

Kimberly Moore - CEO

Website: JCCconnectors.org



# Joshua Community Connectors 5 Year Expansion Plan 2020 - 2025

Updated: July 13th, 2021

## **Program Description**

Joshua Community Connectors was formed after recognizing the need for adult social services in the Louisville's Russell Community. We provide mental health & recidivism counseling, as well as employment and housing services to community members between the ages of 25 and 35. We've created a network of second chance employers, housing contacts, and counselors who are not only willing to meet and work with our clients but advocate for them on a state-wide and nation-wide level. With a needs assessment, we are able to identify each of our clients' individual barriers and address them through a tailored twelve month action plan.

# **Organizational Structure**

Joshua Community Connectors was founded by Kimberly Moore in partnership with Rev. David Snardon and Joshua Tabernacle Missionary Baptist Church. Rev. Snardon has been on the ground serving the communities across the city for the last decade and has always been concerned about the people in Russell, pastoring for 9 years and has been engaged in economic development and equity. He sits on several boards. Rev. Snardon's mission goes beyond the walls of the church.

Kimberly Moore has been on the ground in the Russell Community for the last 20 years and has been heavily engaged in the lives of young people. As someone in long term recovery, who has addressed issues with domestic, gang and community violence, she is a connector of people. She has traveled across the country engaging in this work. Kimberly also sits on several boards and is nationally recognized.

Aleathea Coleman of Joshua Tabernacle will be over bookkeeping and payroll.

Robert Moore is our part time Case Manager, we are looking to move him into a full time position.

A. Israel El is one of our licensed therapists.

C Smith is our licensed therapist who specializes in trauma and trained in EMDR.

We've contracted NFO Digital Solutions for all of our data tracking, technical and copywriting needs.

Our office is located at 2120 W. Chestnut St.

Funding is provided through the Kenan Foundation's Basic Human Needs Grant and private donors.

### **Demographic**

Out of the 37 clients served:

- 63% Female
- 42% Male
- 58% Under the age of 30
- 55% Are dealing with Homelessness
- 2% Are dealing with Domestic Violence
- 1% Are Dealing with Substance Abuse

# Geography

The Russell Neighborhood. According to the Kentucky Data Center, In 2016 there were 282 violent crimes reported in the neighborhood. 52% of Russell's 10,531 residents are living below the federal poverty line. The average household income is \$17,264 with 57% of the population receiving SNAP benefits. 53% of renters in the neighborhood spend over 30% of their monthly income on rent. 24% of Russell Residents between the age of 25-64 are unemployed and another 31% of that age group is not in the labor force.

# **Services Offered/Operations Cycle**

- Clients will be referred to our organization through probation officers, parole boards and other community partners.
- During our initial meeting the client will take a needs assessment, then assign a case manager and therapist with whom they meet with biweekly to address basic needs, health and goals.

- Upon first meeting with the case manager, the client's individual action plan will be created.
- Based on assessment, critical issues will be addressed first.
  - Physical Health issues will be addressed through our partners at Park Duvalle and Phoenix Hill Health Clinics.
  - Mental Health treatment will be provided by our contracted therapist.
  - o Emergency Housing services will be handled by our community partners.
- The Case Manager will provide a structured timeline for each client to achieve each milestone outlined in the action plan.
- If a client has any court issues during the program s/he will be reevaluated on program eligibility based on the seriousness of the charges.
- Clients will have job readiness training, resume building seminars and introductions to second chance employers.
- Clients must be employed for and maintain regular visits with a therapist for 3-6 months before being considered for program completion.
- Once clients reach all milestones, they will be rewarded with a housing voucher.
- After successful completion of the program clients will receive 12 months of after care

## **Community Partners**

- Creative Spirits
- Socially Innovative Properties
- Youthbuild Louisville
- Goodwill Industries

### Staff Growth

- 2020 1 Part Time Case Manager, 2 Licensed Therapist, Data Analyst
- 2021 +Full Time Case Manager and an Job Coach
- 2022 +1 Full Time Case Manager + Job Coach
- 2023 +1 Full Time Case Manager + Job Coach
- 2024 +1 Full Time Case Manager + Job Coach
- 2025 +1 Full Time Case Manager + Job Coach

# Scaling of Client Served (Chart)

Year	Case Manager	Case Load	Potential Clients Served
2020	1	20	20

2021	2	30	60
2022	3	40	120
2023	4	40	160
2024	5	40	200

### **Finances**

Each client will have a \$1500 **Immediate Needs Fund** that they will be allowed to access with Case Manager Approval.

