: NONE

### Special Review Districts

Overlay District: NO

Historic Preservation District: OLD LOUISVILLE

National Register District: OLD LOUISVILLE

Urban Renewal: NO

Enterprise Zone: NO

System Development District: NO

Historic Site: NO

### Environmental Constraints

#### Flood Prone Area

FEMA Floodplain Review Zone: NO

FEMA Floodway Review Zone: NO

Local Regulatory Floodplain Zone or  
Combined Sewer Floodprone Area: YES

Local Regulatory Conveyance Zone: NO

FEMA FIRM Panel: 21111C0041E

#### Protected Waterways

Potential Wetland (Hydric Soil): NO

Streams (Approximate): NO

Surface Water (Approximate): NO

#### Slopes & Soils

Potential Steep Slope: NO

Unstable Soil: NO

#### Geology

Karst Terrain: NO

### Sewer & Drainage

MSD Property Service Connection: NO

Sewer Recapture Fee Area: NO

### Services

Municipality: LOUISVILLE

Council District: 6

Fire Protection District: LOUISVILLE #2

Urban Service District: YES

EXHIBIT A 2/5

20-COA-0095



## Land Development Report

June 3, 2020 11:28 AM

About LDC

PARCEL B

### Location

Parcel ID: 032E00090000  
Parcel LRSN: 92930  
Address: 1306 S 3RD ST

### Zoning

Zoning: TNZD  
Form District: TRADITIONAL NEIGHBORHOOD  
Plan Certain #: NONE  
Proposed Subdivision Name: NONE  
Proposed Subdivision Docket #: NONE  
Current Subdivision Name: NONE  
Plat Book - Page: NONE  
Related Cases: NONE

### Special Review Districts

Overlay District: NO  
Historic Preservation District: OLD LOUISVILLE  
National Register District: OLD LOUISVILLE  
Urban Renewal: NO  
Enterprise Zone: NO  
System Development District: NO  
Historic Site: NO

### Environmental Constraints

#### Flood Prone Area

FEMA Floodplain Review Zone: NO  
FEMA Floodway Review Zone: NO  
Local Regulatory Floodplain Zone or  
Combined Sewer Floodprone Area: YES  
Local Regulatory Conveyance Zone: NO  
FEMA FIRM Panel: 21111C0041E

#### Protected Waterways

Potential Wetland (Hydric Soil): NO  
Streams (Approximate): NO  
Surface Water (Approximate): NO

#### Slopes & Soils

Potential Steep Slope: NO  
Unstable Soil: NO

#### Geology

Karst Terrain: NO

### Sewer & Drainage

MSD Property Service Connection: YES  
Sewer Recapture Fee Area: NO

### Services

Municipality: LOUISVILLE  
Council District: 6  
Fire Protection District: LOUISVILLE #2  
Urban Service District: YES

EXHIBIT A 3/5

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## Land Development Report

June 3, 2020 11:22 AM

About LDC

PARCEL C

### Location

Parcel ID: 032E00100000  
Parcel LRSN: 93161  
Address: 1310 S 3RD ST

### Zoning

Zoning: TNZD  
Form District: TRADITIONAL NEIGHBORHOOD  
Plan Certain #: NONE  
Proposed Subdivision Name: NONE  
Proposed Subdivision Docket #: NONE  
Current Subdivision Name: NONE  
Plat Book - Page: NONE  
Related Cases: 1DEVPLANL1035

### Special Review Districts

Overlay District: NO  
Historic Preservation District: OLD LOUISVILLE  
National Register District: OLD LOUISVILLE  
Urban Renewal: NO  
Enterprise Zone: NO  
System Development District: NO  
Historic Site: YES

### Environmental Constraints

#### Flood Prone Area

FEMA Floodplain Review Zone: NO  
FEMA Floodway Review Zone: NO  
Local Regulatory Floodplain Zone or  
Combined Sewer Floodprone Area: YES  
Local Regulatory Conveyance Zone: NO  
FEMA FIRM Panel: 21111C0041E

#### Protected Waterways

Potential Wetland (Hydric Soil): NO  
Streams (Approximate): NO  
Surface Water (Approximate): NO

