21-COA-0204 1215 S. 28th St.



Parkland Architectural Review Committee
Public Hearing

Kat Groskreutz, Historic Preservation Specialist September 29, 2021

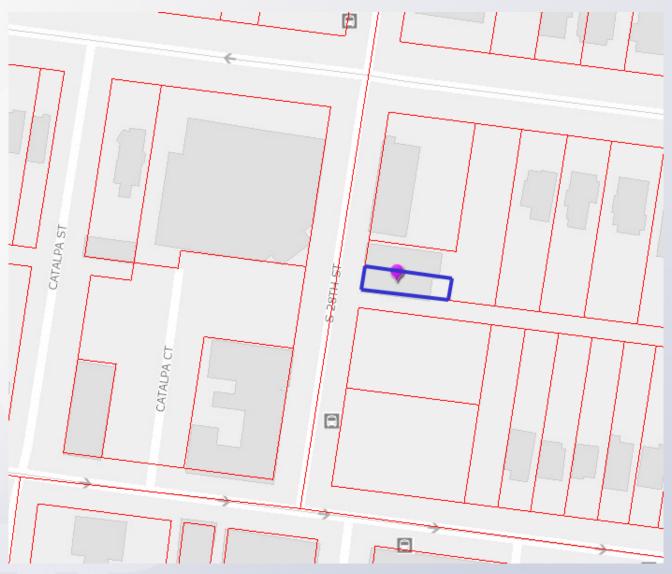
Request

- Certificate of Appropriateness: seeking approval to paint a neighborhood mural on previously unpainted masonry
 - Painted section over south side of building that is neighborhood and children focused
 - Mural will not cover the entire brick surface
 - Three large rectangles with Muhammad Ali, Eleanor Jordan, and George W. Stovall Sr. and short bios on bottom interspersed with scenes of children and historic images of the neighborhood
 - Four sections of wording across the top saying "CREATE. SHARE. INSPIRE," "PARKLAND PRIDE," "CREATE YOUR OWN SUNSHINE," and "PARKLAND LOVE."

Case Summary / Background

- The subject site is located in the C2 Zoning district and Traditional Neighborhood Form district.
- Primary structure is a circa 1925, masonry commercial storefront
- The south side of the building has more modern brick and has been patched and altered over time
- A separate COA (21-COA-0203) was approved by staff for a mural for the previously painted stucco on the front façade

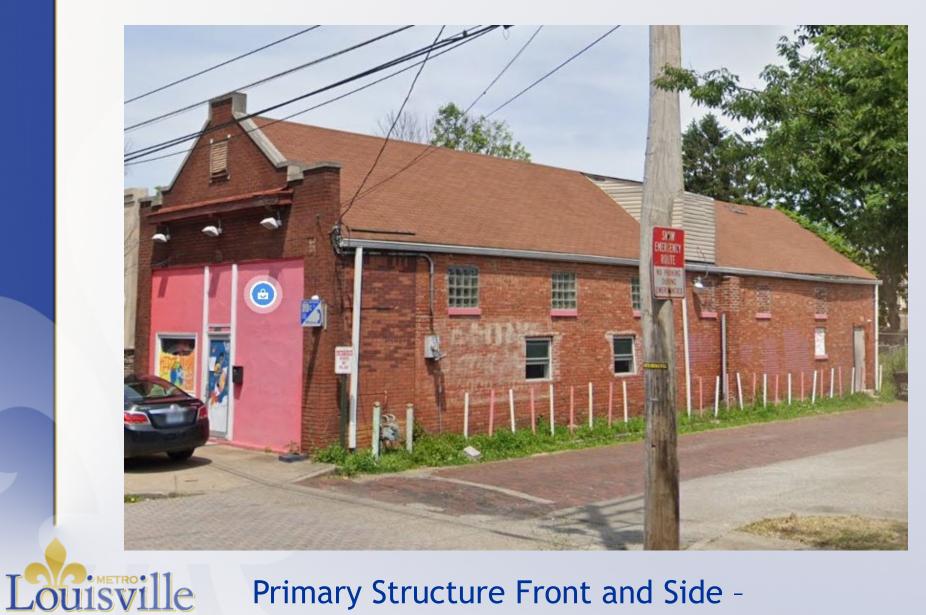
Site Location





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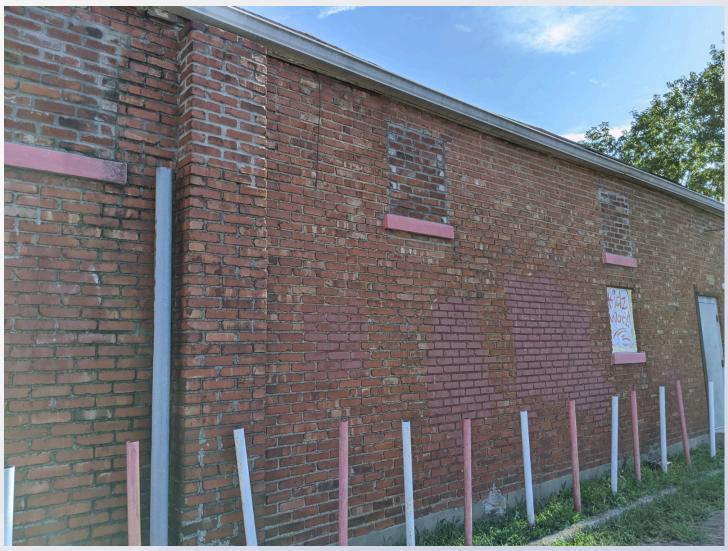








South Side - Staff Photo





South Side - Staff Photo





South Side - Staff Photo





South Side - Staff Photo







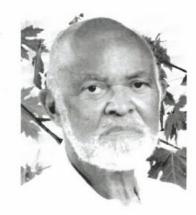
Images with short bio.



Muhammad Ali- Three time world heavy weight boxing champion, activist and philanthropist.



Eleanor Jordan- The first African American Executive Director of the KY Commission on Women. Former KY House of Representative



George W. Stovall Sr.-, Parkland community advocate, prominent social and business figure.



Proposed Mural Mock Up and Detail

Conclusion

- Generally meets the applicable design guidelines for Paint and Masonry:
 - Will be painted in sections on the south side brick wall and is more modern brick than the front façade; won't cover entire wall
 - Side façade has been altered over time with addition of windows, doors, and brick patching
 - A faded ghost sign is present, and portions of wall have been painted to cover graffiti
 - Staff does not feel the brick will be significantly damaged or compromised by the painting of the mural

Conclusion

- Generally meets the applicable design guidelines for Paint and Masonry:
 - Mural design is dynamic with themes that tie well to the building use and Parkland neighborhood
 - A new park area planned for the space directly across the alley; the mural will help mirror the community aspect of these plans
 - The proposed text is simple and easy to read
 - Staff finds the mural to be appropriate for the site, district, and neighborhood



Recommendation

On the basis of the information furnished by the applicant, staff recommends that the request be approved with the following conditions:

1. If the design or materials change, the applicant shall contact staff for review and approval prior to any work taking place.

