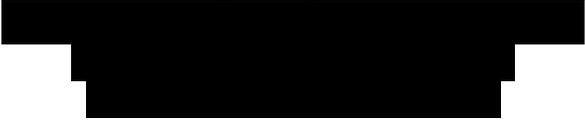


Betty Terry Jarboe



Marketing Communications Account Supervisor

Zimmer-McClaskey-Lewis Advertising Agency, Louisville, KY (ZML was purchased by McCann-Erickson out of New York in 1980). 1970 – 1982.

Client Experience:

Brown & Williamson Tobacco Corporation
General Electric Company
Star Hill Distilling Company (Maker's Mark Bourbon)

Studio Arts, Inc., Louisville, KY – 1982 – 1986.

Client Experience:

Brown & Williamson Tobacco Corporation

PriceWeber Marketing Communications, Inc. - 1986 – 1998

Client Experience:

Brown & Williamson Tobacco Corporation

Jarboe Marketing Communications – 1998 – 2005

Client Experience:

Brown & Williamson Tobacco Corporation

Additional work experience includes temporary positions at Louisville Metro Health Department – Research to assist the Grant Writer. United Parcel Service – Managing Access Database of Pilot Flight Training.

Civic Experience:

Member of the Louisville Metro Board of Zoning Adjustment
Board Member of Neighborhood Planning & Preservation
Member of Metro Louisville District 12 Advisory Committee

References available upon request.