

### **Variance Justification:**

In order to justify approval of any variance, the Board of Zoning Adjustment considers the following criteria. Please answer all of the following items. Use additional sheets if needed. A response of yes, no, or N/A is not acceptable.

**1. Explain how the variance will not adversely affect the public health, safety or welfare.**

The existing sign has been in place for over 50 years. We are simply changing the sign panel on top with a new logo and replacing the lower portion reader board with a new EMC, which is a definite upgrade.

**2. Explain how the variance will not alter the essential character of the general vicinity.**

There are other signs in the area. This sign will be an upgrade that will allow for better communication, improve the aesthetic of the site, and provide a more up-to-date medium.

**3. Explain how the variance will not cause a hazard or a nuisance to the public.**

Allowing for this variance does not create a hazard or nuisance. The sign itself sits far enough back from the road that it does not create an obstruction or unnecessary distraction for drivers. We believe the positioning of the sign also diminishes the effect of the light from the EMC.

**4. Explain how the variance will not allow an unreasonable circumvention of the requirements of the zoning regulations.**

The existing sign has been in place for over 50 years. The size and shape of the sign are not changing. The proposed sign only serves as an important upgrade to the outreach and information work of the church.

*Additional consideration:*

**1. Explain how the variance arises from special circumstances, which do not generally apply to land in the general vicinity (please specify/identify).**

This sign and the church have been a part of and served the community for years. The general vicinity has received numerous upgrades and enhancements over that time. Allowing the church an upgraded sign will only improve the ability of the church to serve the community.

**2. Explain how the strict application of the provisions of the regulation would deprive the applicant of the reasonable use of the land or would create unnecessary hardship.**

The church facility hosts any number of community events and services, from AARP Tax Aide to AI Anon and other groups. An electronic sign allows the church the flexibility to make the community aware of these services, their hours of operation, etc. in ways that a static sign does not.

**3. Are the circumstances the result of actions of the applicant taken subsequent to the adoption of the regulation from which relief is sought?**

No. It is strictly due to our changing technological times. This method of communicating with the community is more informative, flexible, and in-depth than the existing static reader board.

**RECEIVED**

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