#### Slopes & Soils

Potential Steep Slope: NO  
Unstable Soil: NO

#### Geology

Karst Terrain: NO

### Sewer & Drainage

MSD Property Service Connection: YES  
Sewer Recapture Fee Area: NO

### Services

Municipality: LOUISVILLE  
Council District: 6  
Fire Protection District: LOUISVILLE #2  
Urban Service District: YES

EXHIBIT A 4/5

20-COA-0095





## Land Development Report

June 3, 2020 11:21 AM

About LDC

PARCEL D

### Location

**Parcel ID:** 032E00110000  
**Parcel LRSN:** 93627  
**Address:** 1316 S 3RD ST

### Zoning

**Zoning:** TNZD  
**Form District:** TRADITIONAL NEIGHBORHOOD  
**Plan Certain #:** NONE  
**Proposed Subdivision Name:** NONE  
**Proposed Subdivision Docket #:** NONE  
**Current Subdivision Name:** NONE  
**Plat Book - Page:** NONE  
**Related Cases:** NONE

### Special Review Districts

**Overlay District:** NO  
**Historic Preservation District:** OLD LOUISVILLE  
**National Register District:** OLD LOUISVILLE  
**Urban Renewal:** NO  
**Enterprise Zone:** NO  
**System Development District:** NO  
**Historic Site:** NO

### Environmental Constraints

#### Flood Prone Area

**FEMA Floodplain Review Zone:** NO  
**FEMA Floodway Review Zone:** NO  
**Local Regulatory Floodplain Zone or  
Combined Sewer Floodprone Area:** YES  
**Local Regulatory Conveyance Zone:** NO  
**FEMA FIRM Panel:** 21111C0041E

#### Protected Waterways

**Potential Wetland (Hydric Soil):** NO  
**Streams (Approximate):** NO  
**Surface Water (Approximate):** NO

#### Slopes & Soils

**Potential Steep Slope:** NO  
**Unstable Soil:** NO

#### Geology

**Karst Terrain:** NO

### Sewer & Drainage

**MSD Property Service Connection:** NO  
**Sewer Recapture Fee Area:** NO

### Services

**Municipality:** LOUISVILLE  
**Council District:** 6  
**Fire Protection District:** LOUISVILLE #2  
**Urban Service District:** YES

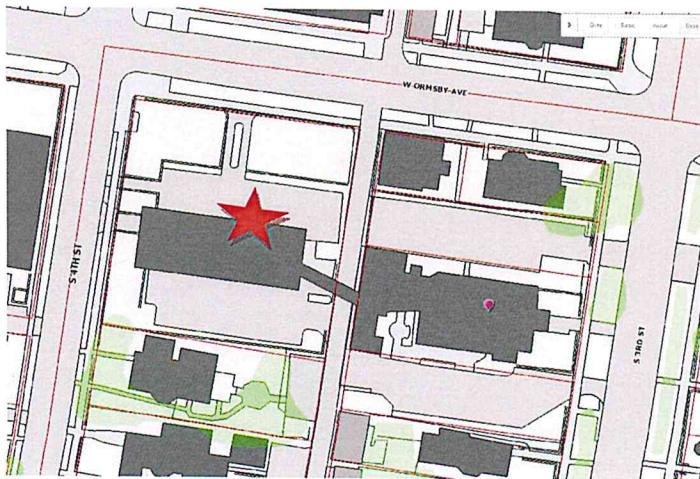
EXHIBIT A 5/5

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**EXHIBIT B – Existing Signage on Campus**



