

21-VARIANCE-0109

5801 Preston Highway



Louisville Board of Zoning Adjustment Public Hearing

Beth Jones, AICP, Planner II

August 30, 2021

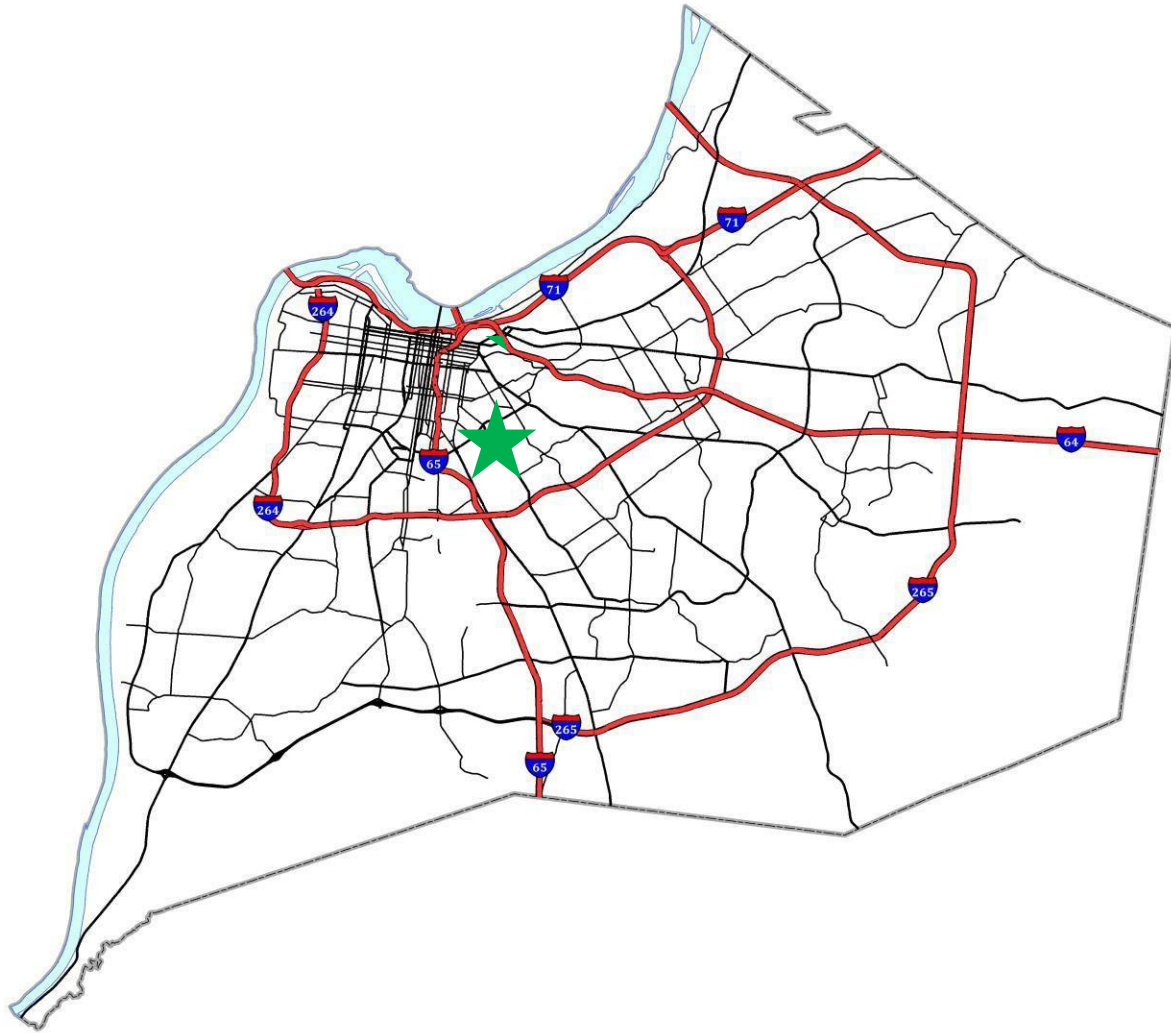
Request

VARIANCE to permit a freestanding multi-tenant sign to exceed the total area permitted (LDC Table 8.3.2. Suburban Marketplace Corridor)

