

James (Jim) B. Seiler

Mr. Seiler brings the expertise gained from 35+ years of experience serving as Chief Financial Officer or Controller for several privately held companies as well his tenure as manager in the Entrepreneurial Services Group of Ernst & Young. A Louisville native, Jim earned his B.S. in Accounting from the University of Kentucky in 1984.

While at Ernst & Young, Jim coordinated and delivered business advisory, accounting, tax and audit services to approximately 75 early stage and mid-market clients. He was also nominated by the local office and selected by the national office to instruct a national audit seminar.

He left Ernst & Young to join Entrecept, Inc (franchisor for White Mountain Creamery) as Corporate Controller and (later) Vice President of Finance. During his tenure, store count more than doubled with the company raising money in the private equity market to fund the growth.

In 1991, he co-founded Rolling Enterprises with his late father, a retired banking executive. Services provided included financial planning, financial modeling, product costing analysis, accounting and tax advisory services, loan acquisition and negotiation, lease negotiation and general business advisory services.

Jim joined The Jordan Companies in 1994 as Chief Financial Officer. While at Jordan, the company launched an international sales initiative and expanded into manufacturing. Jim successfully developed a capital structure to provide funding for the growth including tapping non-traditional funding sources such as the U.S. Export-Import Bank. He also developed new management information systems and strengthened the internal control environment.

In 1998, Jim was recruited to become Corporate Controller and Chief Financial Officer for Alpen House Ltd. (Adena Springs and Stronach Stables), one of the largest thoroughbred breeding and racing operations in North America.

In response to market needs, Jim launched The Seiler Group in 2001 to provide cost effective expertise on an outsourced basis. The Seiler Group has served clients in both short and long term capacities; from interim CFO to limited scope financial analysis projects.

In 2006, Jim joined Chikol Equities a turnaround management and corporate restructuring firm. At Chikol, Jim provided financial oversight or served as interim Chief Financial Officer and/or Chief Restructuring Officer for numerous mid-market clients in a wide variety of industries including commercial construction, telecom infrastructure, injection molding, lumber milling, printing and tool and die manufacturing.

In 2008, Jim started working with Brown Wilson Ventures on an ad hoc basis, providing financial and operational support for the portfolio of companies and investments under the Brown Wilson umbrella including 21c Museum Hotels, Hermitage Farm, Woodland Farm (fka Kentucky Bison Company) and Main Street Revitalization (dba 111 Whiskey Row). He joined Brown Wilson as Chief Financial Officer on a full time basis in June 2010. In 2014, he was elected to the Board of Directors of the Sutherland Foundation where he has served as Treasurer since his appointment.

Jim also has a history of civic involvement having served on the Board of The Healing Place, Louisville's largest homeless and addiction recovery shelter, for seven years as Treasurer, Chair Elect and Board Chair. He is an Elder at Second Presbyterian Church and has been very active with the building and youth committees there.