View of existing sign from Corner of 4<sup>th</sup> and Ormsby



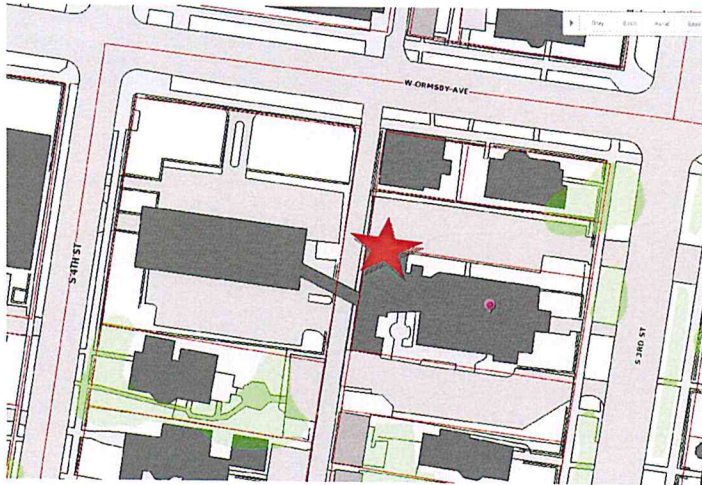
Star indicates placement of existing signage



Existing signage – dimensional letters – non illuminated

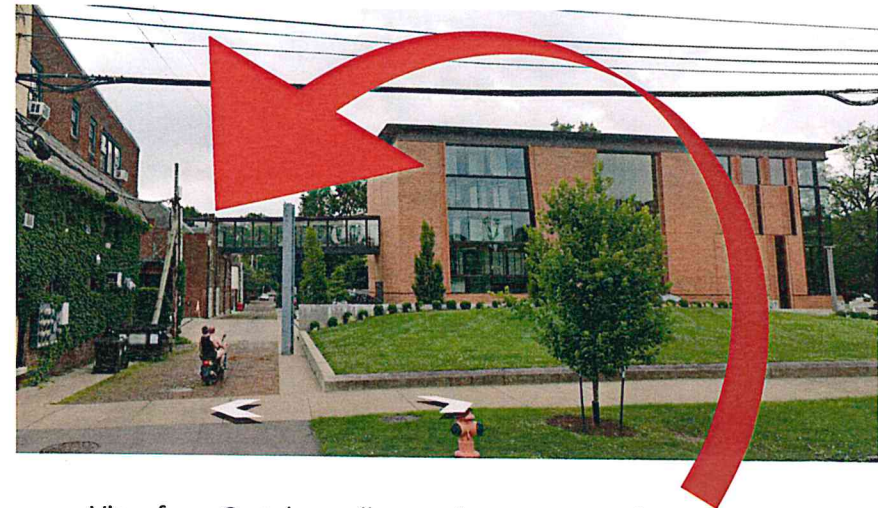
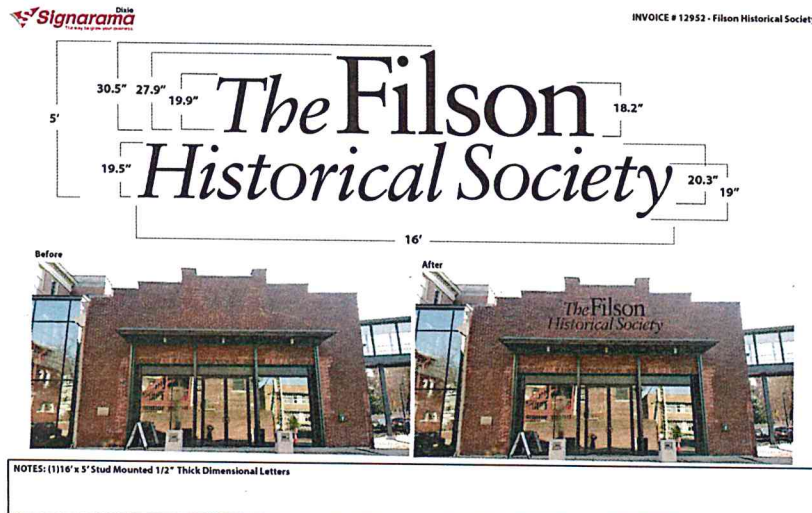


**EXHIBIT C - Main Marquee Sign for Filson Historical Society**



The Star on the site plan and on different visual images marks proposed placement.