Case Summary/Background

- Suburban Marketplace Corridor; subject parcel zoned R-4/C-2/C-1
- Subject business on separate parcel with only street access through shopping center on adjoining site
- Shared access point allows subject business to be included on existing freestanding sign
- Existing 1993 sign has non-conforming status; existing tenant panels already exceed total area permitted under current regulations
- Proposed addition to existing sign is only option available for business for a roadside sign

Site Location



Land Use

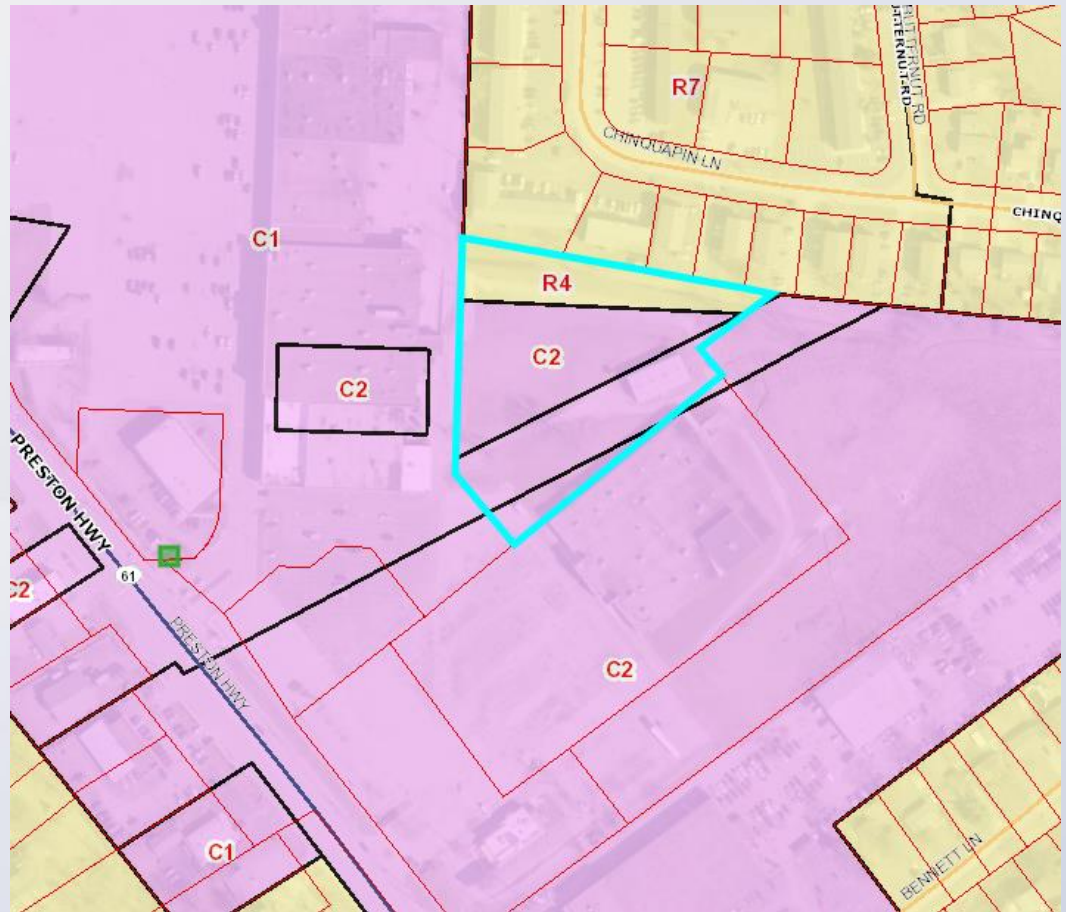
Subject Site

Commercial

Adjoining Sites

North: Multi-family
residential

South/East/West:
Commercial



Aerial View



Site View

from Preston Highway



Site View



Street View

Across Preston Highway



Existing Sign



Proposed Sign



Conclusions

- Proposed sign will not adversely affect adjacent property owners
- Proposed sign does not violate Plan 2040
- The proposal is the applicant's only option for freestanding signage
- The proposal meets all LDC regulations and standards with the exception of the requested variance

Required Action

APPROVE or DENY

VARIANCE to permit a freestanding multi-tenant sign to exceed the total area permitted (LDC Table 8.3.2. Suburban Marketplace Corridor)