



**GE APPLIANCES**  
*a Haier company*



# The GEA Way: Our Transformation Journey

*GE Appliances Company Overview*



Speaker Name

Speaker Title, GE Appliances, a Haier Company



**GE APPLIANCES**  
*a Haier company*



Born in the U.S. and  
backed by the world's  
largest appliance brand.





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**14,000**  
employees  
across the globe



Contributing to  
local economies  
in **46 states**



Our appliances  
are in **half of all**  
**U.S. homes**

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**Haier**  
Smart Home



**\$32 Billion**  
in revenue



**100,000**  
employees



**100 countries**  
and **regions**



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# House *of* Brands



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**M** MONOGRAM™

C A F É



Profile



**Haier**

**Hotpoint.**

# Global Headquarters

*Louisville, KY*



**750-Acre** industrial park  
established in 1951



Home to more than **7,100**  
employees including **1,150** design  
and manufacturing engineers



Our **largest manufacturing site**  
with **five** facilities making washers,  
dryers, dishwashers & refrigerators



Appliance Park is a **city within  
a city** and has its own zip code,  
40225



# Positively Impacting Communities

*Across the U.S.*

**9** Manufacturing Facilities

**2** Research & Development Centers

**4** Call & Dispatch Centers

**11** Area Distribution Centers (ADCs)

**4** Service Parts Distribution Centers

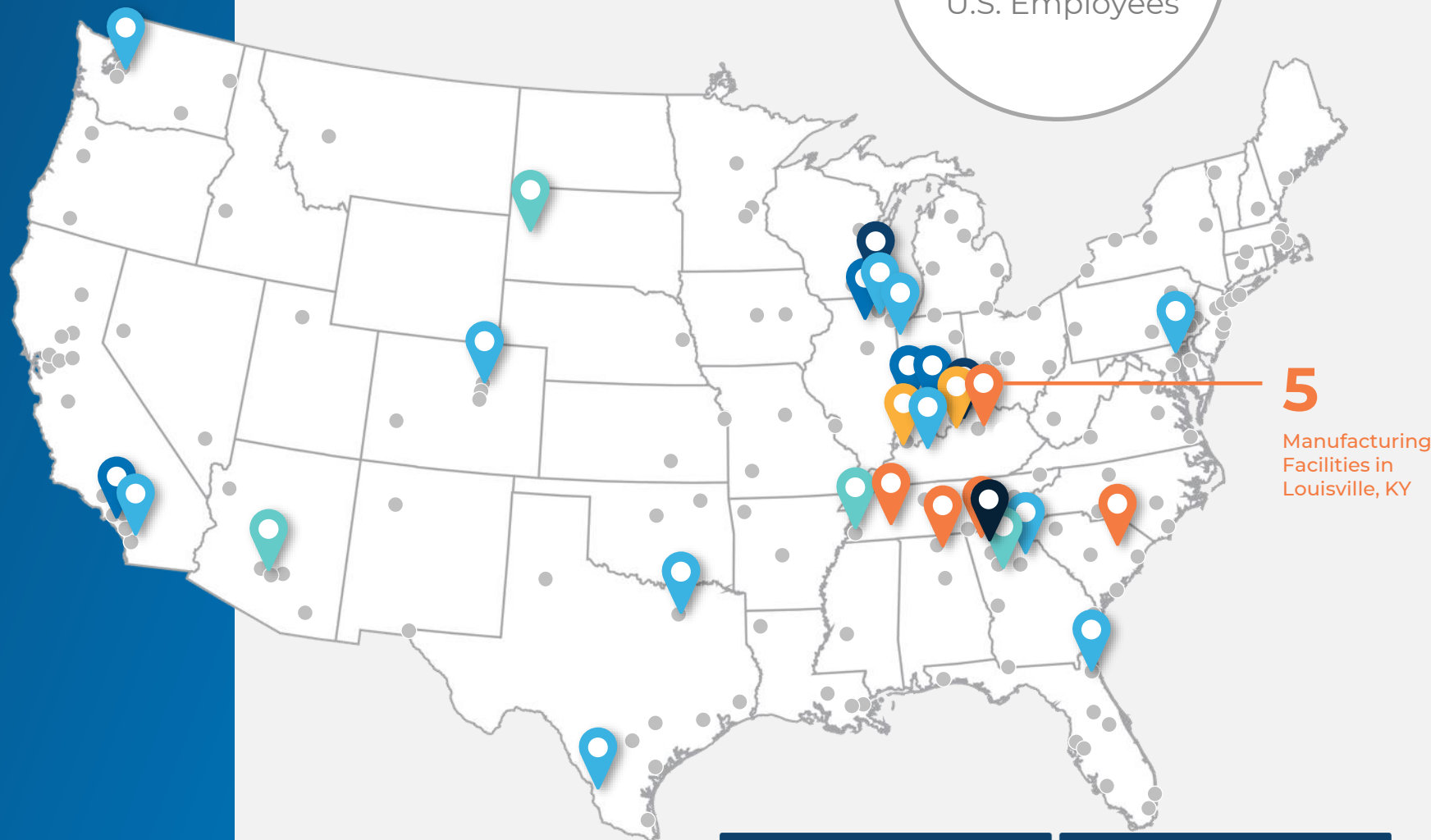
**2** Monogram Experience Centers

**1** Southern Logistics Center

**157** Local Delivery Locations

**13,600**

U.S. Employees



*We envision a future with*

# Zero Distance

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We are committed to growing closer to our customers and owners so we can invent and make products that provide real-life solutions and exciting ownership experiences.



# Investing for Growth



**\$1 Billion**  
in investments  
since 2016

**2,000+ New Jobs**  
in the U.S.

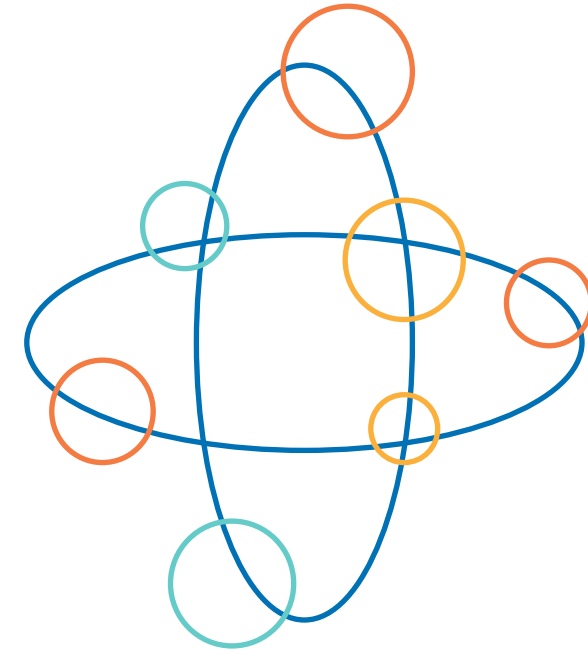
	MILLIONS INVESTED	NEW JOBS	
LOUISVILLE, KY	<b>\$341M</b>	<b>940</b>	• New dishwasher Production and expanded production of washers & dryers
SELMER, TN	<b>\$9.3M</b>	<b>200</b>	• New Zonline® Production
DECATUR, AL	<b>\$125M</b>	<b>255</b>	• Expanded Refrigerator Production
CAMDEN, SC	<b>\$60M</b>	<b>--</b>	• New Water Heater Production
LAFAYETTE, GA	<b>\$43M</b>	<b>100</b>	• Capacity expansion New cooking products
CHATSWORTH, GA	<b>\$32M</b>	<b>100</b>	• New Southern Logistics Center
CA, CO, TX, GA, FL	<b>\$150M</b>	<b>220</b>	• Expanded distribution network

# Entrepreneurial Focus to Serve Our Owners

Microenterprises operate at the speed of market.