**Proposed Signage: Dimensional Letters – non illuminated – SUBTLE with color scheme – enhances entrance without disrupting local aesthetic.**

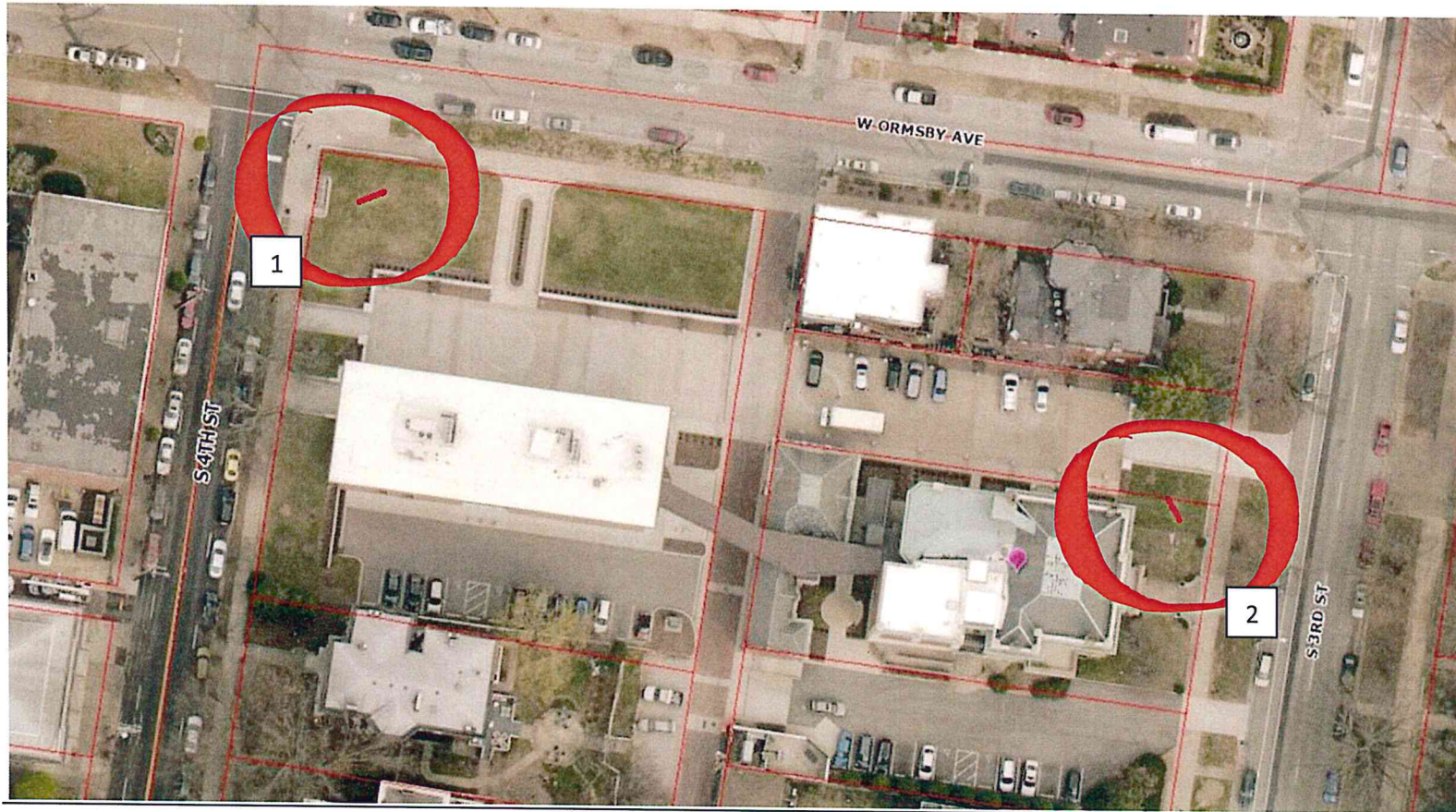


View from Ormsby -- alleyway between Parcels.  
Sign will go on the left building which is connected by the glass overhead walkway, in center of campus, much of view is blocked by building which sits in front of it.



