## Rocki Rockingham

## Global Human Resources Leader



Rocki Rockingham is an accomplished C-suite human resources, communications, community relations, public affairs, and marketing communications professional with over 30 years of domestic and international business experience. She is versatile with an excellent record of achievement as a strategic partner supporting business objectives in many successful companies. Rocki has proven expertise in managing through corporate acquisitions and turnarounds while leading through transformational change. She is a proactive provocative leader, innovative problem solver and global creative thinker known for providing influence and mentorship with individuals that cross both corporate, community and entrepreneurial worlds:

- Specializes as a C-suite business partner and consultant in organizational design, human resources, crisis and corporate communications, marketing, and community affairs;
- Creates strategies for helping individuals, leaders and companies advance their goals and objectives;
- Influences change and growth and image building in business and life;
- Creates community relations platforms and outreach opportunities with various organizations;
- Builds strategic customer awareness and connectivity to influence direction and outcomes;
- Specializes in, established and oversees a successful company 501 (c)(3) foundation; and
- Coaches executives on strategic communications that relates to corporate issues, employee and media relations, marketing communications, diversity and Inclusion and community initiatives.

She currently serves as the Chief Human Resources Officer for GE Appliances. Prior to that, she was Senior Vice President of Human Resources for Newell Brands, Appliances and Cookware Division, in Boca Raton, Florida, Rocki has focused on Human Resources, corporate communications and public and community affairs. For more than a decade, she has been responsible for the highest level of strategic HR and communications at several *Fortune* 500 companies.

Throughout her life, Rocki has served on numerous boards, volunteered at and sponsored charitable events, mentored youth, and consistently given her time to try to make a difference. She has worked extensively with community and civic groups to help improve and manage community, diversity and civic initiatives. Rocki has partnered closely with government, corporate and community organizations to manage issues on local, state and national levels. She has a Master of Arts degree in Organizational Communication from Western Michigan University, and a Bachelor of Arts degree in Public Relations and Journalism from McKendree University.

Rocki serves on the Boards of Directors for the Cooperative Feeding Program (LifeNet4families) of Broward County, Chair; SOS Children's Villages Florida, Board Officer; the Achievement Centers for Children & Families; the Network for Teaching Entrepreneurship (NFTE), Past Chair; the Boca Raton Chamber of Commerce; West Boca Medical Center Governing Board; and the Literacy Coalition for the Palm Beaches. Some of her other community and philanthropic affiliations include current and past board appointments and memberships with the American Red Cross; March of Dimes Florida, National Urban League; and INROADS.

Rocki was the recipient of the Athena Award for outstanding Leadership as presented by the Chamber of Commerce of the Palm Beaches. She has also been recognized as a Woman of Distinction in Palm Beach County, Florida; one of the 100 Outstanding Women of Broward County, Florida; a Boca Raton Chamber of Commerce Diamond Award winner; and with numerous other awards and recognition. She is passionate about her work and is committed to the communities in which she lives and works. Rocki believes that everyone can make a difference, that even the smallest pebble selflessly thrown into a pond can initiate untold positive effects.