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# METRO COUNCIL VACANCY APPLICATION FORM

KRS 67C.103(6) provides that a person must satisfy the following criteria) to serve as a member of Metro Council:

No person shall be eligible to serve as a member of a consolidated local government council unless he or she is at least eighteen (18) years old, a qualified voter, and a resident within the territory of the consolidated local government and the district that he or she seeks to represent for at least one (1) year immediately prior to the person's election. A council member shall continue to reside within the district from which he or she was elected throughout the term of office.

Please provide the following information:

| | |
|---|---|
| **Full Legal Name** * | Michael Anthony Triebsch |
| **Date of Birth** * | [redacted] |
| **Current Residential Address** * | 1619 Tartan Way<br>Louisville, KY 40205<br>United States |
| **Length of residence at current address** * | 4 |
| **Attach your resume** * | matresumeindeed150.pdf 127.77 KB · PDF |
| **Name** * | Michael Triebsch |
| **Email** * | [redacted] |

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By submitting this form, I hereby certify that the above information is true and correct, and I meet all the statutory and constitutional qualifications for the vacant office for which I am applying.

Michael Triebsch

Michael A. Triebsch

## Education

Master of Business Administration, Bellarmine College, Louisville, KY, 2000
Bachelor of Arts, Communication, California University of Pennsylvania, California, PA, 1982

## Professional Experience

**PUBLIC RELATIONS/MARKETING**

**Toyota Motor North America**
**Brand Communications Senior Analyst, Toyota Motor North America, Plano, TX**
Subject matter expert on Toyota's North American Brand Communications team solely responsible for creative content on Toyota.com/US website and contributor to ToyotaUSA Facebook and Twitter sites.

**External Affairs Specialist, Toyota Engineering and Manufacturing NA, Inc. Erlanger, KY**
Responsible for media relations, community affairs, writing and researching executive speeches and presentations, and philanthropy projects to support North American Headquarters and 11 North American manufacturing facilities.

**Internal Communication Specialist, Toyota Motor Manufacturing, Kentucky, Inc. Georgetown, KY**
Produced and published daily newsletter and contributed written and photographic content to weekly newsletter, quarterly magazine, and video projects. Supported senior management in developing department and plant-wide communications.

**Marketing Director, National Public Radio, Public Radio Partnership, Louisville, KY**
Overall responsibility for marketing, promotion, advertising, and public relations for the State's highest rated public radio stations WFPL 89.3FM, WUOL 90.5FM and WFPK 91.9FM. Created print and outdoor advertising campaigns complimented by on-air promotion and a state of the art web strategy to win new listeners and build loyalty among existing listeners.

**NON-PROFIT MANAGEMENT/PHILANTHROPY**

**Executive Director, Kentucky Center for Public Issues, Frankfort, KY**
Led organization operations, projects and programs of this private nonprofit organization with the mission of enabling citizens to objectively explore, understand and confront issues critical to the commonwealth.

**Development Director, Louisville Zoological Garden, Louisville, KY**
**Development Director, Louisville Olmsted Parks Conservancy, Louisville, KY**
**Development/Communications Director, Army Distaff Foundation, Washington, DC**
Raised more than $40 million as Senior development officer for the three organizations listed above. Supervised development and administrative staff; organized large scale fundraising events; Conducted major giving and membership campaigns and wrote successful grant applications with national foundations.

**JOURNALISM**

**Community News Editor, Northern Virginia Sun, Arlington, VA**
**Reporter/Photographer, Monongahela Daily Herald, Monongahela, PA**
**Reporter/Photographer, Brownsville Telegraph, Brownsville, PA**
**Reporter/Photographer, Advertiser/Almanac, McMurray, PA**

1619 Tartan Way
Louisville, KY 40205
[redacted]
[redacted]