ADDITIONAL INFORMATION FOR CAMPUS UNDERSTANDING

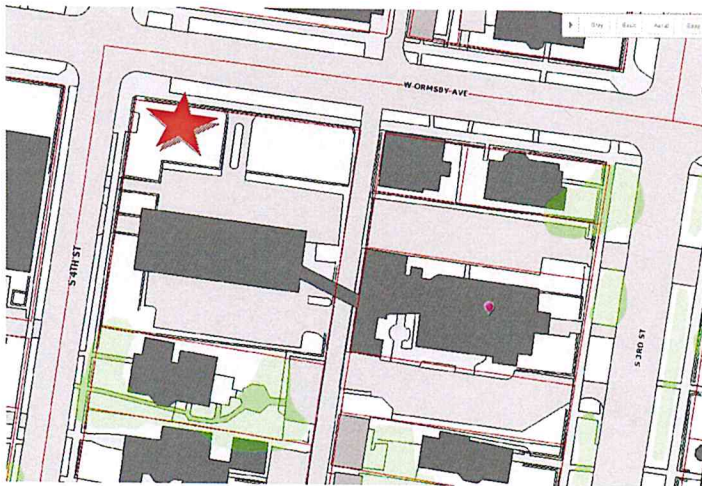
Proposed Placement Plan for proposed Monument Signs



- 1 Red Line = Monument suggested placement at 4<sup>th</sup> and Ormsby (*larger monument requested due to large lawn space and expanse of campus*)
- 2 Red Line = Monument suggested placement at 3<sup>rd</sup> street Filson Entrance (*standard monument since closer to road and buildings*)



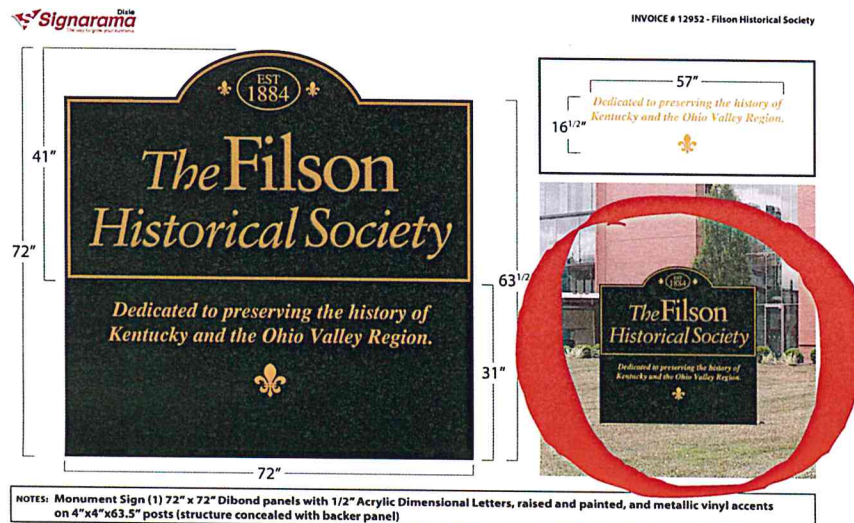
**ADDITIONAL INFORMATION FOR CAMPUS UNDERSTANDING** - Proposed Monument 4<sup>th</sup> and Ormsby – for large lawn space



Corner of Filson with Old Louisville Neighborhood Post and Panel Sign across street.

Star indicates proposed placement on picture and site plan of Identification Monument

**Proposed Signage:**



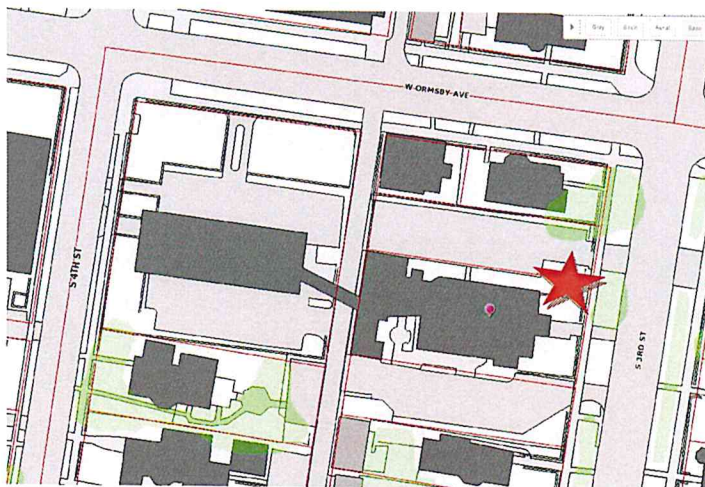
Monument placed to be seen from corner of 4<sup>th</sup> and Ormsby