Job Coach and Case Manager Salary will be between \$42,000 - \$53,000 plus benefits.

## **Goals and Objectives**

Our objective is to positively affect the mental, physical and spiritual health of the Russell Community by uplifting community members and reintroducing them as productive citizens.

#### **Short Term**

- Identify 15 Russell Community Members and connect them with mental health professionals.
- Create Action Plans

### Medium

- Hire Case Manager for clients
- Acquire housing vouchers. (We have acquired 10 housing vouchers currently in use. We have 15 more being allocated in 2021)

### Long Term

- Successfully complete our first program cycle with positive outcomes of all members of the cohort.
- Scale up to 40 clients by the second year.
- Community Gardens
- Community Conversations
- Get Funded through 2025

### Growth

At the beginning of 2020 we planned on serving 15 clients with one part-time Case Manager and an on-call Therapist. A year later we have now served 37 clients, and

have added another Therapist. We've acquired 20 housing vouchers, addressing 83% of our homeless population and have 100% therapy and substance abuse treatment rate.

# **Key Performance Indicators**

- 37 total enrollment
- 5 Graduates
- 22 active participants
- 10 discharged due to noncompliance
- 22/22 attending therapy
- 13/22 currently employed
- 1/22 Attending College
- 1/22 have reoffended
- 9/22 receiving rental assistance
- 4/22 receiving utility assistance
- 20 Section 8 Vouchers awarded, 7 currently in use.



July 19, 2021

Ms. Kimberly Moore **Executive Director** Joshua Community Connectors

Kimberly,

Goodwill Industries of Kentucky, Inc., whose mission is help adults with disabilities or other disadvantages achieve and maintain employment to gain a better quality of life, is proud to offer you and Joshua Community Connectors our full support of your efforts to expand programming.

The challenges facing residents of Louisville's west end are daunting. Gang violence, limited affordable housing, and chronic poverty are harsh realities west Louisville residents face daily. For justice-involved residents, these challenges are amplified by limited employment opportunities. Goodwill applauds your grassroots outreach model as it has proven to be effective in helping west Louisville residents access community resources for barrier removal and jobs with second-chance employers.

Goodwill is excited by the prospect of expanding our current partnership in empowering justice-involved young adults ages 18 to 24 that you recruit and refer to our LifeLaunch Ignite program. Specifically, Goodwill is committed to helping referred participants earn an industry-recognized credential in welding, construction, auto tech, information technology or culinary from Jefferson Community and Technical College. Goodwill career coaches will help participants succeed by providing work readiness training, case management, and supportive services before and after a credential is earned.

For more than 20 years, you have been a catalyst for west Louisville residents, connecting traditionally underserved individuals with access to mental health, housing, employment and other resources. Barrier removal and sustained full-time employment are critical components for ending intergenerational poverty and Goodwill is proud to expand our collaborative efforts with you and Joshua Community Connectors.

Sincerely,

Rena Sharpe Chief Operating Officer

> Goodwill Industries of Kentucky helps people with disabilities or other disadvantages achieve and maintain employment to gain a better quality of life.



An Equal Opportunity Employer: Minorities/Females/Veterans/Individuals with Disabilities/Sexual Orientation/Gender Identity







July 20, 2021

I am writing this letter of support for Kim Moore, Executive Director of Joshua Connector. Kim is a highly energetic, motivated young lady with the goal of community transformation. She partners with individuals, groups, organizations, and businesses that support community transformation.

I am truly proud to know Kim Moore as we have worked together for the past 5 years. It has been my honor and pleasure to partner with such a dynamic, energetic and dedicated individual. She is an inspirational community shaker.

Creative Spirits Behavioral Health, an outpatient mental health and substance abuse organization, partners with her organization to help reduce violence, addiction, and promote positive change within the Louisville community. We are so grateful for her community leadership and service to others. She is truly an example of true leadership and bright light to many. A community jewel and asset and we are proud to continue our partnership and work together.

Sincerely,

Cassandra D. Harris-Gray, CEO

Creative Spirits Behavioral Health