- + Clothes Care
- + Refrigeration
- + Smart Home Solutions
- + Room A/C, Ductless & Variable
- + Commercial A/C
- + Parts & Accessories
- + Global Specialty Products
- + Filtration
- + Cooking
- + Dishwashers
- + FirstBuild
- + Water Heaters
- + Small Appliances

## *Microenterprises*



## *Powered by the Platforms*









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# Corporate **Citizenship**

# Our 5 Corporate Citizenship Pillars



Strengthening communities through volunteer efforts and local partnerships that connect people with the resources they need to be successful.



Ensuring a safe and inclusive workplace where everyone is valued, and the power of diversity brings us closer to our customers, communities, and each other.



Helping protect the planet by reducing our environmental impact throughout our state-of-the-art supply chain.



Designing environmentally conscious, superior-performance products that make life better at home and in our communities.



Operating with the highest standards of integrity to build a culture of compliance that honors the trust of our employees, customers, owners, suppliers, and communities.

# Our Corporate Citizenship Goals



## Community Engagement

- 1. Strategically invest GEA resources in building stronger communities with a focus on equity, health, and education.
- 2. Achieve 100% employee participation in community building activities, with employees volunteering 20,000 hours.



## Inclusion & Diversity

- 1. Reach 40% female representation and 40% people of color representation by the end of 2025.
- 2. Reach world-class inclusion via our inclusion index by the end of 2025.



## Operations Sustainability

- 1. Develop and maintain world-class occupational safety and health programs.
- 2. Reduce our environmental impact throughout our business operations.



## Product Sustainability

- 1. Reduce our product life cycle environmental impact through sustainable design practices.
- 2. Innovate to introduce environmentally responsible features while allowing consumers to spend more time doing what they love.

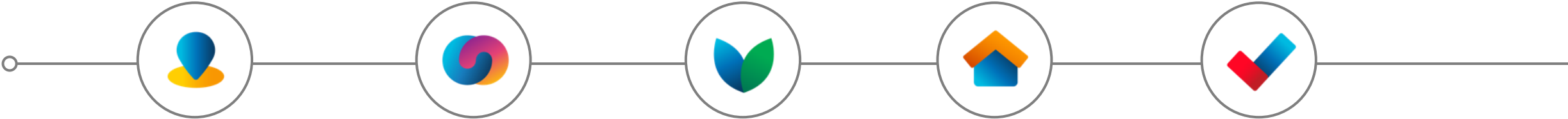


## Compliance & Ethics

- 1. Ensure an effective and well-resourced compliance program.
- 2. Continue to hold suppliers and other third parties accountable to GEA's integrity requirements.



# Our Path to Progress



**\$2M**

in grants and product donations to more than 100 non-profits\*\*

**I&D**

supported schools and community organizations through initiatives that help break down barriers, increase equitable educational access to opportunities and connect people with resources

**80%**

landfill diversion achieved in Appliance Park, with 90% achieved at GEA's Lafayette, Ga., plant

**80%**

of product packaging materials can be recycled

**C&E**

developed and expanded risk-based training approaches to sustain GEA's compliance culture.

# Our COVID-19 Response

Nearly \$1 million  
worth of appliances  
donated to  
American heroes



500+ intubation  
shields designed,  
produced and  
donated

Nearly 10,000 face  
shields made for  
healthcare workers  
and first responders



250,000+ masks and  
125,000+ gloves  
donated to  
healthcare facilities



Our GE Appliances  
healthcare team  
administered COVID-  
19 vaccines to more  
than 1,000 employees



*Building tomorrow's  
manufacturing workforce  
through*

# Educational Partnerships

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# We're committed to becoming the *leading appliance* *company* in the U.S.

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The fastest growing appliance  
company with more than a  
century of industry experience





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# Thank You



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