Old Louisville Sign Post and Panel on corner of 4<sup>th</sup> and Ormsby

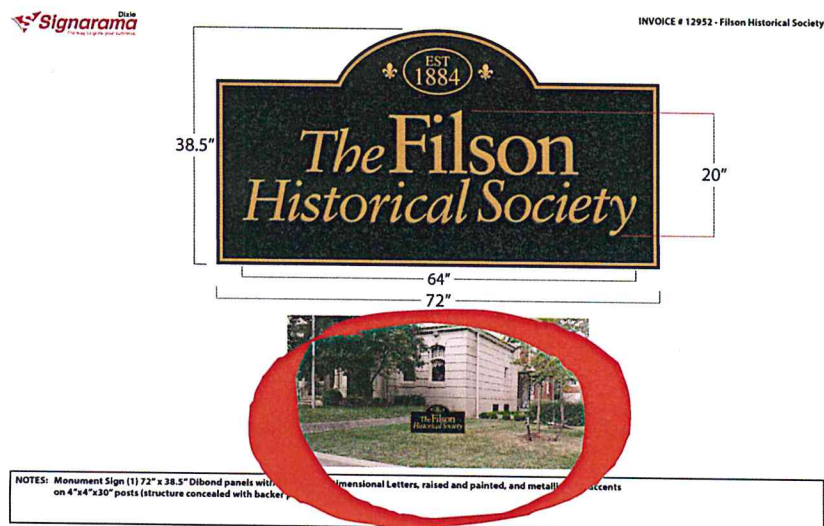


**ADDITIONAL INFORMATION FOR CAMPUS UNDERSTANDING** - Identification Monument for 3<sup>rd</sup> Street Entrance



Star on site plan and image going down 3rd street indicated proposed placement of identification monument.

Proposed Signage: Identification Monument facing 3<sup>rd</sup> street



Monument placed to be seen from 3<sup>rd</sup> street

**ADDITIONAL INFO - Email from Old Louisville Neighborhood Association** *(this letter was sent prior to the change from Post and Panel to Monument)*

**Old Louisville Neighborhood Association**

Julie Scoskie [j Julie@filsonhistorical.org]

You replied on 1/31/2020 2:02 PM.

Sent: Fri 1/31/2020 1:45 PM

To: Cynthia Brown

Cynthia, Richard Clay and I showed the signage renderings to the Old Louisville Neighborhood Association Tuesday evening. They did not voice any concerns or objections. Below is the email we received the next day:

On Jan 29, 2020, at 11:38 AM, Shawn Williams <[fieldswilliams@att.net](mailto:fieldswilliams@att.net)> wrote:

Hi Dick,

Many thanks to you and Julie for coming to the Old Louisville Neighborhood Council board meeting last night to share your wayfinding and lighting improvements for the Filson Historical Society with the neighborhood. If you need a contact at Genscape <https://www.genscape.com/> at 1140 Garvin Place, I would suggest reaching out to Becky Wenning, email is [bwenning@genscape.com](mailto:bwenning@genscape.com) and phone is 502-83-3435. They could share their experience with the installation of speed bumps.

If I can be of any further help, please don't hesitate to ask.

Thank you for your tremendous support and willingness to be an active community partner with us.

Shawn

Shawn Fields Williams  
Executive Director  
Old Louisville Neighborhood Council  
[1340 S. 4th Street Louisville, KY 40208](https://www.genscape.com/)  
(502)338-2893 (direct)  
[fieldswilliams@att.net](mailto:fieldswilliams@att.net)  
<http://oldlouisville.org>

Sent from my iPhone