

The existing sign is 114" x 118" or 93.42 square feet. The proposed additional LED sign is 72" x 144" or 72 square feet. The total surface area of the combined sign would be approximately 165 square feet. The proposed addition would represent 44% of the total area of the combined sign which is within the limitation of the regulation.

The distance of the sign from the residential structure across Bardstown Road is approximately 221 feet which is less than the 300 feet restriction in the regulation. Therefore, we would request a variance for the distance requirement. In order to minimize any undesirable impact of the sign, Kosair would be willing to reduce the brightness of the sign between 10PM and 6AM daily.

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PLANNING & DESIGN
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